

TRUTHS ABOUT ADVERTISING

THE art of advertising lies in stating the truth in as few words as possible and to the point.

It is useless to assert in columns of space that "merchandise is being sold at cost" at such or such a store if that statement is not backed by FACTS.

If your experience with advertisers in the past has made a "doubting Thomas" of you let us restore your faith.

We are advertising this entire stock at wholesale price.

PRICES TALK.

Come in and judge for yourselves whether or not we are truthful advertisers.

"The Leader,"

W. C. STRANAHAN, Prop.,
MORO - - OREGON.

THE MORO BULLETIN.

THURSDAY - AUG. 23, 1922

IN AND AROUND TOWN.

Gasoline 27c per gal. at the Leader. See ad.

M. T. Nolan of The Dalles spent the day here on Friday.

Several dogs went to paradise last week by the Hoggard route.

A. J. Swift arrived in town from Portland Monday, where he has been having his eyes attended to.

J. B. Mowry expects to sell several hundred pounds of Petite prunes from his Cherrycroft orchard this fall.

Heydt & Co. of Moro have on hand a large stock of double and single harness, and also all kinds of heavy work harness.

The Rebekah lodge gave a big supper and entertainment on Friday night last. A most enjoyable program was rendered and a delicious supper served.

W. C. Stranahan and L. V. Moore hid themselves to the lordly Deschutes on Saturday. We have no means of ascertaining whether they went for the purpose of fishing or taking a bath. It has been reported to us that there were no casualties.

The Little Giant thresher, sold by Moore Bros. & Ginn, Moro, is one of the best machines of the kind on the market. The thresher and gasoline engine to run it can be bought for a tithe of the price paid for the larger outfits. One of these machines threshed 115 sacks of grain in 4 hours on a farm near town last week, from straw kept over from last year. A carload of these machines, latest improved and better than ever, are expected in town daily. Come in and figure for the outfit. With one of these you have a dead cinch on your crop. No need to wait until your neighbor is through; you can thresh when you please and with the ordinary help on the ranch.

It Needs A Tonic.

There are times when your liver needs a tonic. Don't give purgatives that gripe and weaken. DeWitt's Little Early Risers expel all poison from the system and act as tonic to the liver. W. Scott, 531 Highland Ave., Milton, Pa., says: "I have carried DeWitt's Little Early Risers with me for several years, and would not be without them." Small and easy to take. Purely vegetable. They never gripe or distress. G. N. Bolton.

Charley Porter of Grass Valley was down on business yesterday.

Don't forget that you can buy a new pair of overalls at the Leader for half the price you would pay elsewhere.

Farmers and others take notice I am selling cordwood. Special terms for cash by the carload. M. Fitzmaurice.

Why pay from 50 to 100 per cent more for your supplies when you can get them at wholesale price at the Leader. See ad.

We print envelopes just like the government, if you prefer that style of printing, and at a very moderate charge over the price of the stamped envelope. Call on us for particulars.

A. C. Dougherty, the invincible wrestler, arrived today from Kent, where he has been building a warehouse for the W. W. M. Co. Abe looks remarkably well. A little hard work agrees with him, apparently.

The W. W. M. Co. finished their warehouse at Kent yesterday. The building is 50x248 feet, and capable of holding 60,000 sacks of wheat. This makes 18 large warehouses owned by this company in Sherman county.

An exchange has these two items in the following order: "Our little town is one of the healthiest spots in Eastern Oregon, only one or two cases of sickness reported for the past six months." Then comes: "Dr. — is kept busy all the time, since locating here. He has several patients under his care and expects several more before snow flies." There may, of course, be a number of births; otherwise we fail to see where the health comes in.

To My Friends.

It is with joy I tell you what Kodol did for me. I was troubled with my stomach for several months. Upon being advised to use Kodol I did so, and words cannot tell the good it has done me. A neighbor had dyspepsia so that he had tried most everything. I told him to use Kodol. Words of gratitude have come to me from him because I recommended it.—Geo. W. Fry, Viola, Iowa. Health and strength of mind and body depend on the stomach, and normal activity of the digestive organs. Kodol, the great reconstructive tonic, cures all stomach and bowel troubles, indigestion, dyspepsia. Kodol digests any good food you eat. Take a dose after meals. G. N. Bolton.

Geo. Bolton has the famous Robinson bath cabinet. Complete, \$5.

Vacuum Fruit Jars at the Sherman Trading Co. Best on earth.

School books for the fall term will be in Sept. 1-10. Geo. Bolton.

Andy Thompson, a prominent Monkland wheat raiser, was a city visitor yesterday.

Perry Comstock, a railroad man from The Dalles, spent a few days of this week in Moro.

H. A. Thompson has the banner wheat crop in this section. He threshed 12 sacks to the acre of good No. 1 grain.

Self-sealing Vacuum Fruit Jars, best can in the market today, at Moro Implement Co. Gives universal satisfaction.

Lost—On the road between Moro and DeMoss, a chain purse. The finder can keep the money therein if he will return the purse to the Bulletin office.

Mrs. Idis Henderson, who has bought out Miss Sells' millinery stock, wishes to inform the public that she will sell her stock of hats from now on at cost.

An autopsy at Eugene shows a woman's skull to be 2½ inches thick. There are lots of thick-headed women, but this is the worst case of the kind ever heard of.

President Lytle of the Columbia Southern went up the line to Shaniko today. He told us in confidence he sleeps nights since oil is being used on his engines.

W. B. McCoy has been appointed sole agent for the celebrated Hazelwood ice cream, of Portland. It is the perfection of the icecream maker's art. On sale every day.

The Oregonian's crusade against the billboard nuisance has subsided, we are sorry to say, because we selfishly think advertisers ought to give the newspapers a chance.

J. T. Belchee, our new stable man, is running his place in up-to-date style. He has purchased several new buggies, and is exchanging the old stock of horses for some fast roadsters.

Johnny Harris was in town today with a load of vegetables. He says an enormous school of salmon passed up the Deschutes yesterday afternoon. The fish he saw were not very large, probably steelheads.

Did you see the "wash-day" window at the Leader? It is both interesting and instructive, in that it shows how the maximum of cleanliness may be maintained at the minimum of expenditure of money and elbow-grease.

The annual county teachers' institute will probably be held on October the 1st, 2d and 3d. State Superintendent Ackerman will be present, assisted by other talented workers in this line. Superintendent Ragsdale is sparing no pains to make the institute a success.

Geo. Kirth has one of the prettiest little homes in Moro. He has been steadily improving the place since he bought it a year ago. This week he gave the house a coat of paint, and, being wise in his generation, came down town and insured the property against loss by fire.

Louis Heydt hit the ground pretty hard this afternoon. He had his horse out exercising, riding the animal bareback, when another horseman rode up behind and caused Louis' thoroughbred to think there was a race on. He started to run and buck, throwing the rider fully 8 feet in the air.

Mrs. John Harrington, who settled with her husband on the farm now owned by J. O. Thompson several years ago, came up from The Dalles on Friday to visit the old place. She was hospitably received by the present owners, and spent the evening and night amidst the scenes of a bygone day. Mrs. Harrington was accompanied by her daughter, and was in mourning for her husband, who has recently been gathered to his fathers. This thrifty couple were amongst the first settlers in the county, and left with a competency. Mrs. Harrington's present place of abode is Oakland, Cal.

Dinner Party catsup in one-gallon cans for 60c at the Leader.

R. P. Dear and J. O. Elrod made a business visit to Grass Valley today.

Walter Parry made a pretty good run harvesting. He lasted one whole week with Proebstl's thresher.

Yesterday was one of the hottest days of the season, but today the west wind blows and our troubles are at an end.

Since the unfortunate accident to the Fairs we think of giving up using our automobile. We will quit the auto and take our outings in a spring cart.

Abe Dougherty has taken a contract to build a sidewalk from Moore's brick to Strahl's millinery establishment on First street, work to commence tomorrow.

Three years ago Mrs. Heydt planted some apple trees in Mowry's addition. Today her son Dolph picked some splendid apples from these trees, nice, clean fruit, free from worms. No irrigation, and very little cultivation.

A number of residents of Crook county have formed an association at Prineville for the purpose of bringing together all kinds of stock raised and sold in that and adjoining counties, and have elected a board of directors, with power to go ahead and make all arrangements for a show and general stock market. The show will be held on October 15-19. Between \$600 and \$700 has been pledged the fair. The association will be known as the Crook County Stock and Agricultural Fair Association.

Sunday at the Deschutes.

Mesdames Meach and Dear and their respective husbands formed a party to fish in the classic Deschutes on Sunday, J. B. Hosford and E. R. Hickson another, and Lute Holder and John Foss a third. Although Mr. Dear had some of the most approved gilt-edged, copper-fastened flies imported from Spokane which he sent spinning over the most likely spots, he failed to entice the finny fellows from their watery home. Hosford used a Pflueger's luminous, a bait something between a yellow jacket and an electric light. Still the trout refused to bite, and the legal luminary came home disappointed. Even Hickson, the invincible angler from the Lakes of Killarney, failed to improve the shining hour, while John Foss and Lute Holder fared no better with the old and reliable grasshopper.

Mr. Meach had no luck either, but being an artist got a number of fine ideas for his next great painting, the "Disgruntled Angler," which will probably be his masterpiece. Considering the ladies took down a lunch that was a marvel of the culinary art, the members of their party fared very well, and although they failed with the fly and fish pole, they had a very enjoyable day on the river.

Just Look At Her.

Whence came that sprightly step, faultless skin, rich, rosy complexion, smiling face? She looks good, feels good. Here's her secret. She uses Dr. King's New Life Pills. Result—all organs active, digestion good, no headaches, no chance for "blues." Try them yourself. Only 25c at all drug stores.

His Sight Threatened.

"While picnicking last month my 11-year-old boy was poisoned by some weed or plant," says W. H. Dibble, of Sioux City, Ia. "He rubbed the poison off his hands into his eyes, and for a while we were afraid he would lose his sight. Finally a neighbor recommended DeWitt's Witch Hazel Salve. The first application helped him, and in a few days he was as well as ever." For skin diseases, cuts, burns, scalds, wounds, insect bites, DeWitt's Witch Hazel Salve is sure cure. Relieves piles at once. Beware of counterfeits. G. N. Bolton.

Notice.

I have bought several carloads of wood and am prepared to sell the same by the car or cord, 16-inch or 4-foot. M. FITZMAURICE.

Sherman County's Lands.

The wonderful productiveness of Sherman county has never been fully understood, even by her own citizens. Here is a county that is about the smallest in area of any in the state, but when it comes to wheat producing we find that one-sixth of the entire crop of wheat of the state of Oregon is harvested in this little county. Not only does she produce an immense crop of wheat, but barley, oats, apples, peaches, plums, and all kinds of vegetables flourish and yield in abundance. The people are wide awake and progressive, as is evidenced by the good schoolhouses in every locality.

Land is cheap, selling from \$5 to \$15 per acre, and all within easy reach of market.

Persons desiring to know more of Sherman county would do well to address O. P. Hulse, Moro, Oregon, who takes great pleasure in giving information concerning its resources and possibilities.

Notice to Shippers.

Effective July 1st, the basis of charges for foreign line cars is changed from a mileage to a per diem basis, and on that account this company finds it necessary to assess a demurrage charge of one dollar per day or fraction of a day, on all cars held over 24 hours to load or unload. Sundays and legal holidays not counted in time held.

In order to give quick action to cars and avoid payment of demurrage charges, we respectfully request the co-operation of all shippers by taking quick action in loading and unloading carload freight. C. E. LITTLE, G. F. A.

If you like the Bulletin, send on your dollar and you will get 52 numbers filled full of news during the year. If you haven't got the dollar handy, just write us (or call upon us), saying so, and we will send the paper right along, and you pay us at your convenience. This is fair, is it not?

..BEAUTIFY YOUR HOME..

I WILL DO IT FOR YOU.

....T. M. BRITTEN....

CONTRACTOR ON PAINTING AND DECORATING.

ESTIMATES FREE ON APPLICATION

SIGN WRITING AND CARRIAGE PAINTING

DID YOU KNOW THE WEEKLY OREGONIAN

Is one of the best papers published on the Pacific Coast, or any other place? Did you know we can give you the Weekly Oregonian and the Bulletin one year, cash down, for

\$1.75?

THIS IS YOUR OPPORTUNITY. SUBSCRIBE NOW.

MIDDLE OREGON ACADEMY,

Grass Valley, Oregon.

The Academy, under new management, with able and experienced teachers in every department, offers the young people of Middle Oregon excellent advantages in fitting for UNIVERSITY, TEACHING, Business, or active life.

REGULAR HIGH SCHOOL, COLLEGE PREPARATORY, TEACHERS' AND BUSINESS COURSES, WITH SPECIAL FACILITIES FOR MUSIC.

Boarding department for both sexes under direct supervision of the Faculty. Address for information,

TERMS REASONABLE.

EDWARD B. PAGE, A. M., PRIN.

Blue Barn Livery Stable

J. T. BELCHEE, Prop.

First-Class Teams and Rigs and good men to drive them

QUICK DRAYING A SPECIALTY
HAY AND GRAIN FOR SALE.

ATTENTION, FARMERS!

I have made arrangements to buy wheat this fall in Sherman County, and will pay the highest market price.

Grain sacks on hand, and can supply farmers with what they require.

R. J. GINN,
Moro, Oregon.

City Hotel.

The hotel of the City. Here is where you find the traveling men, doctors, clergymen, professional and other men, and square meals.

M. FITZMAURICE, PROPRIETOR FINE, CLEAN SERVICE THROUGHOUT

RATES REASONABLE.