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Sorghum, replied Senator "but he takes an awful chance if he changes it more than once or twice during the same campaign."-Washington Star.



Hides, Pelts, Cascara Wool & Mohair

We want all you have. Write for Prices and Shipping Tags. THE H. F. NORTON COMPANY,

Portland, Ore., Scattle, Wn., Bellingham, Wn.

a minimum of labor, new and modern, machinery in large sizes should be used wherever possible.

Serviceable equipment, not needed, should be sold or made available to others.

Useless machinery should be returned to the channels of trade as junk.

Thorough lubrication and proper care when in use will materially lengthen the period of service of farm equipment.

More care should be given to pro tecting farm implements from the weather.

Solution of Sheep Problem.

of every seven in this country are without sheep. The solution of the

Statistics show that six farms out

THE VOGEL PRODUCE CO

Will guarantee you top market prices at all times for your Veal, Hogs, Poultry, Eggs, Butter, Hides, Etc. If you have not shipped to us, try us

SHIP Veal, Pork, Beef, Poultry, Butter, Egge and Farm Produce. to the Old Reliable Everting house with a record of do years of Square Dealings, and be assured of TOP MARKET PRICES.

F. M. CRONKHITE

BUY DIRECT

direct from us at whe

the plamber's profits. Write as to-needs. We will give you our rock-"direct-to-you" prices, f. c. b. rell or " astually save you from 10 to 36 per

Portland, Or

No. 12, 1918

We actually may you from 10 to 38 per All goods granunteed. rithwast headquartees for Leader Water one and Puller & Johnson Engines.

STARK-DAVIS CO.

Portland, Or

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PORTLAND, OR. 113 Front,

5-47 Front Street

problem is to get flocks of sheep on some or all of these six farms. Weights of Milk. A quart of milk weighs 2% pound -n 40-quart can of milk weighs 85 pounds; a 32-gallon can, 68 pounds;

a gallon can, 81/2 pounds; 46 gallons of milk will weight 100 pounds.

Attention to Pullets.

Through winter the pullets must be depended upon for egg production and are the money makers in a poultry plant, and they should be given every attention from the poultry raiser.

Not only will every cord of wood burned save a ton of coal that can be used in some war industry, but it will save the freight necessary to haul that ton of coal-a double saving.

Sifted coal ashes make a good material for the dust boxes. Wood ashes are also good, but the lime in wood ashes discolors and destroys the gloss of the fowl's plumage.

Watch the hog pens for any sign of sickness. Hog prices are too good right now for the breeder to run any risks by permitting a contagion break out in his bords.

Publicity

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At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift & Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift & Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift & Company were as follows:

Sales \$875.000.000. Profits \$34,650,000.

This is equivalent to a \$3,465. profit on a business of \$87,500.



If Swift & Company had made no profit at all, the cattle raiser would have received only one-eighth of a cent per pound more for his cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.

Swift & Company, U. S. A.

all Third Street.

P. N. U.

Do Your Own P