Eagle "Strai	Va.	lley uthful,	Ne Direct	ews
Wrz. L. Flower			* 	Edito
Entered as second el Richland Or	ass matter egon, unde	Dec. 12, 191 r act of Man	2 at the post rch 3, 1879.	oilice a
Cards of Th			i per line.	
ONE YEAR	- \$1.50	RIPTION SIX MONTHS SAMPLE CO		

RICHLAND, ORE., THURSDAY, SEPT. 24 1914, VOL, 2, NO. 45

THE RED SCHOOLHOUSE professors of languages, as instructors in our schools, then will R. WARD, PASTOR OF THE the problem of the farm boy as Presbyterian Church at the farmers successor, be solved Halfway in last weeks Pine and not until then.

Valley Herald, gives voice to an almost universal feeling of unsatisfaction at the inability of the co intry school to cope with present day economic conditions as applied to the every day task of securing the wherewithall for an honest living.

We perfectly . agree with Dr. Ward in his idea of centralizing schools, while both in Richland and New Bridge, we of Eagle are blessed with modern schools, we feel that much more could be done if by co-operation, these two schools could be brought to cover the entire valley, by a systen of centralization, brought ebout by transporting the childto schools, thus assuring a and more efficient corps intructors in both instances. . Valley also has a good Hig: School, though through lack

business, professional life, but for

the greatest business of all, that

of the farmer, there is not a sem

blance of a helpful study. This

is not so for several reasons.

First :- There is not the proper

facilities for teaching scientifie

farming. Second:-The average

high school professor with his

high standard of academic train-

ing is not a fitting instructor in

this line of endeavor, he is not a

practical farmer, and you might

as well expect one who is incapa-

ble of reading or writing, to teach

the classics, as one who is not a

practical farmer, to instruct farm

boys in a study in which, by diat

of hard labor, they have acquired

a knowledge that would more fit

them to instruct the teacher,

than to be instructed by him.

When it becomes possible to

mploy practical farmers as well

practical business men and



I callates that if an average feller would look close at himself, he would see the same fault er croppin out, he war blamin the other feller for.

I recon as how a bird you hev.



HEALTHY children are hard on shoes. But shoes are cheaper than doctors' bills, and for unselfish reasons we sincere y hope your shoe bils are greater than your doctor's bills,

But we started to tell you about these new "Tess and Ted" School Shoes. These shoes for boys and girls are something new in the history of shoemaking.

Heretofore children's shoes have been mostly heavy, clumsy affairs. They were made to resist wear. The lighter weight "dress" shoes wore out in a hurry-couldn't stand the wear to which they would be subjected by a good healthy young American.

Folks never thought of the ill-comfort-sometimes suffering-they caused the young folks by cramping their feet in ili-fitting, clumsy shoes. And few of us knew until lately that nearly all the foot troubles in later years were due to just such shoes worn in youth.

## Put Their Feet in Comfortable "Tess and 1ed" Shoes

These new shoes are the result of years of experiments. They are not coumsy-they are light, pretty, even dainty, yet they wea longer than the out-of-date clumsy things. Thats first of al because they are made of honest materials, and because the men who make them know how to so equally devide the strain that each pair will give the greatest possible amount of service,

We tell you they are up-to-date, scientific school shoes. There are cheaper shoes, we know, but if you'll buy "Tess and Ted" School Shoes for all your children and do it a whole year we know you'll decrease your shoe for bul. Let us prove it to you. Prices range according to size from

## \$2.00 to \$3.50

"Tess and Ted" School Shoes are members of the

"Star Brand" Family

gles of busy streets, or by enchanting stories of city life which lure our children from the farm.

It has a higher and nobler task; Too often the pages of the city dallies. tristle with the struggle of mbitlous men in their wild lust for power, and many times the flames of personal conflict sear the tender buds of new. civilization and illuminate the pathvay to destruction. The rural press is the governing power of public sentiment and must-hold steadfast to principle and keep the ship of state, in the roadstead of progress. The rural press can best serve the intercots of the farmers by applying its chergies to the solution of problems r fecting the local community. It must stem the mighty life current that is moving from the farm to the lities, sweeping before it a thousand loys and girls per day. It has to deal with the fundamental problems of civilization at their fount n head. Its. mission is to direct growth, teach eff clency and mold the intellectual life of the country, placing before the pub-Ve the daily problems of the farmers and giving first attention to the legi lative, co-operative, educational and ccial needs of the agricultural classes thin its respective community.

## The Power of Advertising.

The influence of advertising is cleary visible in the homes and habits of ie farmers, and the advertising colmans of the press are making their print upon the lives of our people. The farmer possesses the things that cre best advertised.

The farmer is entitled to all the lvantages and deserves all the luxin ies of life. We need more art, scicuce and useful facilities on the farms, and many homes and farms r e well balanced in this respect, but advertiser can render a service teaching the advantages of modern ulpment throughout the columns of a rural press

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of proper co-operation, it still resistont and got sizzlin in the pan is mains unhoused, occupying at worth twenty or more that you present, the upper story of the shot at and missed.

Grammar school. High School, 'A leetle child shall lead them' with its broadened scope of edusez the good book, yet how ofcation, needs more facilities for ten tiz the case that childish inspiration is cut short by an unthe same. At the present time one may study practically all the timely reminder that they must not cross their elders. requisite studies, for entering

> Say, if everyone really knew what they really think they do. wouldn't the worlds brains make a terrific weight.

Rogers Hotel First Street Near Washington

Baker, Oregon A first class Hotel at a moder ate price. Special Rates to Ea. gle and Pine Valley people. J. B. ROGERS, Prop.



"Star Brand Shoes Are Better" SAUNDERS BROTHERS The Local Paper a Most Useful Agency on the Farm-The Press, Pulpit and School a Trinity of Influence That Must Be Utilized in Building Agriculture. By Peter Radford. Lecturer National Farmers' Union. A broad campaign of publicity on the subject of rural life is needed in this state today to bring the problems of the farmers to the forefront. The city problems are blazoned upon the front pages of the metropolitan dailies and echoed in the country press,

but the troubles of the farmers are seldom told, except by those who seek ... profit by the story, and the glitter of the package ofttimes obscures the substance. A searching investigation into the needs of the farmers will reveal many inherent defects in our economic system that can be easily remedied when properly understood and illuminated by the power of the press.

The rural press, the pulpit and the school are a trinity of powerful infuences that the farmer must utiline, to their fullest capacity before he can

occupy a commanding position in public affairs. These gigantic agencies are organized in every rural community and only await the patronage and cooperation of the farmers to fully develop their energy and usefulness. They are local forces working for the best interests of their respective communities. 'Their work is to build and their object is to serve. They prosper only through the development and prosperity of the community.

Every farmer in this state should subscribe for the local paper, as well as farm periodicals and such other publications as he may find profitable, but he should, by all means, subscribe for his local paper, and no home should be without it. The local paper is part of the community life and the editor understands the farmer's problems. It is the local press that will study the local problems and through its columns deal with subjects of most vital importance to local life of the community.

## A Noble Task.

In too many instances the country papers mimic the city press by giving prominence to scandals, accidents and political agitation. The new rural civilization has placed upon the rural press renewed responsibilities, and enlarged possibilities for usefulness. It cannot perform its mission to agriculture by recording the frailties, the mishaps and inordinate ambitions of humanity, or by filling its columns with the echoes of the strug-

Turming is a business proposition as 3, the farmer is the biggest business n in buginess. Con't forget the faithful old friend the horse-remember he is prone to b: ome tired as well as yourself. fome of the world's first gentlemen and scholars and patriots were farme: and today some of the world's best th. ght is given to farming. It is an admitted economic fact that there can be no permanent prosperity wi hout a permanent agriculture. An up-to-date farmer must have an accurate knowledge of today and a cicar vision of tomorrow. In this age of advancement in agricultural science there is no excuse for soil depletion to further menace the nation's prosperity. Soil is not a dead, inert substance, as many suppose. It is an active, virile force, full of energy and power and the farmer should know his soil if he would maintain its productiveness.

Agriculture is recognized as the greatest of all industries and a prospercus, progressive and enlightened agricultural population is the surest safeguard of civilization.

Charles Howell was a Baker visitor Saturday.

J. W. Farley was in Baker last week.

G B. Saunders attended the County Fair.