

NESTUCCA VALLEY BANK

CLOVERDALE, OREGON

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Your Patronage is Solicited

CLOVERDALE COURIER

Published Every Thursday

Frank Taylor, Editor and Publisher.

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SUBSCRIPTION RATES

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ADVERTISING RATES

Displayed Advertisements, 60 cents per inch per month, single column. All Local Reading Notices, 10 cents per line for each insertion.
Timber land notices \$10.00
Homestead notices 5.00
Political Announcement Cards \$5.00

THURSDAY, JUNE 20, 1918.

Public sentiment is one great factor that must be considered in all undertakings. Public sentiment must as surely be considered in the complete operation of all conditions. Public sentiment bowed to the will of the food administration and accepted its decree without a murmur, but will public sentiment remain with the food administration if the food administration does not take steps to prevent grains being manufactured into liquors. We want public sentiment to be with every administrative power, and we believe that for the best interests of both the administration

and the public it is wise and prudent for the food administrators to decree that no grains shall be used for the manufacture of beverages. It is a waste of grain to have it used for beverages and not only is it a waste of grain but it severely hampers the efficiency of man power—two great essentials needed to win the war.

POWER BEHIND THE NATION.

In an address before the editorial convention held in the east it was shown that sixty per cent of the American people are served by the country and smaller dailies.

The smaller newspapers constitute the real driving force and police power of sixty million of the American people—more than half the people of the United States read the smaller newspapers.

The farmers, the men and women who feed the nation, and a great part of the rest of the world,—the thinking, influential Americans who do not live in big cities read the country weekly and smaller dailies.

While the city dwellers in flats and apartments spend their money on canned goods and picture shows, the readers of the country papers are the great buying class from farm tractors to jewelry.

The advertising value and the political power of the smaller newspapers is not yet fully understood by the great business interests and statesmanship of the nation, and still less appreciated.

Dr. E. L. Glaisyer

VETERINARIAN

County Dairy Inspector

Telephone Main 3—and Mutual.

Tillamook, Oregon

Quality Counts

In ever line of Merchandise, but none more especially than in

HARDWARE

Our large stock is in every instance the best that can be had and our aim will be to keep the high standard up.

Builders' Hardware, Tools

Shelf and Heavy Hardware

Stoves, Ranges, Farm and
Garden Tools

And everything usually kept in a first-class hardware store, and all goods are of the best quality.

Alex McNair & Co., Tillamook, Ore.

The July Celebration

in Tillamook City on July 4th is to be the greatest and most stirring patriotic event ever held in this part of the country. Plan to celebrate July 4th in Tillamook.

Hatton's

TILLAMOOK, ORE.

New Summer Butterick Patterns

The sales of Silks, wash fabrics and woolskirtings along with the aid of the new Butterick Patterns will help you make up your summer clothes easily and at very little cost.

The Store that sells for cash only—and selling for cash sells for less

This store is Headquarters for Spring styles in
HART SCHAFFNER AND MARX SUITS
Mallory Hats, Arrow Shirts and Collars,
Munsing Union Suits, Florsheim Shoes,
Military Supplies, and Fine Furnishings of all kinds

YOU cannot make a mistake in the selection of your Clothing and Furnishing needs if you choose from the Nationally Advertised lines carried by our Men's Department. We urge you to come to the store and look over the smart, serviceable and withal economically priced goods featured here. Especially in the following lines you will find stylish, up-to-date wearables at prices to suit your pocketbook.

Hart Schaffner and Marx Suits

\$25 to \$33.45

Hart Schaffner and Marx famous "Varsity Fifty-Five" models, Medium and Box Back Styles and Double-Breasted models in Scotch Tweeds, Serges, Fancy Worsteds and Cashmeres. There are all sizes to choose from, sizes for the stub, the stout, the medium stout, the long stout and the tall man. Newest styles, all wool materials, best workmanship and finishes.

Mallory Hats—Craveneted, Defy the Rain

\$3.50 to \$5.00

The Hat Department is just now showing a splendid selection of these well-known Hats for Men and we have every confidence in recommending the new Spring Models both for their stylishness and economy in wear. All the new colors and blocks are represented. Come in and see them.

Florsheim Shoes—For the man who cares

\$6.00 to \$11.65

No need to emphasize the superiority of Florsheim Shoes for every man knows for style, lasting quality and fit Florsheim Shoes are unchallenged. We show the new



Copyright Hart Schaffner & Marx



Arrow and Monarch Dress and Negligee Shirts

\$1.50 to \$5.75

These Shirts are conceded by all careful dressers to be the best for style, quality and lasting wear for the prices asked for them. We have just received new designs and colorings in Madras, Fibre Silks and Silk. They are particularly smart and pleasing and there are styles to suit the conservative dresser as well as the man who likes to have the very latest in design and color.

Munsing Union Suits Spring Styles and Materials

\$1.25 to \$3.50

Whether for summer or winter wear Munsingwear is the logical garment for every man. Munsing Union Suits fit perfectly, wash well, retain their fit after repeated washings and wear better than any other kind made. We show light weight knitted cotton garments in long and short sleeve models ankle length, and Athletic styles in delightfully cool woven fabrics for the very warm days.

Fine Furnishings at Very Modest Prices

In addition to the lines mentioned above we show splendid selections of Neckwear—Silk Socks—Arrow Collars—Arm Bands—Garters—Suspenders—Handkerchiefs—Belts—as well as a choice variety of jewelry Novelties such as Tie Clasps—Stick Pins—Cuff Links—Fobs—Chains—etc.

Wonderful Economies Possible in The June Sale of LADIES' READY-TO-WEAR

The Ready-to-wear Department on the Balcony offers some of the most remarkable Bargains in Ladies' Wearables it has ever offered so early in the season. Go over this list carefully and then come to the store as early as possible to make your selections.
Actual \$21.85—\$22.50—\$25.00—\$35.00

New Spring Suits Just Half Price

Becoming Styles, splendid fabrics, excellent workmanship. Altogether wonderful Bargains. The balance of the entire stock on sale at very special prices.

Ladies' Coats
Actual \$29.95 to \$24.85
values Now \$19.85
Actual \$31.50 to \$35.00
values now \$29.45

Sport Skirts
Actual \$9.45 to \$11.00
values now \$5.40
Actual \$12.75 to \$16.45
values now \$11.35

Dressy Silk Skirts, Actual \$8.97 to \$9.65 Values for \$7.65

New Stylish Models in Black, Navy and Tan, Purple and Green, Green and Blue, and novelty checks in Blue. All sizes to choose from.

Extraordinary June Sale of LADIES' HIGH SHOES

Red Cross, Queen Quality, and Sherwood Brands.

\$6.95 for actual \$8.00, \$9.00, \$10.00 Models. All widths from A. to E. All sizes from 2½ to 8.

A shoe sale affording every woman an opportunity to secure a pair of stylish Dress Shoes at a saving really worth while. Sixteen distinct models are included in the sale and whilst there may not be every size and width in each style, there are all sizes and widths in the selection. Come to the store for a fitting as early as you possibly can for this event is bringing women to the store daily who appreciate good shoe bargains and those who come first naturally secure the best choice. The earlier you come, the more time, too, will we be able to give to fitting you.

There are lace and button models in Dark Tan Calfskin with Champagne cloth tops, Chocolate Calfskin with cloth tops to match, Dark Grey Kid with cloth tops to match, White Nabuck with Sea Island tops, Black Kid with Pearl Grey tops, Pearl Grey Kid with cloth tops to match, Black Kid with Champagne or Grey tops, Black Vici Kid with white Kid tops. The heels are shown in Military, Cuban and Louis Cuban, and the tops range in height from 7½ to 9 inches.

The June Sale of WASH GOODS AND WOOL SKIRTINGS

Offer Wonderful Economies.

You will find in these two great events hundreds of yards of beautiful Wash Fabrics—Voiles, Suitings, Waistings, Skirtings, etc.—and lovely Wool Suitings and Skirtings at remarkably reduced prices. Buy now and get a full season's wear out of your summer attire.

Actual 35c, 39c, 50c Wash Fabrics 25c.	Actual 48c, 65c, 75c Wash Fabrics 39c.
Actual 79c, 89c, 98c Wash Fabrics 59c	Actual 75c to \$1.00 Skirtings 69c
Actual \$1.75 Wool Skirtings \$1.48	Actual \$2.25 Wool Skirtings \$1.98

The June Sale of NEW MILLINERY

\$2.98 and \$4.47

Two selections of trimmed and untrimmed shapes at wonderfully low prices for such smart, up-to-date and becoming models. See them today. You will like the hats even better than the bargain prices asked for them.

