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Our Clothes- Creed in 3 Paragraphs

1. To make Quality the corner-stone and Style the coping stone.
2. To sell at the lowest price consistent with the smallest profit above cost.
3. To tell the truth in print and act it in the store.

A. A. PENNINGTON
Tillamook, Oregon



Photos by American Press Association.

CAPTAINS OF YALE AND PRINCETON
ELEVEN.

LETTING HIM DOWN VERY LIGHTLY.

"You should be playing half-back instead of end," advised Tom Keady to one of his Lehigh extremity men who had just allowed an opposing back to skirt his position for a touchdown. "How is that, Tom?" inquired the player. "Why, if you could dodge opponents like you ducked that play you would be the greatest halfback of all time."

BAT NELSON TO HAVE HIS FACE REMODELED

Battling Nelson, one time lightweight champion, intends to resume his former normal looking appearance. The Durable Dane, whose beauty was all knocked to smithereens during his ring career and whose ears were shaped a la cauliflower, wants his classic features restored.

Nelson announced recently he signed contracts with a few beauty specialists to start to work on his face. The reason for this sudden desire to become handsome is ascribed to the fact that Nelson is anxious to once again jump into the marital ring.

DIDN'T RECOGNIZE DADMUN.

Freshman Told Harvard Captain He Ought to Try For Eleven.

How Captain Harrie H. Dadmun of the Harvard football team was told that he ought to go out for football by a freshman candidate for the Harvard team is now going the rounds in Harvard football circles.

It happened the other evening when Dadmun was studying in his room in Thayer hall. In answer to his "Come



Photo by American Press Association.

CAPTAIN DADMUN OF HARVARD.

in!" occasioned by a knock on his door, a simple yet bolsterous freshman appeared in the doorway, fresh from Bingham high somewhere. He looked

Dadmun over a minute, eyed his broad shoulders and said:

"Say! You big feller! You ought to go out for football with that build of yours. And when you get on the squad you will want to see your picture in the Illustrated. Better subscribe now."

Dadmun looked him over a moment and said he was already "out for the team."

"Well, you will surely want the magazine, then. Perhaps your picture is in this very copy. You will want it, you know, just to send your picture home and let the folks see you in print."

Dadmun smiled blandly and signed the proffered blank. But no light dawned, the freshman thanked him and walked out to try his luck with the next man.

Record For A. L. Strikeouts.

The best American league strikeout records are those of Glade of the St. Louis Browns in 1904, sixteen men, and of Rube Waddell of the St. Louis Browns in 1908, also sixteen men.

HATCH GOING TO RETIRE.

Veteran Long Distance Runner Will Hang Up His Spiked Shoes.

Sidney Hatch is going to retire. The veteran long-distance runner, who recently made the remarkable run from Milwaukee to Chicago, a distance of ninety-five miles in 14 hours 50 minutes 30 seconds, says he has had enough of it, so will hang up his spiked shoes.

Athletic sharps are still talking of Hatch's feat. His average was only slightly slower than eight and a half



Photo by American Press Association.

SIDNEY HATCH.

miles per hour. And steaming along at an eight and a half mile an hour gait for fifteen hours is some strain on the human engine.

Since 1904 Hatch has crowded a world of Marathon running into his career. In fact, no man in the history of athletics has ever competed in as many grueling long distance races. When it comes to stamina, endurance and inborn toughness Sid sure is second cousin to a western broncho and a near relative to the Alabama mule.

OSGOOD NEVER EQUALLED AS HALFBACK, SAYS EXPERT

"Who was the best halfback? In my opinion," says a New York football expert, "Osgood of the Pennsylvania team back in 1894 was in a class by himself. At least he never has been excelled, so many football sharps believe. Osgood played at Cornell before he joined the Quakers, who were practically invincible with such stars as George Brooke, Carl Williams, Woodruff, Wharton and others.

"I remember the Pennsylvania-Harvard game of '94, in which Osgood made several sensational plays, including a run the whole length of the field. He caught the ball on the kick-off behind his own goal line and with impregnable interference he went through the whole Harvard team for a touchdown. Osgood was a ten second man and an all around athlete. He was killed in the Spanish war."

SANFORD'S LATEST INVENTION

Coach's New Football Play May Revolutionize All Kinds of Kicking.

George Foster Sanford, football surgeon and inventive genius of the gridiron, has evolved another wrinkle. Incidentally the secret of his visit to Pennsylvania a short time ago is out, for it was to teach Bob Folwell's disciples the knack of a new trick.

Sanford and Folwell belong to the new thought school of football, in which the old conservatism has about as much standing as the old mass play has in the 1916 code. They are as thick as peas in a pod and always let each other in on their gridiron secrets.

Sanford's latest invention is dubbed by him the multiple kick, but it isn't anything like that. It's only one kick, but the play requires the services of the center, the quarterback and the other three backs, so that the multiple part refers to the handling of the pigskin. It's a trick that may revolutionize the kicking feature of football, but as yet it is a rather hazardous stunt at best and in some quarters might be classed in the category of "shoe-string" plays.

Here's how it works—when it does work. From a kick formation the halfbacks lie down on the ground, facing each other. Right above them stands the quarterback, ready to receive the ball from the center. Several paces behind the quarterback is the fullback. The pass is made, the quarterback places the ball in the hands of the halfbacks, they put it in position for the kick, and the fullback proceeds to boot the pigskin into the next county.

It is very easy to see how far-reaching the effects of this play might be and what a tremendous bearing it has on punting and the kicking of placement goals. Rutgers has worked the play for kicks which went for seventy yards, particularly in the tie with Washington and Lee. Bill Quigley of Pennsylvania has kicked several goals from the fifty-five yard mark with the aid of the multiple play, and Derr, Light and Berry have had almost equal success.

The play requires a stone wall line, and the development of first class line men is sort of second nature with Sanford. He may show, through his Rutgers team, that his newest play is the real goods. It was Sanford who evolved the legal mass play, which the rules committee recently had to declare in keeping with the spirit and the letter of the code. The new kicking play on paper sounds like a remarkable stunt, and it may in reality prove to be one.