

School district strategic plan wins unanimous passage

With campus relocation underway, district looks beyond

By R.J. Marx
Cannon Beach Gazette



R.J. MARX/CANNON BEACH GAZETTE
Educator and consultant Jerome Colonna.

As Seaside School District looks ahead to a new campus, members of the district's board of directors set their sights a little further out Thursday, Dec. 14, with unanimous approval of a contract with consultant Jerome Colonna to provide a strategic plan for the district.

The cost is estimated at \$15,000 and will be paid by existing areas of the budget, including the district's professional training budget, Superintendent Sheila Roley said.

"The cost of a consultant for creating a strategic plan will come from those existing areas and will not increase our overall expenditures as an addition to the budget," she said. "Any contract that we will ne-

gotiate will include the maximum amount we would intend to spend, but the actual costs could be less."

The board met with Colonna, principal of Colonna Strategic Planning Services, based in Bend, last week to consider a presentation intended to take the district "to the next level of effectiveness."

Colonna, with 45 years in education and a former board member of the Oregon Board of Education, told board members the nine-month process

The North Bend plan

North Bend School District 13 met once a month from September 2016 to May of this year to create a strategic plan guided by Jerome Colonna, the consultant contracted by Seaside School District. The North Bend team's initial task was to organize a district and community-wide series of focus groups to collect baseline information for the team to utilize for the creation of the overall plan. The team started developing five individual components of the report: values and beliefs; mission statement; vision statement; strategic goal, performance indicators and measures; and implementation and accountability strategies.

would help identify goals for the district for the next five years.

As the district develops the campus relocation project, board members felt now was the right time to embark on the strategic plan.

Services are described in the contract presented Thursday as to "provide facilitation, background work and shared production of a multiyear strategic plan."

The Seaside school board was "very supportive" of the

project, Roley said.

The next step will be to invite public input.

"We'll try to pull together members of the business, nonprofit community, parents, a group from our Latino community, our own staff and parents," Roley said. "Our first step will be identifying the important constituents in the district we need to reach out to."

A strategic planning team will be established to take data and start drafting the plan, she said.



BRIC ARCHITECTURE INC.

Renderings of the new campus buildings.

New campus plans to receive public input

School from Page 1A

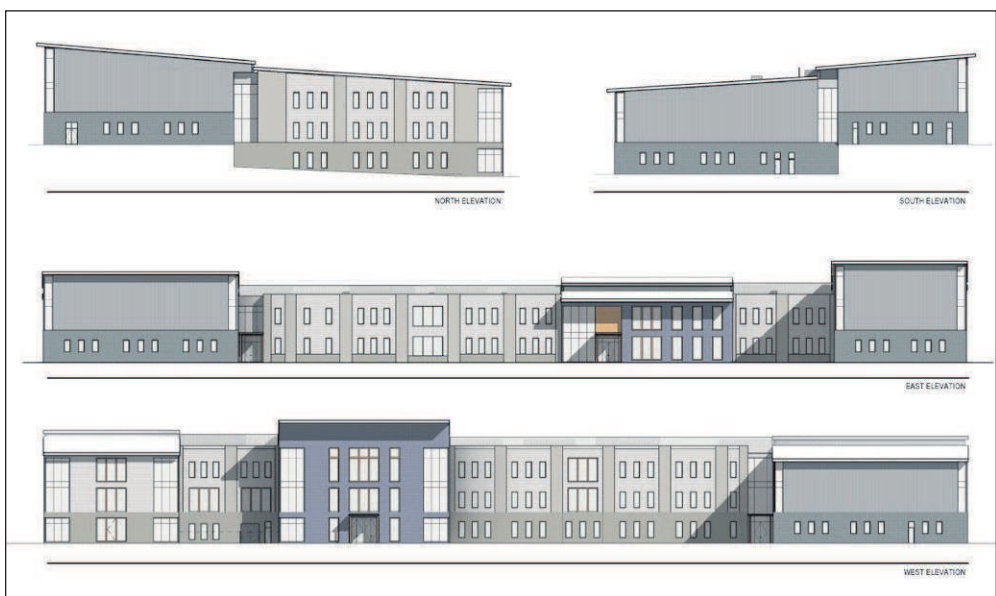
amenities to include bike parking, benches and receptacles for trash and recycling.

The elementary school is adding 20 classrooms and reconfiguring some spaces in the current Seaside Heights building.

Renderings depict a two-story elementary school building with classrooms on both floors. The first floor will house a cafeteria, gymnasium, library, wellness room and music room, along with about 20 classrooms. The second level offers 10 classrooms and two commons areas.

Covered play areas and sports facilities are designated, as are potential locations for future gyms, a fishery building, practice and playing fields. A future performing arts center is also included.

Sheltering in the case of a Cascadia Subduction Zone event has been described as a goal of the project. While there is nothing visible on the drawings released this week,



BRIC ARCHITECTURE INC.

Renderings of the new campus buildings.

the buildings will be built to withstand a Cascadia event, Roley said. "We will have generators to maintain power in multiple areas and we are currently working with the city of Seaside on water storage and supplies for the school and the community. This is an

area of continuing development."

On Wednesday, Jan. 10, Roley, architects and district staff plan to present the site plans in the first of a series of community input sessions, from 6:30 to 8 p.m., at Broadway Middle School Library at

1120 Broadway, Seaside. The public will have an opportunity to ask questions and comment on the drawings.

On Wednesday, Jan. 24, the district heads to Cannon Beach for an information session at the Cannon Beach Chamber of Commerce, 207 N. Spruce St.

BUSINESS DIRECTORY

ADVERTISING

YOUR AD HERE!

Our Business Directory is an inexpensive way for your business to advertise with us!

ONLY \$25

Call **HOLLY LARKINS**
503-325-3211

to discuss new and exciting ways to promote your business on the North Coast

FLOORING

CCB# 205283



you walk on our reputation

Carpet Corner

Flooring Installation

3470 Hwy 101 Suite 102 • Gearhart, Oregon
503.739.7577 • carpetcornergearhart.com

CONSTRUCTION

BOB McEWAN CONSTRUCTION, INC.

EXCAVATION • UNDERGROUND UTILITIES
ROAD WORK • FILL MATERIAL
SITE PREPARATION • ROCK

OWNED AND OPERATED BY MIKE AND CELINE McEWAN

503-738-3569

34154 Hwy 26, Seaside, OR
P.O. Box 2845, Gearhart, OR

SERVING THE PACIFIC NORTHWEST SINCE 1956 • CC48302

LANDSCAPING

Laurelwood Compost • Mulch • Planting MacMix
Soil Amendments



YARD DEBRIS DROP-OFF
(no Scotch Broom)

503-717-1454

34154 HIGHWAY 26
SEASIDE, OR

Laurelwood Farm

CONSTRUCTION

COASTER construction, LLC

"Helping shape the character of Cannon Beach since 1973"

Residential • Commercial • Remodeling
New Construction • Storm Damage Repair
Full Service Custom Cabinet Shop

503.436.2235

www.coasterconstruction.com • CCB# 150126

PAINTING

Licensed • Bonded • Insured
CCB# 89453

Randy Anderson
36 Years Experience

Anderson Painting

(503) 738-9989 • Cell (503) 440-2411 • Fax (503) 738-9337
PO Box 140 Seaside, Oregon 97138

www.andersonpainting.biz

"Custom Finishing"

MINI-STORAGE

SPACE AVAILABLE CANNON BEACH MINI-STORAGE

Units Available
5' x 10' • 10' x 10'
Contact Jill at 503-436-2235

ADVERTISING

ADVERTISE YOUR BUSINESS HERE!

Call **HOLLY LARKINS**
503-325-3211
hlarkins@dailyastorian.com



BUSINESS DIRECTORY



COLIN MURPHEY/EO MEDIA GROUP

Paint is added to Quinn Scalabrin's palette during a holiday event in Cannon Beach Saturday, Dec. 23.

Holiday festivities

Christmas from Page 1A

the SS Mauna Ala, also known as the "Christmas ship," to the adults. The SS Mauna Ala, a Matson line freighter, was on its way to Pearl Harbor to deliver Christmas supplies to the troops stationed there. That was the morning of Dec. 7, 1941, when swarm of over 300 Japanese warplanes descended upon the U.S. Naval base at Pearl Harbor. In response, the SS Mauna

Ala was ordered to reroute to Oregon.

Those who lived on the Oregon coast were startled by the Japanese attack on Pearl Harbor, and feared that the Pacific Coast might be the next target. That meant news of soldiers landing on Oregon's shores was taken very seriously.

Instead of a ship full of soldiers, however, the North Coast had a vessel wash up full of Christmas trees and goodies.