



WHAT'S ON TAP AT PELICAN

Toasted Grandma and Dark Hearted Blonde

By R.J. Marx
Cannon Beach Gazette

In Cannon Beach's turbo-charged world of zymurgy, he who brews the best beer wins. And local brewers will go to extreme lengths to present the best and most exciting product.

One of the most original teamings comes from Pelican Brewing Co.

Cannon Beach brewer Coren Tradd collaborated with local coffee roaster Sleepy Monk Coffee to create "Dark Hearted Blonde," described as an intriguing blonde stout, which features all the roasted coffee and chocolate aromas and flavors of a stout, but in a color you wouldn't expect."

Aficionados say the light-gold color packs an aromatic and flavorful punch of a much darker beer.

At the bar, I shared insights from assistant general manager Trevor McLean. McLean, who was raised in West Linn and has worked for Pelican for five years, moved to Cannon Beach last year with the opening of the Hemlock Street location.

"I worked in Pacific City for three to four years, and then this opportunity came to open this brand new restaurant, and I took it," McLean said.

Since that time, he's hosted visitors from around the world and seen the growth of the brewing company into a Northwest powerhouse.

"Business is great," McLean said. "We have our slow days like any other business in the wintertime — it's different in the summertime."



COURTESY PELICAN BREWING CO.

Pelican Assistant General Manager Trevor McLean.

'I WANT TO GET PEOPLE OUT HERE TO TRY THIS BEER BEFORE IT GOES AWAY!'

Trevor McLean

Sales can run from \$30,000 to \$40,000 in the summer, he said, down to \$3,000 in the winter months.

Unique beers are designed for each location, including Cannon Beach, Pacific City and the tap room in Tillamook.

The Cannon Beach location has 20 taps to pull from.

Brewer Tradd uses a two-vessel, 10-barrel system, along with four fermenters and four serving tanks, with beers in all serving tanks. These include specialty beers along with Pelican's core product: Kiwanda, Umbrella, Five Fin, Beak Breaker, Tsunami and Sea N Red.

Tradd works mornings six to eight hours and lets his creativity run free. "The last beer he did was 'Toasted Grandma,' which was an oatmeal cookie brown ale," McLean said. "He does wonders with beers."

The marriage of beer and Sleepy Monk coffee was a natural for Cannon Beach. The nearby coffee roaster has achieved success in spreading its signature beans throughout the region. "This blonde stout made with Sleepy Monk beans is amazing, one of the most unique beers I've had," McLean said.

Beans used included Tanzania and Mexican Altura.

Tradd worked with the roasters of Sleepy Monk to dial in the precise roast for this unique beer. He took 11 pounds of the roast and steeped them into the fermenter. Tradd took samples over a one-week period to determine the right amount of consistency and balance for this blonde stout.

"The end result was this very unique beer that everybody seems to love here and I wanted to showcase," McLean said.

The stout premiered at the Holiday Ale fest in Portland, where it shared the stage with entries from breweries around the state.

"I want to get people out here to try this beer before it goes away."

'Dare to Tell' presents panoramic journey

Cannon Beach Gazette

Gideon For-mukwai presents a dramatic one-man show "Dare to Tell: Crossing the Columbia with York," at 7 p.m. on Saturday, Jan. 13, at the Hoffman Center for the Arts in Manzanita.

For-mukwai stars as York of the Lewis and Clark Expedition 1804-1806. York was Captain Clark's black slave. His status notwithstanding, the records show he contributed immensely to the success of the expedition as an indispensable bridge-builder.



Gideon For-mukwai

For-mukwai takes the audience on a panoramic journey from Camp Dubois in Missouri to Fort Clatsop in Astoria. In the course of the journey, York experiences 850 days of freedom. Unlike other slaves of that era, he was allowed to carry a rifle, vote alongside the soldiers, and given express permission to hunt and trade with the Indians.

But for the footnotes in the journals of his fellow explorers, York's story would have been lost. York's story is an open invitation to all of us to explore and to tell the stories of today's unsung heroes in communities, corporations and institutions.

After two years of researching and piecing together York's untold story, For-mukwai did test performances in Portland and St. Louis. Prior to attempting this project, For-mukwai spent over 15 years honing the craft of business storytelling in Asia, Europe, Africa and America.

For-mukwai is a bestselling author of "The Science of Story Selling." Growing up in Africa, he was very mischievous and often got himself into deep trouble with all the villagers. Everyone in his village predicted that he'd end up in jail. He ended in Portland.

"Dare to Tell: Crossing the Columbia with York," will be held at Hoffman Center for the Arts; 594 Laneda Ave., Manzanita at 7 p.m. on Saturday, Jan. 13. Admission fee is \$10. Further information is available at www.hoffmanblog.org online or contact Vera Wildauer at vwildauer@gmail.com.

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