

New group publisher to lead Gazette

Formerly with the Eugene Register-Guard, Pero starts July 11

EO Media Group

Northwest newspaper executive David Pero has been named group publisher of The Daily Astorian and its companion publications on the Oregon Coast. He succeeds Steve Forrester, who is retiring as publisher after 28 years in Astoria.

Pero, 59, will serve as editor and publisher of The Daily Astorian. As group publisher, he will oversee all operations on the coast for the Astorian, Seaside Signal, Cannon Beach Gazette, Coast River Business Journal and Chinook Observer.

He will begin work in Astoria on July 11.

"I really look forward to joining The Daily Astorian, which has such a great history of serving Astoria and all of the coastal communities, and to continuing that mission and tradition. It is

an outstanding family-owned company, with an excellent staff in a terrific community. I can't wait to be part of each," Pero said.



David Pero

Pero most recently was chief operating officer for the Register-Guard in Eugene. In that capacity, Pero was responsible for day-to-day operations of that family-owned 55,000-circulation daily newspaper, along with several niche publications and digital publishing. Other responsibilities included financial and budgeting oversight, strategic positioning, new business and commercial printing development.

During Pero's tenure at the newspaper, it was twice awarded the Oregon Newspaper Publisher's Association's highest honor for overall general excellence. Its website was named best in the state for several years. The newspaper was also recognized for excellence by several national organizations.

Before joining the Regis-

ter-Guard in 2007, Pero spent 17 years in Beaumont, Texas, as assistant to the publisher of a 50,000-circulation daily newspaper owned by Hearst, a multinational media company. He was responsible for general administration, new product and business development, marketing, legal, personnel/human resources, production, technology, and corporate communications. He also was responsible for the profit and loss for five weekly newspapers, as well as niche and digital publishing.

Pero began his newspaper career in Florida as a reporter and photographer. He moved to the Clearwater Sun, a 40,000-circulation daily, where he rose through the ranks in newsroom management, eventually becoming executive editor.

A graduate of the University of Florida with a degree in journalism, Pero also participated in continuing education programs for newspaper executives at the American Press Institute and the Media Management Center at the Kellogg School of Management at Northwestern University.

Forrester, who will remain as president and CEO of EO Media Group after retiring as publisher of the Astorian, said his family-owned company was seeking a veteran newspaper executive with strong business credentials and experience in digital publishing.

"David Pero will bring to this job two things that are essential for our company," Forrester said. "He has worked in a family-owned newspaper company, which is the essence of what we are. Secondly, his experience in Texas and Eugene gives him a strong grasp of all facets of our enterprise: news, advertising, production and circulation."

Pero said he is an avid college football fan and likes all sports, including baseball and NASCAR. "In my spare time I also am a bit of history buff and like reading historical novels and biographies," he said. Pero has been involved with youth sports organizations and United Way.

Pero and his wife, Victoria, will relocate in the Astoria area. They have two grown sons.

OBITUARIES

Prentice L. 'Bill' Wallace

Nov. 6, 1925 — Feb. 7, 2016



Prentice L. "Bill" Wallace was born on Nov. 6, 1925, in Portland, Oregon. He passed away on Feb. 7, 2016, in Seaside, Oregon.

Bill spent many years in the service of the U.S. Navy, attaining the rank of commander. He was extremely proud of his military service.

After retiring from a long career in public education, Bill and his wife, Donna, owned and operated an ocean-front motel in Cannon Beach, Oregon. Many of their guests became lifelong friends. After again retiring in 1980, Bill and Donna enjoyed many travel adventures in the U.S. and abroad.

Bill was an avid golfer who took pride in his golf trophy collection and the hole-in-one he got on his 69th birthday. He enjoyed woodworking projects, making a number of furniture pieces for the family. We remember with some humor how his little red rowboat — so carefully constructed in the basement — barely made it up the narrow stairway to enjoy the light of day.

Bill is survived by daugh-

Prentice "Bill" Wallace

ters Cathy Wallace, Sandra Iovanne and Wendy Intiso; sons-in-law Tom Iovanne and Patrick Intiso; six grandchildren; and four great-grandsons. He was preceded in death by his wife, Donna, in 2006.

Interment for both Bill and Donna will be at Willamette National Cemetery in Portland, Oregon, on Sept. 16, 2016, at 11 a.m.

Memorials in honor of Bill's life may be made to Lower Columbia Hospice, 2111 Exchange St., Astoria, OR 97103, or to a charity of your choice.

Caldwell's Luce-Layton Mortuary in Astoria is in charge of the arrangements. And online guest book may be signed at www.caldwellsmortuary.com.

William Stephen Osburn

Feb. 2, 1950 — June 18, 2016



William "Steve" Osburn

William Stephen Osburn, or "Steve," was born in Rochester, Minnesota, Feb. 2, 1950, and passed away peacefully at Sendera Ranch home, Magnolia, Texas, the morning of Saturday June 18, 2016 after a difficult and long struggle with Lewy Body Dementia, Parkinsonism, and ALS.

Steve is survived by his devoted wife, Emily, and his two adoring daughters, Alison and Claire Osburn, as well as numerous loving and beloved friends, in-laws, cousins, nieces and nephews. The son of William and Judith Osburn, Steve was the second-eldest of four siblings. The three surviving brothers and sisters include Carol Jenkins and her husband, Brent Jenkins, Jim Osburn and Susie Jopling and her husband, Buzz Jopling.

A few years after graduating with honors from the University of Texas in Austin, Steve and Emily traveled to Cannon Beach, Oregon, where Steve eventually took over the family business started by his mother and father, Osburn's Grocery and Delicatessen. Steve was a leader, mentor, and friend to many of the employees of Osburn's Grocery and many other Cannon Beach community members. The business thrived under Steve and Emily's direction for over 20 years before they sold the store and returned to Texas.

Steve had many passions, but one of the strongest was learning and teaching. Over the years this included teaching seventh grade reading, imparting to

his daughters his boundless knowledge and appreciation of music, literature, poetry, botany, biology and any other important bit of life's wisdom he could get into their heads (when they were listening, of course).

Steve taught himself to run a business without any business training, and eventually became a fine wine expert and collector. Steve had a fun-loving and genuinely caring spirit, a mischievous and witty sense of humor, and a profoundly honest, accepting and loving attitude towards people from all walks of life. He will be deeply missed by all who knew him and loved him.

A funeral service was held on Saturday, June 25, 2016, at Trinity Episcopal Church, 3901 S. Panther Creek Drive, The Woodlands, TX 77381. A reception followed the service in the Paris Hall.

Memorial contributions may be made to: the National Parkinson's Foundation, www.parkinson.org; or Ducks Unlimited, www.ducksunlimited.org.

Gazette wins regional SPJ award

EO Media Group

The Cannon Beach Gazette and its sister publication, The Daily Astorian, combined to win eight awards in the Region 10 Society of Professional Journalists contest. The Gazette won an award for third place, nonweekly publication.

The contest is the largest of its kind in the nation, with 2,300 entrants and 150 categories. "The contest covers some of the least populated areas of the United States, some of its most densely populated, and everything in between, including Alaska, Washington, Idaho, Montana, and Oregon," according to the group's website. The Portland Business Journal

won first place in the category, followed by Seattle's Real Change.

The Daily Astorian competed in the medium category against daily print and online publications with a staff of 11 to 25. The Astorian has 11 regular full-time newsroom staffers.

In the nondaily category:

General Excellence: Third place, Cannon Beach Gazette
In the daily category:

General Excellence: Second place, staff

Arts & Entertainment: First place, Translating nature into art, Rebecca Sedlak

Arts & Entertainment: Second place, Goonies fans turn out for bonfire, Erick Bengel

LETTERS

Feather flags inappropriate in city

The Cannon Beach Gallery Group violated the city sign code when it installed many red feather flags around town for the Plein Air & More weekend of June 24-26. Not only were these flags unattractive, they potentially set a precedent for other groups or businesses who want to advertise events in future. Cannon Beach has prided itself on being a unique small town which retains its "village" atmosphere by setting sign standards. If the Cannon Beach Gallery Group is not cited by city management for its misuse of feather flags, then we will see other business-

es or groups getting on the flag-wagon in an attempt to entice tourists to their events. Feather flags represent the exact opposite of what has traditionally attracted visitors to Cannon Beach.

**Rex and Diane Amos
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