

Cannon Beach businesses win honors at awards

CEDR awards honor Clatsop businesses

By Cynthia Washicko
EO Media Group

In a room crowded with business owners, elected officials and local leaders, the winners of the Clatsop County Outstanding Businesses awards took the stage to accept their plaques.

The fourth annual ceremony in March honored businesses in 10 categories ranging from customer service to entrepreneurship and economic impact. Each winner was nominated by a letter sent to Clatsop Economic Development Resources.

Business awards

Kevin Leahy, executive director of CEDR and the Small Business Development Center, announced the winners.

Kathy Kleczek, owner of La Luna Loca in Cannon Beach accepted the award for small business entrepreneurship.

"This award is also a representation of the people behind our success, the people that work with me and the people that spend their hard-earned



JOSHUA BESSEX/EO MEDIA GROUP

Kathy Kleczek, of La Luna Loca, walks up to the stage to accept the entrepreneurship award in the small business category during the CEDR Awards banquet at The Loft in Astoria.

dollars in our store for things that may not be the cheapest, but are made the best way possible," Kleczek said. Owners of ice cream and French fry shop Frite & Scoop, Kevin and Lisa Malcom, were given the award for outstanding customer service for a small business. The business won a similar award recently in the Coast Weekend Readers' Choice Awards.

Lisa took over the acceptance speech after Kevin got choked up, thanking their staff and the community for supporting the business.

Kelly Truax, owner of Bruce's Candy Kitchen, took

the award for business service to the community for a small business. The more than 50-year-old Cannon Beach and Seaside staple was granted the award for its efforts in the community, including donating candy for events, such as Easter egg hunts.

"We just give because we can, and it's a blessing that we're able to do that," Truax said.

Accepting the award for technological and manufacturing advancement were the owners of Airport Crabpot Co., Vern and Lisa Lamping. Their company previously got about 50 orders a year, Leahy said,

Award Winners

- Entrepreneurship - Small Business:** La Luna Loca
- Customer Service - Small Business:** Frite & Scoop
- Business Service to the Community - Small Business:** Bruce's Candy Kitchen
- Technology/Manufacturing Advancement:** Airport Crabpot Co.
- Entrepreneurship - Medium Business:** Street 14 Cafe
- Customer Service - Large Business:** The Ocean Lodge in Cannon Beach
- Business Service to the Community - Large Business:** Astoria-Warrenton KOA
- Entrepreneurship - Large Business:** Hampton Lumber Mill
- Job Creation - P&L Johnson Mechanical Inc.**
- Economic Impact - Bornstein Seafoods**

but got an order for 800 units from Costco last year, thanks to a patented design. The owners then developed a new method for protecting the pots to meet the increased demand.

The award for entrepreneurship in a medium business went to Micha and Jennifer Cameron-Lattek, owners of Street 14 Cafe in downtown Astoria. The cafe has expanded and now has dinner offerings.

"We did start with just ... a handful of employees and now we have three or four handfuls of employees, and it's been really an exciting journey for us," Jennifer Cameron-Lattek said.

Outstanding customer service for a large business went to The Ocean Lodge in Can-

non Beach. Wendy Higgins accepted the award for the hotel, which has consistently been ranked as the top hotel in Cannon Beach, she said.

Dale Brechlin, manager of the Astoria-Warrenton KOA accepted the business service to the community for a large business on behalf of the campground. Brechlin emphasized the KOA site's focus on the community, with programs for youth groups and elderly patrons at the campground.

Entrepreneurship for a large business was given to the Hampton Lumber Mill, with Manager Cliff Tuttle accepting the award. The mill, which can produce 200 million board-feet annually, employs 149 full-time employees.

The night's penultimate award went to P&L Johnson Mechanical for job creation. The company's co-owner Paul Radu accepted the award, and emphasized the company's commitment to educating its workers as part of its success.

Lastly, economic impact went to Bornstein Seafoods. The seafood business has an estimated local impact of at least \$105 million, Leahy said. Andrew Bornstein, accepting the award, commented that the diversity of product has allowed it to thrive.

CEDR leader honored

Skip Hauke, CEDR co-founder and past president, was honored for his contributions to CEDR and Clatsop County.

State Sen. Betsy Johnson hailed Hauke's vision in creating CEDR and his leadership of the Astoria-Warrenton Chamber of Commerce, which has grown significantly under his leadership, she said.

Accepting the award, Hauke said about the award, "I think the best thing about it is it recognizes CEDR and what CEDR has accomplished, and we have ... become a model for the state ... and our numbers prove that we're doing the right thing," he said.

Health profession volunteers needed for Medical Reserve Corps

Cannon Beach resident starts county's first Medical Reserve Corps

By Lyra Fontaine
Cannon Beach Gazette

With about 1,700 full-time residents and a spring and summer population that can swell to more than 30,000, Lila Wickham was concerned about Cannon Beach's lack of a hospital to provide medical services, particularly during emergencies.

The Cannon Beach resident and registered nurse decided to establish and coordinate a volunteer medical reserve corps in the city, the first in the county.

The unit seeks health professionals currently licensed or licensed in the past ten years, including physicians, nurses, pharmacists, mental health and public health practitioners, veterinarians, EMTs, naturopathic physicians and chiropractic physicians.



LYRA FONTAINE/CANNON BEACH GAZETTE

Lila Wickham at one of the three Cannon Beach cache container sites, where residents store emergency supplies.

Members will be trained and prepared to support the community's medical and psychological needs in the case of an emergency. Training will include understanding their roles and how to manage injuries and illnesses caused by disasters and public health problems.

"The Medical Reserve

Corps is a way to amplify our resources to be responsive, particularly with a large elderly community," Wickham said. "It's important to be as prepared as we can be."

The kick-off event is April 25, from 6 to 8 p.m. at the Cannon Beach Chamber of Commerce. The meeting is a chance for new members to get to know each other and learn new skills. A disaster first aid training will be on May 21 at the Arch Cape Fire Station from 8 a.m. to 4:30 p.m.

Cannon Beach has a volunteer Community Emergency Response Team trained in first aid, disaster preparedness, evacuation protocols and more.

However, Wickham noticed the city was missing a group of medical and public health professionals trained to provide emergency health-related services when activated.

Wickham was inspired to launch a unit in Cannon Beach in August after participating in an earthquake and tsunami drill at Camp Rilea, along with U.S. Air Force Reserve, Army and Coast

Guard units, civilian first responders and government agencies.

The drill exercises replicated a tsunami environment, including scenarios of people needing immediate medical care.

"I thought, 'We could do this,'" she said.

She worked with the City of Cannon Beach Emergency Management Organization, Cannon Beach resident Dr. Robert Wayne, and an advisory committee to establish the reserve corps in February.

Wickham hopes to recruit 30 volunteers. "It's a networking process," she said. Wickham has been involved in other medical reserve corps units for the past 20 years, and has participated in emergency planning and drilling around events throughout her career. She is also completing CERT training.

During her 40 years work-

ing in the health industry, she has been an environmental health director for Multnomah County, a public health director and a hospital nurse.

This year, the Medical Reserve Corps committee will work to create protocols and procedures, recruit volunteers, establish ways to reach the city's most vulnerable populations, and provide community preparedness education opportunities.

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