

# Jeff Roberts selected new Seaside High School principal

By R.J. Marx  
Cannon Beach Gazette

The Seaside School District named Jeff Roberts principal for the 2015-16 school year. Currently the high school's assistant principal, Roberts will replace Sheila Roley, who announced her plan to retire in January. Her retirement is effective June 30.

Superintendent Doug Dougherty said both the school board and the administration were involved in the selection process.

"Jeff is very involved with our community," Dougherty said. "Both he and his wife Nissa. I would say what has impressed us all is Jeff's desire to really support students. For an assistant principal in charge of discipline, he is one of the most supportive people. The students love him."

Dougherty said Robert is involved in a providing activities and programs for students with a wide range of interests.

"He has been working so closely with Sheila, and Sheila has supported him 100 percent, involving him in day to day decisions for quite some time," Dougherty said.

A graduate of Linfield College, Roberts received his master's degree in teaching at Pacific University. He began his teaching career at Centennial High School in Portland and later Sherwood High School.

Roberts has spent the past four and a half years as the assistant principal at Seaside High School. As an administrator, he said, he has "been provided an opportunity to positively impact every student that walks through the door of the high school," not only those he is contact with on a daily basis in the classroom.

"Having that connection to each student has been the best part about moving from the classroom," Roberts said. "Additionally, the opportunity to participate in the hiring



New principal Jeff Roberts, center, with Seaside police officers Guy Knight and Rich Nofield.

process has been great and incredibly insightful. We have hired some amazing new talent at the high school in recent years, and I have really enjoyed having the opportunity

to learn from them." As he transitions to principal, he said he believes his role will shift from being responsible for the day-to-day operation of the institution,

to setting the vision and putting things in place "to move toward that vision," he said. "I'm looking forward to working collaboratively with my staff to set a vision and

working diligently towards the goal of providing each student that comes through our doors a relevant and meaningful education," Roberts said.

He said Roley has been a good mentor since she hired him in 2011, and she has included him in many aspects of school leadership to prepare him to take over as principal. She has taught him, he said, "how to remain calm in the face of the storm" and "when to charge into a situation that needs to be dealt with and when to be patient and observe."

"Her compassion for all students is unrivaled and her decisions have always been soundly cemented in 'what's best for kids,'" Roberts said, adding he warned Roley her number will be the first one listed on the speed dial when he starts his new job.

Roberts, his wife Nissa and daughter McKenna reside in Gearhart.

Salary will be determined at a later date.

# District approves road map for superintendent search process

## Stakeholders provide input to consultants through online survey, meetings

By Katherine Lacaze  
EO Media Group

Seaside School District staff, administrators, student leaders and community members have high expectations for the superintendent who will take over when Doug Dougherty retires at the end of this school year. They hope the person will have leadership qualities, excellent communication skills and a genuine concern for student success and well-being.

During a meeting Feb. 16, the board of directors set a



Search consultant Greg McKenzie of NextUp Leadership at Seaside High School.

road map for the superintendent search process, including a search calendar, advertising budget and candidate qualifications. Members also officially declared the position vacant, effective July 1.

The district plans to accept applications until March 18. The board then will review and screen applicants and hold interviews, with the goal of hiring someone by the end of April and announcing the

decision at the May 17 board meeting.

The board also approved a salary range of \$118,000 to \$128,000 for the new superintendent.

### Gathering data, input

To get input from stakeholders about desired qualities for the new superintendent, the district hosted a series of meetings Feb. 9 with district employees, teachers, administrators, student leaders, parents and community members. The meetings were facilitated by Greg McKenzie, a search consultant from NextUp Leadership, based in West Linn.

The community meeting was poorly attended, with only a single person present, though three school board members showed up to observe. McKenzie said more people opt to share their opinions online, not just in Seaside but in other districts, as well. In general, people

show up in person more often if "there is a controversy going on" in the district, McKenzie said.

However, he added, "We're getting very good participation on the survey." The survey ran from Feb. 1 to 12, so consultants could prepare a report for the board meeting. Overall, about 140 people participated in one form or another.

After reviewing the information collected from the meetings and survey, consultants recommended criteria, a profile and desired characteristics for use in the superintendent search. McKenzie said they were "really looking for the common threads" from the input they received.

Responders' descriptions of the district and area included: a close-knit community on the beautiful Oregon coast; a small, friendly town working

together for its schools; and a collaborative work environment. They also mentioned the district's high-quality, dedicated staff, administrators and school board; school and community partnerships with the hospital, local government and businesses; and that there have been only three superintendents since the district was formed in 1967.

Steven Blakesley, of Arch Cape, a health promotion specialist for Clatsop County who attended the community meetings, said while he feels there are more positives than negatives in the district, the new superintendent could improve a few aspects. He would like the new superintendent to lead the district in gathering data on students' health and wellbeing for the county's Public Health Department; have the ability to work with the community as a whole and understand the in-

terconnectivity of services for students; and support a strategic plan around curriculum.

Board member Hugh Stelson said another important leadership skill is familiarity with capital improvements and experience overseeing school construction.

The desired candidate, according to participants, will be an effective communicator, a good listener, open-minded, well-organized, approachable, motivating, humble, a lifelong learner and someone with a good sense of humor, positive attitude and high degree of integrity.

Although Seaside is a "stepping stone-sized district," McKenzie said, the consultants want to help the district find someone who will stay for a long time.

"We try really hard to find the right fit, and not the right resume," he said.

## ST. PATRICK'S DAY

Treats for the Little (or Big) Leprechauns in your life!

• 2 LOCATIONS •  
(Easy & Convenient)

**Downtown Cannon Beach**  
256 N. Hemlock St  
&  
**Seaside Outlet Mall**

WE CAN SHIP CANDY DIRECTLY TO YOU!

CB: 503-436-2641  
Seaside: 503-738-7828  
[www.brucescandy.com](http://www.brucescandy.com)

Find us on Facebook

## You don't have to move to get that new-home feeling.

Consider a U.S. Bank Home Equity Line of Credit for your next project. With competitive rates and flexible payment options, lasting home improvements could be within reach. Introductory rates start as low as 1.99% APR.

Call 800.209.BANK (2265), visit a local branch, or go to [usbank.com/dreambig](http://usbank.com/dreambig).

HOME EQUITY LINE OF CREDIT

<p>Introductory rate for 5 months Rates as low as</p> <p style="font-size: 2em; font-weight: bold; text-align: center;">1.99% APR*</p> <p style="font-size: 0.8em;">Rate available 2/20/16 - 4/29/16. Rates are subject to change.</p>	<p>Variable rate after introductory period</p> <p style="font-size: 2em; font-weight: bold; text-align: center;">4.24% APR*</p> <p style="font-size: 0.8em;">Actual rate may be lower. Visit your local branch or <a href="http://usbank.com">usbank.com</a>.</p>
--	---

the POWER of POSSIBLE.

\*1.99% Introductory Annual Percentage Rate (APR) is available on Home Equity Lines of Credit with an 80% loan-to-value (LTV) or less. The Introductory Interest Rate will be fixed at 1.99% during the five-month Introductory Period. A higher introductory rate will apply for an LTV above 80%. Offer is available for new applications submitted from February 20 - April 29, 2016. After the five-month introductory period, the APR is variable and is based upon an index plus a margin. The APR will vary with Prime Rate (the index) as published in the Wall Street Journal. As of February 9, 2016, the variable rate for Home Equity Lines of Credit ranged from 3.24% APR to 8.50% APR. Higher rates may apply due to an increase in the Prime Rate, for a credit limit below \$125,000, an LTV above 80%, and/or a low credit score. A U.S. Bank Consumer Checking Package account is required to receive the lowest rate, but is not required for loan approval. The rate will not vary above 18% APR, or applicable state law, or below 1.99% APR. Choosing an interest-only repayment may cause your monthly payment to increase, possibly substantially, once your credit line transitions into the repayment period. Repayment options may vary based on credit qualifications. Interest only repayment may be unavailable. Loans are subject to credit approval and program guidelines. Not all loan programs are available in all states for all loan amounts. Interest rates and program terms are subject to change without notice. Property insurance is required. U.S. Bank and its representatives do not provide tax or legal advice. Your tax and financial situation is unique. You should consult your tax and/or legal advisor for advice and information concerning your particular situation. Other restrictions may apply. Mortgage and Home Equity products offered by U.S. Bank National Association. Deposit Products are offered through U.S. Bank National Association. Customer pays no closing costs, except escrow-related funding costs. An annual fee of up to \$90 may apply after the first year and is waived with a U.S. Bank personal Platinum Checking Package. The Consumer Pricing Information brochure lists terms and conditions that apply to U.S. Bank Consumer Checking Package accounts and can be obtained by calling 800.872.2657. Member FDIC ©2016 U.S. Bank. All rights reserved. 160083 2/16

## our coast

M A G A Z I N E

2016 EDITION

Get your copy today!

DiscoverOurCoast.com