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Will the watch you carry stand a test like this?

You might, after properly sealing the case, submit a South Bend Watch to a boiling temperature or freeze it solid in a cake of ice and it would still keep perfect time-chronometer time-under all such tests.

The wonderful South Read Balance Wheel effectly adjusts the watch, even to such great hanges in temperature. We will be pleased to show you our line of beer guaranteed watches at any time. No obli-

My Stock of

WATCHES, CLOCKS, and JEWELRY SILVER-WARE and CUTGLASS

STERLING SILVERWARE and PRECIOUS STONES, comprise the best stock of the kind ever shown in Eastern Oregon and Selected from the Best Stocks of Chicago.

I selected the goods myself and when I say the LARGEST and BEST-I don't ask you to take my word, NO. Take nobody's word, but look for yourself and I will LET YOU JUDGE who is truthful in the statement they make.

HISTORICAL

ALL OF YOU have read more or less about the famous Diamonds of the world, owned by the different Crown heads of the Old World—The Polar Star, The Pigott of England, The Orloff of Russia, The Pasha of Egypt, The Shah of Persia, The Nassak, The Kohinoor of England, The Grand Mogul of Russia weighing 279. carats, the Florentine of Austria, the Regent of France, the Jubilee, the South Star, last but not least the Famous Blue Diamonds. Believing that my customers

and the Public in general would appreciate a look at all of the above named Diamonds.

Williams

The sewerer

will have on Display in his window from now until Xmas, a fine BOX containing a Fac-Simile of

everyone of the above named DIAMONDS

It will be worth your while to Call around, See Them

YOU will find many business men, who will advertise one article at a certain price for bait and when you call they will push something else on you. Be sure and make them SELL WHAT THEY ADVERTISE and at the prices quoted. Others will try to LURE you with 25 per cent discount, all well and good. Get the prices on the goods and go and make them give you the 25 per cent off from the price you can buy at—that is what some advertise—if they don't do it they are frauds.

While looking at the historical Diamonds you will have the opportunity of looking over the Finest Stock of Xmas Diamonds with our reputation at the Lowest Prices.

AN EXAMPLE OF REPUT-ATION occured last month when a man, who lives near La Grande, made a special trip to Condon to buy a Diamond for his wife at Williams, the Jeweler. But it is not only PRICES that make this store a leader for Diamonds, the handsome stock of ARTISTIC SETTINGS helps won derfully to sell our DIAMONDS. HERE you will find the most magnificent and exclusive

> Jewelry that is designed-BROOCHES LAVALIERS PENDANTS RINGS LOCKETS

in a profusion of exquisite designs that are indescribable.

With the beginning of this HOLIDAY SEASON, also begins my third Christmas season with the people of Condon and Gilliam county. I am pleased to be able to see in my store the same customers year after year, that have dealt with me since my begining. While I thank them all for their kind patronage I assure you that I will as ever put forth every effort to give them all the same liberal deals that have characterized my business methods. As ever I will do business upon my merits as a business man and the merits of my goods, which have always been THE BEST at the LOWEST PRICE possible, quality considered.



WHAT has it cost to keep your watch running, to say nothing about accuracy?

ing about accuracy? We know that it would pay you from a *woney* standpoint, to discard the old watch now and get a *Bouth Bend Walch* that you can depend upon-that is so made that it will stand, without variation or repairs, strains twice as severe as it will ever receive at your hands. South Bend Watches frozen in ice keep perfect time. We will gladly show you our line of these watches and tell you why they are best for you.

I ASK NO FAVOR

I don't say see me first-All I ask for your benefit as well as mine is

SEE ME SOMETIME

before you buy. Examine my stock and then buy where you can get the LATEST and BEST GOODS FOR THE LEAST MONEY—quality condidered.

A DOLLAR well spent is equal to a dollar earned and you will convince yourself that to spend them well in the Jeweler's line you must spend them with

WILLIANS THE JEWELER Expert Optician

