

DEAD HEAD ADVERTISING.

Portland is to have another Carnival this Fall and, as usual, the chief push of the project is sending out large quantities of advertising matter to the country press with the request that the same be run "complimentary" and that marked copies containing the notices be sent to him. The GLOBE has been favored with a batch of this dead head stuff from the hand of Mr. R. F. Prael, president of the Multnomah Amateur Athletic Club, which organization is promoting the Carnival as a money making proposition for the club. Accompanying the dead head "copy" is a season ticket to the Carnival. This ticket does not even state that it will be honored as good for the admission of the editor's wife should she chance to accompany her spouse to the show and the presumption is that the editor will either have to leave his wife at home or dig up 10 cents each time she enters the Carnival grounds. At the bottom of the ticket, in red ink, appear the words "Not Transferable." This would indicate that Mr. Prael is of the opinion that country publishers have become so impoverished by filling up their columns with the class of dead head matter that he sends out that there is danger of their selling a ten cent complimentary ticket to the highest bidder.

It must be remembered that these tickets are only good for admission to the Carnival grounds. Once within it costs the unwary country editor from 10 to 25 cents to see each separate attraction and these several amounts must be supplied from funds received from an entirely different class of advertisers than that to which most Carnival managers belong. The matter sent us; if published, would amount to \$9.90 and just why we should donate that amount to any Carnival concern in exchange for a ten cent ticket which would cost us much good money and valuable time to use, is not quite clear to us.

This particular concern is pointed out in this article only as a fair representative of a class of advertisers who are always trying to get something for nothing from the country publisher and, more's the pity, too often succeeding. The publisher who allows himself to be flimflammed out of his advertising space, which represents a certain amount of money to him the same as goods on the shelf represents money to the merchant, has himself to blame. If he continues to give it away the public will continue to expect it for nothing—and will value it at about the same rate as the publisher himself apparently does. On the other hand, if the publishers would unite and to a man cut out all dead head work they would at once elevate the standing of their papers, enhance their self respect and mightily augment the esteem in which they are now held by the men who systematically flimflam them. If such a course were adopted it would be but a little while until deadhead "copy" ceased to clog the publisher's mail and World's Fairs, State Fairs, Carnivals and all such concerns, would begin making appropriations for newspaper advertising the same as they now do for buildings, grounds, printing, labor and many other things.

The Globe has cut out all of this class of dead head work but it has many contemporaries who have not done so. The newspaper fraternity will profit much when they all adopt the same plan.

Since the above was put in type the Myrtle Point Enterprise comes to hand with the following declaration of intention:

"So far as the Enterprise is concerned we are through with this free advertising for any concern in the country. Every mail brings to our office some circular of some kind from some public institution, or some public enterprise which we are asked to publish free for the benefit of our readers." Recently we have made a rule to throw them into the waste basket as fast as we can tear them open. A newspaper man's space is his capital—his living—and the St. Louis Fair, the Portland Exposition, the Chautauques, our own State Fair and other enterprises are as able to pay for advertising as we are to do it for nothing. Every self respecting publisher should shut down on this imposition at once and forever."

If every country publisher in Oregon would act on this suggestion it would be but a short time until we could all notice a marked

increase in our advertising receipts. These projects all depend on newspaper advertising for a large measure of their success and if the publishers would only unite in cutting out all dead head grafts these concerns would willingly come to the center and pay for their work the same as our home advertisers do.

Who'll be the next publisher to fall in line?

TO CURE A COLD IN ONE DAY
Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature is on each box. 2c

NOTICE FOR PUBLICATION.
LAND OFFICE AT THE DALLES, OR., Aug. 6, 1903.
Notice is hereby given that the following-named settler has filed notice of his intention to make final proof in support of his claim, and that said proof will be made before Jay Bowerman, U. S. Commissioner, at Condon, Oregon, on Saturday, September 12, 1903, viz: ROBERT McMULLEN, of Alvillo, Oregon, R. E. No. 7809 for the Lots 4-5-6 and 7 of Sec. 6, Tp. 9 S., Range 20 E., W. M.

NOTICE FOR PUBLICATION.
LAND OFFICE AT THE DALLES, OR., Aug. 23, 1903.
Notice is hereby given that the following-named settler has filed notice of his intention to make final proof in support of his claim, and that said proof will be made before Jay Bowerman, U. S. Commissioner, at Condon, Oregon, on Saturday, October 3, 1903, viz: JAMES McCLELL, of Alvillo, Oregon, R. E. No. 8024 for the Lots 7, 8, 11 and 12 Sec. 15, T. 3 S., R. 20 E., W. M.

STAGE TIME TABLE.
Stages will arrive at and depart from Condon on the following schedule.

ARRIVE FROM	
Fossil	9:30 A. M.
Arlington	2:30 P. M.
DEPART FOR	
Arlington	9:45 A. M.
Fossil	2:30 P. M.

J. W. JACKSON & CO., PROPS.
W. T. BROWN M. D.
PHYSICIAN AND SURGEON.
Office in Condon Pharmacy Building.

CONDON - - OREGON

MARY BOWERMAN M. D.
PHYSICIAN AND SURGEON
Office at J. F. Reischer's Residence.

CONDON - - OREGON

Summit Saloon,
SEARCY & PALMER, PROPS.
CONDON, OREGON.
Finest Wines Liquors, Cigars.
Ice cold Beer a Healthful Hot Weather Beverage.

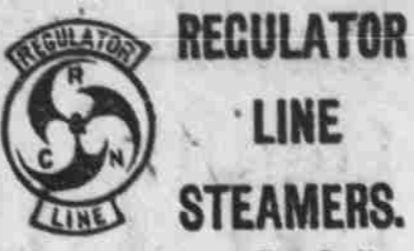
When you build that house
And want the best of Mouldings, Moulded Casings, Base Blocks, Corner Blocks, Brackets, Porch Columns and all kinds of turned work you should call at

The Interior Planing Mill,
J. A. McMorris, Prop.
Condon, - - - Oregon.

The Summit Hotel,
D. M. RINEHART, Prop.
New Building and Furnishings. Finest Location in the City. First-class in Every Respect. Well Appointed Bath for use of Guests. Our Table is Supplied with the Best the Market Affords.
Commercial Trade a Specialty.
Spring Street, One Block East from Main.

WHITE BRONZE MONUMENTS
MADE BY
THE MONUMENTAL BRONZE CO.,
BRIDGEPORT, CONNECTICUT.

More lasting than marble or granite, cheaper and better in every respect. Have been thoroughly tested in leading Eastern cemeteries for 25 years and give perfect satisfaction. For full information call on
S. A. PATTISON, Agent,
CONDON, : : OREGON.
Live People Advertise in a Live Paper—THE GLOBE



REGULATOR LINE STEAMERS.

From Portland to The Dalles. Steamers: "Bailey Gatzert," "Dalles City," "Regular," "Metlako." Steamers leave Portland and The Dalles daily (except Sunday) at 7 a. m., connecting at Lyle, Wash., with C. R. & N. Ry. Co. for Daley, Centerville, Goldendale and all Klickitat Valley points. Steamer "Metlako" leaves Cascade Locks daily (except Sunday) at 6 a. m. for The Dalles and way landings; leaves The Dalles at 2 p. m. arrives at locks at 6 p. m. Steamer "Bailey Gatzert" leaves Portland daily—except Monday—at 8:30 a. m. for Cascade Locks and return affording an excellent opportunity to view the scenery of the Columbia River. Excellent meals served on all steamers. Fine accommodations for teams and wagons. Call on or address H. C. CAMPBELL, Manager, A. W. Zimmerman, Portland, Or. Agent, The Dalles, Or.

FOUND A Masonic pin. Call at this office.
Found—A Rebekah pin. Owner call at this office.

All repairing except half rolling done. Absolutely Free on shoes sold by O. W. Propst & Co.
Ask those who have used Avenerions Carbolineum. It is good for 100 purposes. Clarke & Frazer.

When in need of fence posts give The Lost Valley Lumber Co. a call. They have 20,000 first-class fir and tamarack posts for sale.
Header Box Floors, tanks, and wagon wheel Fellos are kept from shrinking or warping by painting with CARBOLINEUM. It will double the life of a fence post at the cost of one cent per post. Clarke & Frazer.

Five Dollars Reward
For return or information leading to recovery of one dark red fat cow branded (LX) on left hip also N. O. Minor silver tag in one ear. Strayed from my place, at Olex, about six weeks ago. Was last seen at Clem and is supposed to be in that neighborhood.
23426 F. LITTLE, Olex, Or

The Quality Store
LORD & COMPANY
SEMI-ANNUAL SALE FOR CASH.

OURENTIRE LINE OF SUMMER GOODS AT FROM 10 TO 25 PER CENT DISCOUNT.

Included in this Sale are Men's Youth's and Children's Clothing, Ladies' Shirt Waists, Dress Skirts and Suits.

Also our entire Line of Summer Dress Goods.
COME EARLY AND SECURE BARGAINS.

OUR MOTTO
QUALITY, QUANTITY, PRICE.
LORD & CO. LORD & CO.
ARLINGTON, OREGON.

Condon Milling Co.
MANUFACTURERS OF
High Patent Flour,
Graham Flour, Germ Meal, Chop, Feed.
STEAM-ROLLED WHEAT AND BARLEY.
SCALE OF PRICES.
Steam Rolled Barley . . . \$23.00 Mill Feed . . . \$15.00
Steam Rolled Wheat . . . 23.00 Flour, per bbl. . . 4.00
Prices liable to change at any time.
Every sack of our flour is fully guaranteed or money refunded.

"King of the Wheat Field."
THE HODGE HEADER,
BEST ALL AROUND HEADER ON THE MARKET.
WE MAKE A SPECIALTY OF HODGE EXTRAS.
Let us show you the many good points of this machine. It will pay you
W. L. BARKER, Agent,
CONDON - - - OREGON.

Fred Wilson. Frank Wilson.
THE BANK.
WILSON BROS., PROP'S.
Everything new and strictly first-class A GENTLEMEN'S RESORT. Finest quality of Cigars, Wines, Liquors
New Stone Building, West Side Main St.,
CONDON, - - - OREGON.

MARYLAND CLUB
PURE RYE WHISKEY
Made by
Cahn, Belt & Co.,
Baltimore, Md.
For Sale by
Jeff Neal & Co.,
CONDON - - - ORE.

If you want quick returns advertise in the GLOBE.

LONE ROCK-CONDON STAGE
Lone Rock to Condon and return every day (except Sunday) carrying U. S. Mail passengers and express. First-class teams and rigs and experienced drivers. Special care given to the comfort of passengers.
F. H. Robinson will collect for all packages delivered at Lone Rock and collect fare on out going passengers.
J. B. Goff, Prop.

Notice.
To whom it may concern: Notice is hereby given that any person or persons found guilty of leaving unburied the carcass of any dead animal of which they are the owner or have the care of within 1/2 mile of any county road, will be prosecuted to the full extent of the law.
S. McGUIREY, Roadmaster
14125

Treasurer's Notice.
All county warrants registered prior to Aug. 1, 1903, will be paid upon presentation at my office. Interest ceases after June 1, 1903.
F. H. SEPPERSON, Treasurer of Gilliam county, Oregon.

All persons desiring to settle their accounts with us during our absence from town can do so by calling at the Condon Pharmacy where our books have been left. 104 SPAINBORO & BOGANS.

Thrashing Outfits for Sale.
We have for sale six or seven large and small thrashing outfits, some fitted with horsepower, others with steam. We can sell a good rig for \$450 or \$500. We have one rig which has been run only 47 days which we will trade for horses. Parties in need of a thrashing outfit will find it to their advantage to investigate our line of bargains. Call on or address
111 Oregon Trading Co.,
Wasco, Or.

DISSOLUTION OF PARTNERSHIP.
Notice is hereby given that the partnership heretofore existing between the undersigned under the firm name of The Condon Milling Co., has been this day dissolved by mutual consent. All accounts due the old firm are now due and payable to A. S. Hollen, who will continue the business and who will also pay all debts of the old firm.
Condon, Ore. A. S. HOLLEN,
Aug. 4, 1903. CARL MARQUARDSEN.
Advertise in THE GLOBE.

KERR CIFFOR & CO., PROPS. BRANCH HOUSES: BLALOCK, QUINN'S
..GRAIN..
Stored with us will receive the careful attention of experienced warehousemen. Barb wire, nails, salt, sugar, lime, cement, feed and mill stuffs always on hand in any quantities. General storage and forwarding. A trial makes you our customer.
ARLINGTON WAREHOUSE CO
D. B. THOMAS, Manager
ARLINGTON, - - OREGON

THE CONDON LIVERY COMPANY.
Special attention to teamster's trade. First-class stock and careful drivers.
BALED HAY AND CHOP FEED FOR SALE.
CONDON, OREGON.

LOST VALLEY LUMBER CO.
HERBERT HALSTEAD, Manager!
ROUGH AND DRESSED LUMBER.
We offer a complete stock of Fine Surfaced Lumber, consisting of Flooring, Ceiling, Rustic, Ship-lap and all kinds of Rough Lumber. Careful attention given to bills of special sizes and dimension stuff.
MILL ONE-HALF MILE SOUTHEAST OF POST OFFICE, LOST VALLEY, OREGON.

THE CELEBRATED
.. COLUMBIA BREWERY ..
AUGUST BUCHLER, Prop.
Of the product of this well-known brewery the United States Health Reports for June 28, 1900, says: "A more superior brew never entered the laboratory of the United States Health reports. It is absolutely devoid of the slightest trace of adulteration, but on the other hand is composed of the best of malt and choice of hops. Its tonic qualities are of the highest and it can be used with the greatest benefit and satisfaction by both old and young. Its use can conscientiously be prescribed by the physicians with the certainty that a better, purer or more wholesome beverage could not possibly be found."
East Second Street, THE DALLES, OREGON.

Condon Meat Co.
W. M. EDDEN, Manager.
Now Occupying Our Own New Building—Main Street.
Finest Beef, Pork, Mutton.
We recommend and guarantee our own make of Sugar-cured Hams, Breakfast Bacon, Lard Sausage and Bologna
Try them once and be convinced.

STATE NORMAL SCHOOL,
Monmouth, Oregon.
Training School for teachers Courses arranged especially for training teachers for all branches of the profession. Most approved methods for graded and ungraded work taught in actual district school. The demand for graduates of this school as teachers far exceeds the supply. The Training Department, which consists of a nine grade public school, of about 250 pupils, well equipped in all branches including Music, drawing, and Physical training. The Normal course the best and quickest way to a State Certificate. Fall term opens Sept. 22. For catalogue or information address, E. D. RESSLER, President, or J. B. V. BUTLER, Sec., Monmouth, Oregon.

To Cure a Cold in One Day
Cures Grip in Two Days.
Take Laxative Bromo Quinine Tablets. *E. W. Grove* on every box. 25c.
Seven Million boxes sold in past 12 months. This signature.