

E. S. MAY, Cedar Mills, Ore.



Quality and economy

You gain an advantage in the resources, experience, knowledge and equipment of the Standard Oil Company, which combine to make Zerolene. They insure a uniform product of quality. They create an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world.

Our Board of Lubrication Engineers has determined the correct consistency of Zerolene for your car. Their recommendations are available for you in the Zerolene Correct Lubrication Charts. Get one for your car at your dealer's or our nearest station. Use Zerolene for Correct Lubrication.

For Tractors

There is a correct grade of Zerolene for your tractor. Get our booklet on its Correct Lubrication. Ask our Agent for a copy.

STANDARD OIL COMPANY
(California)



A grade for each type of engine

By actual tests

By exhaustive study and engine tests, our Board of Lubrication Engineers has determined the correct consistency of Zerolene for your make of automobile. Its recommendations are available for you in the Zerolene Correct Lubrication Charts. Get one for your car at your dealer's or our nearest station. Use Zerolene for the Correct Lubrication of your automobile, truck or tractor.

STANDARD OIL COMPANY
(California)



A grade for each type of engine

**HUBER MERCANTILE CO.
Huber, Oregon**

L. R. GOIT, Reedville, Oregon



FACTS!
you cannot deny them

Motorists buy Zerolene because it is good lubricating oil; because it makes the car last longer.

More than half the motorists of the Pacific Coast states use Zerolene. Such approval is never an accident; it is given only as a reward to products of highest quality.

The resources, experience, knowledge and equipment of the Standard Oil Company create an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world.

Buy Zerolene for Correct Lubrication.

STANDARD OIL COMPANY
(California)

For Tractors
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A grade for each type of engine

**S. N. BUCK & SONS
ALOHA, OREGON**

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Use Zerolene for Correct Lubrication of your automobile, truck or tractor.

STANDARD OIL COMPANY
(California)



A grade for each type of engine



The dealers represented on this page are all prepared to sell you just the right lubricating oil for your car. Call on the most convenient one.



For tractors automobiles and trucks

There is a grade of Zerolene for the Correct Lubrication of each type of engine. Ask your dealer or our agent about the particular grade for your automobile, truck or tractor. Use Zerolene for Correct Lubrication.

STANDARD OIL COMPANY
(California)



A grade for each type of engine

OLINGER BROS., Reedville, Oregon



You gain an advantage—

You gain an advantage in the resources, experience, knowledge and equipment of the Standard Oil Company, which combine to make Zerolene an oil of quality. They create an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world.

Use Zerolene for the Correct Lubrication of your automobile, truck or tractor.

STANDARD OIL COMPANY
(California)



A grade for each type of engine

**WHEELER & SON
Aloha, Oregon**

**Dependable—
everyday
lubrication**

Zerolene is dependable. It is correctly refined from selected California crude oil. We will give you service—the correct grade of Zerolene for YOUR engine, selected after actual tests by the Board of Lubrication Engineers of the Standard Oil Company. Let us show you.

FRED HECKMAN
Bethany, Oregon.

**correct
lubrication**

—will cut down your repair bills and add to the life of your car. Let us drain your crank case and fill it with clean Zerolene. Consult our Zerolene Correct Lubrication Chart—there is an exact grade for each type of engine. Keep the correct grade of clean Zerolene in your crank case

H. O. HENRY
Hazeldele, Oregon.