

THE BEAVERTON TIMES
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DO YOU KNOW?

Red Cross Christmas Roll Call

December 16th to 23rd

Do you know the Red Cross Christmas Roll Call? Do you know when it's going to be? Do you know it's the call of our brothers, who are far away, over the sea? Do you know that if you answer "present" you'll be helping some boy over there, and you'll show that you're backing our soldiers and willing to do your full share? Do you know that to millions of children this sign of a haven, indeed, for they know it means food, clothing, shelter and love to supply every need? Do you know what the millions of members all over our well-beloved land have been able to do through the Red Cross in offering a kind, helping hand? Will you answer "I'm here" to the roll call? Will you be a member this year? If you will you'll receive the "love button"—a token of Christmas' good cheer.

MAKE ROLL CALL UNANIMOUS.

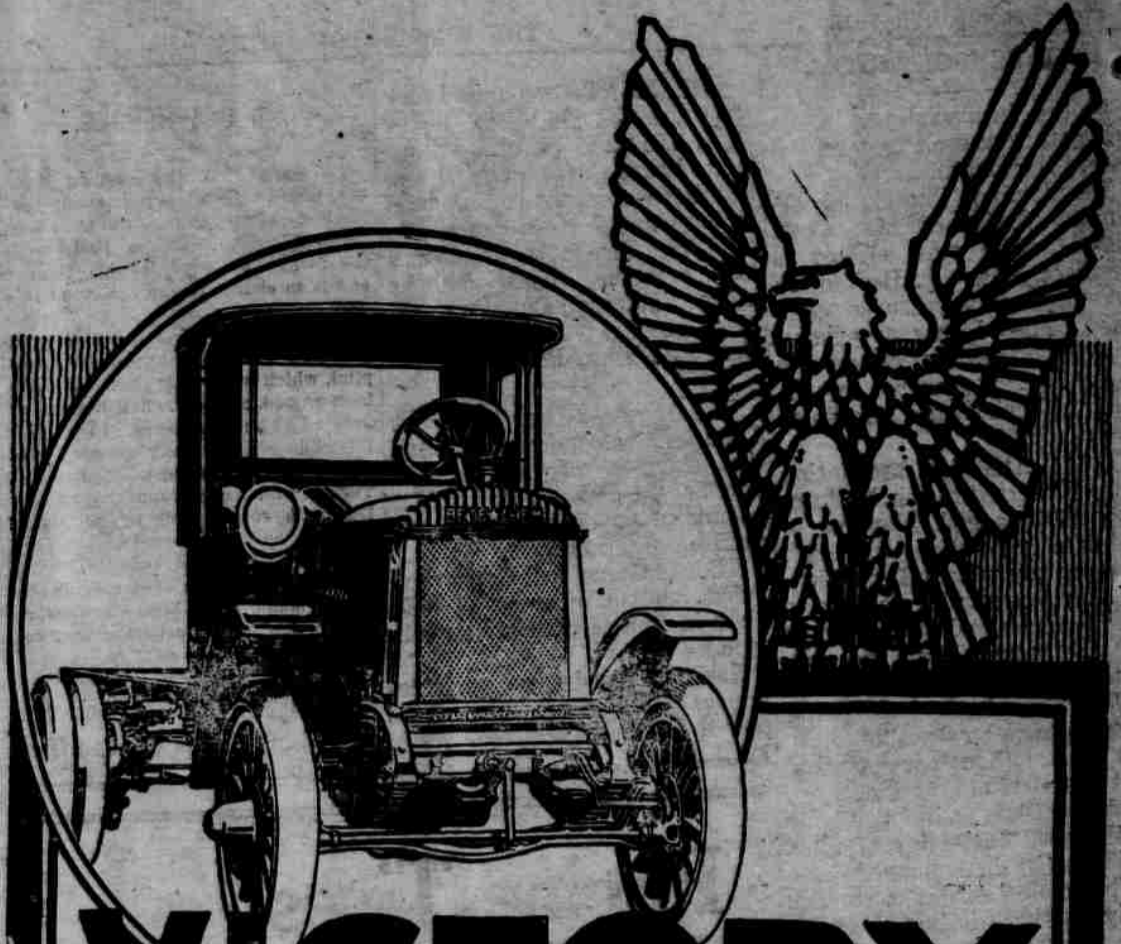
The official designation, and the only proper characterization of the demonstration that will occupy the attention of the American people, under the auspices of the American Red Cross, immediately preceding the coming holiday season, is "The Red Cross Christmas Roll Call."

The object of the Christmas Roll Call is to register in terms of active participation the spirit of a nation. The spirit in question is personified in Red Cross membership. It is not to be a "campaign" to raise a war fund nor a "drive" to strengthen the material resources of the Red Cross organization. Its main objective is the extension of Red Cross membership to the uttermost limit.

See to it that no false conception of the purpose of the Roll Call finds lodgment anywhere, and, while emphasizing the grandeur of the movement under its only logical name, keep everlastingly in mind the idea to—"Make it unanimous."

NEW FACES FOR OLD.

The American Red Cross has undertaken varied tasks. These range from darning the socks of the soldiers to making new faces for those disfigured by war. Mrs. Ladd, the wife of Dr. Ladd, now doing service in Red Cross hospitals abroad, is working in her Paris studio making masks to cover disfigured faces. A photograph of the soldier showing how he looked before being wounded is obtained and then a mask of copper or silver is made to resemble it and replace the part that is gone. This is made as lifelike as possible and held on, as a rule, with bows behind the ears like spectacles. The soldier cannot eat or sleep in these masks, but he can see and breathe through them. Sometimes a nose is put on so lifelike that it cannot be detected, and sometimes it is a chin or in rare instances almost the entire face. This great humanitarian work enables the victim to mingle with people without being made conspicuous or conscious that he is being avoided.



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