

## THE THINKER LEADS MODERN PROGRESS

By JOHN G. LONSDALE  
President American Bankers Association

The greatest need of the world today is interpreters of our times—modern Daniels in agriculture, finance, politics, industry—who can see through the fog and haze that enshroud our difficult problems and advise, instruct, and influence those who are either indifferent or limited in their perceptions.



Through the thinker and the interpreter, unknown situations are disclosed or puzzling conditions explained in logical light. The American people are so constituted that they can meet and combat any situation once it is known and understood. It is the unknown that comes like the thief in the night and brings disaster.

Some one has defined prosperity as something the business men create for the politicians to take credit for. But America's present-day prosperity can be defined as a product resulting from the business man's ability to study and to interpret. Huge corporations maintain research staffs and special bureaus to interpret the times for them. Disaster looms in the offing for any industry that goes blithely on its way day after day without due regard to significant trends in trade and business.

**Keeping Up With Change**  
Leaders of finance have discovered that they cannot remain passive in an age when all the rest of the world is in a transitional stage. The modern banker not only must know about the changing styles in other lines of business, but above all must be alert to the transformations which are taking place in his own. He must be a man of keener, broader vision, because the order of the day is for larger units of service. Mergers and consolidations

have taken place in great numbers. We now talk of billions where a few years ago we talked of millions. We have only begun our changes. What disposition is to be made of the many problems that they bring will depend in large measure upon our leaders, upon the students and the interpreters who can read accurately the signs of the times, so that we may base future actions and hopes upon their wisdom. The quickest way to go to the top is to go to the bottom of things, and let us hope that among them will be found many who will not only aspire to leadership but will be successful in reaching their goal.

### Black Ants Fostered on Cocoa Plantations

"Without Black Ants No Cocoa," reads a sign posted at the entrance of a great plantation in central Java. It does not go unheeded, for the natives hand in some 4,000,000 nests of these little creatures every year, and receive payment in return. These black ants live only upon trees infested by the white cocoa louse. Neither the louse nor the ants injure the trees. The real enemy is a certain beetle whose name is *Helopeltis*, which also attacks the tea plant. It has been found that when the black ants are present the *Helopeltis* fails to injure the trees. Apparently this sap-sucking pest is disturbed by the activity of the ants, for the latter do not attack the beetle. This is why the black ants are protected. Food is provided for them by picking the fruit, where they congregate, and placing them on the cocoa trees to attract the ants and disturb the beetles.

### The Only Girl

Jack had just asked Jill to marry him, and she murmured "Yes." "Jack, dear," she ventured after a long silence, "am I the only girl—"

The young man's arms tightened about her.

"Jill," he interrupted fiercely, "don't ask me whether you are the only girl I ever loved. You know it as well as I do."

"That wasn't what I was going to say at all, Jack," she answered. "I was going to ask you if I was the only girl who would have you."

## Oregon Dad Leader



Rufus H. Kimball, of Palo Alto, elected president of the Oregon Dads and Mothers association recently formed in California. The organization is composed of parents of students attending the University of Oregon, and corresponds to the Oregon Mothers and Oregon Dads organizations here.

Dr. Arnold Bennett Hall, president of the University, attended the first meeting, held in San Francisco, at which a large number of enthusiastic parents were present. Mrs. Clifford Conly, Berkeley, was elected secretary-treasurer.

## To Teach at U. of O.



Reginald Coggeshall, sports editor of the Paris edition of the New York Herald, will come to the University of Oregon as professor of journalism next fall. It is announced by Eric W. Allen, dean of the school of journalism. Fresh from nearly five years of active and varied newspaper work, Mr. Coggeshall has been recommended to take the place left vacant by the resignation of Dr. Ralph D. Casey, who has accepted the position of head of the department of journalism at the University of Minnesota.

In addition to his newspaper experience, Mr. Coggeshall has also done some teaching at Harvard and at Tufts university, and is warmly recommended by both educators and practical newspapermen. He graduated from Harvard in 1916, and took advanced work there and at Tufts.

While in Europe, Mr. Coggeshall has travelled extensively, both in connection with his work and while on vacations. He has visited England, Germany, Austria, Hungary, Switzerland, Italy and other countries and has made special studies of their conditions.

### Finds Buried Gas Mains

Successful application of the magnetic compass, the type that has been used by mariners for hundreds of years, has been made by a gas company in finding gas mains, the exact location of which was not known, says Popular Mechanics Magazine. By holding the compass at the surface the deflection of the needle aided the engineers in finding the mains.

The method is practical when the pipe is buried not more than two feet and in finding piping hidden in house walls.

### Quite Different

"My dear," said a man to his newly married wife, "where did all these books on astronomy come from?"

"A pleasant little surprise for you," responded the wife. "You know, dear, you said this morning we ought to study astronomy; so I bought every book I could on the subject."

It was some minutes before he spoke.

"My dear girl," he said, slowly, "I never said we must study astronomy; I said we must study economy!"

### Hard of Seeing

Alice is the only member of a certain north side family who enjoys house cleaning. She had an especially happy time on the day the paper hangers were at work in her home.

One man was having difficulty in pasting a strip of paper on the ceiling correctly. He had to peel it off and re-just it several times.

Finally Alice could not withhold her disgust longer. "Well," she said sardonically, "you must be hard of seeing!"—*Indianapolis News.*

## U. O. SUMMER SCHOOLS TO ATTRACT STUDENTS

Noted Educators to Give Many Courses at Portland and Eugene Centers.

University of Oregon, Eugene. — With studies covering every field from art to education, and with a faculty that is drawn from every corner of the United States and even from foreign countries, the summer sessions of the University of Oregon in Eugene, Portland and Astoria are expected to set new standards and new attendance records. It is announced by Alfred Powers, director of the summer school activities.

The sessions open June 23 and end August 1, with post sessions and cruises to follow.

The staff and courses offered will draw national attention this year, and the school will offer a number of unique and progressive courses that can be obtained no other place on the Pacific coast and in but few places in the country.

Through the cooperation of the Carnegie foundation, a number of art instructors will be brought to Eugene, with all expenses paid, for special instruction; a comprehensive platoon demonstration will be held at the Shattuck school in Portland; the clinic for problem children, now nationally known for its work, will be held in Eugene under the direction of Dr. Grace Fernald of Los Angeles, and an intensive course for laboratory technicians, lasting 10 weeks, will be held in Portland under the direction of the medical school and the Oregon State Board of Health.

**Cruise Planned**  
The Alaska summer cruise, which was originated very successfully by the university last summer, will be held again, and in addition this year a special cruise lasting from June 25 to August 15 will have Hawaii as its center. These unique educational ventures have been found to be extremely effective educationally.

Heading the list of outstanding authorities who will be here for important courses in education will be Lewis R. Alderman, formerly superintendent of schools in Portland and for Oregon, now with the United States Bureau of Education; C. W. Bailey, headmaster, Holt Secondary School, Liverpool, England; Dr. F. A. Cotton, formerly state superintendent of schools for Indiana; Dr. David Snedden, Teachers' College, Columbia University, and Moises Saenz, assistant secretary of Education, Mexico. Teachers from all over the country are expected to come to Oregon to take courses offered by these national educators, Mr. Powers states.

Other noted educators who will be on the staff at Portland or Eugene include Dr. Alexander Goldenweiser, outstanding authority on anthropology; Dr. William Morris Davis, Harvard, geographer; Miss Clara E. Howard, director of library school, New Jersey College for women; Dr. Charles N. Reynolds, sociologist, Stanford; Dr. R. A. Rice, professor of English, Smith College; Dr. C. G. Vannest, professor of education, Harris Teachers College, and approximately 30 others from outside the regular university faculty. In addition, approximately 70 professors from the Eugene and Portland staffs will be offering a wide range of courses.

### Spears to Coach

The summer session coaching staff will be headed by Dr. C. W. Spears, new Oregon football mentor, and will include W. M. Reinhart, baseball and basketball coach and assistant football coach, William L. Hayward, Oregon's veteran track coach, and E. R. Knollin, who will handle the women's coaching for grade and junior high school students. Not only high school coaches, but a number from colleges and universities are expected to come to Oregon for the course under Dr. Spears.

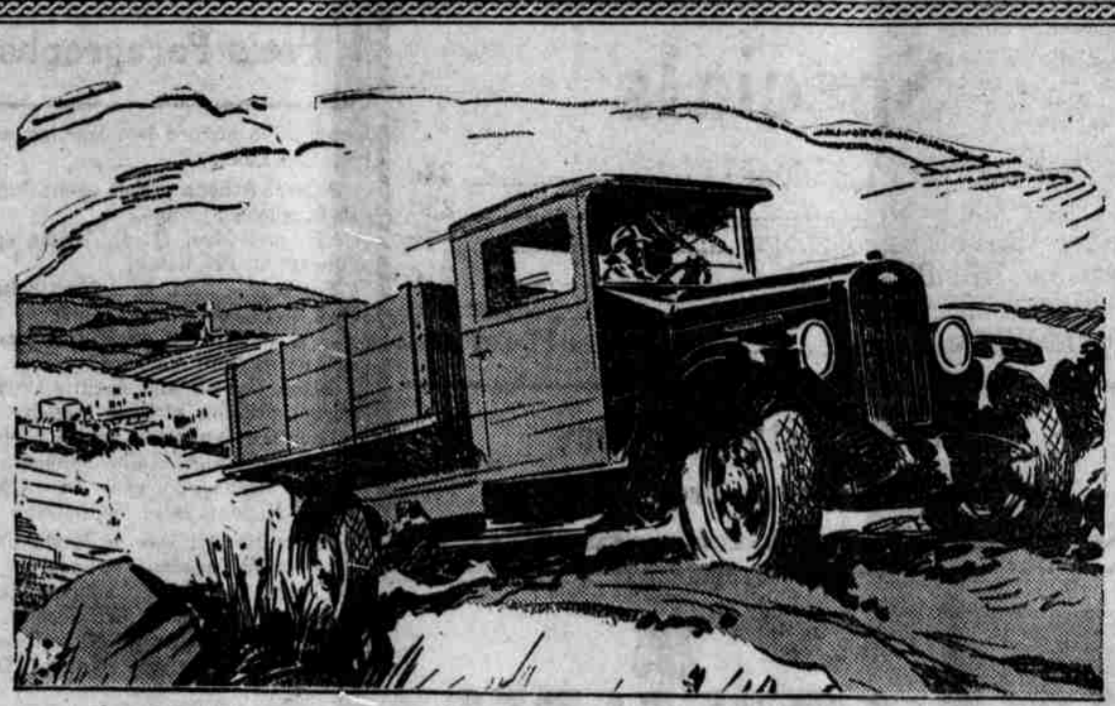
Interest has been greatly increased in the field of the atypical child during the past few years, and this has led to rapid expansion of the clinical school at Eugene. The school will be staffed this year by Dr. Fernald, recognized as the outstanding authority in this work, Dr. B. W. DeBusk, professor of education, Miss Ruth Kneeland, formerly principal of the Bellevue school for Clinical Cases, Los Angeles, and Miss Lillian Rayner, of the Los Angeles public schools.

In the platoon demonstration school to be held in Portland, experts will direct work in grades from the fourth to eighth inclusive, and a competent staff of teachers will be on hand to assist. Observation and practice teaching will be available, and already a great deal of interest is being shown in the project.

### Laboratory Course Offered

The course for laboratory technicians will be from June 16 to August 22, and will be one of the most intensive ever offered in this field. Work will be given in the laboratories of the University of Oregon medical school and will be under the direct supervision of Dr. H. J. Sears, professor of bacteriology.

Oregon's outdoor attractions, at their best in the summer, are proving to be of great value in drawing students from other parts of the United States, and several hundred teachers and students from other colleges and universities have already signified their intention of coming here partly to enjoy this phase of summer school, it is declared.



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