

A BIG JOB, BUT ITS DEAD EASY
It would be a big job to tell one hundred people anything that would interest them in your goods, but its dead easy if done the right way. This paper will tell several hundred at once at nominal cost.

The Athena Press

Entered at the Post Office at Athena, Oregon, as Second-Class Mail Matter

VOLUME 43*

SHUMWAY SPEAKS TO LOCAL FARMERS

Committee on Organization of a Local Cooperative Body Appointed.

At a meeting of farmers held at the Standard Theatre Monday afternoon, there were between forty and fifty farmers in attendance. W. O. Read presided at the meeting, and after explaining its purpose was to organize a local cooperative branch of the North Pacific Grain Growers, a subsidiary of the National Grain Growers to cooperate with the National Grain Corporation in the marketing of grain under regulations of the federal farm board, he introduced A. R. Shumway, who addressed the meeting.

Mr. Shumway is one of four directors of the North Pacific Grain Growers, the other three being Roy Ritner of Pendleton, John Withycombe of Arlington, and C. A. Harth of The Dalles.

Shumway explained the history of the farm movement over the past eight years, and was emphatic in stating that on the farmers of each locality, themselves, depended the success or failure of plans to cooperate in the marketing of grain under provisions laid down by the federal farm board, saying that "each locality had to organize."

After going into details covering the relative connection of local organizations with the North Pacific, the National and the federal farm board, Mr. Shumway entered into explanation of the principal features of the contract, which are as follows:

"The farmer signs a perpetual contract, but after delivering one crop to the association and is dissatisfied with the results, he may by notice, with-hold his grain and market it himself without any additional expense."

"All grain is marketed for its members by the National Association, but each member has three ways to sell his grain. He may pool his grain and get the average price paid throughout the year, sell on the day he delivers, or on any day after delivery that he elects. In the two latter cases he receives all his money on the day of sale."

"The National Association advances money to the grower through his local up to 90 per cent of the market price, subject to market conditions throughout the world."

"The warehousing to remain as it is now, until changes are asked for by the locals. If a local at any time desires to build a warehouse or elevator, government money will be available up to 80 per cent of its value on 20 years time at 4 per cent money."

"Each farmer subscribes for stock in the local, regional and national, at \$30 a share, one share for each thousand bushels he raises. He pays 10 per cent of the par value the first year and five equal payments for the balance."

"This stock is returned to him when he severs his association with the organization."

"At the close of this explanation a number of farmers signified their intention of trying to form a local. One hundred thousand bushels were represented by the signatures, a committee was appointed and another meeting to elect officers will be called at a later date."

W. O. Read, president of the meeting, appointed the following farmers on a committee to secure membership for the Athena local: Alex McIntyre, A. R. Coppock, L. R. Pinkerton, T. L. McBride and E. B. Foster.

The committee desires farmers who want to sign up with the local organization to come forward and do so as soon as possible, with the view to getting the local in operation.

L. B. Reeder Dead

L. B. Reeder, uncle of Otha Reeder, died at Portland Sunday night. Lee Reeder, as he was known here, grew to manhood on a farm near Athena, and at one time practiced law in this city, having offices upstairs in the building now occupied by the Cornell garage. Leaving Athena, Mr. Reeder went to Pendleton, where he became the law partner of J. H. Raley. He represented Umatilla county in the legislature, while a resident here. He is survived by his widow, one daughter, Mrs. Bowman of Portland; one sister, Mrs. Chas. Ely of Tacoma; one brother, Walter Ely of Port Hill, Idaho, and Otha Reeder, nephew of Athena.

Store Not Sold

Persistent reports that Mrs. Alice Eager had sold her Quality Grocery store are wholly without foundation, says the proprietor. Mrs. Eager says that she will continue to serve her customers with Quality groceries at prevailing low prices.

American Bankers Show A Phenomenal Gain In Trust Service Branches

By JOHN G. LONSDALE
President American Bankers Association

So phenomenal has been the increase of trust business that statisticians are unable to keep a true record of its advancement. There are now something like 3,500 active trust departments in banks in America, while in 1930 only 165 active trust departments had been established.

In becoming the custodians or the guardians of the property of others, bankers assume what has been fittingly described as one of the "most exalted human relationships ever created by law." They become at once a big brother, a big sister, an advisor, or a confessor, sworn so to conduct themselves that clients will be won to them by their ability and integrity.

Thousands of little children have received an education and have been started off right in life through the trust department's safe keeping and guidance of the family estate. Numberless widows have been protected from merciless stock swindlers, many thousands of business men have been relieved of troublesome details in the conduct of their business through the creation of a living trust and still others have safeguarded their business enterprises through life insurance trusts.

The favorable reaction of the public toward trust department service is not accidental. It may be traced jointly to the growing intelligence of the American people in financial affairs and to advertising to the world at large the merits of trust services. Advertising used in a sensible, judicious way is necessary, a power that has accomplished much good for humanity.

Among the detailed services rendered by a trust department the one that seems to be winning favor the fastest is the life insurance trust. Life insurance is the quickest known way of creating an estate. In reality it affords the possessor the opportunity of setting up a positive monetary safeguard for his family and then paying for it on the installment plan.

"All grain is marketed for its members by the National Association, but each member has three ways to sell his grain. He may pool his grain and get the average price paid throughout the year, sell on the day he delivers, or on any day after delivery that he elects. In the two latter cases he receives all his money on the day of sale."

"The National Association advances money to the grower through his local up to 90 per cent of the market price, subject to market conditions throughout the world."

Ivan Cox Will Set Up Combines In Russia

Ivan (Coxie) Cox, who for a long time made his home with Mr. and Mrs. Venard Bell, when they resided on the farm south of Athena, has gone to Russia, where he will be in charge of several mechanics going from the United States to set up and start in operation combine harvesters, sold to the soviet government by the Caterpillar Tractor company of Stockton, California, and Peoria, Illinois.

Ivan writes Venard Bell that he stood highest in examination at the Peoria branch of the company. He receives \$800 per month and expenses; \$100 in Russian money, which he will use to take care of himself in Russia, and \$200 American money, which the company has been instructed by him to tuck away in the First National Bank of Athena for his future needs.

He writes Mr. Bell that the company is shipping 750 harvesters to Russia, and there are seven assembling mechanics in his party, which left New York on the Acquitania January 16.

"I figure," says Ivan in his letter, "that I have got the biggest thing in the world and I am going to make the very best of it. The company just told us in the office here today, that we would be what we would ourselves. If we made good we stay just as long as we want to at our own price."

Origin of Fire Unknown

No cause has yet been found for a fire which badly damaged the back of Young and Lester's Florist shop, at Walla Walla, Wednesday night at 7:40 o'clock. The fire started in the work room behind the store and apparently started underneath a zinc covered work table. Damage done to the rear of the building in which the store is located, will necessitate the remodeling of that part of the structure.

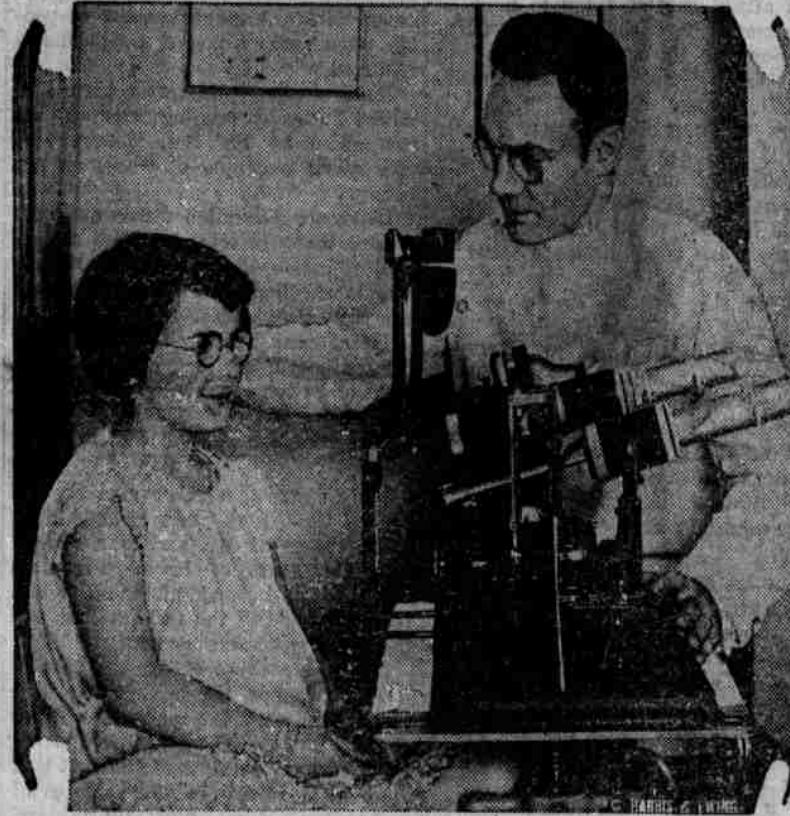
\$3 License Fee Sought

H. H. Stallard of Portland has filed with the secretary of state a preliminary petition for an initiative measure establishing a \$3 license fee for motor vehicles and increasing the gasoline tax from 4 to 5 cents a gallon. Stallard attempted to initiate a similar measure in 1928, but the petitions were not completed.

ATHENA, UMATILLA COUNTY, OREGON, JANUARY 31, 1930

NUMBER 5

Curing Cross Eyes by Machinery



The only one in Washington and one of the few in the country for curing cross eyes is this unusual machine owned by Dr. W. D. Redding, who is shown with one of his young patients.

Athena Takes Game From Weston Hi, 24-11

Weston high school sent over a likely-looking quintet to oppose Athena on the local court, Friday evening, but the lads from over the hill didn't click in the first half. They went into the dressing room for the rest period with only one point to their credit, while "Pike" Miller's hopefuls went into their siesta with 14.

Weston pepped up in the third period and gave the local tossers a real workout, but in the final quarter she again had trouble in locating the hoop, the game ending with some speed and a sprinkling of roughness. Score, Athena 24, Weston 11.

Leland Jenkins was high point winner for Athena with 12 to his credit. Here's a lad that has all the makings of a real basketball player, and don't you forget it. Myrlie was second with 8 markers. For Weston, Thomas and McConnel led with four each. The lineup:

Athena	Weston
Myrick 8.....F.....Foltz	Jenkins 12.....F.....Huffman
.....C.....J. Fuller	Rogers 2.....G.....4 Thomas
Crowley 2.....G.....3 L. Fuller	Hansell.....4 McConnel
Pickett.....Ross	Reeder, Banister.

Reeder, Banister.

Graders In Preliminary

Athena and Weston graders entertained the large audience in a preliminary exhibition to the high school game, Athena graders taking the contest, 18 to 2.

Practice games during the week included a tilt between Athena and the town team Tuesday evening, won by Hi, 17 to 12. Practice was held for the girls when the whites, captained by Frances Cannon, led the Orange until the last few minutes of play, when the game ended in a tie, 16 all.

The W. C. T. U.

The W. C. T. U. held its monthly meeting at the home of Mrs. A. Kirby Tuesday, p. m., at 2 o'clock. There were thirteen members present.

During the business session, Mrs. C. L. McFadden resigned as secretary on account of her leaving soon for Portland to reside, and Beryl Pilkey was elected to take her place.

An entertaining program prepared by Mrs. Roy Cannon was given by a few of the members, after which refreshments were served by Mrs. Stella Keen assisted by others.

The next meeting will be held at the home of Mrs. Lee Hiteman on the last Tuesday in February.

Diesel Engine Purchased

Umatilla county has purchased a new 120-horse power Diesel engine which will be placed in commission as soon as weather will permit to furnish power for rock crushers. The new Diesel will replace an older engine which was operated at a cost of \$10 per day. The new engine operates at a cost of about \$2 per day for fuel consumption, leaving a saving of \$8 per day to the county.

Feet Frostbitten

While working on a ranch near Helix Wednesday of last week, George Karsari had his feet frostbitten. After several hours attention, Mr. Karsari was given relief. He says he was unaware that his feet were extremely cold.

Putting Up Ice

Huge cakes of ice are being cut at Meacham Lake in the Blue Mountains and being stored away for summer use by the Oregon Trail Trading company, at its store in Meacham.

The Dairy Situation Has a Bright Side In Centralization

Elimination of unprofitable cows, increased consumption of dairy products, and centralizing the industry are some of the beneficial developments likely to accrue from the present disastrous slump in dairy markets, believes P. M. Brandt, for many years head of the dairy department at Oregon State college.

Professor Brandt has made an analysis of the situation, foreseen in part and warned against a year ago, and has outlined what he believes is the most profitable procedure for the dairyman in business on a major scale. The sideline dairyman who with high prices was able to keep a few extra cows, not too well managed, to add a bit to his other income will be the one to feel most the effect of the market crash, he believes, while the real dairyman operating on a business basis can weather the slump and profit by the elimination of the marginal producers.

"There is no reason to believe that the dairy cattle market will be affected to the extent that it will be unlikely to raise good calves," said Professor Brandt. "It is reasonable to expect that the price for grade cattle will decrease during the next several months, but this will give opportunity for reorganization of the larger herds operated on a business basis."

The present situation emphasizes the need of following the dairy program outlined for this state while prices were high. This calls for herd improvement associations, irrigated pastures where necessary to decrease production costs, pure bred sires and larger herds, continuation of improvement in butter quality that has doubled the high score butter in the last year, and more education about advertising of the food value of dairy products.

"Incidentally farmers might set a good example in increasing their own use of dairy products in every form possible," he concluded.

Woodmen Still Opposing Old Line Insurance Policy

Denver.—The Woodmen of the World here have filed a brief in the state supreme court opposing a request for a writ of supersedeas asked by officers of the organization.

The members are opposing the effort of the officers of the benefit society to put into effect an old line insurance policy.

The members contend that the fifteenth annual head camp held at Oakland, Cal., in July, 1928, did not adopt an amendment authorizing a new insurance by the necessary two-thirds of all authorized votes.

The brief states the organization had more than \$10,000,000 for insurance benefits in its treasury at the time of the last head camp and there was no need for new insurance methods.

Stanfield Here Tonight

The Stanfield high school boys and girls' basketball teams are coming to Athena tonight to play Athena high a doubleheader on the local court. Stanfield broke into last year's schedule by taking the brace of games from Athena, but right now the home quintets are doped to give a good account of themselves against the teams from the west end of the county. Good attendance at games in the Athena gym has been the rule this winter, and to insure getting a seat everybody should be on hand early tonight. The first game will start at 7:30.

Sunshine Melts Snow

Smiling sunshine, no chinook about it, melted the 12-inch blanket of snow covering the Athena district into a mushy mess, Wednesday. For the first time in several weeks, Mr. Average Citizen came down town without his overcoat and squads of sparrows chirruped in the treetops.

The general opinion expressed is that the soil is in proper shape to absorb the snow as it melts at this time, but Wednesday night temperature went to 18 above and ice was on the weather menu again.

Stage Skids Into Ditch

The west bound Union Pacific stage skidded into the ditch between Athena and Weston, Wednesday morning and arrived here nearly two hours off schedule. The highway was slick with ice, necessitating careful driving, and this the stage driver was doing when the big vehicle skidded off the highway, and took sometime to get it back on the hard surface again. No damage resulted to the stage, and the passengers were not even shaken up.

Burned By Acid

Glen Staggs, Milton druggist, was seriously burned on the face by nitric acid, one day this week. Mr. Staggs pulled the stopper from a bottle which contained the acid, when it splashed in his face, burning him badly about the eyes.

Weather Drives Deer Down, Cougar Follow and Hunters Get Them

Portland.—To William Clark, of Oak Ridge goes the cougar killing laurels for the month of December. He had already made claims for nine bounties of \$25 each to the state game commission, and there are several days yet to go in the month. Harold Clifford, state game warden estimates that Clark's activities with dogs and gun during December alone have saved more than 400 deer to the state. Bud Kinsley of Fall Creek also hung up a good record as a cougar exterminator when he bagged five. A. F. Pepot scored a kill of four and Charles Durgin of Ridgefield bagged three. So far a total of 28 cougars have been killed during the month.

Stephen Horneay of Clatsop county, with a partner and without the aid of dogs bagged four cougars last week and in so doing learned something new about the big cats. With his partner he was following the tracks of the animals. After a time they found themselves traveling over the deep snow in a circle. Horneay dropped over to one side and let his partner go on the trail. Presently he saw a cougar following his companion's tracks. He had no difficulty in killing the animal. This performance was three times repeated. The fourth cougar was wounded and took flight.

The hunters followed him through the snow and finally brought him down. The cold weather, with its snow, has brought the deer down to lower levels. Cougar have followed them and thus afforded hunters a better opportunity for kills.

Longest Married Couple

Walla Walla.—Mrs. Mary Ann Shotwell Kimball, 93, of College Place, who would have celebrated with her husband, Thomas Louis Kimball, her 74th wedding anniversary had she lived until February 20, died at 10:30 in her home Wednesday evening. About a year ago, nation-wide publicity was given Mr. and Mrs. Kimball when Mr. and Mrs. W. D. Aurand, Kansas City, after a nation wide search designated them the longest married couple in America.

Higher Dog Licenses

County Clerk Brown, whose business it is to collect dog licenses says they are a dollar higher this year than last. The legislature made the increase in price at its last session. The county dog license is now \$2 for males and \$3 for females.

Local Druggist Purchases a Pharmacy in Portland

C. L. McFadden has purchased the Grant High Pharmacy at 33rd Street, Portland, and will take possession of his new store February 10. The store purchased by Mr. McFadden is one of the largest located in East Portland. It is located in the vicinity of Grant high school, and does a large yearly business.

Mr. McFadden will move his family to Portland at once, and is offering his Athena residence property for sale. He has been in business in Athena for nearly eleven years and built up a satisfactory business at the time. His reason for making a change at this time, Mr. McFadden says, is due to the splendid opportunity offered in securing the Portland land.

The sale of McFadden's Pharmacy was being negotiated with Lee Cox, pharmacist of Colfax, Washington. The deal has not been completed, but Mr. Cox was here recently and inspected the Athena store.

Whether Mr. McFadden sells his Athena store or not, he will go to Portland, leaving Leonard Geissel as manager, and