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EDUCATIONAL PREPARATION A GROWING REQUIREMENT FOR SUCCESS IN MODERN BUSINESS

American Bankers Association

THE great school of Experience is still holding classes in America, but the scientific spirit of the age has so generally invaded the workshops of industry and trade that they have largely become technical research and training laboratories in themselves and are no longer run on the old-fashioned cut-and-try methods of former generations when Experience was considered the only teacher. It would be hard to find a working force in any pre-eminent successful business or industrial organization in the United States today but what the dominating leadership is schooled in the scientific principles of its specific field, whether manufacturing, merchandising or finance. The rapidly advancing standards of business in this country, with their relentless demands for efficiency as the only hope for survival in the competitive struggle for economic existence, has sounded the death-knell for guesswork and slipshod methods.



HAROLD STONIER

As a result, educational preparation in the techniques of commerce, industry and finance are virtually essential to outstanding success in these fields, as it is already an absolute prerequisite in the various recognized professions. This is not to depreciate the value of

native ability and experience in business, but education after all is merely a means for helping the individual to apply the net good of the accumulated experience of many to his own day's work—a means for helping special native ability to come into its own more rapidly and surely and for enabling all classes of ability to gain the maximum of success to which they are entitled.

These facts are plainly recognized by practical, work-day business in every line. Every progressive business organization in America is emphasizing the importance of education as never before. Education has come to be looked upon as the answer to many of the problems within the organization as well as to problems affecting industry as a whole.

Business Organizing Institutes
Institutes for developing specifically qualified workers are being operated or organized in many fields of commercial and industrial activity. These institutes are trying various types of educational work with a distinct trend toward more and more emphasis upon education for the rank and file of business employees of all grades.

We have been having business failures in this country at the rate of about 2,000 a month. This score speaks for itself. It is glaring evidence of incompetence on the part of thousands of business men in handling the problems inherent in their fields of endeavor. The detailed records show that practically 75% of business failure in this country is due to lack of training and competence on the part of those who failed. This is conclusive evidence that no one can afford to undertake executive business responsibilities without adequate education and training. It is for that reason that every enlightened business organization is today insisting as never before that its employees take advantage of some type of technical training.

American banking is fortunate and has just cause for pride in that it has a record of twenty-eight years of definitely organized educational activity among its workers to its credit for developing trained bankers. People in banks in large numbers are taking advantage of the educational opportunity given by the great non-commercial college of the banking business, the American Institute of Banking. They see on every hand evidences of the value of the training it gives. Of the 10,000 graduates of this Institute, 70% now occupy official positions in American banks. The other 30% are still too young to have attained such heights. Here is an example and an encouragement to the people of all lines of business.

The American Institute of Banking has a membership of 64,320. Of these 33,851 are class enrollees, comprising younger bank people, both men and women, who are learning the scientific technique of their chosen business at the same time they are engaged in the practical work of earning their livings at it. The difference between the 33,851 enrolled in classes and the 64,320 total membership comprises older bankers who have taken the Institute courses in the past or are at the present time sponsoring some type of educational work in their organization.

Banking Educates Its People
It has been estimated that there are probably 375,000 bank officers and employees in the United States at the present time. These figures would mean that about one banker in every six is either enrolled in Institute classes in banking or is actively supporting some educational function of the organization. No statement could possibly give more emphasis to the importance placed on education by the banking interests of America than these facts.

The American Institute of Banking

PAUL A. SIPLE



Scout Paul A. Siple of Erie.

B. D. Taylor, Athena City Marshal, Suddenly Dies of Heart Failure

Bert Taylor, for several years city marshal and water superintendent of Athena, expired suddenly at his home on Fourth street, at 3:30 Wednesday morning, when stricken with heart failure.

For some time Mr. Taylor had been afflicted with asthma, and a few minutes before his death, he arose from his bed and smoked a cubed cigarette for relief. After returning to bed he coughed several times. Finally, Mrs. Taylor heard him give one cough which had a peculiar sound. She inquired of her husband what was wrong, and receiving no reply turned on the light and immediately saw that Mr. Taylor had gone.

Mr. Taylor had been a resident of Athena for 14 years and was highly respected in the community. He was born in the state of Iowa, October 19, 1872, and when a boy came with his parents to California, and later to Wasco, Oregon. He was united in marriage to Miss Nettie Smith of Wasco. He is survived by his widow and two sons, Dalberth, who conducts the Taylor dairy; Arthur, of the Athena Press; two sisters, Mrs. Louie Lambert of Santa Anna, California, and Mrs. Minnie Rayborn, of Hood River.

Funeral services will be held at the Christian church in Athena, this afternoon at 1:30 o'clock and interment will take place at Pendleton.

More Hunters Get Game

Three more Athena hunting crews have returned home at the close of the shooting season, bringing in deer. W. C. Campbell, George Brace and Will Campbell brought home a buck, as did Art Douglas, O. E. Venable and Tom Gilkey. Both parties hunted in Grant county. Fred Radtke of Athena and Ernest Ross of Weston returned Monday evening from the Blue Mountains, southeast of Athena, bringing home a fine big buck. Henry Dell and Armond DeMerritt, and another party comprised of Glenn and Dean Dudley, Mr. Eickhoff and Barney Foster hunted in Grant county last week without success.

Expect Average Yield

Weston Leader: W. A. Eves thinks he will begin potato digging in about a week at his place on Weston mountain. Last week he tried out the spuds and found them, in his opinion, too green to handle. Mr. Eves thinks that Weston mountain will raise a pretty fair crop, despite the poor growing conditions this season. His own fields look well, and he expects an average yield from his 55 acres. He feels quite encouraged over the market outlook and considers that, looking at it from all angles, the mountain county is in a pretty fortunate position this year.

Chicken Dinner Tomorrow

The ladies of the Baptist church will serve a chicken dinner tomorrow evening from 5 until 8 o'clock in the dining room of Masonic Hall. The charge will be 50 cents for adults and 25 cents for children. The ladies of the Baptist church are famous for the good dinners they serve to the public, and the dinner tomorrow evening will be on a par with their former ones.

Hallowe'en Carnival

The Ladies' Community Club of Adams will hold a Hallowe'en carnival Thursday evening, October 31. The ladies promise lots of fun for everybody when they meet ghosts, goblins, witches and gypsies and eat hot dogs, pumpkin pies, peanuts and candy.

Paper Is Late

Owing to the unavoidable absence of the Linotype operator, the Athena Press is issued several hours late and is not up to its usual standard.

Entertainers Class

Mrs. Lillian Fredericks entertained the Athena and Weston members of her music study club at her home in Weston recently.

SCHOOL ELECTION REGISTERS BIG VOTE

Opponents File Suit To Oust Members of Board of Directors.

The election held Monday afternoon to ballot on the special tax levy for Union High School District No. 7, brought out the greatest number of voters of any school election previously held in Athena, a total of 282 votes being cast.

The tax carried by an overwhelming majority—222 for the tax, to 60 votes against the tax. At two previous elections the special tax measure had been defeated, both times the elections being held on the eligibility basis of taxpayers, only, having the right to vote. But in Monday's election the lid was ripped off and anyone who was a legal voter with residence qualifications of 30 days in the district prior to the day of election, held the right to vote.

On the surface the election passed off quietly, but underneath interest in the result remained at high tension.

Saturday, before the election, C. T. Smith, George B. Green and Homer Watts filed a complaint in the circuit court against members of the board of directors, alleging malfeasance and misconduct in office and asking for an order to show cause and restrain the board from holding the election; that the court order an audit of the district's books and require the directors to make restitution to various funds all "moneys which they improperly and illegally diverted from such funds."

Watts & Prestbye are attorneys for the plaintiffs and the school board has retained Roy Raley, of the law firm of Raley, Raley & Warner of Pendleton, as counsel.

Sidelights of the election was an address by Homer Watts in the K. of P.-I. O. O. F. Hall, Saturday evening, distribution of statistics in circular letters by both opponents of the tax and the school boards of the two school districts, and the open statement of two clerks on the election board to the effect that Homer Watts, when he left the polling place, took with him some of the official ballots.

Members of the election board were George B. Gerking, B. E. Richards, Mrs. H. A. Barrett, Mrs. Bryce Baker and Mrs. Lloyd Michener.

Mrs. Catron Entertains

Another enjoyable event of the past week took place Wednesday, when Mrs. Ross Catron was hostess to the Methodist Ladies' Club at her home northwest of Athena. About 30 ladies were present to enjoy the afternoon. The rooms were beautifully decorated with flowers and Hallowe'en motifs. After the business session, a very interesting program was rendered. The following visitors were present: Mrs. Blatchford, Mrs. Wm. Bush, Mrs. Sterling Parris, Mrs. Clifford Walker, Mrs. Chester McCollough and Mrs. Frank Williams.

Expert Marksmen

Baker.—Here are Baker's entries for the deer hunters' story contest, 1929 edition: Hunter No. 1 dismounted from his white horse in the mountains near here, beat his way through the brush, circled around a hill, saw what he thought was a deer and fired. He killed his own horse. Hunter No. 2 at another point fired at a yellow animal. It fell. He did not stop to investigate but rushed to a nearby ranch to get a wagon. The rancher and wagon accompanied the hunter to the scene of his kill. It was the rancher's Jersey cow.

Will Go To Texas

Mrs. E. A. Gholson, niece of the late Samuel L. Spencer, who has resided in Athena for several years, will leave for her mother's home in Texas, where she contemplates residing in the future. Mrs. Gholson was a honor guest recently at the home of Rev. and Mrs. Dow, when a reception was held for her.

New City Marshal

It is expected that some one will receive the appointment to the office of city marshal at a special meeting of the council tonight. The appointment will be made to fill the vacancy caused by the death of City Marshal Bert Taylor.

O. D. O. Club

Mrs. Jesse Gordon entertained the members of the O. D. O. Club at her home north of Athena last Friday afternoon. The members of the club enjoyed the usual good time.

College Football Games

College conference football games Saturday resulted as follows: Oregon 24, Idaho 7; Stanford 40, Oregon State 7; W. S. C. 20, Washington 13; California 12, Pennsylvania 1.

Fire Destroys Granary and a Machinery Shed At Carl Sheard's Place

By quick and concerted effort on the part of many persons who arrived on the scene in automobiles, the farm home of Carl Sheard was saved from destruction by fire Sunday evening, when the granary, a machine shed and chicken house were totally destroyed.

Motorists along the highway leading east from Athena saw the flames and hastened to the farm north of town to lend assistance. These forces were soon augmented by the arrival of Athena people, and by hard work the house and barn were saved without damage to either one.

The fire which is of mysterious origin, started in the granary and was discovered after it had gained considerable headway by Mrs. Carl Sheard, Mr. Sheard being absent from home.

In addition to the buildings mentioned above, 275 bushels of treated seed wheat, farm machinery including the header attachment to Mr. Sheard's combine, and about 100 chickens, was lost. Fortunately Mr. Sheard had the property covered by insurance.

Mr. Carl Sheard and his mother Mrs. Joseph Sheard are deeply thankful for the assistance which was so generously given by those who fought so hard to save the house and other buildings from destruction.

County Will Vote On the Building of Court House

Pendleton.—The people of Umatilla county will have a chance to vote, probably in December, upon the question of building a new court house. Official action was taken to this effect by the county court following presentation of a strong petition asking for action.

Roughly speaking the plan in view calls for creating a \$300,000 building fund by means of a tax levied over a three year period. There will be no tax increase however, as the last of the road bonds are paid of this year thus making a cut in expenses slightly larger in amount than the proposed annual levy for the court house. After the three year period has expired there will be opportunity for a substantial cut in the county levy. By using current revenues for building purposes the new court house will be built without issuing any bonds and there will be no interest to pay.

Petitions asking the county court to take action were circulated by volunteer workers during the past two weeks and the response indicates a strong public sentiment for a new court house, with a view to safeguarding the county records and providing an up-to-date jail as a part of the new building. The county court members had previously given study to the project of erecting a separate jail building on the court house grounds.

Formal approval of the new court house move was voted by the Pomona grange of Umatilla county at its recent meeting at Stanfield on October 17. The subject was discussed at the meeting and a resolution endorsing the move was presented by the committee on resolutions and adopted. James Mossie of Ukiah is master of the Pomona grange which includes all the granges in Umatilla county.

Oregon Rooks In Crash

Members of the Oregon State College rook football team escaped serious injury Saturday evening when a Union Pacific auto stage in which they were returning to Corvallis from La Grande went over the grade when a front tire blew out. The stage coach rolled over on its side, resting in shallow water in the Umatilla river. The rooks escaped with cuts and bruises and after being brought to Pendleton, proceeded to their destination on an early morning train.

Will Have Dayton Territory

The Eickhoff Farm Products company will extend its bean culture operations into the Dayton, Washington territory next season, and Glenn Dudley, well known young farmer of Athena, will be the company's field superintendent there. Mr. Dudley will begin contracting for Dayton acreage at once.

Apple Harvest Ending

Practically all apples around Walla Walla will be picked by the end of this week and the Milton-Freewater district is expected to be cleaned up within the next ten days. The prospect is that all long-keeping varieties throughout the Northwest will command good prices and will be largely held in winter storage until sold.

They Like California

The Weston Leader says the Chris Thoenys are quite content with their lot in San Jose, California, according to a letter received from Chris by Carl Brandt. They have no notion as yet as to when they will return to the Weston country, if ever. Chris puts in his time working at his trade "going by night."

Resolutions Adopted By Educators On State School Standardization

Salem.—Carrying out the idea of standardization, which was the keynote of the convention of the Oregon high school principals' association, the educators, at their closing session Saturday, adopted a report which would allow small high schools to exist only if they can meet certain standards of efficiency. This report was presented by F. L. Stetson of the University of Oregon as chairman of the committee on reorganization of small high schools. It was approved over strong opposition.

As for the larger high schools it was said that six standards would be added to those already established by the Northwest Association of secondary and higher schools.

A report presented by F. S. Knight of Hood River in which a uniform marking system was recommended was adopted.

Among resolutions adopted was one asking for investigation of overlapping subject matter in the several units of the Oregon school system, including the first two years in the universities and colleges. Another resolution provided for a committee to study the articulation of the various units in the school system through which students pass progressively from the elementary grades through the institutions of higher learning.

Game Commission Reports On China Pheasant Crop

Chinese pheasant hunting, according to reports of the State Game Commission has not been as good in Oregon this season as it has been in the past. This is said to be due, in no small measure, to the fact that the late, cold and rainy spring cut down the first hatch of young pheasants.

The second and third hatches, which came in dry warm weather proved up to normal.

On the other hand quail hunting in those counties that have an open season, has been extremely good. Strange as it may seem, in open counties there appear to be more birds than there are in those districts that are closed. This is due, it is contended, to the breaking up of flocks and the consequent cutting down of inbreeding, which results in more non-fertile eggs.

Birthday Surprise

Eldon Myrick, whose birthday occurred Tuesday, was pleasantly surprised when a group of young friends bidden by his mother and sister, greeted him upon his return home in the evening. Games were played until a late hour, when the hostesses served a dainty supper. Those present were, Betty Eager, Marjorie Douglas, Mary Tompkins, Myrtle Campbell, Mildred Hansell, Rhoda Nelson, Goldie Miller, Mrs. M. I. Miller, Arleen Myrick, Lee Foster, Curtis Duffield, "Mike" Wilson, Arthur Crowley, Dan Tischer, John Kirk, Orel Michener, M. I. Miller and Eldon Myrick.

Giant Dornier Plane

The giant Dornier plane DO-X showed itself the greatest passenger carrying conveyance in the history of aviation by carrying 169 persons in flight for exactly one hour over Lake Constance. Almost directly across the lake is hangered its chief rival in air transportation, the Graf Zeppelin which carried an average of about 60 persons in setting the 'round-the-world flight record.

Attended Pendleton Meeting

Mrs. Floyd Pinkerton honored Mrs. Roy Johnston at her home near Athena Friday last, when she entertained a number of ladies. During the afternoon Mrs. Pinkerton was assisted by Miss Lois Smith, sister of the honoree Mrs. Johnston was the recipient of a shower of gifts, and the afternoon was pleasantly passed in playing a number of games. At the close refreshments were served.

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COTTON AND WHEAT TO GET BIG LOANS

The Farm Board Announces \$100,000,000 Available For Cotton.

Washington.—The federal farm board announced it would lend to cotton cooperatives sums sufficient to bring the total amount borrowed from all sources by such associations to 16 cents per pound graded and classed cotton, and disclosed simultaneously that it is preparing to take similar action on wheat under a plan to be revealed later.

The statement, which came as a surprise and was received with gratification by cotton state senators on Capitol Hill, was prefaced with the declaration that the board "believes the present prevailing prices for cotton are too low."

Nearly \$100,000,000 is available from the board's revolving fund for the cotton financing and the board said it would ask congress for more if it becomes necessary.

The plan under which the board expects to lend money to wheat cooperatives probably will not be announced until after formation of the national grain corporation, which is expected to be completed late this week at a meeting in Chicago. Several members of the board will attend the meeting. The general manager of the corporation will have to meet the approval of the board, Chairman Legge has said, in view of the fact the board intends to lend the organization a large sum of money.

Chinese Elms For Shade

Chinese Elms, which in some parts of the Inland Empire are taking the place of locust trees for shade, may be seen at their best on the farm of Mrs. Morton, south of Athena, operated under lease by Till Beckner. A fine specimen of this imported tree, set out in 1918, has reached a height of fifty feet in those few years, and presents a limb spread of perhaps 30 feet in width, so fast does the species develop. Mr. Beckner is transplanting sprouts from this tree, so that anyone disposed to renew their shade trees may purchase them at a nominal price.

Fair Buildings Burned

Fire Sunday afternoon destroyed the two stock exhibition sheds at the Walla Walla county fair grounds, the loss being about \$5000. These sheds were built two years ago to replace two which had been burned. The fair grounds are outside the city limits, but the city fire department used hydrants near the fair grounds, and by laying several hundred feet of hose, was able to reach the blaze, but could not extinguish it until the sheds had burned to the ground, as they were filled with hay and straw.

"The River Woman"

Lionel Barrymore and Jacqueline Logan in "The River Woman," will be the feature attraction in the program offered at the Standard Theatre tomorrow and Sunday nights. Charles Delaney, Harry Todd, Mary Doran and Sheldon Lewis have prominent parts in the supporting cast in this story of Mississippi river levees and the most dangerous underworld in America. It is a rousing, dashing picture of life along the shores of "old man river."

Lieuallen-York

Ronald Lieuallen of Athena, and Miss Oma York of Weston, were united in marriage at Walla Walla, October 17, the Rev. Carl McConnell officiating. The groom is the youngest son of Mrs. George Lieuallen and his bride is a daughter of Mr. and Mrs. John York of Weston. The young couple will reside at the J. A. King farm on Wild Horse creek.

Weston Thimble Club

The home of Mrs. J. E. Jones on West High street was the scene of busy activities on Wednesday of last week when 28 ladies of the Weston Thimble Club and Athena friends gathered there to make quilts. A sumptuous chicken dinner was served by the hostess and assistants.

Deer At Home

We read of a Grants' Pass woman shooting a buck in her dooryard while friend husband was tramping in the mountains for five days in an unsuccessful hunt for game. Over near Weston, Roscoe King crawled through his pasture fence and shot a two point buck.

A Special Meeting

The Etude Club will hold a special meeting at the home of Mrs. A. M. Johnson next Tuesday afternoon at 2 o'clock, and all members are requested to be present. The meeting has been changed from Thursday to Tuesday afternoon.