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OIL CONSERVATION

E. B. Reeser, President of the American Petroleum Institute, pre- lowing recipe for destroying your for the work of the school. The dicts that the problem of over-pro- home, factory or any other property: percentage is probably no higher than duction which has been unsettling the oil industry for the past three out repairs or inspections over a years, will be solved within the next years, will be solved whenh the next long period of time; leave piles of No doubt much of the distaste for willingness to cooperate today be- oil-soaked rags or other waste lying work is a carry-over from the days petroleum products' consumption in matches and cigarette butts wher- mental and physical work. Many the United States has outstripped ever you may happen to be; light people today do not think of work as even the vastly increased production. your fires with gasoline. No one, of being anything but manual labor. The ratio of increase in use of gaso- course, is going to consciously use [They do not realize that mental labor line and products is relatively at the these "recipes" of destruction, or any may easily be the most exacting and rate of two for one, compared with of the many others of the same na- nerve exhausting work one can do. the current increase in output. For ture. Yet it is safe to say that mil- Many parents, at various times, have the first time there is positive as- lions of Americans have equal fire said to me, "I want my boy to get surance that the immense natural risks in their homes or places of san education so he will not have to business. Laziness, carelessness, igno-United States possesses to a greater rance—these are the best friends of such a boy often has an aversion for extent than any other country in the the fire menace. Every time the fire work of any sort. When the teacher world, will be conserved for the use engines dash out in their race against says anything to him about doing of generations of our people beyond time it means that someone has done work, he is insulted. Is he not comthe power of the present generation something or failed to do something ing to school to get away from the to estimate." The oil industry has that a little intelligent thought would idea of work? The world is full of been searching diligently for means have warned him against. We Ameri-individuals who have been fed on

has evolved a method of pro-rata when it comes to fire, and the most place in the scheme of nature for the production and California has in force wasteful. Fire Prevention Week will individual who has neither mental nor a plan designed to stop waste of na- shortly be here. It will be a good physical initiative.

be preserved, and the public assured gin now.

an adequate, fair-priced supply of oil products to meet future needs. Waste is the most persistent enemy of progress we must face.

WHO ARE THE TAXPAYERS

The Times, of Teple City, California, asks how often do we hear people boast of their indifference to the levying of new and higher taxes, because (they think) they pay no taxes, anyhow. Continuing, the Times says it is a fact that should be well known to every adult person that nearly all taxes are paid indirectly.

In many lines of business a very large percentage of the gross income is required to pay various taxes, license fees, inspection fees, etc. These expenditures are, necessarily, charged up to those who buy the products or services of the firm. No con-

means work and effort. It is time that success was being analyzed in terms of application, of personal effort, of adaptation to the job, of perthe silly and thoughtless teaching which leads to an aversion for work



take the place of hearty meals during the warm weather, with the family feeling better for the simple foods. De, are happy to share in such en-

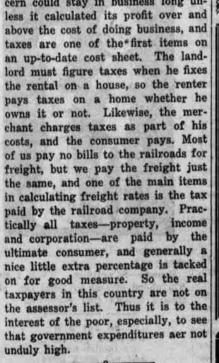
rybody likes a fruit salad and they e simplest of all to prepare. Mixed Fruit Salad.—Take one-half cupful each of chopped pineapple, nutmeats, orange and grapefruit pulp, halved maraschino cherries, with one and one-half cupfuls of sliced bananas. The banana when well ripened is a deep yellow flecked with brown and

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A VIEW OF RUSSIA

In a recent press release Oswald Garrison Villard, editor of the Nation, and an alleged ultra-liberal, praises the zeal and industry of the Russian government, which he is now visiting. Then he says: "The soviet rule is, of course, just what it pretends to be It is a dictatorship with no mercy for dissenters. They are shot or sent to Siberia, no opposition press is tolerated. . . The men in charge of Russia will certainly not give up the reins of government until they have tried out the communist form of government to their heart's content. ... Commenting on Villards statements the Industrial News says they are not an indictment by a biased capitalist, but a statement of fact by a well-known editor who has looked with respect on the Russian experiment, and is said to favor recognition of their government by this country. And aside from the questions of government monopolization of industry, private property rights and individualism, it shows clearly the basic reason why Americans have steadfastly fought all trends toward communism. It is an amazing fact that in this relatively enlightened twentieth century a great government can exist which has "no mercy for dissenters" and does away with opposition by the simple expedient of legalized murder or long

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