

Press Paragraphs

"The Legion of the Condemned" Standard Theatre, Tomorrow night. Howard Drew was in Athena yesterday, from Pendleton.

Laurence Lieuallen was up from his Adams Ranch, Wednesday.

Phillip Murtha will attend the horse show at Portland, again this year.

All stores will close this afternoon from 3 until after the football game.

Heston Green is at the home of his parents in Athena, for a short visit.

Miss Dorothy Geissel is employed temporarily at the soda fountain in McFadden's Pharmacy.

Athena vs. Wa-Hi, Athena gridiron this afternoon at 3 o'clock. Line up on the lines, everybody.

Mrs. M. M. Johns visited at the home of Mrs. Lillian Fredericks, at Weston, Wednesday afternoon.

Mr. and Mrs. Louis Keen have returned from an extended automobile tour.

Dr. and Mrs. Geyer are moving into the Lilla Kirk cottage on south Third street.

Mrs. M. L. Watts has returned to her home in Athena after a week spent in Seattle.

Venard Bell of the Page Machinery company, was in Athena Wednesday from Pendleton.

Mrs. H. I. Watts spent several days with relatives and friends in Portland this week.

Mr. and Mrs. J. T. Micheal returned to their home in Portland, after spending the week with Mr. and Mrs. F. B. Boyd.

The Athena Bridge club is being entertained this afternoon at the home of Mrs. W. P. Littlejohn on Jefferson street.

Dean Wolford, of Spokane, is visiting this week in Athena at the home of his aunt and uncle, Mr. and Mrs. B. D. Taylor.

Miss Elsa Ringel left last week for Corvallis, where she has a position in the new memorial building, at Oregon State College.

Mr. and Mrs. Lee Beckner came up from Morrow county this week and visited at the Till Beckner home, south of Athena.

E. A. Dudley, Glenn Dudley and Mr. and Mrs. Dean Dudley left Tuesday morning on a hunting trip in the John Day country.

G. M. Morrison of Adams, has the material on the ground for construction of a log cabin summer home at Bingham Springs.

Joseph Key, prominent Weston farmer, was in Athena Wednesday. Mr. Key will sow 500 acres to Federation wheat this fall.

Leonard Geissel went down to the Arbogast stock ranch in Grant county, Sunday. He will go on a deer hunting trip from there.

Mr. M. M. Johns will be hostess this afternoon to the Study Club. The occasion will be in observance of guest day by the club.

Mr. Laurence Knox is here from California visiting at the home of Mr. and Mrs. C. T. Smith, where his wife and little daughter have been for some time.

Miss Margaret Scott, daughter of Mr. and Mrs. Joseph N. Scott of Pendleton, has entered University of Oregon. Miss Scott will major in journalism.

Misses Velma and Dorothy Schubert and Clarence Barney, spent the week-end at the home of Mr. and Mrs. Blaine Dugger, near Goldendale, Washington.

The S. D. Club met at the home of Mary Tompkins. Two new members are to be admitted to the club. Refreshments of chicken sandwiches, cocoa, and salad were served.

Born, at St. Anthony's hospital, Pendleton, Oregon, September 22, 1928, to Mr. and Mrs. Paul Lieuallen, a daughter. The little lady has been named Pauline.

Laurence McIntyre and family who have been residing on the Berlin ranch near Athena, have moved into the Michener property on Jefferson street for the winter.

Mr. and Mrs. W. R. Junkin of Portland were guests at the home of Mrs. James Potts last week. Touring Washington, they were en route home and attended the Round-Up.

Mr. and Mrs. Dallas Smith of Portland visited Athena relatives several days last week returning home Saturday night. Mrs. Smith will be remembered as Thelma McEwen.

Clare Montgomery and Margaret Lee who are attending Cheney Normal, were here for the week-end. They made the trip by motor and attended the Round-Up returning Sunday.

The first meeting of the Etude club will meet October 4, at the home of Mrs. Lloyd Michener. All members are urged to be present as matters of importance will be discussed.

Clark Nelson, old-time Weston boy, was in Athena from Portland, Monday. Mr. Nelson is in the life insurance business at Portland. He is best remembered here as an amateur base ball player.

Clifford Wood and Norman McIntyre left Saturday morning for Corvallis where they will register at the Oregon State College. They were accompanied by Arnold Wood, who has returned here.

Miss Lois McIntyre left Saturday night for Eugene to resume her studies at the University of Oregon. Miss McIntyre was one of the four attendants to Queen Mary at the Round-Up last week.

Mrs. Frank DeFrece who returned from a week's visit at La Grande is quite ill at her home in Athena. Mrs. DeFrece is attended by her daughter, Mrs. Lowell Harder who is here from her home in Milton.

Mrs. Dora Sanchez and daughter, Mrs. Van Bowman of Yreka, California, who has been visiting at the home of her mother, left Tuesday morning for Portland, where they will visit relatives and friends.

Bob Cutler and Charlie Payne have cut about 180 cords of 16-inch wood at their Blue Mountain wood camp this season. They find a ready market for the wood and have only about 40 cords remaining for market delivery.

James Creswell drove to Portland and Forest Grove last week-end where he was joined by Mrs. Creswell and young son who have spent the past fortnight visiting relatives. They returned to Athena Sunday night.

Fourteen girls participated in the hike and Wiener roast given by the Tawanka Camp Fire group at the home of Assistant Guardian, Miss Dorothy Lee. There was much merriment around the campfire in the singing of songs and playing games.

Mrs. David T. Stone was one of the judges who awarded the decision in favor of Miss Winnifred Swanson in the Atwater Kent singing contest at Pendleton, Monday evening. Other judges were Mrs. Anna Compton Winn of Weston, and Mrs. John Knight of Reith.

Norval Bradley an old time resident of Weston, and well known to many Athena people, was in the city Friday. He is now landlord of a hotel at Hillsboro, Wisconsin. Norval is making an automobile tour of the Northwest, and is accompanied by Theodore R. Rupner, a newspaper man of Hillsboro.

Mrs. C. L. McFadden entertained the 3 o' 4 Bridge Club at her home yesterday afternoon. Three tables were in play and a delightful afternoon was spent by club guests. The guests were Miss Dorothy Koepke, who is visiting here from California; Mrs. Armond DeMerritt of Walla Walla, and Mrs. F. S. LeGrow. The hostess served delicious refreshments.

"The Fifty-Fifty Girl"

Standard Theatre, Sunday night. Andy Douglas was up from his Morrow county ranch, Wednesday.

Mr. and Mrs. W. S. Ferguson returned Saturday from a visit at the Dr. Belknap home in Nampa, Idaho.

Mrs. Fred Pittman and daughter Miss Ethel Pittman spent Tuesday, visiting in Milton.

Mrs. H. A. Barrett is in Portland visiting at the home of her mother Mrs. A. B. McEwen.

Mrs. Bowles came over from Walla Walla and visited at the home of her daughter, Mrs. LeGrow.

Mrs. Orel McPherrin has been employed as saleslady at the Athena Department Store, this week.

Mr. and Mrs. Fred Kershaw spent the week-end at Portland, visiting their daughter, Miss Frederica.

Mrs. F. S. LeGrow, Mrs. Ralph McEwen, Mrs. Bowles and Mrs. F. B. Boyd were in Walla Walla Wednesday.

Mr. and Mrs. Perry Hall and Mr. and Mrs. Charles Norris were on a motor trip to the Umatilla river Sunday.

Miss Helen Hansell who entered Washington State College, has been pledged to Kappa Kappa Gamma sorority.

Miss Frances Rainville of Colfax, Wash., visited relatives in Athena and Pendleton and attended the Round-Up last week.

Mrs. A. A. Kimball of Pendleton is at the home of her daughter, Mrs. O. O. Stephens where she will visit indefinitely.

Mr. and Mrs. Sim Culley will reside in Seattle this winter, where their daughter Maxine, will attend University of Washington.

Mr. and Mrs. Henry Dell who left for a motor trip to Seattle and Sound points a fortnight ago have returned to their home in Athena.

Mrs. Ralph McEwen, former reporter for The Press, assisted in the news department last week and this week, during the absence of the editor.

Mrs. Edith Lumsden, accompanied by Mrs. William McBride, her mother, drove up from Portland this week, and have been visiting at Athena and Weston.

Louie Ringel, who was recently operated on for relief from mastoid affliction, in a Walla Walla hospital, is improving and is expected home shortly.

Miss Jessiedean Dudley left Saturday night for Eugene where she will register as a freshman at the University of Oregon. Miss Dudley graduated from Athena High School with the 1928 Class.

Miss Vivian Bretherton authoress and feature writer, returned Monday night to her home in Portland. Miss Bretherton has been a house guest at the Koepke ranch, south of Athena, for several days.



"Who will be the next mistress of the White House?"

"And what will she wear?"

Come and see the beautiful display in our window all this week, showing the brand-new, Fall, Paris-designed

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PETER PAN is the ideal material for indoor use this Fall and Winter.

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Athena Department Store

Lost—Hornrimmed, bi-focal eye glasses with high nose piece. Finder leave at Press office.

Mr. and Mrs. F. B. Radtke have been at Eugene this week. They accompanied their son Fred, and daughter Kathleen, to the University of Oregon. Mr. and Mrs. Radtke also visited relatives in Portland.

The Wauna Campfire Girls have secured meeting quarters in the vacated Commercial Association rooms, and the rooms were put in condition by the group Monday of this week. A hike is contemplated for tomorrow.

Mr. and Mrs. Justin Harwood, who left Athena some weeks ago for South Dakota are now living at 707 Simmons Ave. S. E. Huron. While Huron is in the land of tornadoes, and this year's crop was not so good, that city is booming along with a healthy growth.

Frank Pierce claims to have shot the prize buck of the season. On the North Fork of Meacham creek, Frank felled a fine specimen which carried eight points on its perfect set of antlers. Other deer were seen in that section of the mountains by Pierce.

"Down the River of No Return," an educational picture, taken on the Salmon river in Idaho, was played at the Standard Theatre, Wednesday and Thursday nights. The picture was one of the best of its character ever shown at the local theatre, and the wild game scenes were well received by the audiences.

The M. E. Home Missionary Society held its first meeting of the fall Wednesday afternoon, with Mrs. H. Hill as hostess, and eighteen members present. Mrs. Ralph Singer was elected vice-president, and Mrs. C. B. Moore, treasurer. A committee to look after the sick was appointed, composed of Mesdames McFarland, Hill, McLeod and McPherson.

Mrs. Singer and Mrs. Moore are on the visiting committee. Plans were made for a cooked food sale to be held on Saturday, October 13. Refreshments were served by the hostess, assisted by Mrs. John Tompkins. The next meeting will be held at the home of Mrs. Singer.

Mr. and Mrs. R. A. Duffield entertained a party of relatives at their home in Athena during Round-Up week. They were Mr. and Mrs. F. A. Rohde of Astoria, parents of Mrs. Duffield; Mrs. Earl Massie of Amity, sister of Mrs. Duffield; Mr. J. L. Duffield and two daughters of Portland, brother and nieces of Mr. Duffield.

On a recent hunting trip into the John Day country, Fred Beckner and Frank Williams killed three buck deer, Mr. Beckner getting his limit, and Frank shooting one.

A message to the editor of this paper from GENERAL MOTORS

JUST about a year ago we published, in your advertising columns, a message in which we sought to give you and your readers an idea of what General Motors is and what it is trying to accomplish. At that time the public was purchasing our cars at the rate of about one in every three; and our Frigidaire automatic refrigerator and Delco-Light electric plants were leading in popular preference in their respective fields.

Since then each of our car divisions has introduced new, further improved models and public patronage has reached the point where almost one out of two automobiles purchased is a General Motors car. Frigidaire and Delco-Light products have showed comparable increases in sales.

The reason for this is two-fold. First, the public wants value for its automobile dollar and recognizes value when it is given. Second, General Motors is seeking so to conduct its operations as to deserve the goodwill of the public.

We are particularly impressed with the number of letters which have come to us from editors of small city newspapers during recent months. These editors, who are in a position to reflect local sentiment, speak of the goodwill which attaches to General Motors in their communities

and express an obviously sincere appreciation of the character of General Motors' advertising in their publications.

For our advertising has been as much concerned with giving your readers facts of helpfulness to them in the purchase of automobiles as with the merits of our own products. Our messages have set forth the principles of trade-in transactions and used car allowances. They have dealt with time payments and the change in the public's attitude toward the used car. Other messages have told of the policies of General Motors and of how our resources are being employed to effect them.

That General Motors enjoys the goodwill of the people in the small cities and on the farms of America gives us an especial satisfaction and confidence in the future. It is in the country sections of the United States that half our population lives. It is there that the whole industry must look in increasing measure for maintenance of the production volume upon which high values and low prices depend. And it is there that General Motors is paying particular attention to its facilities for sales and service.

To our friends in your community we express our thanks.

CLIP THE COUPON

General Motors wants you to know what it is doing to give value to the purchaser of its products. Send in the coupon. There will be no obligation attached.

GENERAL MOTORS (Dept. A), DETROIT, MICH.
Please send, without obligation to me, illustrated literature describing the General Motors product I have checked—together with the booklets "The Proving Ground" and "Principles and Policies."

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