

# The Athena Press

AN INDEPENDENT NEWSPAPER  
F. B. BOYD, Owner and Publisher

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Athena, Oregon, August 31, 1928

### MOTOR VEHICLE FATALITIES

"The appalling number of fatalities resulting from the operation of motor vehicles in this state during July is such as to give reason for pause and occasion on the part of every motor vehicle operator to inquire of himself or herself what he or she may do in order that this startling loss of life may, at least, be reduced", was the comment of Sam A. Koser, Secretary of State, upon reviewing the reports of motor vehicle accidents which under the law are required to be rendered to the Secretary of State. During the past month there were 32 fatalities, a greater number than during any month in any year since motor vehicles have been driven over the streets and highways in Oregon.

There are now over 12,000 licensed chauffeurs in Oregon. The records of the Secretary of State show that there are more than 450,000 licensed motor vehicle operators. The operation of this large number of motor vehicles by the residents of Oregon and in conjunction therewith the vehicles of those of the other states who visit this state during the summer months and which number in the tens of thousands, add very materially to the problem of traffic movement and regulation.

A review of the causes of accidents shows that most of them are the result of carelessness on the part of operators. In view of this, it would seem that every motor vehicle operator should exercise the greatest caution at all times while driving his vehicle, having in mind the safety not only of those who are in other vehicles, but as well of pedestrians who must of necessity use the streets and highways of the state. The large number of fatalities resulting during the past month should act as a stimulant to the exercise of greater care in the operation of motor vehicles and thus bring about a material reduction in the loss of life occasioned therefrom. Of the 32 fatalities in July, seven were caused by collision of motor vehicles with pedestrians; sixteen resulted from motor vehicles colliding with each other; two were from collision of motor vehicles with railway trains; one from collision with an electric train; one from collision with a fixed object and five resulted from the operation of the vehicle occupied by the persons killed.

Dan C. Freeman, writing of Oregon industries, asks the question, who owns the fruit business in Oregon? His answer is Business. Mr. Freeman concludes that there are, say five million boxes of apples produced in Oregon for world patronage. The manufacturing, i. e. production cost, is one dollar per box. That means \$4,000,000 in labor—spray material, orchard equipment, trucks, gas and tires, baskets, boxes, printing, wrapping paper, lithographed labels, nails, exclusive of freight and selling expenses and all put into business channels in Oregon. This amount first must be invested in this one item of crop before anything can be taken out by the growers. Labor and business get theirs first. After that the producers get whatever is left. Obviously, if there were more boxes of apples there would be greater business; also, any move to better the marketing of these apples so that the growers would profit more should command and receive hearty interest.

The attention of Oregon voters is called to the Dunne measure which will be placed on the ballot through initiative petition as Nos. 300 and 301, inasmuch as the measure has been declared unconstitutional, and its sponsor has issued a statement to that effect, advising voters to not support his measure. Mr. Dunne sponsored the measure, having for its purpose an increase in the tax on gasoline to five cents per gallon instead of three cents, but when he found it to be unconstitutional it had been printed in the voters' pamphlet and scheduled in its proper place on the ballot. Hence, should the voter vote on the measure he should vote 301 No.

A couple of years ago, the Walla Walla fruit district and the orchard owners of Southern Idaho sent their prune crops to market at the same time, with disastrous results to both districts. Instances were numerous that season, where returns from prune shipments were less than the freight charges. But this year by agreement, the Walla Walla valley prune crop has been moved, all shipments to cease at the end of this week, when the prune shipments from the Southern Idaho section will begin. Thus by organized sales system, both fruit producing sections

will get their product on the market at satisfactory prices.

Sam A. Baker, governor of Missouri, in a recent public address paid high tribute to the use of public utilities propaganda in public schools. Of course it would be easy for Sam to pay tribute, provided he owned stock in a going public utility concern. Out here in Oregon they are throwing public utility propaganda out of the public schools.

The open season on cows is being enjoyed along the Pacific highway. One bovine near Rainier was killed outright by a night-driving autoist, while another failed to kill the cow he hit, and crawled into a garage with a wrecked machine. If the supply of cattle will hold out long enough over there, maybe human fatalities will decrease.

"Pay for what you get" must be the motto of the Fox Picture Corporation; leastwise that is the conclusion arrived at by would be spectators of the filming of the picture, "Our Daily Bread" out on the Harold Barnett ranch. To get anywhere near location one must have credentials for inspection by the man who guards the works

Albany, Oregon, dancers are confronted by an ordinance recently passed by the city council which describes minutely the position to be assumed by the dancers, limiting the age of persons allowed in the hall without parent or guardian, and providing for a paid matron to be appointed or approved by the council.

That was a wonderful reception given by Kellogg and Briand at Paris, and the fine part of it was when Stresemann, foreign minister for Germany was the first of fifteen to step forward and sign the pact which renounces war was an instrument of national policy.

While Hoover is angling for votes, Cal is fishing for trout. A matter of three and a half years ago the reverse was true. Cal had his tackle strung out for votes and Herb was reeling in tarpon off Catalina Island.

While North Dakota was shivering in a minimum temperature of 28 degrees, Oregon continued to wear straw hats and eat ice cream cones.

That Vernonia bank robber will have a harder time "laughing it off" with the jury than he had with the crowd that captured him.

Lane county turkey growers have gobbled up a pool of 3100 birds.

## 22 Years Ago

August 31, 1906

S. B. Calderhead, general passenger and freight agent of the W. & C. R., was in town Tuesday.

The Booher-Ferris threshing crew, after a successful season's work, will finish harvesting today.

F. S. LeGrow returned Tuesday from his Crab Creek cattle ranch where he disposed of several carloads of beef cattle.

Mr. and Mrs. J. J. Gross have returned to their home in Walla Walla from Lehman springs, where they spent the summer months.

Rawl Miller will become a student this year at the Oregon Agricultural college at Corvallis. Mr. Miller will take up a course in electrical engineering.

Sack "bucks" are scarce and difficult to secure. Good wages are offered men to handle wheat, but it is almost impossible to find laborers for this class of work.

Jerry St. Dennis is minus a pocket book containing \$35 in gold and some silver. He had the money in town Wednesday but missed it when he went home. Diligent search has failed to recover the money.

Owing to the fact that the wheat market has been 55 cents a bushel the past few days there has been very little doing in the market. Very few farmers are selling at this price. However, many of them are very busy storing their grain.

B. F. Mansfield, who for sometime has been afflicted with an abscess on one of his legs, is again undergoing a painful attack. He is barely able to come down town. His brother, who was injured in a runaway last week, is improving slowly.

The first trip of the Walla Walla-Pendleton special will be made tomorrow morning. The train leaves Walla Walla at 7 a. m., arriving in Athena at 8 a. m. Returning, leaves Pendleton at 5:50, p. m., arriving in Athena at 6:30 p. m.

Athena passengers on the Pendleton bound train at Walla Walla describe an exciting incident which transpired at the station in the garden city Tuesday afternoon. A passenger named Cameron, whose home is in Canyon City, attempted to board the train while in motion. He carried a watermelon in his arms and slipping fell under the wheels. His right arm was fearfully crushed and amputation of the hand necessary.

L. M. Akers has purchased an alfalfa farm of 160 acres on McKay creek, 4 miles from Pendleton, and with his wife will soon take possession of the same. Athena regrets very much to lose this popular young couple, but "sees where they are right" in acquiring this valuable piece of property. Mr. McBride of the Palace drug store, where Mr. Akers has so long been employed, will now have to look for another druggist.

# Cream Separator News!

## MCCORMICK-DEERING BALL-BEARING SEPARATORS RE-DESIGNED IMPROVED

Four Ball Bearings instead of two  
Japanned Finish  
New Bowl Design  
Increased Capacities  
Positive Automatic Lubrication  
Glass Window for Oil Gauge  
New Revolving Supply Can  
Perfected Outside Faucet  
New Frame. New Gear Design  
New Rounded-Edge Tinware  
Sturdier Construction

Rogers & Goodman  
(A Mercantile Trust)

WE now have these machines to see this beautiful black-japanned machine here at any time. Opportunity will be given every farmer interested in bigger dairy proceeds to study the new McCormick-Deering in detail and to handle it in operation. We will bring it to your farm and demonstrate fully, or you are welcome



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Buy Collectively

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## Farmers Grain Elevator Company

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A Full Line of Sperry's Chick Feed

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J. H. LUCK, Manager

Write: Bingham Springs, Gibbon, Oregon

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Up-to-the Minute Bobs  
Hair Cuts and Shingles

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Athena, Ore.

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WE HAVE INSTALLED A NEW CLARIFYING SYSTEM FOR  
DRY AND STEAM CLEANING.

We make a specialty of cleaning Rugs and Carpets. Ladies Hats, Suits, Dresses, Portiers, Curtains, Sweaters, Skirts. Men's wear given special attention. Each and every Garment is taken through three washes.

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## Announcement

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Announces that it has completed the organization of a

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