

# The Athena Press

AN INDEPENDENT NEWSPAPER  
F. B. BOYD, Owner and Publisher

**Subscription Rates.**  
One copy, one year.....\$2.00  
One copy, six months.....\$1.00  
One copy, three months......75

Athena, Oregon, July 13, 1928

## PROGRESS OF THE STATE PRESS

(Morning Oregonian)  
Constant improvement of Oregon's out-state press is due in no small measure to the annual sessions of the State Editorial association and the mid-winter newspaper conferences held in Eugene. That the average quality of daily and weekly publications is much higher than in the past is not debatable; it is patent to all and is subject of frequent comment when newspaper men get together.

Serious and enlightening discussion of problems of mutual interest characterizes the gatherings of editors and publishers. Program committees have been diligent in enlisting speakers who are thoroughly qualified and who often present a fresh viewpoint on methods of operation. It is not too much to say that higher ideals of journalism have spread throughout the state from the exchange of ideas that is fostered by these meetings. Not only that, but sectional differences have been eliminated through this medium of better understanding.

Much new blood has come into the Oregon newspaper field within the last decade. Young men and women just out of college and technically trained for their work, benefiting from journalism courses that are comparatively new, have been a helpful factor. Both dailies and weeklies, on the whole, are in capable hands. The state press ranks high in comparison with the newspapers of other parts of the country.

The most recent step taken by the State Editorial association was the employment of a field manager on a paid basis to devote full time to the duties of his office. His first report, made at the recent meeting at Crater lake, was indicative of the advancement that is being made. He is available to advise and assist newspapers in the solution of their problems, sending out frequent reports on subjects of mutual interest and conducting his office as a clearing house for the association.

The mission of the out-state paper, in the main, is to print the intimate and detailed news of its community. It is a field in which there is no competition from the metropolitan dailies. Oregon newspapers are presenting this local news more completely and more readably than ever before.

## THE HEYDAY OF HOKUM

(Weston Leader)  
In a presidential contest there is too long an interval between nomination and election. Months of useless verbiage will be spilled in wearied ears, tons of white paper will be wasted on campaign material, and the net result will be practically nil.

If the election were held right now it would show but little difference from the vote to be cast in November. It there be one dominant characteristic of the American voter, it is that political wah wah leaves him unmoved, unless it be to excite his anger or approval. His mind is made up, and all that he hears or reads will never change it. He knows what he knows—which is that political argument is largely bunk and hokum.

Last Sunday's Journal carried one of Will Rogers' engaging articles which he illustrated with a self-drawn cartoon. This showed each party depicting its opponent as a devil and itself as a saint. We had the same idea of the campaign relations between the parties, but Rogers beat us to its expression. It is that neither is as black as the other paints it, nor as angelic itself as it would have the public to believe.

And the voter already had this idea, well defined, before either Rogers or the Leader could come to bat with its exploitation. He knows that both parties are human, and neither divine. He'll follow the one he likes the best, and he'll do this from now to November unless something extraordinary should occur to change his opinion.

If the Leader had its way the candidates would make a few speeches to be printed and broadcast, as what presidential candidates say is always of interest and importance. And then the rival campaign committees would close up shop and go home, leaving the voter to pursue in peace the even tenor of his way.

## FINGERPRINTS

(Walla Walla Union)  
Fingerprints made it possible for a partial identification of the unknown man who fell a victim to the deadly aim of a Wallula man. Through the prints it was learned that he had been in Sacramento a couple of years ago and had been picked up by the police on a charge of drunkenness. The never-changing lines on the thumb and fingers made it possible to connect up the dead man here and the record made in

California. Theory of finger markings is that there are no two people in this world with the same set of marks on the thumbs and fingers, a theory which has never been successfully disputed. In a general way there are many markings the same, but always there is a difference. It is just another evidence of the remarkable facts brought out by science, and added proof of something higher directing affairs.

## Algerian Drug That Stimulates the Brain

Keef is the dried flower of the hemp plant chopped up and smoked like tobacco, rolled in a cigarette or in the bowl of a small pipe. In a different form it is the basis of the hashish sweets rarely seen in Algeria, but very common in the Near East.

The effect of keef on the smoker is to make him practically independent of food and sleep as long as he is under its influence, and a habitual keef taker is easy to detect. His eyes are very bright, his face is pale and drawn, his arms and hands are terribly thin, his movements are restless. At the same time he is not at all dazed, like one under the influence of a drug, and though after a few days' smoking he will drift off into a kind of feverish sleep, during the early periods he is extraordinarily lucid. In fact, it is said that the first effects of keef are to make the brain work at three times its normal pace.

European tourists in the South occasionally get hold of some keef to smoke and complain that it has had no effect at all beyond giving them a sore throat. This is quite normal, as the fact of smoking a little hemp in a pipe or cigarette will hurt no one if not continued. To feel the effect of keef one must smoke for at least one night through, and three days are necessary to get really poisoned.

The danger of an experiment of this kind is that the desire to go on may seize one, and once keef has taken hold of a man it is rare to see him give it up. However, it is quite amusing to go to a keef-smoking den, all the more so as it has to be done in secret and with the connivance of a smoker, as no outsiders know where these little nocturnal reunions take place.—From "Algeria From Within" by R. V. C. Bodley.

## McCallister is Oregon Commissioner.

Salem, Or.—Mark D. McCallister has been appointed state corporation commissioner to succeed the late George E. Davis, who died here recently.

## RELIABLE WATCH REPAIRING

Main St. H. H. HILL Athena

## COAST RED CEDAR FENCE POSTS

Direct from Producer to Consumer  
Buy Collectively

Address, N. Bolvig, Box 454 Walla Walla, Washington

## Farmers Grain Elevator Company

Grian and Feed

## SPECIAL

A Full Line of Sperry's Chick Feed

Phone 382 LEE WILSON, M'gr.

## Bingham Springs

Umatilla County's Favorite Resort

Splendid Dining Room Service, Cabins and Camping Privileges.

## Good Hotel Accomodations

Swimming, Fishing, Hiking, Dancing,  
Hunting in Season

Groceries and Provisions, Milk and Butter are on sale at the store on the grounds, for convenience of cabin guests and campers.

J. H. LUCK, Manager

Write: Bingham Springs, Gibbon, Oregon

## 22 Years Ago

July 13, 1906

Born, to Mr. and Mrs. Charles King July 7, 1906, a son.

Hot at Pendleton, too. 110 in the shade there yesterday.

Born, to Mr. and Mrs. Louis Ringle, July 12, 1906, a daughter.

Mrs. Chas. Gay and children are home from the camp on the Umatilla river.

The Misses Stella and Lulu Lieutallen were in the city yesterday from Adams.

Fred Lockley, circulation manager of the East Oregonian, was in the city yesterday afternoon.

Roy Kirk, son of A. O. Kirk, was thrown from a horse some days ago and had one of his legs broken.

Miss Nettie Cannon, a former teacher in the Athena public school, is over from Walla Walla, visiting friends.

Chas. Dunn, who is now a clerk in the railroad offices at Tekoa, is in the city. Mr. Dunn is off duty temporarily, this being his summer vacation.

Mr. and Mrs. T. J. Kirk and Mr. and Mrs. Charles Brown will leave in a few days on a trip to Grant county, where they will camp out for several weeks.

Mrs. Geo. W. Titsworth and daughter, Mrs. Curley, are in Athena from Cambridge, Idaho, near which place their husbands some time ago took up homesteads.

Mr. and Mrs. Bruce Wallace are spending the week at Bingham Springs. During Mr. Wallace's absence, Richard Wright is conducting the business at the Pioneer Drug store.

Frank Coolidge, the jeweler, has returned from a two-weeks visit to Portland and Puget Sound points. Frank had a jolly good time while away and is now back at the old stand ready for biz.

Mr. and Mrs. John Gross left yesterday for Lehman Springs, where they will remain during the hot weather. Mrs. M. L. Watts and daughter Vernita, will follow next Monday or Tuesday.

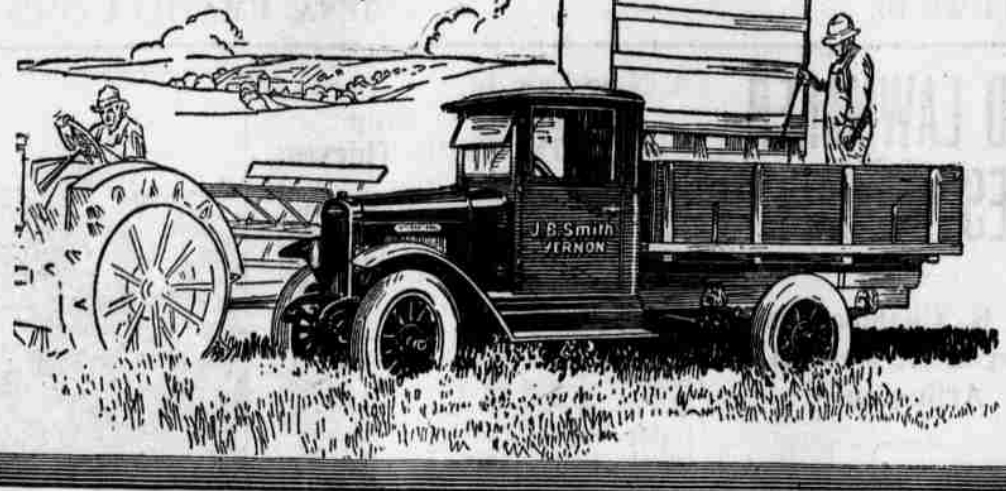
The funeral of Mrs. J. F. Zerba, took place in this city Saturday. The services were conducted at the M. E. church. A large number of friends followed the remains to the last resting place in the Athena cemetery.

Del Gerking, who is at Arthur Scott's place, west of town, was kicked by a horse last week and seriously injured. Dr. Plamondon was called and found a bad gash in the boy's hip. It was necessary to take several stitches in the wound.

Mrs. George Gerking drove in from the farm this morning, and loaded the carriage with members of her Sunday School class. There are ten little girls in the class and all but one are having a good time today picnicing on the lawn at the Gerking home.

## SWIFT... POWERFUL

A few minutes and this 60-bushel grain body is converted into the roomy stock rack shown below. This feature of the combination body is much appreciated by practical farmers who aim to make their truck investment pay big dividends. The new Six-Speed Special gives you speed, power, appearance, and serviceability.



## We Now Have the New INTERNATIONAL "SIX-SPEED Special" on Display—Come and See It!

COME in and see this new, different International truck. See the new, trim lines, the powerful 4-cylinder engine, the roomy enclosed cab, the convertible body, the long flexible springs, and the heavy-duty International construction.

Sit at the wheel and drive it yourself—feel

the riding smoothness that distinguishes this new Six-Speed International. Steer it and learn what easy truck steering really is. Throw it into "high-high" and the swift, smooth, steady 35-mile speed will surprise you. And when you get into tough going, mud, hills, holes, or bumps, shift into low range and know what it means to have six speeds—ten times as much pulling power—at your command when needed!

This new truck for hauling in town and around the farm is here—on display—ready for demonstration. Come in and see the new Six-Speed Special and find out what this fast, powerful truck looks like and what it will do for you. Nothing like it has ever been offered before!

## New Combination Body!

The new combination body of the Six-Speed Special is sure to please you. Think of it—in a few minutes you can change the body from a tight, sound, 60-bushel grain body to a serviceable, money-saving stock rack. Commercial bodies also available.



Rogers & Goodman  
(A Mercantile Trust)

## Concrete Work

Done Right

At Reasonable Prices  
Special attention given  
to Cemetery Work

J. E. Crawley

Phone 363 Athena, Oregon

"He that tooteth not his own horn,  
the same shall not be tooted."

## Insurance

of every kind and  
description.

## Farm Loans

at rates and terms  
that satisfy.

B. B. RICHARDS,  
Athena

This Sign is Your  
Guarantee!



## Shaving and Baths

Up-to-the Minute Bobs  
Hair Cuts and Shingles

DUFFIELD'S BARBER SHOP  
Athena, Ore.

## WE CALL FOR AND DELIVER

Monday, Thursday, Saturday

SPECIAL—Men's suits cleaned and  
pressed \$1.50 Starting March 15

Twin City Sanitary Cleaners

F. E. Smith, Milton-Freewater

Our Agency is at Penn Harris Barber Shop. The home of good  
Haircuts and Shaves. Phone 583.

ESTABLISHED 1865

## Preston-Shaffer Milling Co.

## AMERICAN BEAUTY FLOUR

is made in Athena, by Athena labor, in one of the very best  
equipped mills in the Northwest, of the best selected Bluestem  
wheat grown anywhere. Patronize home industry. Your  
grocer sells the famous American Beauty Flour

## Merchant Millers & Grain Buyers

Athena, Oregon. — — — — — Waitsburg, Wash

## THE FIRST NATIONAL BANK OF ATHENA

Capital \$50,000.00  
Surplus \$60,000.00