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WHY WIDOWS ARE THE SPECIAL PREY OF CONFIDENCE MEN

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association

WOMEN are often easy victims for the high-pressure promoter. Widows are especially sought out by the confidence men. Even before their deceased husbands, protectors and counselors are buried the wolves of high finance are waiting outside their doors. They know the defenseless widows will be easy prey. Many a woman today is penniless as a result of making poor investments. "Getting rich quick" for the widow without investment experience is in reality getting poor quick. Once a sharp promoter gets the confidence of a rich widow he has a "bonanza" as he calls it. Eventually he gets the estate and the widow gets the experience. Widows with estates should be on guard every minute. They are marked persons, with promotion crooks hot on their trail. The best thing that every woman investor can do is to consult her banker before investing.

W. R. MOREHOUSE

Properly cut and set, crystals sparkle in realistic imitation of diamonds. The same is true in the field of finance. There is that which is fraudulent parading as the genuine. Don't buy investments simply because they sparkle. In the realm of wildcat financing, fictitious credentials, testimonials, and references are employed to give setting and genuine appearance. Some are such rank imitations that they are easily recognized, but others defy detection except on the closest investigation by an expert. The only safe procedure is to investigate under competent advice. Literally millions of dollars are lost to American savers annually as the outcome of buying into something—a fraudulent farm promotion, a business or a job that is nothing more or less than a set-up to catch suckers.

Often the savings of a lifetime are lost by buying unimproved farm lands with the understanding that the seller, or a service company promoted by him, will plant the farm to trees or vines, care for them, market the crop and turn the profits, which, it is promised, will be big, over to the owner. But this dream never comes true. The so-called guaranteed big profits are never realized. If people would only stop long enough to consider all angles of an offer like that before investing they would see the folly of plunging blindly into such a proposition. Let them ask themselves only this one question: "If it is true that such big profits are to be made, why

Social Functions In Honor of Mrs. McEwen

31 Years Ago

August 28, 1896

Mrs. Ralph McEwen was honored at a Bridge luncheon Thursday when Mrs. M. L. Watts, Mrs. B. B. Richards and Mrs. O. O. Stephens entertained at the new Watts home on Jefferson street.

The guests were served at small tables centered with miniature glass baskets of summer flowers in pastel shades. Vari colored nut baskets added to the pleasing effect. Large clusters of blooms were used about the rooms.

Following luncheon nine tables were in play, Mrs. L. L. Michener holding high score and Mrs. A. A. Kimball received the consolation. Mrs. McEwen was presented with a dainty gift.

The following guests were present, Mrs. Henry Collins, Mrs. Glen Storie, Mrs. Charles Bond, Mrs. H. D. Jones, Mrs. Willard Bond, Mrs. A. A. Kimball, Mrs. Carrie Matlock, Mrs. Roy Raley, Mrs. Roy Alexander, Mrs. Joseph N. Scott of Pendleton; Mrs. James Lieuallen of Adams; Mrs. Robinson, Mrs. Lawton, Mrs. Ingram, Mrs. Shaw, Mrs. Lyons, Mrs. White-man, and Mrs. Anderson of Walla Walla; Mrs. John Walters, Mrs. Henry Barrett, Mrs. C. L. McFadden, Mrs. Fred Kershaw, Mrs. H. I. Watts, Mrs. W. S. Ferguson, Mrs. Henry Dell, Mrs. Lloyd Michener, Mrs. E. C. Prestbye, Mrs. Rich Thompson, Mrs. A. L. McEwen, Mrs. H. H. Hill, Mrs. David Stone, Mrs. F. B. Boyd, Mrs. Arthur Douglas of Athena; Mrs. F. C. Adams of Palo Alto.

The hostesses were assisted by Miss Dorothy and Margaret Lee and Miss Sarah Belle Jensen.

Complimenting Mrs. McEwen, Mrs. Verne Dudley gave a Bridge tea at her country home near Dayton, Saturday. The attractive rooms were decorated with gladioli, snap dragons and zinnias, and the brilliant colors were repeated in the table covers and confections. Guests sufficient for five tables were present and Mrs. Grote of Dayton, held high score and Mrs. Whiteman of Walla Walla received the consolation. Mrs. McEwen was the recipient of a charming guest prize. Athena ladies who motored over for the affair were, Mrs. McEwen, Mrs. B. B. Richards, Mrs. M. L. Watts, Mrs. F. C. Adams, Mrs. Henry Barrett, Mrs. A. L. McEwen and Mrs. Richard Thompson.

Meal Time in China

The Chinese consider the stomach the source of intellectual life, and therefore the fattest man goes for the wisest one. They affect to believe that foreigners come to China to eat because they have not enough to eat at home. It is considered a mark of refined politeness to treat a guest or a visitor to a meal at any time of the day. For the most part only those who have families take their meals at home; the rest eat at hotels. They usually have two substantial meals a day—one an hour after getting up in the morning, the other between three and four o'clock in the afternoon. The well-to-do class take three or four meals a day. Often the father alone eats meat, while the rest of the family have to be satisfied with rice.

Humane Menageries

Karl Hagenbeck was the first showman to train large carnivorous animals of different species to perform together. He also introduced a new way of confining animals in outdoor menageries. In his zoological garden at Stellingen, a suburb of Hamburg, there were no gratings or wires about the space occupied by groups of large animals. Instead, moats of water were dug around to confine them.

A portion of Fifth street and other thoroughfares in Athena have been given a coating of straw.

A harvester on the reservation was taken sick a few days ago, and whiskey was prescribed as a remedy. It is said he consumed about a quart. He became senseless and was brought to town and put under a physician's care. After some work he was brought out of the stupor which had seized him.

L. L. Montague has purchased the stock and lease of the Commercial livery and feed stable of Froom brothers. Lou took possession yesterday. When you want anything in his line give him a call.

The average sale of beeves per week during harvest at Beale's market has been eight.

The Pendleton papers tell us that while camping in the mountains, Miss Harriett Woodruff encountered a bear. She did not faint, but broke the record on a run to camp.

Sam Booher left Athena Monday for Pendleton, where he has accepted a position with James Froom in the Telephone livery stable. "Dick" Maloney is also down there.

B. F. Mansfield lost a valuable horse this week. Mr. Mansfield says he has owned horses all his life but that one was the first to die on his hands.

N. A. Ackles renews his subscription to the Press this week and orders the paper changed to Chelan, Washington, which is now his address.

In Juniper and Vansycle neighborhoods grain is badly shriveled, many fields not making more than 12 bushels to the acre. On the mountain, where grain is bound and in the shock, threshing has just commenced and if the rains hold off a fair crop will be harvested.

Florence and Abie Jones will arrive home in a day or two from their extended visit to relatives on the Sound.

Noble's big thresher finished work on the reservation Tuesday, and was shipped to Walla Walla Wednesday. Dave Taylor, agent for the Hamilton & Rourke warehouse system, is receiving an immense amount of this season's crop for storage. He is assisted at the warehouse by Charles Henry, Quill Gerking, John Taylor and other hands.

Miss Maud Waid, a former teacher in Athena's public schools, and Mr. Kenny, a photographer, who was located here a short time, were married in Butte, Montana, August 5, 1896.

Our friend "Jack" Parker is no longer a "batch." His wife and babies returned home Tuesday morning.

Charles Stancell will leave Monday for Mission station to work on a wheat platform, with A. D. Blue.

An exciting incident occurred to the threshing outfit of the Stone boys one day last week. The horses attached to the power became frightened and ran away. Bob Maloney, who was driving did not lose his head, and thus what seemed an inevitable smash-up was avoided. Charles Dunn, who now night-watches at Fletcher's mill, was in town yesterday.

G. C. Osborn returned from Helena, Montana, Saturday night. He reports that lively city as doing the grand by the Woodmen during their visit there. Free coinage of silver seemed to be all the rage. He saw lots of money but it was all in the form of silver and paper, gold being as scarce as good drinking water. The delegates visited Butte, the lively mining town.

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Hawaiian Island Kias

Mary Claims to Fame

Mau, one of the islands of the Hawaiian group, has for its motto the phrase "Mau ka ika oi," meaning "Mau the First." The island authorities have just cited a number of historical facts in support of their boast. Mau has Hialekaha, largest extinct volcano crater in the world, the scene in 1823 of the first Christmas funeral of a Hawaiian chieftain. The earliest island newspaper, as well as the first on the Pacific ocean, was published there in 1834. The paper was called Ka Ika Hawaii, meaning The Arm of Hawaii.

David Malo, earliest Hawaiian historian, was a Mau man. The island also had the first telegraph line strung between Hialeka and Waikuku in 1878. The first Hawaiian wheat was planted at Makawao, Maui, in 1845, and not long afterward the first potato plantation was started at Kula, where tubers were raised for the California gold miners.

Feeling Like a Lord

I have a cottage in Colebrook row, Ilington. A cottage, for it is detached; a white house, with six good rooms; the New river (rather elderly by this time) runs (if a moderate walking pace can be so termed) close to the foot of the house; and behind is a spacious garden, with vines (I assure you), pears, strawberries, parsnips, leeks, carrots, cabbages, to delight the heart of old Alcibiades. You enter without passage into a cheerful dining room, all studded over and rough with old books, and above is a lightsome drawing room, three windows, full of choice prints. I feel like a great lord, never having had a house before.

Bond of Brotherhood

Between Poetic Souls

A certain young woman, a rhapsodist for New York, has been known in an evening suburban circle as a "poetess." She lets her inspirations down in surrealist notes, transcribes them on her typewriter and submits the effusions to the local newspaper, which sometimes finds place for them.

One morning as she was commuting from New Jersey there was a heavy fog on the North river and the ferryboat was proceeding on its way gropingly, with frequent stops and much whistling. At one time, out of the gloom, a great hoarse whistle, suggesting an ocean liner, sounded near. There was a stir of uneasiness among the crowded passengers, and the poet's male companion looked up from his newspaper with a nervous frown.

"Are you afraid?" he asked of the poetess.

"Afraid!"—the word came with withering scorn. "Afraid! Why, you know Shelley died by drowning."—Harper's Magazine.

India's Holi Festival

At the time of the vernal equinox, on the night of the full moon, the popular Holi Festival is celebrated by the Hindus of India. The ceremonies, lasting for three days, are derived from the ancient spring festival. This festival, originally a solemn religious rite, has degenerated and is now known as the Saturnalia of India. Bonfires are lit around the temples and sacrifices are made to the gods. Red powder called kunkuma is thrown about, as Occidentals throw confetti, and the clothing of the people becomes covered with it.

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