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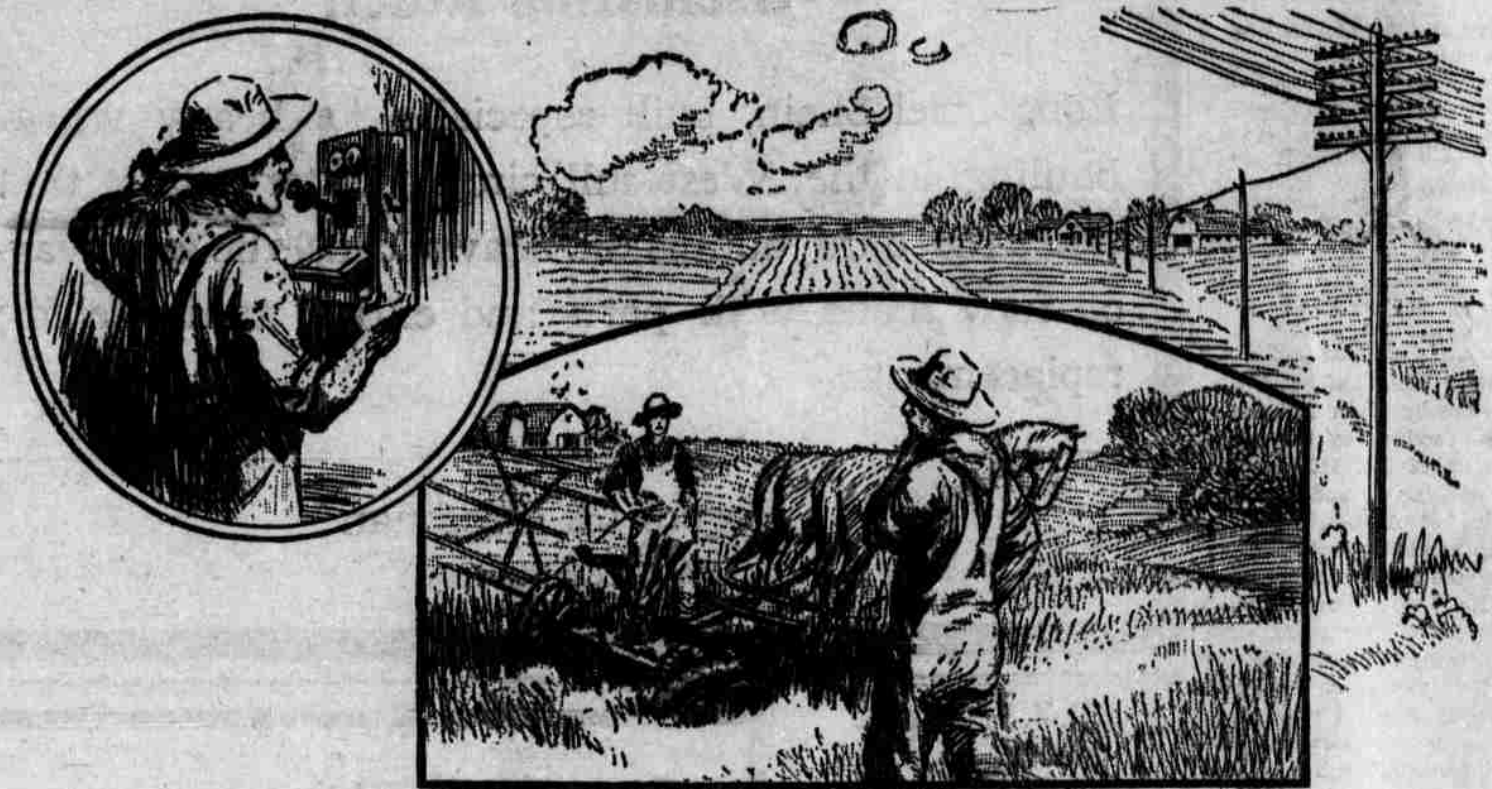
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FARM TELEPHONE DEVELOPMENT HAS REVOLUTIONIZED FARM LIFE AND FARM METHODS IN THE UNITED STATES



In Emergencies the Telephone Brings Timely Assistance to the American Farmer

By John S. O'Brien

AMERICAN business men have earned the universal sobriquet of "go-getters". The successful farmer of today, like the successful business man, has comprehensive contacts which were unknown to him a generation ago and which have more or less revolutionized farm life and farm methods.

The question naturally arises—what factors have contributed most toward the success of the American farmer? Primarily, his adoption of modern methods of farming and marketing, involving the utilization of modern conveniences, is the answer. In the category of modern conveniences, and in this day and age, they are, in a large measure, necessities, comes the telephone. This medium of contact is firmly established on the modern farm and the increase in the value of the telephone to the farmer during the last twenty years constitutes one of the principal reasons for the recognized place it now occupies on the farm.

Telephone Now Interconnecting

Twenty years ago a farmer desiring to call the locality in which his market was located, could not unless the lines of the company to which his telephone was connected also served the market community. In 1907, there were over 2,000,000 telephones in the United States which were confined in the scope of their calls to the limited areas served by the company to which they were connected. At the present time, universal service has essentially been attained, as is evidenced by the fact that there are only about 170,000 telephones, or less than 1% of the total number in the country, which do not connect

with the nation-wide network of lines comprising the Bell System. The comprehensive telephone service now available to the farmer is equally beneficial as an aid to production as well as in marketing. Today, with the modern farm implements, in use, such as gang ploughs, harrows, cultivators and tractors, it is just as essential for the larger manufacturers of farm implements to maintain service branches as it is for automobile manufacturers to carry on similar activities. In the event of breakdowns of farm machinery where parts and service are required with a minimum of delay, the telephone is of immeasurable value in arranging for repairs.

The Telephone as Insurance

In fact, the progressive farmer regards his telephone as insurance—insurance against fire, insurance against sudden illness, insurance against burglars, etc.

In rural districts, the telephone serves its useful purposes daily. Before the days of the telephones, if a binder went out of service in the harvest season when the grain is ripe and every moment in the field counts, it was necessary to stop operations and drive to town, often a trip of hours, only to find a dealer would have to communicate with the jobber in the city before he could arrange to get the necessary part. Nowadays the farmer doesn't have to drive to town—he telephones. The merchant, if he hasn't the necessary part, does not have to write to the city—he telephones. And the missing part is secured and in place at a minimum loss of time and effort.

A farmer or one of his helpers is injured or taken suddenly ill. Many farms are not within easy

reach of a physician. Before the days of the telephone when medical or surgical aid was needed, no matter how great the necessity for haste, a slow trip to the physician's office and a slow return were involved. Today, in cases of emergencies, assistance can be secured sometimes in a matter of minutes where once hours were required.

When a fire breaks out in a town or city, there are organized fire fighters ready to battle the flames. When fire starts on a farm, one man or one family, unaided, are almost helpless. Here again the telephone plays its part in summoning aid and in notifying the countryside.

From an economic standpoint, the farmer's telephone has brought the markets to his very door, as it were. Before the days of the telephone, when the farmer had hogs or grain or fruit or other products to sell, he took them to market when they were ready and sold them for what he could get. If prices were low, he often lost money. Nowadays, he doesn't go to market blindly. He awaits the opportune moment, if possible, the time when market conditions are most favorable for him, and he does this by means of the telephone. With the intercommunicating system now available, he is able to get in touch and keep in close touch with distant markets, with the result that his sales are made, not on guess work, but are based on accurate knowledge of conditions as they exist at the time.

There are many other ways in which the telephone is of inestimable value to the farmer. In addition to emergencies when human lives are involved, there are

occasions when lives of farm animals are in danger, when advice from a veterinarian is needed in a great hurry. The head of a farmers' organization in Wisconsin made a survey among representative farmers and, as a result, listed the chief value of the telephone in order of importance as follows:

Aid in marketing farm products; accident and health insurance; fire prevention and insurance; visiting friends and relatives; getting extra help for crops; ability to get long distance calls; getting important news quickly.

Its Social Value

The social value of the telephone is not to be passed over lightly. Important as it is in any community, it is doubly so on the farm where people do not live in close communion, where it is impossible to talk with one's neighbor over the back fence, on the front lawn or at the corner drugstore. The housewife on the farm enjoys friends just as much as does her town or city cousin, and perhaps realizes the value of friendship all the more. The farmer's telephone enables her to converse with mother, sister, or friend on occasions, when otherwise such contacts would be impossible for long periods of time. We are all gregarious animals. We are healthy mentally only when we can associate or at least communicate with others of our kind. The farmer's telephone, in obliterating distance, has likewise developed neighborliness and thereby brought greater contentment to the rural life of the country.

Thus, the telephone is not only a convenience—it is a social and economic necessity on the farm.

Recollections Narrated By Pioneer Physician

No One Remains Who Was Here When Dr. Sharp First Arrived.

Dr. S. F. Sharp, veteran physician of Athena, is the town's oldest resident. The doctor is held in high esteem by old and young and is most interesting when chatting in a reminiscent vein.

The doctor came from Ohio to San Francisco in 1855, on the Union Pacific and Central Pacific lines. He came to Astoria by ocean steamer, there being no railroad service in Oregon at that time.

He met a man who owned sheep and ran them on Butter Creek, so in order to see the country, he joined the sheepman on a trip up the Columbia. Travelers were forced to portage about seven miles around the Cascades, where Cascade Locks are now located, and the same process was necessary at Celilo Falls, it being necessary to traverse about 23 miles on land at that place.

Dr. Sharp spent some time at Butter Creek, where he met many of the early settlers. He was requested to come to this vicinity, one of the farmers here giving him a horse as an inducement. That was in 1879, and Athena was then called Centerville. There was a hotel standing on the present site of the Athena Hotel, a grocery store on the Masonic property, a drug store and four saloons, all in the block west of Third street, on Main street.

The residences were few and scattered; the farthest from the stores being near where the M. E. church now stands.

As time went on, and more land was brought under cultivation, a few more stores were established on the main street. The doctor drew comparison with conditions now and those existing at that time. He remembers that on Saturday nights during harvest in those early days, he saw dozens of men reeling drunk on the street.

One time the doctor was called in to a saloon to set a fractured leg for a man who had taken part in an impromptu wrestling bout. The room was full of men in various stages of intoxication, and some of them were "shooting up the town" in true western style. The young tenderfoot from Ohio was more than nervous, but successfully completed his professional task. He recalls another incident that was common in the days of the "wide open" town. One day a bad, bold cowboy sat near the entrance of a saloon and deliberately whiled away the hours without interruption from anybody, holding up traffic by shooting wildly in every direction.

At present there is no one living in Athena who was here at the time Dr. Sharp came to practice medicine here.

Hugh McArthur Dies At Portland Home at an Advanced Age

Hugh McArthur, a pioneer of this county, coming to Weston in an early day, but a resident of Portland in later years, died Monday at his home in that city at the advanced age of over 86 years. During the latter part of his life Mr. McArthur had been seriously afflicted with asthma, from which ailment he suffered severely at times.

For a number of years Mr. and Mrs. McArthur, accompanied by Mr. and Mrs. George Banister of this city spent the winter months in California. Last winter Mr. McArthur was in much better health and during the present summer he felt fairly well at his home in Portland. The end came quickly and peacefully.

Mr. McArthur was born in Scotland October 14, 1840, at his death being aged 86 years, 10 months and one day.

He is survived by his widow, formerly Miss Amanda Lieuellen; two sisters, Mrs. Mary Kemp of Burbank California, who is 90 years of age, and Miss Anna McArthur, of London, England. Nephews and nieces also survive.

The remains were shipped to Athena for interment, and funeral services will be held this afternoon at 2:30 at the Baptist church.

Solons Eyes Glued On New Farm Bill

Curocity Runs High As To What McNary Has Up His Sleeve.

The Morning Oregonian's Washington News Bureau says Washington is eagerly awaiting word about Senator McNary's new farm bill, which he was commissioned last spring by President Coolidge to prepare, and which he recently hinted that he had pretty well in mind, if not already on paper.

Republican leaders are hoping fervently that the Oregon senator has the draft of a measure differing sufficiently from that which he sponsored in the last congress to permit of its approval by the president. The attitude of democratic observers may be described as one of skepticism, for it is furthest from their wishes that McNary present a compromise measure which might win the support of farm organizations.

Constant discussion of farm relief at the summer White House in the Black Hills since President Coolidge ran up his flag there has not been entirely reassuring to administration followers here. Realizing that some sort of agricultural relief measure must be offered by the administration when congress convenes, they fail to see what real progress in that direction is being made at the South Dakota state lodge.

McNary meanwhile has preserved an enigmatic silence, and except for one lone hint that he let drop during a recent speech in Oregon, his fellow republicans have no idea of his plans. Possibly he will offer the ideal solution to the farm relief question, meeting the demands of the administration as well as of organized agriculture, but that is hope rather than expectation. The general impression is that bringing the president and the farm organizations together will prove to be only a shade less difficult than solution of the current impasse at the Geneva naval conference.

In the middle west, house members who wish to remain loyal to the administration are fidgeting nervously as they contemplate the possibility of return to Washington without knowing in advance of what the Coolidge program for agricultural relief consists. They would like to give their constituents some sort of assurance, but under present circumstances that would be difficult.

Their quandary becomes more actual as the advocates of the vetoed McNary-Haugen bill stir themselves to bring it again to the attention of congress, stubbornly clinging to the idea that it can still be made law. Shortly the district representative of the group which recently signed a new McNary-Haugen pact at St. Paul will be around asking congressmen who backed the bill last spring to do so again, and the administration supporters may find it embarrassing to answer.

At such a time it is hardly to be wondered at that his horns turn trustfully in McNary's direction, for if any one individual can appease agriculture and at the same time bring the administration to see the light, it is the senior senator from Oregon. Farm organizations have placed him upon a pedestal for his efforts in behalf of the last bill which bore his name. Anything he has to offer as a substitute for the legislation to which the administration turned its deaf ear will be eagerly perused by the McNary-Haugen rooters.

Interest Centering on Pendleton Round-Up Sept. 14, 15, 16, 17

Pendleton, Oregon, August—The finest array of talent ever assembled for the Pendleton Round-Up will be here for events of track and arena at the coming show, September 14, 15, 16 and 17.

There will be the famed Drumheller outfit, George Drumheller bringing his speedy race horses and skilled riders from Walla Walla; the Irwin and McCarty aggregations and many other performers who have won honors at shows all over the United States.

With McCarty will come Chester Byers, trick roper; Carl Arnold, Phil Yoder, Ben Johnson, Billie Wilkinson, Dick Shelton, Bob Crosby, Norman Cowan, Paddy Ryan, Bob Askins, George Weir and Fred Lowry; a man's relay string; two women's relay strings; a pony express string; a Roman entry; entries for all the flat races and one or more entries for the derby. Irwin will have similar entries, as well as Sam Garrett, frick roper; three trick riders five or more steer ropers, three bulldoggers and three bronc riders.

Pendleton this year has chosen a real cowgirl for queen of the Western epic. She is pretty Mabel Strickland, popular with Round-Up crowds not only for her unquestioned skill as a rider and steer roper (she is the only woman steer roper in the world) but for her beauty and charm. She is a dainty bit of femininity and her slender figure belies the strength she shows in her handling of steers

Bass Are Liberated in McKay Creek Reservoir

and horses.

Livestock which has already arrived for the Round-Up includes two big carloads of the wildest of Mexican steers. The buckers will be here by August 20.

Pendleton sportsmen and others assisted game wardens and employes of the state game commission liberating 6000 bass, croppies and cat fish in the McKay creek reservoir this week. They were shipped to the reservoir from lakes and sloughs near Portland.

Ray C. Steel, United States game warden for Oregon with headquarters in Portland, accompanied the state men and posted signs on adjacent land making the McKay lake a federal game refuge.

Many mallard ducks are reported making their homes along the shore and nine wild geese were seen by the wardens.

Klamath Fights Paralysis

Dr. G. S. Newsom, formerly of Athena, and now medical director of the Klamath county health unit, is taking charge of the move against the infantile paralysis situation at Klamath Falls. There is an epidemic in California and six cases have been reported at the Klamath office during the past few days, concern is being expressed over the danger of the spread of the disease. From the cases resulted in fatalities.

Jim Ryan of Pendleton, and John Dixon of LaGrande, are in Jail at Pendleton, charged with brutally beating and robbing Ed Buck of \$90

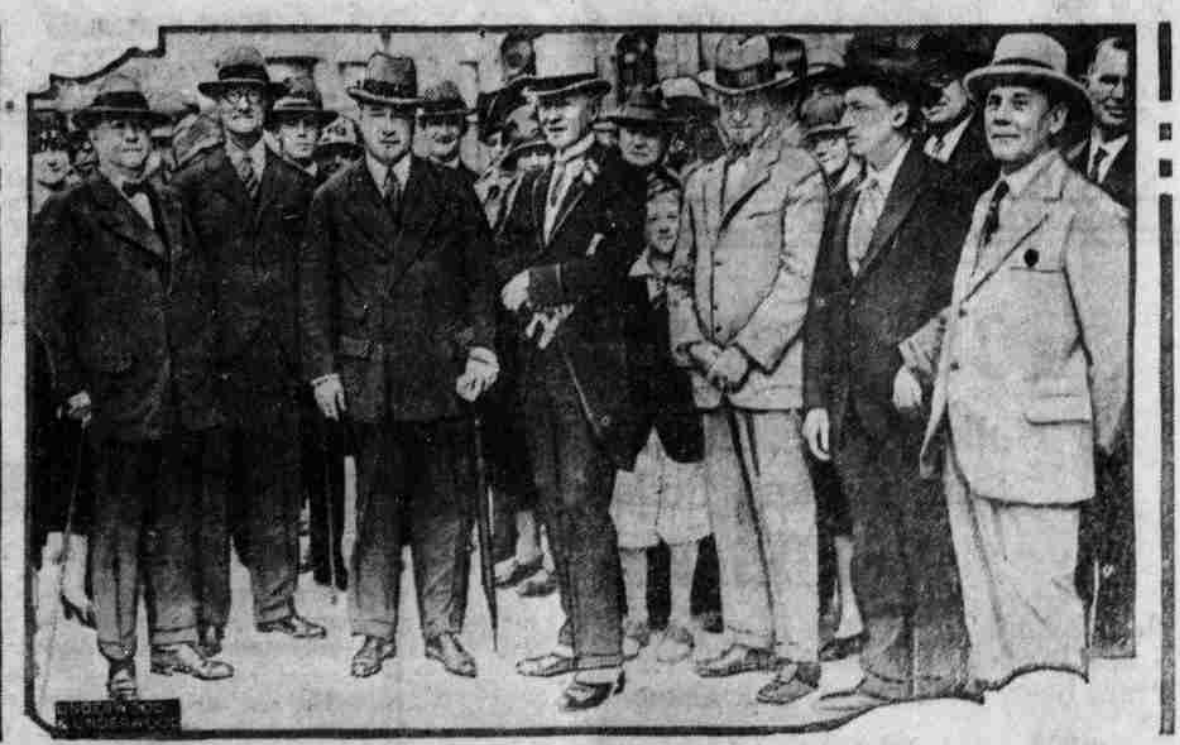
Buck was riding with Ryan and Dixon near Pendleton, when it is alleged the two men assaulted him, breaking his jaw, kicking him until he was unconscious, and then robbed him.

Sidewalks Condemned

The Street Committee of the City Council and the city marshal investigated the condition of board sidewalks in Athena Monday, with the result that a number of walks were condemned as being beyond the stage of repair, and new walks will be ordered constructed.

Dairy and Hog Show Friday and Saturday, October 7 and 8, are the dates set for the annual Hermiston Dairy and Hog Show, according to action recently taken by the board of directors of the organization.

Some American Editors Who Are Touring Europe



Here are some of the American editors who are making a tour of Europe under the auspices of the Carnegie foundation. They were photographed outside the house of commons in London, and the gentleman in the tall white hat is Sir Harry Brittain, M. P.

Pinkerton Threshing Meets With a Most Thrilling Experience

The Floyd Pinkerton threshing crew met up with a thrilling experience one day this week, while cutting grain on the creek bottom west of town.

The caterpillar and the combine machine passed over a box of dynamite. That's all. Over 100 sticks of the explosive in the container, and not one of them exploded, glory be; else some other crew would have finished the threshing job.

How the dynamite came to be in the field no one knows, but it is supposed that the explosive was washed there during high water. The dynamite, enough in quantity to have blown the whole farm into kingdom come, was found to be in a damp condition, as though it had been water-soaked.

A Large Potato Crop

With a potato acreage in Oregon 16 per cent larger than last year and with growing conditions good, a bumper crop is indicated. The estimate of 6,175,000 bushels made on the first of the month shows a gain of 684,000 bushels over the forecast of a month ago. This year's Oregon production promises to be 1,675,000 bushels larger than that of 1926 and 1,710,000 bushels more than the five-year average for the state.

West End Wheat

Perhaps never before in the history of wheat raising in the west end of Umatilla county, has that district produced as much wheat as is being harvested this season. So much grain is now being hauled to the warehouses at Echo, that a day force of men and a night force are employed at the Cunha warehouse and the mill. Several truck owners are running day and night to facilitate getting the grain to the warehouses.

Bank President Dead

A. L. Mills, president of the First National Bank of Portland, died at his home in that city last week of heart disease. Charles F. Adams, vice-president, was elected president, to fill the vacancy caused by the death of Mr. Mills.