

A LOTTERY WITHOUT A WINNER

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association

(There is presented herewith the first of a series of articles exposing the trails of sharpers who are after your money.)

ALMOST unbelievable amounts are lost to the American people annually from unwise ventures. This loss, estimated at nearly one billion dollars a year, is accounted for when you take into consideration that practically all of the money "invested" in numerous fake schemes and half-baked projects is forfeited by the investors. In presenting this series of articles regarding sharp practices and various kinds of swindles we hope to prevent thousands of people from falling into the traps already set for them by irresponsible and unscrupulous promoters.



W. R. MOREHOUSE

Through the use of only actual cases selected from several thousand, it is hoped to prove conclusively the futility of taking a "gambler's chance" with your savings, for as in a lottery without a winner you are bound to lose. Much of the material here used has been supplied by the Better Business Bureaus throughout the United States which are non-profit organizations serving the investor without charge and acting wholly in the public interest. Read these cases and then file them away for future reference, for sooner or later you may find yourself on the verge of "taking a leap in the dark",—of speculating with your savings as the people here told about were inveigled into doing.

A "good front" has put over more crooked deals than any other one thing. Every irresponsible promoter specializes in putting on a "good front" in his dealings with those whom he fleeces out of their savings. Whether or not he is successful is due to a large degree on how good a front he is able to put on. In motion pictures, the sets, or "props" as they are called, supply the setting for the scenes. They are used to portray things that seem large, things that seem grand and beautiful. Peer behind these sets and what do you see there? You see that the attractive fronts are supported by braces made of the cheapest, knottiest and poorest timber imaginable. They serve their purpose in the world of make-believe, but in real life you cannot afford to buy

Satanic cunning they fall in line with their intended victim's likes and dislikes, his viewpoint and his hobby, and when they have gained his favor and trust they grow more and more confidential, presently taking a great interest in his welfare and happiness. Before long they are offering advice and pointing out how he can better his own interests by making a new disposition of his available cash or by selling his present good securities and buying others recommended by them. Your promoter will draw upon your imagination and paint a picture of a scheme by which you can make thou-

sands of dollars without effort or risk,—he may describe some invention selling for an astounding sum, or depict the prospects of a fabulous mine or oil company that is going to double and treble in value over night. As a climax he may paint the picture of a vine-covered cottage which is to be yours in your old age, with its radiantly burning fire on the hearth and with all the luxuries that go with a happy home. And finally, he may paint you sitting before this fire, happy and contented,—independent for life, as the result of an investment made according to his advice.

But there is a great difference between what you get and what the wild-cat promoter paints in the imagination of his victims. By the lure of easy money he leads them over the precipice of financial ruin. Instead of old-age ease and comforts there usually results poverty and privation.

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The Lure of Easy Money

only good fronts. Your house must have real rooms behind it, your purchases and investments real values. In the field of wild-cat financing if you peer behind the "good front" which the promoter puts on you will find that it is supported only by deception, dishonesty and fraud.

Unscrupulous persons of the "good front" type are expert actors in the role of "big brother" to inexperienced investors with money at their command. As protector and advisor to the widow and the inexperienced, which they claim to be, they are in reality wolves in sheep's clothing.

Gaining the Victim's Confidence In personal appearance they are impressive. As conversationalists they are convincing. As students of the traits of human nature they rate high. In short, they know how to stalk their prey successfully. With

(The next article in this series will tell of a clever scheme practiced in many parts of the country by which the wealthy are robbed of their money.)

He never was out of the office, but congress passed a law which made it necessary for all deputies of federal officers to be re-appointed and Marshal Grady has sent Mr. Bentley his papers again.

Miss Harriette Woodruff, who on Monday turned over the keys of office as county superintendent to J. F. Nowlin, will remain in Umatilla county until September, when she goes to Portland to take her new position as teacher in the public schools. She will visit the East End and spend a week in Camas prairie visiting friends before leaving for Portland.

A. J. Parker, Eb. Waterman and Mr. Winden have returned from the mines.

Waitsburg Won 5-3

Waitsburg, county league champs, took Fruitvale, Valley league leaders, down the line to a 5-3 tune Sunday afternoon at Fruitvale in an inter-league contest. Joe Webster led the best of Blaine Hodgen in a southpaw battle, the former striking out 16 and yielding only four hits while the latter was being touched for six blows and whiffed nine.

Many Luminous Plants Known to Naturalists

Glow worms are not the only living things that are luminous. Several plants and parts of plants have the power of shining in the dark.

There is, for example, a luminous moss. It can be seen in crevices among rocks and large groves by the roadside, sometimes in patches measuring six or seven inches across. The common tormentil gives off a light, too—just close near the roots. If the roots are dug up and cleaned of soil, they will be clearly outlined in the darkness by a pale green phosphorescence.

The light given off by decaying wood is common enough, but few people perhaps have noticed the light given off by leaves during the fall of the year. When beech and oak leaves start decaying they glow with much the same kind of light that comes from fresh fish.

This light is caused by tiny threads that are interwoven into the plants and are essential to their health, although often they do not start glowing until the plants are either dying or dead. If the underside of a glowing beech leaf is examined under a magnifying glass, small yellow spots will be seen. These are the centers of the fibers, and if one is disturbed with the point of a pin it will glow more brightly for a few minutes.

"Fag" Fully Reinstated in Kansas.

Topeka, Kan.—Kansas has been buying cigarettes legally for several weeks, and now it can advertise them in its newspapers. The state supreme court ruled that advertising of cigarettes in the state could not be prohibited, and declared invalid that section of the new law, legalizing their sale, which sought to prohibit advertising of them.

Lindy Coming West During September

From Boise to Spokane He Will Pass Over Air Mail Route.

It is possible that Colonel Charles A. Lindbergh will fly over or near Athena sometime between September 1 and 15. Between those dates he is to visit Cheyenne, Salt Lake, Boise, Butte, Spokane, Seattle and Portland. From Salt Lake and Boise he will undoubtedly fly the Pasco-Elko mail route.

Every state in the union and seventy-five cities will be visited by Lindbergh, who will leave New York in his monoplane Spirit of St. Louis, on a three month's tour under auspices of the Daniel Guggenheim Fund for the promotion of aeronautics.

Colonel Lindbergh will leave July 20, and between that date and the end of the month, it is planned for him to visit various New England cities and Syracuse, New York.

Arrangements for a reception at each of the cities to be visited have been made with the respective mayors. It is planned to have Colonel Lindbergh speak to large representative audiences with the intention of building up support of air mail, establishment of airports and increasing general interest in aviation.

Death of Thomas A. Purdy

The Weston Leader reports the death of Thomas A. Purdy, member of a pioneer family formerly resident of Weston and Athena, died July 6, 1927, in Denver Colorado, of pernicious anaemia. Mr. Purdy was born November 8, 1875, and grew to young manhood in this vicinity. The remains were brought to Weston, where funeral services were held Sunday.

In the play-off tie in the Big Four league, Weston defeated Helix Sunday at Round-Up Park, Pendleton, 10 to 9 in a well played game. Weston was handicapped, Snider substituting behind the bat for Raymond Banister, who had an injured hand. The game was close throughout, and was witnessed by a large crowd, many attending from Helix and Weston.

Pendleton Marble and Granite Works

A Hometown Business for Local People

Special Prices for July

All Work Guaranteed

T. L. REEDY,

Successor to T. A. Wyle

You are always certain of light food with Crescent—the Double Acting Baking Powder

You Always Have a Good Time at Bingham Springs

We Always Treat You Right

Dolph Thompson, Manager
Gibbon, Oregon

Hey! You Harvesters!

We Can Fit You Out

In Work Shirts, Overalls, Jumpers, Sox and Gloves

The Kind You Want at the Right Price

Good health is the greatest possession you and your family can have. Be sure and keep it. The best safeguard you can have is to eat good foods. When your foods come from our store you can depend upon them being fresh and pure. The quality will be high but the price will be right down as low as our good quality can be sold for. Give us your grocery order today.

STEVE'S GROCERY

Quality Quantity, Service. Phone 171. Athena, Oregon

The Athena Hotel

MRS. LAURA FROOME, Prop.

Courteous Treatment, Clean Beds
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Tourists Made Welcome

Special Attention Given to Home Patrons

Corner Main and Third
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Prompt Service Always

Bryce Baker, Agent
Phones 761 and 31F11, Athena

THE KILGORE CAFE

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FRIGIDAIRE COLD DRINKS

Malted Milk, Sodas, Coca Cola, Root Beer, Sundaes, Ice Cream, Bricks, Dixies, Eskimo Pies, etc.
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THE ATHENA MARKET

We carry the best Meat That Money Buys

Kipperd Salmon, all Kinds of Salt Fish. Fresh Fish, Oysters, Crabs, Clams, Kraut in Season.
A. W. LOGSDON
Main Street Athena, Oregon.

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B. B. RICHARDS,
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We Carry the Pendleton Machine Works Hinged Weeder
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Always At Your Service
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The Lumber You Need

If you are planning alterations or additions to your building, let us give you an estimate on the Lumber needed. You will be pleasantly surprised at the reasonable total we will quote.

Wood and Coal Fence Posts

Tum-A-Lum Lumber Co. Main Street, Athena

31 Years Ago

July 10, 1896

Born—Near Athena, June 7, 1896 to Mr. and Mrs. Adam Raymond, a boy.

Pendleton is endeavoring to raise by subscription \$2000 for a new telephone line.

In the 100 yard foot race at Pendleton, Austin Foss, of Athena, won: time 13 2-5 seconds.

George Martin and bride have returned from a wedding trip to the Sound. They will reside in Athena.

Miss Mary McDonald, arrived in the city Monday from Prince Edward Island. She is the guest of Mr. and Mrs. Angus Gillis.

Charles Henry is again in Athena. He returned the fore part of the week from his packing trip with one of the big sheep outfits.

In the ball game at Pendleton on

the 4th, between Pendleton and Weston, the score stood 13 to 22 in favor of Weston. The Foss boys and Charles Dunn, of Athena, assisted Weston.

The board of directors have secured the services of Professor G. H. Dunn, of Oregon City, principal; H. H. Curtis, Mrs. Freeman and Miss Winnie Hastings, as teachers in our public schools for the coming year.

Justice Parkes, of Pendleton, found for the defendants in the case of D. St. Dennis and Julia St. Dennis vs. Matt Mosgrove, Mr. and Mrs. Stamper and Hugh Roby, in which the plaintiffs charged the wrongful and unlawful taking of 25 head of swine. The court, being advised that the defendant had secured judgment upon the same in Athena, could not see that the animals had been unlawfully taken.

John M. Bentley, of Pendleton, deputy United States marshal, has received a re-appointment to his of-

Foley's Kidney Cure

makes kidneys and bladder right