


## NEW FALL APPAREL

DISTINCTIVE: - That's the word that describes our new Fall Apparel for men, wonen and children. Character and Individuality are boldy marked in every ine which means perfection of fit, of hang, of color harmony or color contrast, which marks the difference between commonplace and distinctive in dress.
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MONEX BY DOING YOUR trading at the peo.
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## Women's Fall Suits

We are showing a most complete stock of Women's and Misses new Fall Suits, that have just recently been purchased in New York City by our buyer, who is there now choosing the very newest land best to be had. Our stock now includes all the new materials and colors. Wool Velour in ecks. trimmed with silk braid; Broadcloths in the new rich purples, finished with large fur collars; in Serges e have the always popular in semi-tailored models, eatlv finished with braid and buttons. Coats are larer and cut on very full'lines-Skirts are cut full to cor-

## PRICED FPOM 922.5070857 .00

A Gorgeous Display of Women's Waists
Our Women's Waist Department is brimful of dainty waists, made of Georgette Crepe in white, flesh, navy, green and bisque, trimmed with tucks, silk embroidery and Priced \$395 to \$10.00

THE PEOPIFS TXTAEFFIOUSE PENDLETON, OREGON - WHERE IT PAYS TO TRADE

## When the Harvest Days Are Over



UuMLUMBERCOMPANY
TUM-A-LUMLUMBERCOMPANY


## ALLEN AUTO CO

Agency for Ford Cars and Sundries
A oulloud of the onw 1917 modrla will arrive in an few dage. You
had tetter kot your order in bow. Come in and look over our dem. OURING CAR, $\$ 414.85$; - ROADSTER, $\$ 399.85$ FOB Athena

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CALLEN AUTO COMPANY

## THE FIRSI NAIIONAL BANK

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THE ATHENA MEAT MARKET


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Watts \& Rogers
"Just Over the Hill"

