

The Athena Press
AN INDEPENDENT NEWSPAPER
F. B. Boyd, Publisher

Entered in the Postoffice at Athena, Oregon as second class Mail Matter.

Advertising Rates.
Display, transient, running less than one month, first insertion, per inch..... 25c
Subsequent insertions..... 12 1/2c
Display regular, per inch..... 12 1/2c
Local readers, first insertion, per line, 10c
Subsequent insertions, per line..... 5c
Lodge resolutions, per line..... 5c
Church notices, admission, per line..... 5c

Subscription Rates.
One copy, one year..... \$1.50
When paid in Advance, (otherwise, \$2.00)
One copy, six months..... .75
One copy, three months..... .50

ATHENA, ORE. APRIL 21, 1916

Listen to what Herman Rosenfeld, advertising manager of Sears, Roebuck & Co. recently told the members of the American Ad Club at a convention:

"We have a bureau whose duty it is to read each week the country newspapers from all over the country. There is not a paper of any consequence in our territory that our bureau does not get. This bureau looks over the paper and when we find a town where the merchants are not advertising in the local paper, we immediately flood the territory with our literature. It always brings results far in excess of the same where the local merchants all the time use their local paper."

Could we find a stronger argument as to the need of advertising by the local merchants?

The road of the professional deadbeat is getting more and more difficult to travel. This is as it should be. The quicker he is put out of business the better for all concerned. We notice that in several Valley towns they are making it pretty uncomfortable for the fellow who makes no attempt to pay his bills, by the merchants clubbing together and buying space in the newspapers in which they advertise the accounts for sale, giving the names of the debtors and the amounts owed. After his name is published in this way we imagine it is pretty hard for Mr. Deadbeat to get any further credit, unless he moves on to another place where they do not know him.

With the touch of Spring at hand, improvements begin to get under way. It is gratifying to note the inclination of property owners to improve homes and surroundings. A freshly painted building, clean alleys and streets denotes civic pride which in many instances encourages the building of new residences.

ATHENA TAKES FIRST GAME

The East End base ball league season was auspiciously ushered in Sunday afternoon at Athena with 28 hits and 32 runs. Result: Adams 15 Athena 17. For the first three innings it did look as though the Adams lads were the real smear and that Carl Christian, veteran manager and the Cominsky of the league, held the game in his weasel-skin—but not yet. After the three awful semesters in which Adams garnered three lousy singles, an infield poke and four slashing two-bagger for 11 runs, "Doc" Sharp and his assistants boiled down and with a persistent, consistent effort proceeded to rake the game out of the fire. From then on it was better going and the team as a whole showed spurts of base ball speed that indicated with a little more practice, the boys will put up a ball game.

Athena scored one in the second inning but in the third she fell on LaFave for four hits and aided by a couple of errors, two passed balls, a base on balls and Wall hit by pitcher, seven runs were netted. With the opening of the fourth inning Mgr. Cominsky Christian derrieked LaFave and motioned Lieualien to the mound. He checked the scoring in the fourth and fifth, but in the sixth he allowed a couple of two baggers and a single, which properly sanctified in with errors, let him down for six runs, after which Mgr. Christian Cominskykeyed Pitcher Copp for the seventh and eighth stanzas. He grooved one to Lieualien who promptly snubbed it for three bases. Post followed with a single, after Grant was on by virtue of an error and taking second on a passed ball, scoring Lieualien and the lanky first baseman. Three hits allowed one run to filter over for Adams in the eighth.

Adams began to get Sharp again in the eighth, when a two-ply evat, a single and an infield hit spiced with a passed ball, allowed two runs, and in the ninth pinch hitters so enlivened the occasion that three more runs were made. Score by innings:

	1	2	3	4	5	6	7	8	9
Adams	3	3	5	0	0	0	1	3	15
Hits	4	2	3	0	1	0	0	0	13
Athena	0	1	7	0	0	6	2	1	17
Runs	0	2	4	0	1	3	2	3	15

Summary—Three-base hits, Lieualien; two-base hits, Post; Beavert, G. Stahl, O. Stahl, Owen 2, Lieualien; Hits, off LaFave 6 in three innings, runs 8; off Lieualien 4 in two innings, runs 6; off Copp 5 in two innings, runs 3; off Sharp, 13 in nine innings, runs 15. Struck out by LaFave 4, Lieualien 3, Copp 1, Sharp 8. Passed balls, Stahl 3, Lieualien 1. Charge defeat to LaFave. Umpire, Cartano.

Other Games.
Helix was defeated by Umaploe Sunday, score 15 to 13. Athena plays at Helix Sunday, and Umaploe at Adams.

In the Blue Mountain League, Echo defeated Pilot Knob 5 to 4; Pendleton defeated Weston, 6 to 5.

A Personal Application.
A well known business man in Lawrence, Mass., once had a customer who contracted a debt that ran unpaid for a year or more, and even several letters failed to bring about a settlement.

One day, while glancing over the religious notices in a local paper, the business man saw something that gave him a new idea. He went to his desk and wrote the following note to the debtor:

My Dear Sir—I see in the local press that you are to deliver an address on Friday evening before the Y. M. C. A. on "The Sinner's Distanced Account." I enclose yours, as yet unbalanced, and trust that I may have the pleasure of attending your lecture.

A check came by the next mail—YOUTH'S COMPANION.

New Ways of Saying It.
"Strain at a goat and swallow a camel" came from the lips of an old friend as "Ging at a straw and swallow a whole load of hay." Of a certain girl she said, "She smiles like a frog at the girls and grins like a rag carpet at the boys." I have never seen a rag carpet since but it resolves itself into rows of printing teeth, and as for the drooping smile of the frog, it certainly speaks for itself, as it were—WOMAN'S HOME COMPANION.

Notice of Sale of Estrav.
Notice is hereby given that I will sell at public auction to the highest bidder, at the Commercial Livery Stable in Athena, Umatilla county, Oregon, on Saturday the 29th day of April, 1916, at 2 o'clock in the afternoon, the following described personal property, to-wit: One bay gelding, five years old, weight about 900 lbs., star in forehead, branded with circle on left jaw.
J. F. Thompson.

SUMMONS.
In the Circuit Court of the State of Oregon for Umatilla County.
Minnie Kinnear Devin, Plaintiff,
vs.
James B. Devin, (sometimes called James B. LaLande,) Defendant.

To James B. Devin, (sometimes called James B. LaLande):
In the name of the State of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled suit within six weeks of the date of the first publication of this summons, to-wit: On or before Friday, the 26th day of May, 1916; and you will take notice if you fail to appear and answer said complaint or otherwise plead thereto within said time the plaintiff for want thereof will apply to the county court for the relief prayed for and demanded in her said complaint, namely for a decree of the Court forever dissolving the bonds of matrimony now existing between the plaintiff and defendant, and for such other and further relief as to the Court seems equitable.

This summons is published pursuant to an order of Hon. Gilbert W. Phelps, Judge of the Sixth Judicial District of the State of Oregon, duly made and filed herein on the 11th day of April, 1916; and the first publication hereof was made on Friday, April 14, 1916, and the last publication will be made on Friday, May 26, 1916, in the Athena Press, a newspaper published at Athena, Umatilla county, Oregon.
Dated this 11th day of April, 1916.
Homer I. Watts,
Atty. for P'tiff.

GENERAL ADVERTISING

Homer I. Watts



Republican Candidate for Nomination as District Attorney.
My platform: "To Do My Duty."

Ed Wright of Union County.



Republican Candidate for Public Service Commissioner.

Some of the reasons why he should expect Republican votes at the coming primaries:

A bona fide and continuing residence in Eastern Oregon for thirty-eight years. (Born in Union county.)
A record for honest, conscientious and efficient service in public office.
A consistent Republican.

A reputation for good judgment, fairness and honesty.
An invitation to the public to investigate by reference to any reputable farmer, banker, merchant or other business or professional man in Union county.

His platform: "Conscientious service to the State at all times, demanding absolute fairness."

James M. Kyle, of Stanfield



A candidate for nomination on the republican ticket to the office of Public Service Commissioner from the Eastern Oregon District, I promise if elected I will endeavor to administer the office so as to encourage the advent of people and capital into the district and the State for the greater development and improvement of its manifold resources, the same time holding all corporations to strict accountability under the law. James M. Kyle, Stanfield, Oregon.

Notice to Creditors.

In the County Court of the State of Oregon for Umatilla County.
In the Matter of the Estate of Eliza Myrick, deceased.
Notice is hereby given that the undersigned has been appointed by the county court of Umatilla county, Oregon, administrator of the estate of Eliza Myrick, deceased; and that all persons having claims against said estate should present them to me at the First National Bank of Athena, Oregon, or to Homer I. Watts at his office in Athena Oregon, within six months from the date of the first publication of this notice.
Date of first publication, April 7, 1916.
F. S. LeGrow,
Administrator.

Notice to Creditors.

In the County Court of the State of Oregon for Umatilla County.
In the Matter of the Estate of Warren W. Raymond, deceased.
Notice is hereby given that Robert G. Raymond is the duly appointed, qualified and acting administrator of the estate of the above named deceased, and all persons having claims against said estate are hereby required to present them with proper vouchers attached thereto, to the said administrator, in Athena, Oregon, within six months from the 7th day of April, 1916.
Robert G. Raymond,
P. O. box, 85,
Administrator of the estate of Warren W. Raymond.
John H. Ennor,
Attorney for Estate, 410 Baker Building, Walla Walla, Wash.

SUMMONS.

In the Circuit Court of the State of Oregon for Umatilla County.
C. A. Fenn, Plaintiff,
vs.

Pearl Fenn, Defendant.
To Pearl Fenn, defendant herein:
In the name of the State of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled suit within six weeks of the date of the first publication of this summons, to-wit: on or before the 28th of April, 1916; and you will take notice that if you fail to appear and answer said complaint, or otherwise plead thereto within said time, the plaintiff for want thereof, will apply to the Court for the relief prayed for and demanded in his said complaint, namely: For a decree of the Court forever dissolving the bonds of matrimony now and heretofore existing between the plaintiff and defendant, and for such other and further relief as to the Court may seem equitable.

This summons is published pursuant to an order of Hon. Gilbert W. Phelps, Judge of the Sixth Judicial District of the State of Oregon, duly made and filed herein on the 18th day of March, 1916; and the first publication will be on Friday, April 28, 1916, in the Athena Press, a newspaper published at Athena, Umatilla county, Oregon.
Dated this 17th day of March, 1916.
Homer I. Watts,
Atty. for Plaintiff.

Call for Warrants.

Notice of call for City of Athena warrants. To whom it may concern: Notice is hereby given that parties holding any City of Athena warrants bearing date previous to January 1, 1916, are notified to present them to me for payment at the office of Preston-Shaffer Milling Co. Interest accrued on and after this date of publication March 31, 1916.
Ernest A. Zerba,
Treasurer City of Athena.

Experimenting

has cost the farmer many days of lost time. It's safe to

Buy Oliver Plows

and avoid delay in experimenting.

C. A. BARRETT & CO.
Athena

THE ATHENA MEAT MARKET



We carry the best
MEATS
That Money Buys
Our Market is
Clean and Cool
Insuring Wholesome Meats.
READ & MEYER
Main Street, Athena, Oregon

Why shouldn't the Standard Oil Company make the best oil—with over 40 years experience in refining—with unequalled plant equipment? And Zerolene is scientifically refined from selected California crude—**asphalt-base**. Prominent authorities have recently declared that an oil correctly refined from asphalt-base crude can be made not only equal but superior to paraffine-base oils. Next time you empty the crank-case refill with Zerolene. Dealers everywhere and at service stations and agencies of the Standard Oil Company.

ZEROLENE
the Standard Oil for Motor Cars



If you want to really live, get close to nature. If you want to really smoke, get close to VELVET—Nature's best tobacco, naturally cured.

TOBACCO

High Grade Suits

\$15.00 to \$27.00



GUARANTEED TAILORING

"No fit, no Sale"
At Emerys

THE FIRST NATIONAL BANK OF ATHENA

Capital and Surplus
\$100,000.00



A. J. Parker

BARBER SHOP

Everything First Class - Modern and Up-to-date

SOUTH IDE MAIN STREET ATHENA

There never was but one fishing trip. And Billy Gholson, Charley Fisher, Jim Maloney and John Foss took that. It started in at Athena and ended up somewhere on the John Day. You can squere the story out of Gholson, if you go at him just right.