Your Friends Prefer Jewelry to any Other Gift in the World

For thousands of years—as far back as historical records go—the unversal token of love and friendship has been precious stones and jewels. To every race in every age and generation, gems and jewels have beld a charm more alluring than money, land, mer chandise or any other form of wealth.

And with each generation, sentiment attached to the giving and owning of jewels

Every achievemennt life is associated with gifts of beautiful jewels-a diminutive ring for the baby; bracelets and neck chains for birthday remembrances; at graduation, perhaps a fine watch; a diamond ring announces the marriage engagement; and at the wedding, the crowning event of all, a multitude of precious gems, stones and jewels,

Search the gamut of human wants and you will find no gift so acceptable as jewelry. Good jewelry is a heritage that is handed down from generation to generation and an enduring remembrance of the giver.

When you wish to select jewelry for your friends or relatives, come to this store. You cannot find more dependable jewelry any place; You cannot find so large a line or so many novelties elsewhere in this city. Nor are the prices we ask in any case unreasonable. In many instances a comparison will demonstrate that to trade here means a considerate cash saving.

If you are unfamiliar with jewelry, we will be glad to help you to make tasteful selections. On the other hand, if you are accustomed to buying rings, lockets, bracelets, watches, etc., so much the fetter. You will appreciate the morekeenly the high quality of our goods and our up-to-date selections.

Needless to say, every article of merchandise we sell is warranted to be exactly as represented. There is no chance for deception at his store.

Our line is particularly interesting in rings, brooches, bracelets, necklaces, lockets, pins, watches, late novelties, and out glass-Pitkins & Brooks, diamond cut; exclusive

Come and visit our store, whether or not you are ready to purchase jewelry. Bring your friends along. We take pleasure in showing the many beautiful gems and jewels.



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GOOD WORK

FLED FROM BOREDOM.

The Tale of a Purposely Interrupted Yachting Cruise.

A few seasons back a well known hostess chartered a splendid yacht for August and invited a large number of her friends for a three weeks' cruise. At first all went well, though the party was not specially well assorted, but after a few days they began to evince signs of being somewhat bored with each other's company.

The hostess marked these signs of incipient boredom, which became more plainly evident each day, and at last in despair she took counsel with one of her guests, an old and experienced yachtsman.

"What on earth shall I do to amuse these people?" she asked.

The yachtsman looked at the serene sky and calm, blue water and shook his head doubtfully.

"A storm would enliven them up a bit," he said, "but the weather looks quite settled. There is only one thing to be done. You must arrange a breakdown; the engineer will manage that all right for you. He has probably often done so before. Then you must make for the nearest port for repairs and let your guests have a run ashore. Some of them, I expect, will find an excuse for bidding you goodby and those who remain with you will get

along all right together." The hostess took her guest's advice and arrived at Toulon a day later, where nigh twenty of her guests bid her goodby.-London M. A. P.

A Pearl Stringer's Keen Eye.

The pearl stringer's eye becomes practiced in the detection of real and imitation pearls. One glance is usually sufficient. A genuine pearl has a hard look. It presents a sort of shell-like surface with an indescribable blush. This blush is so cleverly counterfeited in wax imitations that even those who are accustomed to handling pearls day after day are likely to be deceived.

In one of the large New York jewelry houses last winter a customer purchased a hand painted miniature set in a frame of imitation pearls. On examination it was found that several of the pearls had been slightly defaced, and the whole thing was sent to the manufacturing rooms for repairs. By chance it came under the eye of one of the pearl stringers, who instantly detected four genuine pearls in the circle of imitation ones about the picture. The frame had passed through a dozen expert hands without any one's noticing the presence of real pearls. No one could account for their being there. If they had not been detected the purchaser of the frame would have had a bargain, for the four genuine pearls were worth many times more than the picture and the rest of its setting.

CROCODILE TEARS.

Old Legends That the Brutes Shed Them Over Their Prey.

There was an old story, to which we find constant reference in Elizabethan writers, that crocodiles wept over their prey. No doubt the legend arose because the crocodile possesses largely developed lachrymal glands, but it appears in various amusing forms.

As early as the fourteenth century. in "Mandeville's Travels," we find: "In that contre ben great plentee of Cokadrilles. Theise serpentes slen men, and thei eten hem wepynge."

An odd turn is given to the tale by the narrator of one of Sir John Hawkins' voyages. Whether he was a married man or not we do not know, but he writes: "His nature is ever, when he would have his prey, to cry and sob like a Christian body, to provoke them to come to him, and then he snatched at them! And thereupon came this proverb, that is applied unto women when they weep, Lachrymae crocodili, the meaning whereof is that as the crocodile when he crieth goeth them about most to deceive, so doth a woman most commonly when she weepeth.'

In Fuller's "Worthies" there is the added information that "the crocodile's tears are never true save when he is forced where saffron groweth." Shakespeare, Spenser and Dryden allude to this old world fancy.

Lucky One Way.

Jackson-Your daughter plays on seven instruments? Man, you're lucky. Grouche-I often think sowhen I consider the number of instruments there are .- Chicago News.

The Right Solution.

The reason why newly wedded men are called "Benedicts" is because they are supposed on marriage to give up all the bad habits to which they have "benedicted."-Lippincott's.

NOTICE TO CREDITORS.

In the county court of the state of Oregou for Umatilla county. In the matter of the estate of Louis

A. Githens, deceased. Notice is hereby given to all whom it may concern: That J. D. Plamondon has been appointed administrator of the estate of Louis A. Githens, deceased. All persons having claims against the estate are required to present them, with proper vouchers as required by law, to me at my office in Athena, Oregon, within six months from data hereof.

Dated this, the 3rd day of November, 1910.

J. D. Plamondon, Homer I. Watts, Administriator.

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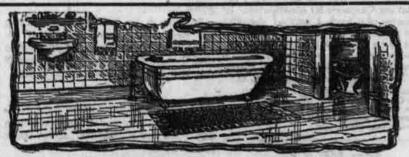
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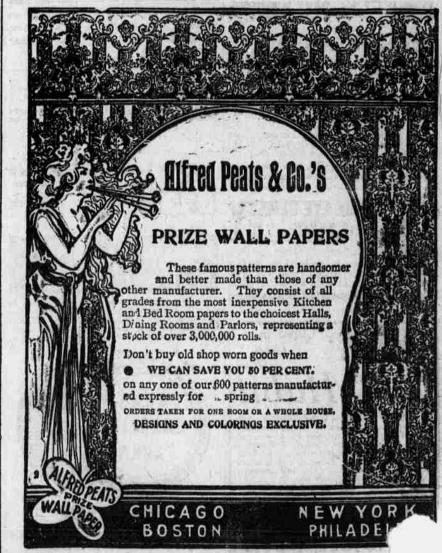
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