

# The Athena Press

AN INDEPENDENT NEWSPAPER

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F. B. BOYD, PUBLISHER.

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ATHENA, ORE., MAR. 25.....1910

"There are tricks in all trades but mine," is an old saw frequently expressed, but there is no trick employed by Tom Richardson, Oregon's foremost booster, in his methods of injecting vim, vigor and pepper into the "dead ones." He simply goes to a town, toots a blast or two on his horn of progression. In a little while he has a choice collection of has-beens, pessimists and knockers on the carpet before him. Then he proceeds to sprinkle the essence of gospel truth over them. He shows up their short comings and their long goings alike, and before he leaves the burg he has planted the germs of a get-together spirit that usually sprouts into a healthy commercial club. Tom Richardson's shadow will never grow less in Oregon and he earns every cent of \$50,000 a year, carrying her banner of progress. In another column we publish what Tom said when he had 'em over the "broiler" at Baker City. Read it.

Congressman Ellis has at last pushed himself into public notice. He has been a long time doing it. With Hawley, he stood for Cassinian and at least one newspaper, the Portland Journal, has printed his picture whiskers and all. Outside of securing appropriations for a federal building in one or two Eastern Oregon towns, the Pendleton statesman has been so ineffectively inactive that his constituents had forgotten him almost entirely. Holy Zounds! but this congressional district is hankering after a live one to represent it at the nation's capital. Some strong, brainy, energetic man could take advantage of the opportunity as it exists and win federal recognition justly due the state. However, Geer need not apply for the job.

We advance the supposition that the demand made on Treasurer Hawks by the Water Commission resolution for a bond of \$1500 is in line with charter provision, and the fact that his predecessors were not required to give a like bond will in no way detract from the belated effort of the Commission to inaugurate the innovation of strictly following all that is prescribed by charter, to the letter. Mr. Hawks will cheerfully comply with all the charter requires of him in his official capacity. His rendition of a monthly statement of water funds for information of the Commission accompanied with the return of all cancelled warrants, will also be the means of giving information to the public; information which under past methods has not been forthcoming.

The grand jury seems to have had a busy session. It is said that it found indictments against every near beer

emporium in the county except one, and that one exception is out at Helix. The exception, however, appears to have been from the fact that no sample of near beer from that town was given chemical analysis. Anyway, let us take off our hats to Helix.

When Manager Christian trots his Blue Mountain League team on the diamond at Weston next Sunday, the players will be trigged out in flashy maroon suits. Weston has purchased Athena's last season's color, green,—presumably for the reason that the team coach belongs to the "Shanty Irish" brigade.

Why not have a cleanup day in Athena; or two or three such days? The public school children set the pace Monday, when they cleaned up the school premises. A worthy effort. Now let the townspeople as a whole, follow the example.

The Atlantic liners carried last year 1,730,000 passengers of all classes, and all classes were seasick. The sea is no respecter of persons.

### TOM RICHARDSON AND BAKER CITY.

The following is taken from Tom Richardson's address at Baker City: "I have been told that Baker City men could buy champagne, but they couldn't buy postage stamps."

"This subscription list is a disgrace to you. A little country town of 300 could do better."

"This town paid more money to hear one great artist sing—Madame Schumann-Heink—than it had spent in three years in advertising Baker City."

"The men who impose on the business men and expect them to do all the community advertising are criminals."

"The rich man who puts down his name on this subscription list for one dollar ought to be in the penitentiary."

"Dig! Dig! Get down where it hurts. And bring up money. Real money! Money that means something."

"You can add millions to the valuation of this town by advertising."

"Tell the truth. Be honest with yourselves. Quit hiding behind the other fellow!"

"The best thermometer of conditions in a city is the newspaper. I don't care what advertising you do."

"Advertising is a force that builds up. On an appropriation of \$60,000 a year we have added to the valuation of Portland's property, \$140,000. Can you beat it for investment?"

"Community religion is a religion. You feel good when you are doing something for some one. How much better you feel when you are doing something for everyone."

"Baker City is your home. Your business is here, your interests are here your loves are here. For you it is the center of the universe. There's no where else that the sky's so high above you as here. Make it something."

"This town will be a great irrigation center as well as mining center. It will be a great railroad town."

"Do things! One thing at a time. Go slowly but stick to it. Then you'll

show some results."

"But do things one at a time. Every time I come to Baker city I hear of some new project. When I come back I can't find the fellow who knows what became of it."

"You can't do the things a big city can. But you can make every man, woman and child in your city an advertiser. You can get your boys and girls to the point where they will answer: 'Yes, I live in Baker City, thank God,' and where the boys will try to bloody the nose of a boy who says something that is not nice about the town."

"But you've got to get together. You've got to quit knocking. You must boost, all boost. But you must tell the truth. The truth is enough."

"Organize a good, strong club here. You men all pay according to your means. Get a good, strong representative board of directors. Organize like you would organize a bank."

"Then employ an expert in publicity. Get efficiency. Get skill. Pay for it. Get together, harmonize. Get into harmony with all the small towns around you."

"Have club dinners once a month or so. Make them smokers if you like. Get together and talk things over among yourselves."

"Write personal letters. Put leaflets advertising Baker in every letter sent away from here. Get your army of school children to writing grandmas, Aunt Kate and Uncle John in the east."

"Organize a newcomers' club. Make your newcomers welcome. Find out what a man want and help him to get it."

As a result of Mr. Richardson's address the club will perfect a permanent organization and will at once go to work for a Greater Baker.

### A COMMUNICATION.

To the Editor.—It was my privilege during the week to visit Pendleton and worship in the magnificent new edifice erected by the Christian Church of that city. I wanted to avail myself of the opportunity of hearing the noted evangelist, Chas. Reign Scoville. I assure you, I was amply repaid.

But this is not the real reason that impels me to write. I consider it a matter of more than passing interest to not only the immediate locality but to the surrounding country, when a Christian congregation that was burned out of its working quarters to so speedily and so splendidly—Phoenix like—rise from its ashes and so beautifully readorn herself. It shows they believe in themselves; in their mission and in their God, and I wish them the largest success in winning men and women to the largest, broadest and deepest life in Jesus Christ; and yet there is a more cogent reason I have in writing. It is the splendid united fellowship and communion service they held in that new building in the afternoon of last Lord's Day.

I am told that the Methodist and Baptist pastors were there and assisted in presence and prayer in that service. I considered it a good omen; and am compelled to ask: If Christians—followers of the One Lord—why should they not do it, not only once, but all the time? And if it is justifiable on one occasion, why not on every occasion? It disarms criticism and eliminates strife when brethren dwell together in unity. The Kingdom of God has always had to make progress in spite of and in the face of the criticism and obstruction of its professed friends; and it is true indeed today as ever, "the enemies the church of God has most to fear are those within its own house."

I am the more glad to commend the large-heartedness of these other pastors and people who could so unite in fellowship and could wish that all the barriers which divide Christian people were broken down.

I have in my possession an article from the Baptist Union, our former National organ of Baptist Young People, which commends and urges Baptist pastors and churches to exchange pulpits and intercommune and get together as much as possible. And I was made glad to see in the last issue, March 19, of our greatest Baptist paper, the Standard, of Chicago, an editorial on "Baptist Affiliation With Other Christian Bodies," and if you can spare the space, Mr. Editor, I would like to quote the first paragraph:

"That there is a strong tendency among Christians of different denominations to co operate is so evident that it is not necessary to advance any arguments to prove the fact. When one compares interdenominational conditions of today with those that obtained twenty-five or fifty years ago, the movement stands out clearly and unmistakably. If in some sections isolation and antagonism still persist, such conditions are plainly exceptional. The world over, Christians are growing toward each other, not only in charity of judgment, but in readiness to unite in all possible ways for the better prosecution of the work of the Kingdom."

Mr. Editor, I am personally glad of these testimonies. It shows me that the fellowship meetings we had in our own city recently were in line with the great tendency of the world. I should devoutly say: "God forbid that Athena should be the exception. May she rather take the lead in ways that shall hasten the coming of the Kingdom of God. H. E. Ryder.

# Introductory Bargain Sale

Opens 8 a. m. Saturday, March 26th

Continues for a few days Thereafter

## Cut Prices; and Goods Go for Cash, Only

The Athena Department Store wishes thank the public for the liberal patronage of the past and solicits continuance of the same. Under full control of J. F. Brown the big store will strive to keep the latest and best at prices, quality considered, that will be found far below Pendleton or Walla Walla prices.

# Special Attention

Will be given Ladies, Misses and Childrens Lines

The shipments are coming from the East and West to fill our store with specialties of the best, and while these goods are in transit, we have decided to offer one of biggest Bargain Sales ever given people of this vicinity


Cotton Goods		Ladies', Men's, Boys' Shoes	
Best Quality Prints, Sale Price, only	5c.	Red Cross Shoes excepted.	
Fine Seersucker Gingham, worth 15c. for	11c.	\$5.00 Shoes for	\$4.00
Fine Zephyr Gingham, double fold, worth 15c.	11c.	4.50 Shoes for	3.60
Best quality Lonsdale, regular price 12 1/2, for	10c.	4.00 Shoes for	3.20
Best quality Gold Medal, regular price 12 1/2	10c.	3.50 Shoes for	2.65
All Self-finish Grades 10c quality for	8 1/2-9c.	3.00 Shoes for	2.40
		2.50 Shoes for	2.00
		2.25 Shoes for	1.75
		1.75 Shoes for	1.40
Ladies' Shirt Waists		Men's Suits	
Large Arrival From Philadelphia		Including Latest Arrivals from New York. All Wool Worsteds.	
Our \$1.25 grade, Sale price only	\$0.98	Our \$15.00 Suits for	\$12.00
Our 1.50 grade, Sale price only	1.12	Our 17.50 Suits for	14.00
Our 2.00 grade, Sale price only	1.58	Our 22.50 Suits for	17.50
Our 2.50 grade, Sale price only	1.95	Men's Pants, cut accordingly.	
Our 3.00 grade, Sale price only	2.45	Children's Suits, out 20 per cent.	
Our 3.50 grade, sale price only	2.95	Men's and Boys' Hats, Underwear, Shirts, Hosiery a general sweeping out of 20 per cent.	
Our 4.00 grade, Sale price only	3.45	Ladies' Misses' and Children's Hosiery; Fancy Goods, Neckties etc., a sweeping out of 1-5th off.	
Ladies' Spring Suits		New Arrivals of Ladies' Suit Patterns, the latest Fabrics. All of our \$10 patterns out to \$7.98; \$14 patterns, to \$10.45. Dress Goods, Wool Fabrics, 20 cent out on the dollar. Bring along this Price List.	
Latest From the Best Manufacturers of New York			
Our \$35.00 quality for only	\$27.00		
Our 30.00 quality for only	22.50		
Our 27.50 quality for only	20.75		
Our 25.00 quality for only	18.75		
Our 20.00 quality for only	15.00		
Our 18.00 quality for only	13.50		

Don't Wait Until the Sale Closes and then expect these prices. Remember the Sale opens 8 a. m. Saturday, March 26 and will continue for a few days, only. Come at once, if you would realize on the offer

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