

**The Athena Press.**  
AN INDEPENDENT NEWSPAPER  
Six and Eight Pages Every Friday.  
F. B. BOYD, PUBLISHER.

Application for entrance as 2nd class matter made on July 5, 1907 at the postoffice at Athena, Oregon Under an Act of Congress of March 3, 1879

Subscription Rates:  
per year, in advance \$2.00  
Single copies in wrappers, 5c.

ATHENA, ORE., NOV. 6, 1908

For the third time Mr. Bryan has been defeated for President and it is needless to say that the democratic party can not win with him as its exponent and leader. Bryan is perhaps the most brilliant statesman of the age, but many of his pronounced policies are in direct conflict with the interests of the money power, and when American business interests puts its pressure against the tide of any man's aspirations, he goes down and out. Bryan will never be president, but many meritorious reforms he advocates and stands for will eventually find their way into the scrolls of political platforms, and some other leader will thus garner the sheaves that should have been won by the peerless Nebraskan.

A new bulletin of the Correspondence-study department of the University for Oregon has just been received. The scope of the work has been greatly enlarged over the beginning made last year, and now covers courses in English Classics, Shakespeare, Pedagogy, Botany, History Algebra, Geometry, Trigonometry, Analytic Geometry and several courses in Mathematics for teachers. By means of this work any student who has not time to attend college or high school, can pursue, with hardly any cost, practically the same work by correspondence through the University courses, and receive credit for it.

From a purely local affair, originating in the Spokane County Horticultural Society, the apple show to be held in Spokane, December 7 to 12 has become international in scope. Notices were received the past week that Japan, England, Germany and Norway will all have national displays at the Spokane show. British Columbia and the other Canadian provinces have already reserved space for approximately 200 exhibits, and the indications are that they will double this number. In all, the entries received up to the first of November aggregate 650.

Eugene surprised the people of this entire country last year by raising a great advertising fund and paying a salary of \$5,000 annually for an expert. Up to last Saturday night there

had been subscribed for the coming year \$13,661, to which will be added \$1400, the total being more than a dollar and a half for every man, woman and child in the city, and this will be used in advertising the resources and advantages of Eugene and Lake County. Eugene is determined to go ahead and doesn't mind a little thing like a national election. What other town of 10,000 people in Oregon, Washington or California can match this record?

Present wastes in lumber production are enormous. Take the case of yellow pine, which now heads the list in the volume of annual cut. In 1907 it is estimated that only one-half of all the yellow pine cut during the season was used, and that the other half, amounting to 8,000,000 cords, was wasted. Such waste is typical. Mr. R. A. Long, in his address on "Forest Conservation" at the Conference of Governors last spring, pointed out that 20 per cent of the yellow pine was simply left in the woods—a waste which represents the timber growing on 300,000 acres.

According to the "clean politics" measure passed by the voters of Oregon last June the old-time election practices are no longer lawful. These are some of the things that were observed in Athena last Tuesday as unlawful:

- To hire vehicles to haul voters to and from the polls;
- To hire any one to work at the polls except to challenge persons not qualified to vote;
- To wear any political badge or insignia at the polls;
- To distribute cards or campaign literature at the polls; or to work at the polls in any way to influence voters;
- To do anything to influence voters.

The press bureau of the Alaska-Yukon-Pacific Exposition sends out monthly about four columns of stuff to each country paper, expecting the same to be published for the benefit of Seattle. The dear editor is told that the matter is free and won't cost him a cent to publish it. If the A.-Y.-P. E. wants to do business in a legitimate way and advertise their show this paper will send a rate card. Otherwise do not send any more copy for the waste basket.

John Henniker Heaton has been praised in England because of the success of his long campaign for the reduction of the rates of ocean postage between Great Britain and the United States, but the Englishmen do not forget the efforts of Elihu Burritt, the Connecticut blacksmith, on behalf of cheap ocean postage.

When a man with a wife and several grown-up daughters has a cheerful disposition, it's a sign that he has a pretty good income.

Even cold cash at times seems to burn in a man's pocket.

Some people are as miserly with truth as others are with money.

Beauty may be a snare, but most people are willing to take chances.

**THE VALUE OF THE NEWSPAPER**

Reading the newspaper is as intimate a part of our every day life as sleeping and eating. It is a rare person who does not at least glance over his daily or weekly paper, and to the great majority of people it is the only avenue open to their minds accessible to those who have things to sell. The peculiar strength which is all his own is well put by a recent writer in the following words: "The newspaper carries suggestion into the family circle at leisure moments in parlor or library, where no salesman is ever permitted to enter." It is in closer touch with and exerts a greater influence in the home than any other printed thing. To start with; there are in the older communities a vast number of people who have inherited the continuance of the paper which their parents read. It is as real to them as "proofs of holy writ." To practically all others, it is their own choice. The intelligence of the world's doings is gleaned from its pages. That which many deem their own judgment, as related to current topics, is merely a reflection of what they have read in their home paper. What reaches them for the first time in today's issue, in a week or a day later, has become their belief and knowledge. And now that I remind you of it, you have a friend or neighbor, whose conversation is largely made up of what he has read in the day's paper. He does not add any new thought to it, either, or indeed any new words, except perhaps the three—"They do say." Of almost equal value to the advertisers, in my judgment, is the distributing factor of the newspaper, for after all distribution is the most important detail of advertising and the one which should command your constant attention.

To most people, all other than newspaper reading is more or less of an effort. Because such reading can be deferred, it is. No other printed matter except, of course, the weekly, monthly, and other periodicals, has the potent quality of quick and complete distribution. The reading of it can not be put off even if we wish to do so. The newspaper in its field, has done mentally what the electric street car has done physically for the people. Like the car, it is a hurry-up affair. With the introduction of electric power the people, especially those living in smaller cities, hurried up, and took notice. They had to. They found they had to catch the car and be quick about it. Formerly the car waited for them.

Kennedy's Laxative Cough Syrup moves the bowels gently. Contains no opiates. It is pleasant to take and children especially like the taste, so nearly like maple sugar. Sold by Palace Drug Co.

**For Sale.**

Mrs. May Jorgenson offers 80 acres of fine reservation land for sale at \$90 per acre. The land description is N 1/2 of N W 1/4 sec. 17, T4 S, R5 E W M. Inquire of F. S. Le Grow, Athena.

# Chamberlain's Cough Remedy

WILL CURE

## Your Cold. Try It

The uniform success that has attended the use of this remedy in the cure of bad colds has made it one of the most popular medicines in use. It can always be depended upon to effect a quick cure and is pleasant to take.

It contains no opium or other narcotic, and may be given as confidently to a child as to an adult. Price 25 cents. Large size 50 cents.

THE PALACE DRUG COMPANY.

### THE ST. NICHOLS HOTEL

J. E. FROOME, PROP.

Only First-class Hotel in the City.

### THE ST. NICHOLS

is the only one that can accommodate commercial travelers.

Can be recommended for its clean and well ventilated rooms.

COR. MAIN AND THIRD, ATHENA, O.

That our American forests abound in plants which possess the most valuable medicinal virtues is abundantly attested by scores of the most eminent medical writers and teachers. Even the untutored Indians had discovered the usefulness of many native plants before the advent of the white race. This information, imparted freely to the whites, led the latter to continue investigations until to-day we have a rich assortment of most valuable American medicinal roots.

Dr. Pierce believes that our American forests abound in most valuable medicinal roots for the cure of most obstinate and fatal diseases. If we would properly investigate them; and in recognition of this conviction, he points with pride to the almost marvelous cures effected by his Golden Medical Discovery, which has proven itself to be the most efficient stomach, liver, invigorator, heart tonic and regulator, and blood cleanser known to medical science. Dyspepsia, or indigestion, torpid liver, functional and even venereal and other affections of the heart yield to its curative action. The reason why it cures these and many other affections, is clearly shown in a little book of extracts from the standard medical works which is mailed free to any address by Dr. R. V. Pierce, of Buffalo, N. Y., to all sending request for the same.

Not less marvellous, in the unparalleled cures it is constantly making of woman's many peculiar affections, weaknesses and distressing derangements, is Dr. Pierce's Favorite Prescription, as is amply attested by thousands of published testimonials contributed by grateful patients who have been cured of catarrhal pelvic troubles, irregular periods, irregularities, prolapsus and other displacements caused by weakness, ulceration of uterus and kindred affections, often after many other advertised medicines, and physicians had failed.

Both the above mentioned medicines are wholly made up from the genuine extracts of native medicinal roots. The processes employed in their manufacture were original with Dr. Pierce, and they are carried on by skilled chemists and pharmacists with the aid of apparatus and appliances specially designed and built for this purpose. Both medicines are entirely free from alcohol and all other harmful, habit-forming drugs. A full list of their ingredients is printed on each bottle wrapper.

## "The Old Standby"

### THE AMERICAN NATIONAL BANK

OF PENDLETON

Formerly the Pendleton Savings Bank  
Commercial Banking

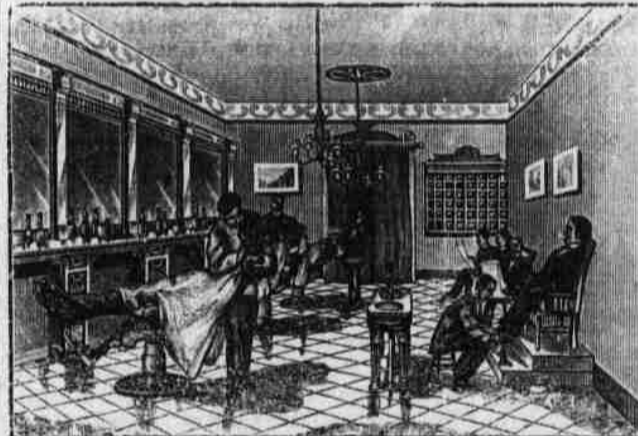
Capital, Surplus and Profits,  
\$250,000.00

We Give Savings Bank Facilities  
the National Bank Security

## 4 per cent Interest

Paid on Time Deposits. Safe Deposit Boxes for Rent

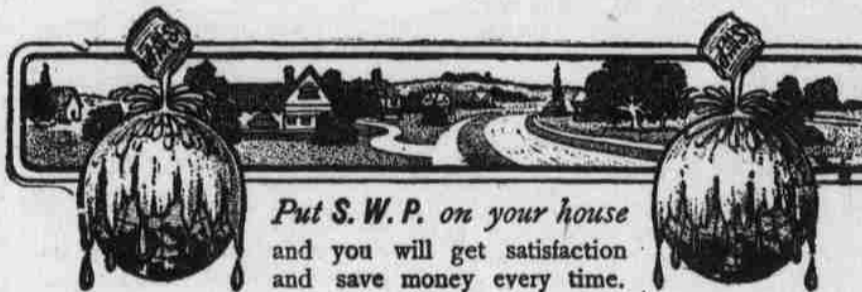
The Old Savings Bank, the friend of the Farmer, Stockman and Merchant, now a National Bank, continuing business under the supervision of the U. S. Government.



A. J. PARKER'S  
BARBER SHOP

Everything First  
Class - Modern  
and Up-to-date

SOUTH SIDE MAIN  
STREET  
ATHENA



Put S. W. P. on your house  
and you will get satisfaction  
and save money every time.

Eastern Oregon's Largest and Best Store

# The Peoples Warehouse at Pendleton,

eager or your trade, offers you the largest varieties of Dependable Merchandise at the lowest price known for years. The most comprehensive showing of Fall and Winter styles in Ladies' and Misses Suits, Hats and Coats, Skirts, Furs, and all other Wearables. For Quality, variety of Styles and Workmanship our lines surpass any ever shown in this section. Remember we are the largest dealers in Mens and Boys Clothing, Men, Women and Children Shoes, Silks and Dress Goods.

## THE VERY BEST VALUES IN MANY YEARS

are offered you in Blankets and Comforts. Good, clean Groceries at lowest prices. In our Grocery Department you will find none but pure, clean wholesome eatables, and we are the acknowledged leaders in low prices. Mail orders promptly filled. Your patronage solicited on the score of better goods for less money—let us prove it.

## THE PEOPLES WAREHOUSE

Where it Pays to Trade — PENDLETON, OREGON — Always Save Your Coupons

## THE KING OF CURES

### DR. KING'S NEW DISCOVERY FOR COUGHS AND COLDS AND ALL THROAT AND LUNG DISEASES PREVENTS PNEUMONIA AND CONSUMPTION

"Two years ago a severe cold settled on my lungs and so completely prostrated me that I was unable to work and scarcely able to stand. I then was advised to try Dr. King's New Discovery, and after using one bottle I went back to work, as well as I ever was."  
W. J. ATKINS, Banner Springs, Tenn.

PRICE 50c

AND \$1.00

SOLD AND GUARANTEED BY

THE PALACE DRUG COMPANY, ATHENA, OREGON