

# An Event With Big Possibilities 

A Great Selling of Factory Remnants and Oddments. The Bottom Fallen Out of all Previous Price Standards. Sale Commences Tuesday, Sept. 4th; Closes Tuesday Night, Sept. Itth.
at 3 l c per yard.
3,000 yards Standard Calico, one to 10 yd lengths, regular at 6 c Mill End Pric
312 Cents
400 yards of Dress Ginghams sells at 10c. Mill End Price, 6c. 650 yards of Dress Ginghams sells at 12 dc , Mill End Price, $7 \frac{\mathrm{t}}{\mathrm{t}} \mathrm{c}$ 400 yards Percale, sells at 12 ents, Mill End Price, 6 tc
550 yards English Long Cloth, sells at 18c. Mill End Price, 9lc

## WHAT IS MEANT BY MILL ENDS? WHERE DO THEY COME FROM?

Mill Ends are goods that fall short in length of requirements, for export purposes, but identical in quality, style and design with the pieces, but still, not to be classed with the regular goods. Because they are wanting in length, or a slight imperfection of the weave, careless stitching of underwear, or a thread dropped in hose these are Mill Ends. None of these slight flaws hurt the wear or looks of the goods to the customer, but they prevent the mills or factory from selling them at a profit. The enormous stock of mill ends we have purchased for this sale are all new goods, fresh from the looms and are offered today at the loom cost. You will never know what loom cost is if you fail to attend this sale, for the prices given

Fight Cases of Mill Ends
700 yards best Apron Gingham, sells for 8c Mill End Price

## 4 1-2 Cents

 850 yards of Bleached Muslin 36 in width, sells for 10 c , Mill End Price, $5 \ddagger \mathrm{c}$.700 yards lightand dark colored Outing Flannel, sells for 12łc, Mill End Price, $7 c$ c.
400 yards heavy blue striped Twill, suitable for making into Jumpers and Overalls, Mill End Jumpers
Price, 9 .
you are but an inkling of the money-saving opportunities offered. You pay two or three times the price for the same goods at any other stores in the country. Below are found just a small portion of the items and prices.

Remnants in Men's Furnishings. Men's Cotton Ribbed Knit Underwear, regular 500 quality, for 390 . Extra Cotton Ritbed Underwear, regular 65c quality, for 48c. Men's 250 Surpeoders, fully 11 dozen in the lot, only 14 c . Men's Red aud
Blue Handikeroblofs, large size, for 4o. Men's Gray or Blne Cotton Knit Hose, for 4c. Men's Black Cotton Hose, regalar or Bline Cotto

Men's Clothing.
Our eutre stook of 270 muits placed on anle for 7 days at Mill End Prices, Every man in Athena would dig op the small price we ask for Her ou depondele Suite appreciate the valae of this Mill Eud Sale caoth flow, bat they will be rediced from on these Saits are ex This will be your opportunity to buy a fall Suit at Mill End Prices

## Odds and Ends for Men.

 regular 750 and $\% 1$ kiod, your choice of this lot, only 42 c . Remaunt
in Men's and Boys Sweaters-a tremendons suap-renalar ss tor 81.98 ; regular $8 . .50$ Swenters for $\$ 1.38$; regular 750 Sweaters, for

39c. Broten ends in Linen and Rabber Colara Aor onls 6 c . | 399. Broten ends in Linen'and Rabber Colars for only 6 c . |
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## Boys' Suits.

Boys, Refore receiving oor new Full line we must dispose of all
sumant Sita from our apring and sammer lines. Soite
 age from 4 to 17 years, regular $\$ 9$ guit for $\$ 7.20 ;$ regular 87.50 suit
for $\$ 6.00$; regular $\$ 5.50$ guita for $\$ 1.40$; regular $\$ 40.0$ suits for $\$ 3.20$, regular ${ }^{*} 3.25$ suits for $\$ 2.60$; regular 82.50 suits for $\$ 2.00$. In Hats.
Men's Straw Hats, also. Boy's and Children's Hats for oue balf reg.
ular price. $\$ 2.25$ bats for $\$ 1,12 ; \$ 1,25$ hats for $62 \mathrm{c} ; 850$ hats for 1 .
 dice' Millivery for just one balt prioe. Regular 65 and 75 c ohildren's
new Fall Caps, your ohoico for 28 c .

## Many Remnants in Shoes.

350 pairs of Men's and Boy's, Ladies' and Cbildrens' Stoes at Mill End Prices. Odd lota and broken ends at pricen that will nell every pair. In this lot are Men's Work Shoes, regular 82,50 shoe for $\$ 1.95$, Men's Dress Shoes, regular $\$ 3$ Ahoe, f
H8o; Ohildren's $\$ 2.25$ shoes for $\$ 1.58$.

## Specials.

125 pairs of large Cotton Blanketa, regular 850 nize, Mill End Price se. Large eize Comforts, both eides alike, regular price, \$1.75, Mill End Price, 81.19. Lace Ourtaius, regular priee, 750 , Mill Eud Price por pair, 39c. Ladies' and Children's Musho Underwear, remnants have been greatly reduced

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Price, 81 -36.


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WE WILL REFUND RAILROAD FARE TO ALL ATHENA PURCHASERS

