An Event With Big Possibilities

A Great Selling of Factory Remnants and Oddments. The Bottom Fallen Out of all Previous Price Standards. Sale Commences Tuesday, Sept. 4th; Closes Tuesday Night, Sept. 11th.

HALF BEER

TETTINESENTRE

T. R. H. MARRIEL

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BURNING TRADER ITTELES TELEVISION

ITELEFIC REFERENCE

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3,000 Yards of Mill Ends

at 34c per yard.

3,000 yards Standard Calico, one to 10 yd lengths, regular seller at 6c Mill End Price.

312 Cents. 400 yards of Dress Ginghams sells at 10c. Mill End Price, 6c. 650 yards of Dress Ginghams, sells at 121c, Mill End Price, 71c 400 yards Percale, sells at 124 cents, Mill End Price, 64c 550 yards English Long Cloth, sells at 18c. Mill End Price, 94c WHAT IS MEANT BY MILL ENDS? WHERE DO THEY COME FROM?

Mill Ends are goods that fall short in length of requirements, for export purposes, but identical in quality, style and design with the pieces, but still, not to be classed with the regular goods. Because they are wanting in length, or a slight imperfection of the weave, careless stitching of underwear, or a thread dropped in hose, these are Mill Ends. None of these slight flaws hurt the wear or looks of the goods to the customer, but they prevent the mills or factory from selling them at a profit. The enormous stock of mill ends. we have purchased for this sale are all new goods, fresh from the looms and are offered today at the loom cost. You will never know what loom cost is if you fail to attend this sale, for the prices given

Eight Cases of Mill Ends 700 yards best Apron Gingham, sells for 8c Mill End Price

4 1-2 Cents.

850 yards of Bleached Muslin, 36 in width, sells for 10c, Mill End Price, 54c.

700 yards light and dark colored Outing Flannel, sells for 12 c, Mill End Price, 7c.

400 yards heavy blue striped Twill, suitable for making into Jumpers and Overalls, Mill End Price, 9c.

MILL END PRICES

EXTENDS TO NOTION DEPARTMENT.

Ladies' Fancy Turnover

Colla.'s, regular 20 and 25c goods, Mill End Price, 8c.

700 yards Embroidery

500 yards Valencienne

Sewing Machine Oil,

Writing tablets, a 5

Fifty gross Superior Pearl

Men's Red and Blue Handkerchiefs, large size,

Remnants in Ribbons, all

colors and many lengths, all

Fancy Mercerized Dra-

ry Satine, 20c grade,

Amoskaeg Teazledown,

bandsome patterns, Mill

at Mill End Prices.

Mill End Price, 12c.

End Price, 9c.

Buttons, worth 10c doz,

regular 10c bottle, for 6c.

center, for only Sc

Laces in different lengths, Greatly reduced to Mill

and Insertion at Mill End

Prices.

for 4c.

for only 4c.

End Prices.

you are but an inkling of the money-saving opportunities offered. You pay two or three times the price for the same goods at any other stores in the country. Below are found just a small portion of the items and prices.

Remnants in Men's Furnishings.

Men's Cotton Ribbed Knit Underwear, regular 50c quality, for 39c. Extra Cotton Ribbed Underwear, regular 65c quality, for 48c. Men's 25c Suspenders, fully 11 dozen in the lot, only 14c. Men's Red and Blue Haudkerchi-fs, large size, for 4c. Men's Gray or Blue Cotton Knit Hose, for 4c. Men's Black Cotton Hose, regular 15c goods, for 10c.

Odds and Ends for Men.

Fifteen dozen Men's Fancy Dress Shirts, neat patterns and all sizes, regular 75c and \$1 kind, your choice of this lot, only 42c. Remnants in Men's and Boys Sweaters-a tremendous suap-regular \$3 Sweaters for \$1.98; regular \$2.50 Sweaters for \$1.38; regular 75c Sweaters, for Many Remnants in Shoes.

350 pairs of Men's and Boy's, Ladies' and Childrens' Shoes at Mill End Prices. Odd lots and broken ends at prices that will sell every pair. In this lot are Men's Work Shoes, regular \$2.50 shoe for \$1.95.

Men's Clothing.

Our entire stock of 270 suits placed on sale for 7 days at Mill End Prices. Every man in Athena would dig up the small price we ask for these suits if he could fully appreciate the value of this Mill End Sale offer on depoudable Suits. Our regular prices on these Suits are excaeffic low, but they will be reduced from 20 to 33 1-3 per cent. This will be your opportunity to buy a fall Suit at Mill End Prices. 39c. Broken ends in Linen and Rubber Colars for only 6c.

Boys' Suits.

Boys, Before receiving our new Fall line we must dispose of all remnant Suits from our spring and summer lines. Suits for boys of ages from 4 to 17 years, regular \$9 suit for \$7.20; regular \$7.50 suits for \$6.00; regular \$5.50 suits for \$4.40; regular \$40.0 suits for \$3.20; regular \$3.25 suits for \$2.60; regular \$3.50 suits for \$2.00.

In Hats.

Men's Straw Hats, also. Boy's and Children's Hats for one half regular price. \$2.25 hats for \$1.12; \$1.25 hats for 62c; 85c hats for 17c. An odd lot of Men's and Boy's Straw Hats for only 10c. All our Ladics' Millinery for just one half price. Regular 65 and 75 c children's new Fall Caps, your choice for 28c.

Men's Dress Shoes, regular \$3 shoe, for \$2.25; Ladies' Oxfords as low as 98c; Children's \$2.25 shoes for \$1.58.

Specials.

125 pairs of large Cotton Blankets, regular 85c size, Mill End Price, 58c. Large size Comforts, both sides alike, regular price, \$1.75, Mill End Price, \$1.19. Lace Curtains, regular price, 75c, Mill End Price per pair, 39c. Ladies' and Children's Muslin Underwear, remnants of our spring and summer stocks., the prices for this Mill Eud Sale have been greatly reduced.

MILL ENDS OF EVERY Description for A FEW PENNIES. French Challies that sell

for 190, Mill End Price, 4160,

Beautiful Lawns selling for 10 and 15c, Mill End Price, 416 . India Linon, the 10c grade, Mill End Price, 6c.

White Duck a heavy grade that sells for 15c, Mill End Price, 7c. Fancy Voiles, all colors

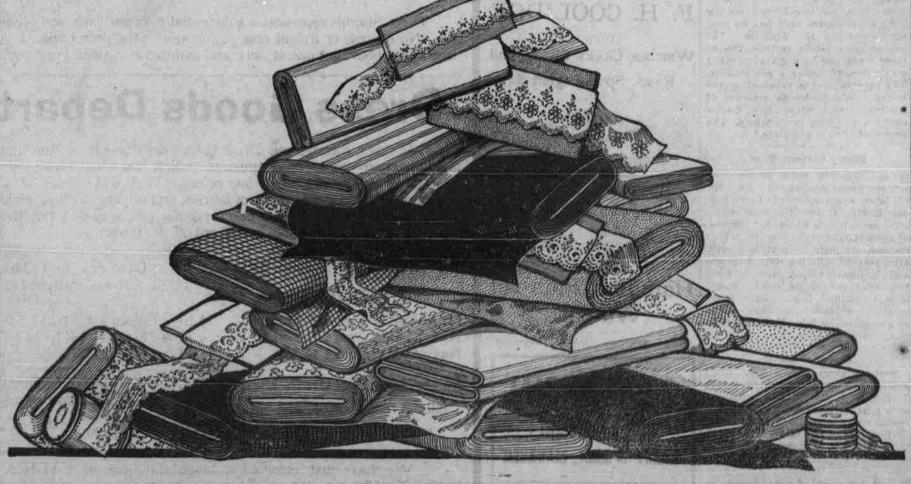
and pretty patterns that sell as high as 25c, Mill End Price, 8%c.

Fancy Dress Cloths in checks and stripes, 1216c value, Mill End Price, 6c. Checked Organdies, the 15c grade, Mill End Price

Torr.

Daisy Cloth In plain col ors, regular 12% c seller, Mill End Price, 9c.

Genuine Madras Cheviot in good lengths and hundsome patterns, that sell for 18c, Mill End Price, 9c. Soft Mercerized Cham bray, all plain colors, regular 15c seller, Mill Eud Price, 8 1-8c.



WE WILL REFUND RAILROAD FARE TO ALL ATHENA PURCHASERS

THE WESTON FAIR, Weston, Oregon