



The Western World

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DOUBLE EFFECT OF ECONOMY

When an American citizen, instead of spending \$100 for something he wants, denies himself and lends the money to the government he performs a double service.

In the first place he furnishes the nation with \$100 to use in the prosecution of the war.

Secondly, he has relieved to the extent of \$100 the drain on our "goods and services"; that is, materials and labor. To make the article or articles he would have bought, or to manufacture others to take their place in the market, would require materials and labor. In addition, to get the article to him labor and freight space would be required. By doing without the article, he has left free a certain amount of material to be used for war purposes, a certain amount of labor to be used in the same way, and he has also relieved to a certain extent the transportation facilities of the country. This may not be much in the individual case, but when hundreds of thousands and millions of Americans pursue this course it means millions and millions of dollars loaned to the nation, tremendous quantities of materials left for uses of the country in this war, millions of hours of labor free to do war work, and a vast amount of freight space free for national uses.

These sacrifices are easy to make; are small and trivial compared to the sacrifices that our soldiers and sailors make daily while they offer constantly their lives for their country, the greatest sacrifice of all.

WRITE A LETTER

Coos and Curry's booster citizens, regardless of political affiliations, are asked to write letters to Oregon friends, urging the nomination and election of L. J. Simpson for governor. He is the only candidate for the office who is not a professional politician. This is the first time Mr. Simpson has aspired to public office.

Mr. Simpson must, of necessity, rely upon his friends—upon those who know him best. And for this reason his friends are asked to cooperate in a campaign of personal publicity, where each individual can do his share in the work. Let your acquaintances and friends all over eastern Oregon, in the Willamette valley, along the Columbia or in Portland, know that you are personally back of Mr. Simpson. Write just as you would talk, enthusiastically, straight from the shoulder, and tell them to pass the good word along.

KISSING THE FLAG

Compelling pro-Germans to kiss the American flag is nothing less than desecration of the flag. This seems to be the sentiment gradually forming following the recent widespread epidemic of making the millions and deluded advocates of the Kaiser and his coterie, publicly nestle their faces in folds of the banner of our nation. And such a more-sane view of same is but a reiteration of the fact that the great American populace goes ahead with its efforts for bringing the war to a victorious conclusion, unwilling to follow the leadership of the unthinking mob. The greatest insult offered to Christ was the kiss of Judas. To let the Kaiser-worshipper nestle his lips and face in the folds of our emblem, is Judas-up-to-date.

Bandon has the longest distance punch. Airplane stock from this farthest west community is now on its way to help blow up the Kaiser.

From the fashion reports it looks as if the Spring gowns this year are going to be smaller than the bills they cost.

Cheer up. America's soldiers in France will do their share of the world's work. Never fear.

It's the girl who can't sing that seems anxious for everyone to know it.

It is now or never with Germany, and now and forever with the Allies.

All Americans know the moral value of rooting for the home team.

FIGHT, BUY OR SHOW WHY

That's What We're Up to In the Third Loan.

THE HUN GOES MARCHING ON AND AMERICAN BOYS BLEED WHILE THE TIGHT WADS WAVER.

It's up to this—fight, buy or show why! Every American who can afford to buy a Liberty Bond will be expected to buy.

If he refuses, the searchlights of public opinion will be so turned upon him that he may be put into the position of having to explain why he denies the government the use of his surplus money, if the plans of the National Liberty Loan headquarters at Washington are carried out.

Information regarding the standing of every individual, his worth, his income, his Red Cross activities, amounts which he has subscribed to the First and Second Liberty Loans, war work which he has done, his patriotic attitude, and other details, will all be carefully listed on a questionnaire which will be kept on file by the government.

Questionnaires, prepared in Spokane for use in Eastern Washington, contain 34 questions. One has to be filled out for every man, woman and child above 15 years of age. Among the inquiries were, nationality, present occupation, name of employer, other trades or occupations qualified in, Liberty Loan subscriptions, earnings, Red Cross war funds, Red Cross members in family, miscellaneous war donations, war activities engaged in, patriotic attitude, general reputation, opposition to war work, if any.

Considering the fact that Oregon's percentage appears to be rather low in comparison with other federal districts, the local Liberty Loan Committee feels that it may be necessary to adopt some such means here of reminding the people that they must do something to save the reputation of themselves and their state. Cards are now being prepared. The information for these cards will be gained by the captains of the different city precincts, after the cards have been assigned to their proper districts by postal employees. In the rural districts over the state, the work of indexing the inhabitants has been going on for some time.

Authorization for obtaining the information comes from Washington. When the system is finally complete, and when Uncle Sam makes the acquaintance of all his citizens and knows their means and their obligations, then John Jones must be induced to make him a loan or be able to give an excellent reason why.

SOME REASONS WHY WHEAT MUST BE SAVED

"A Man Cannot Think, Work or Fight When He is Hungry"—We Must Feed Our Soldiers.

"We have the preservation of the world on our hands. Every single living human being in this republic, from ocean to ocean, should make it his or her special purpose to save food."

These are the words of E. F. Cullen, personal representative of Herbert C. Hoover, in a recent address.

"Men will resist any power but the power of starvation," said Mr. Cullen. "Hunger in the final analysis, is the only force that can weaken a nation and demoralize an army. Food is strength, and without a perpetual supply of strength, the world can stand in danger of tottering, weakening and falling into utter chaos. A man cannot think, work or fight if he is hungry."

"The allies today are practically wholly dependent upon the United States for food. Upon this nation rests the responsibility of preserving the world from Prussianism. This is the task of the people of this nation—to produce and save food enough to keep a steady stream of essential supplies moving towards the front so long as it shall be necessary to wage this war. If at any time we fall in this, we must inevitably go down, with the allies, to defeat. This is no exaggeration, but a serious fact. It is the purpose of the United States Food Administration to bring the realization of this fact home to every American man, woman and child, and to enlist the individual aid of our hundred million people in producing and saving food. The Food Administration is not asking you to eat less; it only urges that you substitute one nutritious food for another equally nutritious food, thus saving the vital staples needed by our armies and the armies and peoples of the allies. We must, during the next three months, save wheat especially. Our surplus has already been shipped abroad, and a hundred million bushels more are needed. When you eat a slice of bread less, omit the crackers with your soup, or otherwise conserve on wheat products, you are contributing towards the hundred million bushels needed over there by our fighting men and the exhausted people of Belgium, France and England who have for more than three years been bearing the brunt of this war, which is our war. Keep this in mind, and bring it before the minds of your thoughtless friends and neighbors."

This is the third of a series of ten articles by Professor Adams.

1,185,000 tons of sugar will be saved the first year if each of us uses one ounce less each day. This will keep sugar plentiful and cheap.

WHY WE ARE AT WAR WITH GERMANY

By
EPHRAIM DOUGLASS ADAMS
Executive Head, History Department
Leland Stanford Junior University

"The object of this war is to deliver the free peoples of the world from the menace and the actual power of a vast military establishment controlled by an irresponsible government, which, having secretly planned to dominate the world, proceeded to carry out the plan without regard either to the sacred obligations of treaty or the long-established practices and long-cherished principles of international action and honor. . . . This power is not the German people. It is the ruthless master of the German people. . . . It is our business to see to it that the history of the rest of the world is no longer left to its handling." —President Wilson, August 27, 1917.

THE NATION AND MORAL DUTIES

The rulers of Germany believe that they have the right to prevail over all other nations. They also believe that the power of the state is the only object for which its rulers should struggle. Still further, they believe that moral principles and ideas have no place in determining the actions of the state, since the sole duty of the state is to get power. This is German political philosophy. American political philosophy, from the very beginning of our institutions, has been fighting against it. For the German theory necessarily carries with it utter denial of the claims of moral feeling, of international right, of human decency and chivalry.

The German historian, Treitschke, at whose feet princes and rulers sat, eagerly absorbing his teachings, devoted his life to spreading this gospel of Power. It is true, he said sneeringly, that "a stock of inherited conceptions of integrity and morality is a necessity for government," (useful, that subjects of the state be obedient), but "the end all and be all of a state is Power." "The state is the sole judge of the morality of its own actions. It is, in fact, above morality, or, in other words, whatever is necessary is moral."

From this it follows, in international relations, that there is no rule or guide to conduct except self-interest. In this present war a follower of Treitschke, one of the leading common-school educators of Germany, Kirschensteiner of Munich, drives home the theory. "The great lesson which the German people has had to learn is to think in terms of power."

Let no one here say that small states, too, can have a national life of their own. True, so long as the great states around them allow them to exist. But any day may see the end of their existence, in spite of all treaties to the contrary.

Neither alliances nor treaties provide the least security. . . . There are no ethical friendships between states in our day. . . . There are only friendships of convenience. And friendships of convenience last just as long as the convenience itself."

Professor Eulenberg of Leipzig sums it up, "All ethical considerations are completely alien to the state and the state must therefore resolutely keep them at arm's length."

Can we wonder that the German Foreign Secretary spoke of the broken treaty with Belgium as a "scrap of paper?" or that the school children of Lusitania celebrated the sinking of the German agents in America, smoothly friendly in appearance, secretly plotted, before we were in the war, to destroy our industries, our railways, even our lives?

Is there no such thing any more as a common humanity—no "decent respect to the opinion of mankind," as Thomas Jefferson stated it in the Declaration of Independence? Is our ideal of righteousness, yes, even of unselfishness, impossible in international politics? This war, if Germany is defeated, may decide these questions, but if Germany wins, the struggle has but just begun.

This American democracy of our day, and has always denied, the German theory; it asserts that the laws which formulate the duties of men toward each other are binding upon nations equally with individuals. For centuries civilization has been slowly advancing from ignorance, prejudice and selfishness toward sympathy, understanding, and a desire to see justice done, whether between individuals or nations. The "be all and end all" of a state is not Power—it is Justice.

And the German government has left us in no doubt as to the results of her theory, in application. That government has broken a solemn treaty with Belgium, ordered the murder of innocent hostages, bombarded unfortified towns, torpedoed unarmed passenger ships, destroyed works of art where they could not be carried to Germany, plotted secret war against neutral nations—all of them actions she once pledged herself to forego—has lost, in short, all sense, apparently, that she is dragging the former good name of the German people through a mire of dishonor, the stain of which will not be removed for generations. Against this mad philosophy and mad government the war must be waged, until they are defeated, or there is no safety for men or nations.

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1,185,000 tons of sugar will be saved the first year if each of us uses one ounce less each day. This will keep sugar plentiful and cheap.

DO NOT NEGLECT YOUR TEETH

A Clean Tooth Never Decays

If you want work that lasts; if you want it done with no more pain than the prick of the needle; if you want your Pyorrhea CURED, or if you want to KEEP FROM GETTING PYORRHEA, see

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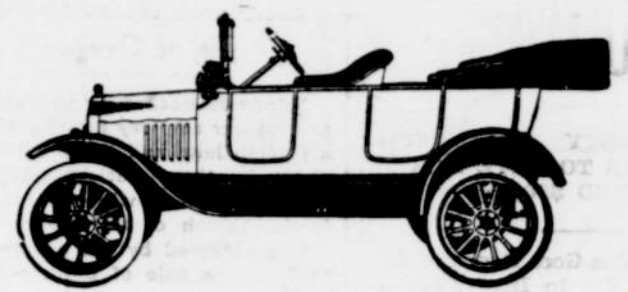
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It's no longer necessary to go into the details describing the practical merits of the FORD CAR—everybody knows all about "The Universal Car." How it goes and comes day after day and year after year at an operating expense so small that it's wonderful. This advertisement is to urge prospective buyers to place orders without delay as the war has produced conditions which may interfere with normal production. Buy a Ford car when you can get one. We'll take good care of your order—get your Ford to you soon as possible—and give the best in "after-service" when required.

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F. O. B. BANDON

A. GARFIELD, Agent, Bandon, Oregon

TAXES

We have a request from our tax collector asking that taxpayers co-operate in cutting down the expense of his office by sending for their statements at once.

If sent for now the present office help can get these statements out, thereby saving expense of extra help and rush of work toward the last of March.

Send your statement now. State if you wish to pay half or all your taxes.—Pay your taxes thru us and help your home town and community.

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