The Western World

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FREE ADVERTISING

One of the best articles on the subject of what may justly be termed grafters after the newspaper-man's stock in trade appeared recently in The Editorial, the statements being credited to the Detroit Herald:

Nobody ever thinks of going to the coal dealer and asking him to send a little coal up to the church or lodge room to heat up the building for a meeting or entertainment. Nor does one ask the ice cream man to donate ice cream, nor does one suggest that the electric light company furnish lights for the occasion. But people often express surprise and resentment if the newspaper man asks remuneration for an advertising notice relative to aforsaid meeting or entertainment.

If the coal dealer or the ice cream man or the electric light company should voluntarily donate said coal, ice cream or lights, the recipients thereof would be exceeding grateful, and would probably instruct the newspaper man to run a free notice telling the public all about the generosity of aforsaid coal dealer, ice cream man or electric light company. But nobody runs a notice eulogizing the generosity of the newspaper man For free advertising, especially of the reading notice brand, (which, by the way, is the most expensive in time and labor), is taken for granted, as the natural gift.

The editor very gladly gives a certain amount of complimentary space to charatable and other organizations weekly. He gives this freely, to the exact limit of space available. This complementary service means work for the compositor and make-up man. It is work absolutely without hope or reward. And there are in this community, persons so devoid of appreciation of courtesies extended, that only do they fail to express gratitude for favors shown, but on occasion feel it incumbent upon themselves to bawl out the editor if perchance he does not allow them the quota of space they consider their natural right. If the butcher should present them with a fine, juicy steak Friday evening would these same persons visit his shop on Saturday morning and roast him to a turn because the steak was not sufficiently large for their entire family?

The newspaper man's space is just as much as much his stock in trade as the coal dealer's coal the ice cream man's ice cream, the electric light company's electricity or the butcher's meats. The average man never thinks of the hours of toil—downright soul sweating toil—it takes to get out a paper. He never thinks of the worries, trials and tribulations every editor must undergo. Every line of type in a newspaper represents labor that costs money, and there is a lot of money tied up in type, presses, an other equipment. Paper and ink, rent, heat, light power and insurance must be paid for out of the income derived from the newspaper man's stock in trade.

A SPLENDID WATER SYSTEM

The writer feels complimentary to water system Bandon now has in the making. It is observed the city is building the improvement with a view to three ends: Stability, service and fire protection. To obtain the first end first class materials are being used throughout and are being laid in the ground in a workman-like manner. To obtain the second, the circuits and laterals are being laid with the idea of serving the greatest number of the city's inhabitants as cheaply and efficiently as possible. To obtain the latter, fire hydrants are being placed in each block thus permitting fire fighting on a more efficient scale.

As to whether improvement of the water system on the plan in force, or on a haphazard, temporary basis, is best, raises a question in the minds of some. However, it might be remarked in passing that cheapness and inefficiency are almost synonymous.

FOOTPRINTS ON THE SANDS OF TIME

"IF"—THE STUMBLING BLOCK

In life's landscape the most conspicuous thing toward the west where the sun sets in failure is "if."

So many lives are graveyards of hope and possibility, and on the tombstone of each hope if is the one word.

As small almost as any word in the language, as big and powerful as all the failures and all the disappointments is that if, reaching from the earth to the sky and blocking the path.

A wise man, asked if he would live his life over again, replied:

"No, there would be too many big ifs to climb over; I'm glad to have them behind me. But if I could begin again and leave out these ifs, then would I live the life over."

"If youth only knew," say the French, "and if old age could."

If youth knew—there is one of the biggest of all the ifs that stretch in a row from the cradle to the grave.

If youth knew, the years would not be wasted and old age made the land of regret.

If youth knew, the experience of others would be protection, and each would not be condemned to the same bitter experiences.

If youth knew, it wolud live without the if, and multiply life's value of a million.

If old age could, it would pull the ifs out of the past, one by one, as weeds are pulled from a garden. But (and but is the sad brother of if) old age can not.

It looks back along the row of ifs and buts that make up life, sighs, and says: "If only I had known," and after a few more ifs steps down presently into the grave, with this last: "If I come back to the earth again I'll get rid of the ifs!"

Youth does not know old age cannot undo the past, and so we struggle along from generation to generation.

But, fortunately, it is not all stagnation and repetition. Youth knows more now than it did ten thousand years ago; age has perfected the art of teaching.

If is still a big word, a big obstacle in the path. It is repeated with every sentence in the story of failure. It is a blot on plans for the future.

We have the surgery of the body that eliminates parts unnecessary or diseased. We should have a surgery of the mind, and the doctor should be will power, and cut out from our list of words the if and its doubtful brothers—but, perhaps, unless, etc.

Can you imagine any greater difference than that between the young man who says "I will succeed if I can," and the other young man who cuts out the dangerous word and says "I will succeed, I can."

Only a difference of two letters, yet there is the difference between success and failure in those two letters.

As long as memory is the chain of ifs.

"If only I had studied and made the best use of my time when I was young." Study now it is not too late.

"If I had realized how little foolish pleasures amount to, how worthless are the false ambitions that absorbed my time."

"If I had listened to age and experience instead of my own folly."

"If I had saved my money; if I had taken care of my health; if I had let drink alone"——

A million ifs, and every one of them the inscription on failure's tombstone.

In the lives of nations, in the history of service, the if stands out. When Galileo discovered that the earth went around the sun they threatened to burn him alive, made him kneel and recant, saying to him, "If you teach that doctrine, true or false, the vulgar will lose their faith in religion."

Whe Columbus wanted to set out on his new road to India, the road that was to lead to America, he was dissuaded by those who said, "If you do, you will come to the end of the ocean and fall over the edge."

The Scots were kept from using the labor-saving fanning mills for winnowing grain by those who said, "If you do that you will make the wind blow to suit yourself and interfere with the Bible, which says, "The wind bloweth where it listeth."

And they were frightened by others who said, "If you use the wind to winnow your grain you make yourself a partner of the devil, who is "Prince of the powers of the air."

Good clergymen in the United States objected to taking the census, saying "If you do that you sin. Read what the Old Testament says about the numbering of the people of Israel."

One of the greatest Greek painters harmed progress with his saying, "If we have no slaves there will be no leisure class and therefore no thinking class."

He is dead and gone, and we know that when slavery was abolished, men used their brains and made slaves of steel, driven by power of steam and electricity, able to do the work of a million slaves.

If means fear, doubt, uncertainty, delay and hesitation, which is another word for failure.

There was no if in the mind of Napoleon when he planned to take his army over the Alps in the dead of winter.

There was no if in the mind of Jefferson when he wrote his Declaration of Independence that called men equal.

If the English had caught him they would have hanged him, but that and a thousand other ifs created this country.

One single if in the mind of Washington would see us now still British colonisits, receiving our laws from across the ocean and paying taxes according to a will three thousand miles away.

Luckily all the defeats and disappointments, all of the victories of the English, all the weakness and irresolution of his own men could not force a single if into Washington's mind.

He had said to himself, "I am going to beat the English and make America free."

He never added "If I can."

And that is why the country is free today.

Why not everybody wear a flower? The custom is not effeminate as some would suggest, but shows a love for flowers that is pleasing. The custom would rebound to the credit of the city in development of the summer resort possibilities. It would be one of the first things a visitor would notice, and would be one among the many pleasing features of his visit here he would long remember.

A peculiar thing about Coos county hunting trips is observed: People from Coos Bay visit the northern Curry county sections, while people from the Bandon vicinity go to the southern part of the county. Must be that old saying about "distance lends enchantment", again.

With green and white telephone and electric light poles and shrubbery for decorations Bandon should present both a novel and pleasing appearance.

The world is being divided into two distinct classes—those who belong to the automobile class, and those who hope to belong.

DO NOT NEGLECT YOUR TEETH

A Clean Tooth Never Decays

By having your teeth examined and the necessary work done about twice a year you reduce your dental bills very materially. I do your work with no more pain than the prick of a needle. One trial will convince the most skeptical.

Pyorrhea is easily cured and does not cost much when taken in time.

Dr. F. A. Voge
First Nat'l Bank Bldg.
Bandon, Oregon

CALENDAR, COMING EVENTS

Agate Carnival, Port Orford, August 10, 11 and 12.

Coos Bay Railroad Jubilee, August 24, 25 and 26.

Coos and Curry Fair Myrtle Point, September 8, 9, 10 and 11.

San Francisco business men coming to Bandon, Wednesday, August 23, to visit merchants.

Railroad Jubilee visitors coming to Bandon from Coos Bay, Friday, August 25th.

TUTTLE News Stand

New Location
TIMMONS BUILDING,
First Street.

Daily Papers Magazines
All Current Publications
Cigars, Tobaccos

Saturday Evening Post

OUR BREAD MAN

is one of the most skillful in the business. What he doesn't know about bread making isn't worth knowing. Just to prove to yourself how foolish it is to swelter over a hot oven, try a loaf of our light, white, toothsome bread. Once tried it is always a favorite.

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BANDON — OREGON

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Stated communication Saturday after the full moon of each month. Sojourn Master Masons cordially invited.

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Loyal Order of Moose meets Every Thursday Evening in Moose Home. Transient Moose cordially invited. Something doing every Thursday.

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Delphi Lodge No. 64, Knights of Pythias. Meets every Monday evening at Knights hall. Visiting Knights invited to attend.

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