The Western World

Owned and published by FELSHEIM & HOWE

L. D. Felsheim, Editor. Entered as second-class matter at the post office at Bandon, Oregon, January 2d, 1913, under Act of March 3, 1879.

Subscription Rates: \$1.50 per Year Six Months, 75c; Three Months 40c.

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MAIL ORDER TALK

John Nielson takes up Western cerned. World's editorial on the mail order business, "to which," he said, "I will have to take some exceptions.'

and comparing its contents with that patronize home interests, the more we of the editorial from which he re- invest our money in support of home ceived his inspiration, Western World trade, the more we are investing in is at loss to find the exceptions. In the Christmas spirit which means fact this paper can find but one point peace and good will. Are we investregarding the mail order business on ing in this Christmas spirit? If we which Mr. Nielson and the World dif- are, the returns will be two-fold. fer. As to the rest of his discussion. We will get back a double blessing. wherein it has reference to the Every Christmas purchase in the World editorial, it simply argues the home town means the building up of question from a different point of a community where conditions are

the following from Mr. Nielson's ar- pile prosperity on prosperity. We of peace on Christmas day; and may ticle: "I can't see where it makes create values where they do the the world reverberate with anthems much, if any. difference whether the geatest good to the greatest number. people send their money to mail order Let us remember that the home town houses or the merchant sends his spirit is the Christmas spirit. money out to buy his merchandise from the wholesalers as far as keeping the money in the town is concerned. If the people do not send their money out to buy their neces sities, the merchant will and does. The money goes out just the same whether it is thru one channel or another, consequently I can not see where it makes any difference as far as draining the town or community of money.

If, like the mail order patron, the merchant was sending all the money received from his customers to the wholesaler the foregoing would be good argument. But, that certain percentage (the difference between cost and selling price) which in the first case makes millionaires out of the individual stockholders of the mail order concerns and builds up great cittrading remains in the community and pays rents, clerk hire, taxes, supports schools, churches, libraries, etc.

If Mr. Nielson's theory were put into practice and everyone should buy from mail order houses, what kind of a town would we have? Would there be any business buildings, streets, sidewalks. electric lights, upto-date schools, modern conveniences of any kind? Would there be any use for carpenters, masons, tradesmen or fire insurance agents? Not much. there would probably be a sawmill or two along the river, each with its row of shacks, a few tie camps wide- cities kept operating through the bors are on the wrong side of the ly separated and a lot of undeveloped land. By the way, what would Bandon real estate be worth?

There is so much to be said in favor of building up small towns and communities in preference to centra- up to a great extent by the big trade they deserve what they get. lizing wealth in the great cities, that in ties. The lumber market is bet- It is always an unfortunate part it seems too apparent to need further | ter than it has been with prospects of of the accomplishment of any great discussion.

torial, based its appeal for home town loyalty on the fact that, regardless of what had been done in the past. it is now possible-everything considered-to buy goods of equal quality in Bandon as cheaply for cash as can be bought elsewhere. Prices in all lines have dropped, because the majority of merchants have done away with the credit business.

This paper has many times expressed its desire to see the merchants and the producers get together. It has done everything in its power to help the farmers and producers and its one effort has been to see home grown products take the place of those shipped in from California. That this is now being done as far as possible, is the statement of the merchants, and to anyone who ey. patronizes the local stores it is becoming more and more evident.

As to city government costs, not only in Oregon, but everywhere, the World admits they are excessive. But comparing local millage with that of other cities of the state from a tabulation prepared by the Oregon Voter from the official figures compiled by the insurance commission of Oregon, it is asserted Bandon's municipal costs average as low as in other cities of same or about equal population, and are much lower than

ment was placed on the same plan as the large corporations are run; a manager employed and he given full sway with a certain tax levy. the residue of which after all expenses were paid to be considered as a private profit, limited only by the condition that he should furnish an administration equal in its effectiveness to the present plan, municipal affairs would be run on a basis so far cheaper than the present costs there would be no comparison. But even then everyone would not be satisfied. Humanity will never reach that state of mind until taxes are nil and everybody has his or her opportunity to take a hand in the "municipal bossing."

In the meantime the present forms allow a goodly share of the taxpayers an opportunity to express themselves; the only drawback being that the "machinery is so complex and the friction of its parts so great it requires considerable oil."

Mr. Nielson's charge to Western World is appreciated. A wholesome discussion of any subject reacts to a greater knowledge and better und-In Tuesday's Bandon Recorder erstanding on the part of all con-

THE CHRISTMAS SPIRIT

The home town spirit is essentially After carefully reading his article the Christmas spirit. The more we prosperous and where poverty is The one point in question refers to pactically unknown. In this way we

BUYING SECURITIES AT HOME

west learn to buy up their own securities and cut out the bond brokerage business the better. The sooner they learn to invest in their own securities, including investments in as to not understand the spirit which instance, the people of California last curities is perfectly protected. The he obeys without hesitation. pular loan should be applied to ing out of the west.-Pacific Coast Manufacturer.

NOTHING MATTER WITH COOS

in Coos county as the year draws to a thing. He is there to execute some a close should be a source of satis- great national purpose, upon which faction to everyone who lives here.

calities in the state which have done are intensely interested. as well during a year which was not very favorable to the coast in gener- it is to secure this object. If it be al. The lumber mills in the Coos Bay so, that some of his friends or neighyear. The Simpson mill which was question, and are opposed to that closed a year ago was started again. which the people of the country in-Part of the mills in the Coquille val- tensely want for the good of the ley section have operated and the loss country, then that is the misfortune of those which did not run was made of those friends and neighbors, and a still greater improvement. The good that a small proportion of good, Western World, in its recent edi- Southern Pacific railroad is building but mistaken, persons may be in into Coos Bay and the whole district jured by it, but the reform should will be connected with the rest of the go on, nevertheless. country. Big harbor improvements a good season and although the year tional Tribune, Washington, D. C. has not generally been one which encouraged the investment of capital, been done in Coos county. Improverevival of confidence which has been correct. of the talk of hard times in Oregon, nying that he is its author. Coos county has done a great work and starts on a new year which promises to bring about the greatest Oh, misty-legged mosquito, development the history of southwestera Oregon has ever known .-

> Christmas is giving time, but remember one of the best and bright- You constantly send into us est things we can give, is kind words.

Coos Bay Times.

PHILOSOPHICAL CHORDS (By a Railsplitter)

The ground hog is the biggest hog

..........

Even the polygamist has visions of renewed business activity. The true blue patriot is the man

who works for economic justice. He who knows the bitter sting of poverty's lash must first have felt it. Under normal conditions men would do right. No man is dishon-

est because he prefers to be so. Church organizations eliminating the negro evidently believe that the soul is only skin deep.

follows that the individual who alusing Rexall's Tooth Paste is a lows another to do his thinking is of a lower order.

It might pay to watch the moral delinquent who asserts that there is no such thing as honor among men.

Even in the face of the uncertainty of war, land values are advancing in Germany and England; and rents are rising accordingly.

In the physical make-up of this man animal there is a goodly supply of yellowish-green matter deposited somewhere among the organs of digestion called gall. There is also a small portion of grey matter secreted in the apex known as brains. Don't mistake the two.

"Prosperity is here," so the newspapers say-but our prosperity is a good deal like Greek liberty. It was there alright, but only a few of the privileged class got any of it: The rest were Helots.-Bolton Hall.

May God speed the mission of Oscar II .: may she ride the highest billows to success; may the dreams of Henry Ford come to pass; may the mothers, wives, daughters and sweethearts of the world mingle their voicof eternal peace and good will to-

They have well been likened to the bright flowers of earth's existence. The Portland Telegram publishes Use them everywhere, but especiala long list of state, county, city and y around the fireside: they will make school bonds selling at big premiums. a paradise out of a hovel. Nothing Of course, all sold through bond can heal a wounded heart, or cheer brokers to eastern investors, and the a crushed spirit like kind words. Let premium indicates high rates of in- us not be so careful how we use trest. The sooner the people of the them, for they are the greatest blessing earth can give.

JACK LONDON'S STUPIDITY Jack London is so blind to facts

public utilities bonds, the better. For induces a man to defend his country. He says: "The good soldier never year bought over nine million dollars tries to distinguish right from wrong. of Pacific Gas and Electric company He never thinks, never reasons. he securities. With state regulation of only obeys. If he is ordered to fire rates and state control of stock and on his fellow-citizens, on his friends, bond issues, the investor in such se- on his neighbors, on his relatives,

This is false in the highest degree. public and utility securities and stop A good soldier enters the army to the enormous stream of interest go- serve his country, and he makes the greatest sacrifice that a man can when he places his life at the service of his country. He is in the army, not for any personal advantage, nor A general review of the situation is his gun given him to secure such all of his friends, family and those There are probably very few lo- for whom he has any sort of respect,

When he is ordered to use his gun.

have been made both at Coos Bay have never used their guas for anyand Coquille river and shipping has thing that was not strongly approved been extensive. Many improvements by the consciences of the Christian have been made by mills and fac- men and women of the country. The tories, many thousands of dollars soldier is merely their agent in dohave been spent in building in the ing what they very much wish to various cities of the county, munici- have done, and would do themselves, pal works has been carried out on a if they were physically capable. The big scale and centers of population soldier is entitled to the credit of made modern, the dairymen have had fighting the battle for them .- Na-

The World reprints the above at the request of a local veteran, who, the fact remains that great work has from his record in the army of the United States, is entitled to be classed ments of all kinds represent an out- as an authority on the question of lay of more than \$2,000,000 in mon- a soldier. He says the above ex-With such a record and with the planation given by the Tribune is Since the article purpor evidenced locally within the past two ting to be from the pen of Jack Lonweeks, there is surely nothing the don first appeared Mr. London has matter with Coos county. In spite come out in a signed statement de-

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