

The Western World

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L. D. Felsheim, Editor.

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LOCAL ADVERTISING There was a time when folks blushed if caught reading an advertisement. It was considered somewhat of a breach of intelligence and the indiscreet individual so apprehended really felt humiliated and ashamed. It is different today. The growth of industry, science and invention has relegated that idea to the rear and has reversed its principle. Today it is a mark of ignorance not to read advertisements.

Where can be found a greater store of current knowledge pertinent to one's everyday life than in the advertising pages of a local newspaper? In what manner can the commercial interests of a community come in closer contact with the people of that community to inform them of the articles that are manufactured, bought or sold for their convenience, or services offered for their accommodation?

The local newspaper as an advertising medium is of untold value to must not be forgotten that saving the general public and those who ad- money is of fully as much as imdertise in it are public benefactors. portant as raising more money, and It is not only the wisdom but the duty there is no better way to save road Man told her she was a superior of people to read the advertisements funds than by instituting a system product, and ever since then she and keep posted; also to patronize of maintenance that will take care has spent the greater portion of her those enterprizing and accommodat- of the small, everyday faults before time trying to enlarge the illusion. ing enough to buy the space for their they become large and expensive benefit.

A larger percentage of the mer- an average stretch of hill road that chants of every community are news- has been improved during the sumpaper advertisers. They are the wide- mer. awake, up-to-date business men who grade has been built and drainage realize the value of their informa- ditches at the side have been pro- are fixed, but through the process of not think it safe to approach nearer, tion to the public; they are the ones vided so that as long as everything evolution higher orders are devel- so they turned their boat toward who make newspapers possible, for goes as it should the water will drain without their aid subscribers would away and no damage will be done. receive but a small portion of the real But the minute a ditch on the upper news and other pure reading matter, side of the road becomes clogged the which they do receive, for the small water is diverted into the wheel 16 three thousand people assembled sum of \$1.50 a year; and, they are tracks, and if nothing is done it to witness a public hanging. usually the ones who take the keen- soon washes out a gulley that ruins est interest in the welfare of the the road.

That Official 'Turndown'

The district engineers at Portland have reported unfavorably on the provision in the rivers and harbers law authorizing a survey of the Coquille river from Coquille to the sea.

DO THE PEOPLE OF THE COQUILLE VALLEY KNOW WHAT THAT MEANS?

It means that after the present work at the mouth of the river. is finished, there will be NO MORE FEDERAL APPROPRIA-TIONS FOR NEW WORK for some time to come. Yes, perhaps for a long time to come.

It means that the people of this section who want to see the local port improved and made one of the important ports of the Pacific coast, as it should be, MUST GET BUSY.

Without a government survey from Coquille to the sea, outlining a new project such as was contemplated when the Port voted \$250,000 to go halves with the government, it will be impossible to secure any Federal amount in excess of what is absolutely necessary for maintaining the present condition of the harbor.

It means the further establishment in the minds of the engineers at Washington of the idea that we don't need any better port, consequently it will RAISE A BAR-RIER IN THE PATH OF PRO-

tive expenses is the great problem.

In considering this problem, it ones. Let us take as an example

At considerable expense a

QUOTE PRICES

Live merchants everywhere are

GRESS that will probably take years to surmount.

The Coquille river MUST HAVE A NEW PROJECT of improvement within the next few years. It should have it now. So it is up to the people to prevent this serious delay if possible.

According to Engineer Williams report the local people have a right to appeal. The Port Commission is already preparing its appeal and will make a vigorous effort to have the provision for a survey maintained.

In order to make the appeal as strong as possible, to bear all the weight that can possibly be made to bear on the officials at Washington, the Port Commission suggests that EVERY MUNICIPAL AND PUBLIC BODY IN BANDON COQUILLE AND INTERVENING POINTS PASS STRONG RESOLU-TIONS setting forth the necessity of a survey and appealing to the engineers to reconsider the proposition.

The matter is urgent and should by all means be taken up at once. as it is of grave importance. All the information necessary can be secured from Port Attorney G. T. Treadgold and the Western World is ready to assist in any way possible

It is up to the various publicspirited bodies to take action. LET'S GET BUSY.

EPIGRAMMATICAL

'God made woman," says Jim Mast, "as companion for man.

************** PHILOSOPHICAL CHORDS 4 (By a Railsplitter) ************

The forces of Nature and her laws oped under the law.

A feast in the jungles of savagery At Murfresborough, Ill., October

A resolution by the Woman's

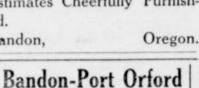
CHATBURN & GARDNER ATTORNEYS AT LAW We Practice in All Courts.

Suite 3, First National Bank Bldg., Oregon Bandon.

L. I. WHEELER, 28th an article in which all readers FINE PORTRAITS Amateur Finishing

> East of Hotel Gallier First st.

IRA C. ZEH Contractor and Builder Estimates Cheerfully Furnished. Bandon,



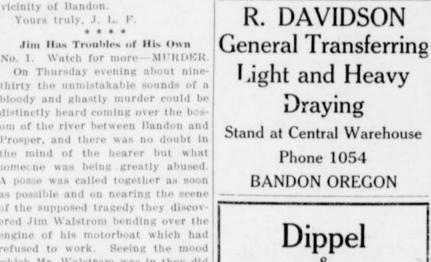


m. for Port Orford. Cars leave Port Orford daily at 1 p. m. for Bandon.

FARE: To Langlois, \$1.50 To Port Orford, \$3.00

We always have time to accommodate traveling salesmen stopping off at intermediate stations

Special trips made through to Gold Beach for parties of two or more.



Wolverton

REAL ESTATE Insurance Conveyancing

Bandon,

Abstracts and Notary Public

Opposite Bank of Bandon

only is used to make the

the looks when you see it.

better when you try it.

You'll like its taste still

"The Peoples' Bake Shop."

Seaside Bakery

Prof. A.

RICHARDS

Professional

Teacher of Piano

Committing of Solos

a Specialty

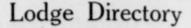
Teacher of All Grades

Studio Over

J. A. Bryne's Store

BANDON - OREGON

Oregon



BANDON LODGE No. 130 A. F. & A. M.

Stated communication Saturday after the full moon of each month. Sojourn Master Masons cordially invited.

WALTER SABIN, W. M. C. E. BOWMAN, Secretary.

L. O. O. M.

Loyal Order of Moose meets Every Thursday Evening in Moose Home. Transient Moose cordially invited. Something doing every Thursday

W. A. Le GORE, Dictator. C. W. BOWMAN, Sec'y.

OCEAN VIEW ENCAMP. MENT, No 72 I. O. O. F.

Meets Second and Fourth Saturdays of Each Month in I. O. O. F. Hall, Visiting Patriarchs Welcome. A. KNOPP, C. P.

I. L. SCOFIELD, Scribe

W. O. W. Seaside Camp No. 212, W. O. W. Meets first and Third Tuesdays in each month at 8 P. M.; Knights of Pythias hall. Visitors are assured a hearty welcome

J. N. HOSKING, C. C. F. H. COLGROVE, Clerk.

KNIGHTS OF PYTHIAS Delphi Lodge No. 64, Knights of Pythias. . Meets every Monday even-

ing at Knights hall. Visiting Knights invited to attend. J. W. MAST, C. C. B. N. HARRINGTON, K. of R. S.

Professional Cards

DR. R. V. LEEP Physician and Surgeon Office in Ellingson Bldg. Phone 394.

BANDON, OREGON

G. T. TREADGOLD Attorney and Counselor at Law Notary Public Rooms 1 and 2, First Nat'l Bank Bldg. Bandon, Oregon

DR. S. C. ENDICOTT Dentist

Office 1241 -Phones- Res. 1161 Office in Ellingson Bldg. BANDON, OREGON

GEO. P. TOPPING Attorney at Law Practices in all Courts. Office

Over Bank of Bandon. DR. H. L. HOUSTON

om of the river between Bandon and Prosper, and there was no doubt in the mind of the hearer but what comeone was being greatly abused. A posse was called together as soon as possible and on nearing the scene of the supposed tragedy they discov-· ered Jim Walstrom bending over the engine of his motorboat which had efused to work. Seeing the mood which Mr. Walstrom was in they did town. Signed-I. C. EVERYTHING. Isn't That Just Too Bad

Marshfield Record: The Coos Bay side of Coos county is being almost entirely ignored by the county court.

Yours truly, J. L. F. Jim Has Troubles of His Own No. 1. Watch for more-MURDER On Thursday evening about ninethirty the unmistakable sounds of a

distinctly heard coming over the bos-

LETTTERS

FROM THE PEOPLE

Wedderburn Man Sugggests Goats

Wedderburn, Ore., Nov. 4, 1915.

Editor of the Western World. Dear

Sfr: I note in your issue of October

or your paper are requested to of

fer suggestions for the most lucra-

tive investment of \$15,000 dollars in

If I had \$15,000 I would get me

herd of some 2000 goats and real-

ze some of this wonderfully good

and peculiarly well adapted range

for that animal. Surely no better

goat country was ever seen. I am

and also Coos has much hill country

I have in mind a range sufficient

to feed 5000 goats on brush brows-

ing, and acorns, in fall and winter.

splendid grass, too; rough mountain

ridges; plenty of water. This is in

the Siskiyou national forest and

could easily be obtained for a goat

ranch by payment of the stipulation

for grazing. By homesteading 160

acres which is easily available, and

he grazing permit from the forest-

y, a man could easily handle the

juestion of 2000 goats. Whatever

the amount of goats a man could

handle this certainly appeals to me

as the natural industry for the hills

"I am only a trapper now but I ex-

ect to run goats here in the near

of Curry county

uture.

that would do well for goats.

peaking of Curry county, in general,

this district.

Yours truly, A. H. CARROLL. Editor of the Western World: yould suggest that the party with \$15,000 to invest, visit Bandon and investigate the sporting possibilities n some of the beautiful lakes in the vicinity of Bandon.

community. In brief, they are the one only one instance of dam- single Tax club of the District of Notes on the Wreck ones who make a community pro- age because of lack of proper main- Columbia is as the voice of one ery gress

On the other hand there are mer- others. The point is that in every murderous spirit of militarism. Inchants who do not advertise. Either case of damage that might have ternationalism, they say, rather than they do not realize the value of it been prevented or wear that might patriotism, is the basis of permanor they are too selfish to meet the have been checked before it grew ent peace. buyers half way. They depend on to large proportions the money orireaping the benefit of the other fel- ginally spent on the road was wastwards the welfare of a community. more money for new and better all land was written in blood. These fellows are the drones; the construction.

dead ones; and no matter how lawabiding they might be, they are a liability to the community as a whole

Every citizen who has the welfare constantly advertising their wares by the same as this year, when it of Bandon and community at heart with their prices. The mail order averaged 3.34 mills on a valuation of of North Bend narrowly escaped should take these facts home and business of the country is increasing \$932,413,000, it was announced by being in the Santa Clara wreck. consider them carefully. They are amazingly and the local merchant, aimed to create an honest interest in no matter where he lives is bound to the other day. the advertisers who use the local notice the effects of it in decreased paper.

NEED ROAD TO BEACH

The difficulty of the Coest Guard crew in reaching the scene of the ing the country claiming in a se- legislative session of 1913 the tax section. wrock of the Santa Clara with their ducive way that this cannot be done, levy for last year totaled \$4,165. equipment, is an illustration of what is it any wonder the army of people might happen in Bandon, should a who buy more and more away from \$1,122,000. When the commission steamer be wrecked along this coast. their home town merchants is grow- fixed the 1913 levy it was not able the steam steering gear of the Santa It emphasizes the necessity of an ing? auto road to the beach. Coos Bay

wrecks are few and far between at this port, the unexpected might hap- prices in his ads-for he finds that riations made. This year the levy Bay been built up as the people here ren at any time. At any rate there it pays to advertise and to advertise was for \$3,112,000. should be a road from the top of the along the general lines practiced by bank to the beach for the benefit of Lis out of town competition. beach visitors. If the proper repre-

sentations are made perhaps the County Readmaster P. M. Hall- anticipate the legislative appropriagovernment can be induced to help Lewis' resignation is gratefully re- tions, and thus the state levy is now for the benefit of the coast guard ceived, but for the benefit of the more equally distributed between the Santa Clara, was in the first life-

the county has a definite program

THE WAY TO SAVE

service.

for permanent road building mapped The following editorial comment from the Eugene Register is of in- out and has the money with which to carry it on, the employment of a terest:

The good roads question inevitably cessary, but for the present that ofresolves itself into a question of fice should be kept vacant. money. It it were not for the cost all of our roads would be paved, for That Coos Bay citizen, who after no one opposes good roads. On the three trials was waiting for the tide contrary everyone favors them until to rise so he could drown himself, It comes to raising the money. How ought to be an enthusiastic booster Coal at Bandon. Dippel & Wolver- with true aim threw him a line and to get good roads without prohibi- for a deeper harbor.

tenance. There are hundreds of ing in the wilderness against the

Many English families today are days. Some of this came ashore and low's efforts. They are of no value ed. Thus the amount that must be proud to trace back their land titles was picked up by the pirates, but in to a newspaper and invariably they raised in order to keep up the roads to the Norman conquest-proud that the main has been turned over to the fight shy of any public-spirited move- is increased. The purpose of the their private property in land was proper authorities; the pirates bement, where they might be expected patrol system is to check this need- acquired through murder, and that ing extremely careful in their actions to give a dollar or even an effort to- less waste, and thus make available their titles, as also the first titles to in tampering with government goods

STATE TAX PROBABLY SAME

Oregon's tax levy for state purbeginning to realize the value of poses for 1916 will be approximatemombers of the state tax commission

In view of the increase in appro- servations were all taken so they sales unless he advertises his goods. priations by the last legislature, came home via Roseburg. They People are more than willing to buy however. Commissioner Galloway were shocked at their close call when at home if prices asked are reason- said there was a possibility that the told of the disaster as they took the able, but with the ever-increasing amount required for state purposes stage at the latter place. Mr. Thom volume of mailorder literature flood- would be slightly lower. After the as is deputy game warden for this

000. In 1913 the tax levy was but

At the 1913 session, however, the should be, there would have been no legislature passed a measure where- wreck

by the tax commission is enabled to taxpayers it should have been re- the two years intervening from one boat when it capsized. He siezed two

the old Gold Bluff or Levens ledge were lost. 'The hero's body has not

strike. The property is owned by Messrs. Sessions and J. C. and E. A. Roberts of Portland.

ty.

Didn't Bother the Mail It is said there were about 100

sacks of parcels post on the Santa Clara which were not removed by the ship's crew during the first two

and it is said it is not likely that any considerable amount of the parcels post has been taken from the beach.

Almost in the Wreck Mr. and Mrs. J. M. Thomas

They had made application for re servations at Portland, but the re

North Jetty Needed

There seems to be no question that to anticipate what the legislature Clara was the cause of the wreck of

The live merchant realizes this of that year would appropriate and, the vessel, says the Record. Captain needs one: so does Bandon. While and apportions his advertising appro- therefore, in 1914 the levy had to be Lofstedt says there is no question priation accordingly. And he puts increased to provide for the approp- that had the north jetty to Coos

000000000000000000 for years have been clamoring it

Winchman a Hero

Robert Shearer, winchman on the children and brought them to shore. Then he went out after a woman and

the last seen of him the woman had Rich gold ore has been found in a death grip around his neck. Both

partment, while engaged in releasing a life boat from the davits, was | We are sole agents for Riverton washed overboard. Capt. Lofstedt

pulled him back on the boat again. 00000000000000000000

Physician and Surgeon

Office Over Drug Store. Hours 9 to 12 a. m.; 1:30 to 4 p. m.; 7 to 8 in the evening. Night calls answered from office.

BANDON, OREGON

DR. L. P. SORENSEN Dentist

Office in First National Bank Bldg. Phones: Office 1222; res. 152 BANDON, OREGON

C. R. BARROW, Attorney and Counselor at Law

Notary Public Farmers' Phone: Office No. 481 Residence No. 143 Office over Skeel's Store, Coquille, Oregon

JOHN NIELSON Notary Public, Insurance, Real Estate and Book-keeping

Bandon, Oregon

SMITH J. MANN Physician and Surgeon Office in Ellingson Bldg.

Office Hours 9 to 12-1 to 5 Phones: Office 392; res. 214. BANDON, OREGON

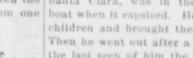
DR. ARTHUR GALE Physician and Surgeon Phones: Office 351; res. 352. Office in Ellingson Bldg. BANDON, OREGON

I. L. SCOFIELD

Dentist Office Fahy & Morrison building next to Emergency hospital Phone 1141 Bandon, Oregon

Methodist Church Notice Our regular services are as fotlows: Public worship each Sunday at 11 a. m. and 8 p. m.; Sunday school at 10 o'clock; Epworth league at 7 p. m.; prayer services at private homes on Wednesday evenings; a cordial invitation is extended to all .--Rev. C. Mayne Knight, Pastor.

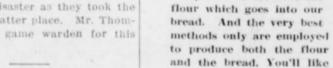
Captain Saves one of Crew Charley Furst of the steward's de-



ton. O28tf.

quested about two years ago. When legislature to another. Make Rich Gold Strike

competent readmaster may be nec- mine at Canyonville in Douglas coun- been found. W. W. O'Connor made the



THE VERY BEST WHEAT