

SEMI-WEEKLY  
**BANDON RECORDER**

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**Underlying Causes of European War.**

The war which is imminent in Europe, says the San Francisco Examiner, springs from no dispute over a Serbian province nor from the assassination of the heir of the Hapsburgs. Its roots go deeper. Territorially, it is the old conflict of the East and the West. Racially, it is the Teuton fronting the Slav, with the Latins divided in sympathy. Politically, it is the Triple Alliance against the Triple Entente. But fundamentally, it is the collision of the political and religious systems of the middle ages, embodied in Russia, with the political and religious liberty of the nineteenth century, incarnated in Germany. Russia is a gigantic anachronism, a colossal menace to progress, the liberties and the civilization of modern Europe. Her enormous population lives and thinks and worships in the terms of the Dark Ages. An incredible ignorance among the masses is accompanied by the most childish and most stupid superstition. The hundred million Slavs who obey the Czar have in them the making of a great and progressive people, but they are today not one whit in advance of their forefathers who lived two hundred years ago. The fundamental tenets of Russian autocracy and of Russian orthodoxy are that Holy Empire and Holy Church are destined to give rule and religion to Europe and Asia, and that any means are justifiable which tend to carry out this promise and decree of Divine Providence. Unless one understands the deep-seated faith of both superstitious rulers and superstitious hierarchy in this divine mission of the Empire and the Church he cannot thoroughly understand the diplomacy and the wars of Russia. The fixed purpose of the Russian autocracy and the Russian hierarchy is to weld the Slavs into one nation, to extend Russian dominion over Turkey and all the Eastern European petty kingdoms and principalities and to re-establish in Constantinople the ancient rule of the Emperors of the East and the Patriarchs of the Greek Church. And this purpose inevitably brings the autocracy and the theology of Russia into conflict with all that hundreds of years have gained for the rest of Europe in the way of liberty of thought and religion, of scientific and inventive progress, of freedom in all its multiform and benign manifestations. Political considerations have indeed arrayed one of the most enlightened nations side by side with Russia, but this does not alter the deeper historical significance of the struggle which impends.

**Regulating Business.**

In view of the large amount of legislation passed each year placing restrictions on industries, the following comment by the Saturday Evening Post is not amiss:

"Quite recently Missouri and Kentucky laid down some drastic rules for fire insurance. In both states so many companies ceased writing insurance as a result of these rules that merchants and others, whose credit was contingent on protection of their goods from the hazard of loss by fire, were seriously embarrassed. In both states the administration took up negotiations with the companies, and the result was a compromise that, in both states, contained the essential features of suspension of the laws to which the companies objected and the appointment of a commission to canvass the subject and recommend a new insurance code to the next legislature. There is a mistaken notion as to the plenary power of a legislature, whether state or national—a notion that its fiat will alter facts. There is a point beyond which no business can be regulated—the point, namely, at which the regulation kills the business."

**What is Advertising?**

Offhand, nearly everyone who has not given the subject more study than to observe the universal prevalence of advertising would say, "its blowing your own horn." But to the business man who has the problem of making a success of his enterprise it is the greatest science of commercialism. "Advertising is mass salesmanship. Advertising is salesmanship with a multiplication table attached," is the way A. N. Fox, advertising manager of the Benjamine Electric Manufacturing Co., of Chicago, put it the other day at a luncheon. Stripped of its fuss and feathers, advertising is storing the prospects mind with good goods. It is successful in proportion to the impression brought about. Advertising is the greatest, most economical medium for the sale of goods. It is to

commercial life what electricity is to industrial life. It has grown astonishingly, but a greater growth is yet before it.—Arlington (Ia.) News.

**It Doesn't Pay to Swindle.**

The people who beat you, hornswoggle and cheat you, don't profit for long from the kale; for folks who are tricky find Nemesis sticky—it never abandons their trail. I've often been cheated; the trick's been repeated so often I cannot keep tab; but ne'er has the duffer who thus made me suffer been much better off for his grab. It pays not to swindle; dishonest rolls dwindle like spow when exposed to the sun; like feathers in Tophet is burned up the profit of cheating, the crooked man's mon. The people who sting me unknowingly bring me philosophy fresh, by the crate; I don't get excited—my wrongs will be righted, by Nemesis, Fortune or Fate. I know that the sting-ers—they think they are dingers, and gloat o'er the coin they don't earn—I know they'll be busted and sick and disgusted, while I still have troubles to burn. I'd rather be hollow with hunger than follow the course that the tricksters pursue; I'd rather be "easy" than do as the oreazy and conscienceless gentlemen do. Far better the shilling you've earned by the tilling of the soil that is harder than bricks, than any old dollar you manage to collar by crooked and devious tricks.—Walt Mason.

**Drastic, But Right.**

Monday a young man was killed in mistake for a deer near Medford. Two hunters waiting near a deer trail heard a noise in the brush and without investigating fired finding out when it was too late that they had made a "mistake." The Portland Telegram sounds the public sentiment when it says: "It will not be Game Warden Finley's fault if the careless hunter does not get all that is coming to him. He is not in any sense 'firminst' legitimate sport, nor does he want to place embargoes and embarrasments upon it to which reasonable people could object. But 'safety first' is a primal principle with Game Warden Finley; and he proposes to do all that he can to make that principle effective in the Oregon woods during the present hunting season. In line with this resolve, or rather as the result of it, Mr. Finley has announced that he will do all in his power to send to the penitentiary any hunter who shoots a human being because he thinks he is shooting at game. The Game Warden thinks that the burden of responsibility should rest entirely with the careless hunter; and while in some instances the legal enforcement of that resolve may seem to be drastic it would be right in every instance. Shooting of this kind involves all the elements of criminal carelessness; because every level-headed man is aware that the woods are full of hunters in the hunting season, and must appreciate the risk of a shot taken on suspicion. We may make all allowance for the zest of the chase, and the ambition to go home with a good bag, but when zeal and ambition run to those lengths where they result in the sacrifice of human life no check that can be imposed is too strong."

**Help Make Oregon the Cleanest State in the Union**

Unclean ideas in regard to sex scattered broadcast by the ignorant cause immorality, disease and suffering among the innocent.

True, wholesome information helps to produce clean, healthful citizens capable of richer and more useful lives.

Sex education should be provided when possible in the home. Pamphlets will be sent free for men and women, boys and girls of all ages. Send 2-cent stamp and state definitely ages and sex of children and other persons for whom pamphlets are wanted. Address

**The Oregon Social Hygiene Society**

Dept. E. 720 Selling Building, Portland, Oregon

**City Meat Market**

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Geo. Erdman, Proprietor

**POWER**

There is gasoline and gasoline. There's the mixed kind you have to use two gallons of to get one gallon's worth of power—and then there's

**RED CROWN**

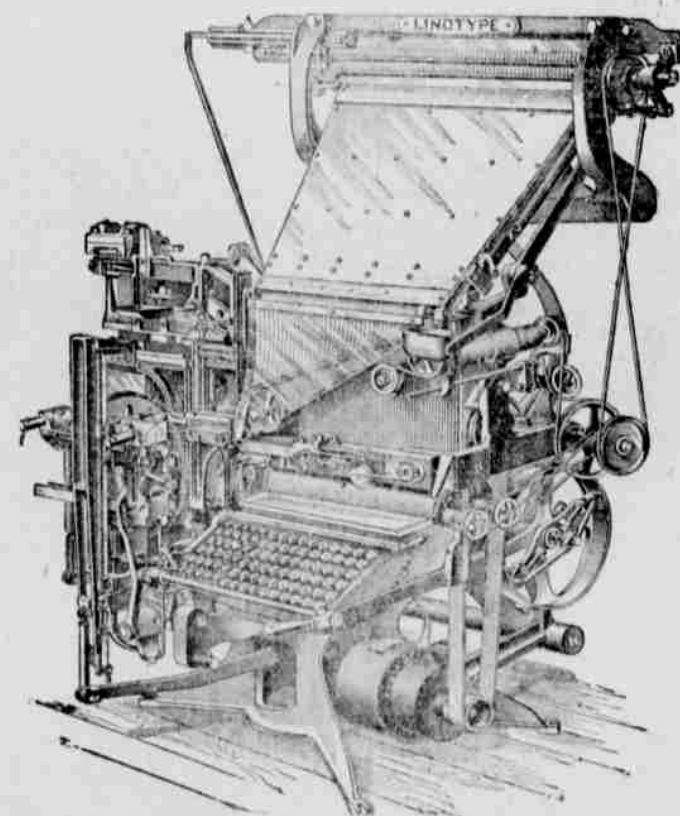
*The Gasoline of Quality*

Red Crown is what you want. Even though you have to pay a little more per gallon you'll find it lots cheaper per mile.

Red Crown signs are furnished all dealers selling this gasoline. Watch for the sign or ask our nearest agency about delivery in bulk.



**Standard Oil Company**  
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**Bandon Recorder**

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