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Michael's, Stern & Co.

Thanksgiving Day Starts the Holidays

YES, Thanksgiving Day is really the opening gun of the holiday season. Six months ago we started to prepare for this, our Fall Opening campaign. 'Way back in May we were busy searching, examining, selecting the lines of Clothing, Hats, Shoes and Furnishings offered by the country's greatest manufacturers, for it is only by working months in advance that the cream of merchandise can be secured. Here are the things we looked for in Clothing: First of all **VALUE**—clothes which represent one hundred cents worth for every dollar expended. After value we looked for **STYLE**; not freak style or extreme style, but the sort of style that well dressed men in New York and Chicago have created. Having found value and style combined in two of the greatest lines today—**MICHAELS STERNS** and **STYLEPLUS**—we proceeded to buy dozens of different models in eighty-seven patterns, so that our assortment of Fall and Winter Suits and Overcoats is absolutely unapproached by any store in this section of the state. Having worked diligently and well we take a natural pride in the merchandise we offer for your inspection and we want to tell you a few details about these.

Styleplus \$17, the same price the world over, are the result of 64 years of preparation and specialization on the part of the biggest producers of medium priced clothing in the world. You can't have any regrets with a Styleplus. Perfect satisfaction is guaranteed by the maker and by us. You will like these clothes, you will like the price—\$17 for a Suit, Overcoat or Raincoat—no more, no less.

Michael's Stern Clothes for over fifty years have been recognized by expert judges of value, as the most economical and reasonably priced garments that the market affords, at from \$20.00 to \$30.00.

For Business and Dress

Two and three button sack suits, cut for the most part according to the English idea, with trim shoulders, unpadded fronts and soft roll lapels—garments made primarily for the man who realizes the importance of his personal appearance as a business asset. The fabrics are browns, blues, black, pencil stripes—in fact every new idea that the looms have produced.

For the Young Man

Strong, hand-tailored clothes that are good to look at and serviceable to wear. They are cut from specially woven fabrics and tailored to hold their shape under stress and strain. If you are going to have two or more suits, one should be a Norfolk. The Norfolk is the suit for comfort and style and for the variety that lends spice to life. We've some very special Norfolks

in rich browns, grays and blues that are simply ideal for both town and country wear.

Overcoats

Until you've seen our stock you cannot realize the variety and scope of meaning of the word "overcoat." First, there's the dress overcoat of black. Then there's the overcoat for business wear, made of handsome, rough materials. Next comes

the heavy storm coat with convertible collar and plain or belted back. The variation of this is the shawl collar—a garment that will be very popular this season in New York; and for good measure we've the raincoat and the automobile coat. And every one of these overcoats can be had in a splendid assortment of colors. The man doesn't live who cannot be pleased with this assortment.

In our endeavor to secure for you the very best the market offers in clothing, we have not by any means neglected our furnishing department. For example—

SHIRTS

When you select a shirt from us, all you need to do is to decide on the pattern. If the pattern pleases you we guarantee that the shirt will give you full measure of satisfactory wear. How do we know? Years of experience with the Arrow and Monarch brands have proven to us that this claim is no idle boast. Our shirt department is chuckfull of negligee and plaited shirts in the newest patterns and colorings, with or without attached cuffs. For Sunday and evening wear we've some remarkable values in stiff and plaited

white shirts, while our outing and work shirts are even more complete than usual.

UNDERWEAR & HOSIERY

The "fussiest" man in the world is the man who "has ideas" about underwear—but we're ready for him—ready to please him. Our stock includes Union Suits in wool, in cotton and in lisle,—two-piece garments in every demanded fabric—athletic underwear in plain and fancy fabrics for the young man. In a word, everything for everybody. And as for hosiery—whether you go

in for plain colors or fancy,—for cotton, wool, lisle or silk—we guarantee to give you what you want.

COLLARS and NECKWEAR

Every season brings forth a new collar style—some last, others don't. We manage to keep in stock all of the new ones and all the old ones that have made good. In quarter sizes. This season it's the "Imperial" that has the call—a full cut, easily tied scarf, which we carry in an astounding variety of silks and colorings—also plain, staple colors, for the more conservative fellow.

HATS and SHOES

If you've ever worn the John B. Stetson hats in the past, you'll be back this season for another. If you haven't—don't fail to wear your first without delay. As for soft felts and caps, we've chosen a most exclusive assortment, closely following London models. We go on the theory that good style and thorough comfort must be combined to make shoes satisfactory and we're ready to prove this to your satisfaction when ever you try on a pair of our Star brand shoes for Men, Women and Children.

Remember that the success of this business has been made through offering unusual values at conservative prices and through insisting that every article we sell must meet with the unqualified approval of the buyer. If you have dealt with us in the past, you will realize the meaning of this policy. If you've never dealt with us, we would certainly appreciate the opportunity to prove the merit of our goods.

Hub Clothing and Shoe Company

"MONEY TALKS"

Three Stores
BANDON MARSHFIELD MYRTLE POINT

"CASH ONLY"