SEMI-WEEKLY

# BANDON RECORDER

Published Every Tuesday and Friday by the Recorder Publishing Company.

Entered at the Postoffice at Bandon, Oregon, as Mail Matter of the Second Class

C. E. KOPF, Managing Editor.

Subscription \$1.50 per Year in Advance. Advertising rates the firm who attended to the advertismade known on application.

#### OFFICIAL PAPER OF THE CITY OF BANDON

#### Recorder Philosophy

Few are too stingy to give away

A rain is a providential blessingunless the hay is down.

The tyrant Diaz sowed the wind and Mexico is reaping the whirl

A hotel employee is more polite than a rancher because that is what he is paid for

Did it ever occur to you that a weak mind is usually lacking in the sense of humor?

change your shirt.

never commit suicide.

Up in Portland baseball and Bud shade.

sneaks.

As a horrible example we consider it our duty to hold up to public scorn the pernicious activity of the Bandon flea.

Life is a battle, whether in the pulpit or the prize ring; but the top notch prize fighter seems to lope off with most of the money.

One extreme follows another. The fastidious person who is terribly shocked upon hearing a slang word in public probably does a good deal of cussing in private.

Among other virtues we point with pride to our modesty in declining, thus far to inform Coos county ranchers how to till the soil,

thought to be doomed but the NW1.4 NW1.4 Sec. 29, Township 29, S., R 14 the blunders contained in his advertreacherous murder of Madero and W. Willamette Meridian, has filed notice of intenothers by the Huerta bunch will tion to make five year proof, to establish claim have a tendency to check the flow to the land above described, before C. R. of sympathetic tears.

# and Profit

We cannot remind ourselves too frequently that a fundamental purpose of good books, and so of the library which possesses them, is to by the public.

us and oppresses us For the average man and woman, whose education has been limited, whose imagination has lacked all wider oppor- 23, 1913. tunity for cultivation, the easiest escape from the cares of daily life, from the depressing monotony of daily routine, will be through the avenue opened by the story, the people's road out of a care-filled life, ever since the days of "Arabian Nignts." Such readers as these desire fiction and ought to have it. If their imagination can be cultivamuch the better. The library's ever seeking some way out of this day of May, 1913. troublesome world into that larger realm which is more truly ours because it is our creation and that of our fellows. This wider world, in

its friendliness and home-likeness the library must represent.

The library is where the readers are introduced to the friendship of authors and their books. There they are at home and there we too may be at home. Old and young. rich and poor, wise and simple, men and women and children, there we may meet new friends on kindly and familiar terms and widen our thoughts as we learn of their wisdom and their wit. Still better, there may renew our acquaintance with old friends and feel the contracted horizon of our lives again enlarge as we meet them once more. New friends and old, thep all greet us with an assured welcome and yield It is no more of a disgrace to to us the best which they can give, change your mind than it is to or we receive. We come to them not to learn lessons but to be with Suicide seems to be an accom- them for a little while and to live plishment of civilization. Indians with hem that larger and truer life which their presence creates for us.

Thus the library performs its high Anderson are putting this demo- awd noble duty of helping men to cratic administration badly in the live, "not by bread alone, but by every word of God," who, through The demand for detectives is sup- good books, has been speaking to plied from that portion of socie'y the generations or men not only for which is composed of natural boin their instruction, but even more for their delight.-E. A Birge.

#### ----For Sale.

Seven acres and twenty square rods of land with good new six-room frame house and other improvements, good living water, creek running through center through center of place, one half mile south of Prosper and two and one half miles from Bandon. For particulars, inquire of T. J. Owen, Prosper, Oregon. Ap14-May14.

#### Notice for Publication. Department of the Interior

U. S. Land Office at Roseburg, Oregon March 10, 1913

Notice is hereby given that Margaret Lamor produce spuds, raise chickens, etc. of Bandon, Oregon, who on January 29, 1908, made Homestead Entry Serial, No. 04413, for, Huerta and his accomplices are N1-2 NE1-4, NE1-4 NW1-4, Sec. 30, and Wade, United States Commissioner, at Bandon Oregon, on the 2nd day of May, 1913,

Claimant names as witnesses: E. Dyer, E. E. Stillwell, Charles Richert, George W. Cox all of Bandon, Oregon.

#### of Administrators Notice Notice.

Notice is hereby given, That by the order of the County Court of the State of Oregon, in and a very large number scattering. There give pleasure, and that the library for the County of Coo. W. F. Disher, was ought to be more closely and duly appointed administrator of the estate of peculiarly associated with pleasure Erminnia Disher, deceased, and the letters, testhan any other institution supported tamentry were duly issued to said administrator on the 22nd day of July, 1912, and that said orders from persons, conditional on its administrator is now qualified and acting and, Life for most of us is sufficiently therefore all having claims against the said esdull and colorless. The workday tate are hereby notified to present the same aspect of the world is always with with proper proof and vouchers to the said adninistrator at the office of Geo. P. Topping, at Bandon, Oregon, within six (6) months from the 22nd day of April, 1913 the date of the ed him, finding it in a drawer of his final publication of this notice or by October desk. There being a telephone num-

> W. F. DISHER, istralor of the Estate of Erminnia Disher,

> > GEO, P. TOPPING, Attorney, March 25, Apr22-T.

> > > March 17th, 1913.

# Notice for Publication.

U. S. Land Office at Roseburg, Oregon.

Notice is hereby given that Clifford C. Anderson, of Bandon, Oregon, who on Noted to the point, of reaching similar vember, 1907, made Homestead Entry freedom from care through poetry, Senal, No. 04373, for N1-2 NE1-4, Section through the drama, or through any 13 and S1-2 SE1-4, Section 12, Township 30, other higher forms of literature, so S., Range 14 west, Willamette Meridian, has filed notice of intention to make Five year Proof, to establish claim to the land above message is to men and women cramp- described, before C. R. Wade, United States ed by totl and narrowed by routine, Commissioner at Bandon, Oregon, on the 9th

Claimant names as witnesses: C. M. Doyle, A. E. Hadsall, W. J. Doyle, all of Bandon, Oregon

# The Ad. Writer

By OSCAR COX

A young man entered the business office of Perkins & Young, book publishers, and asked for the member of

"There isn't any such man," was the reply. "We don't advertise. I'm the

head of the firm." "Don't advertise?" exclaimed the caller, with real or feigned astonishment. "How do you get business without advertising?"

"We use solicitors." "And find them valuable?" "Yes, we do-sometimes."

"Suppose I can prove to you that you could sell several times as many of a certain book by advertising as through your solicitors?"

"In that case you would make a regular customer of us. But I've paid for too many experiments in advertising already. I don't care to spend anything more in that line."

"But suppose the experiment costs you nothing?" You can experiment all you like on

that basis." "Very good. What book will you let

me experiment on?" "We have just issued Perkins & Young's Handy Cyclopedia. You can try your experiment on that if you

The young man thanked Mr. Perkins for the order with as much impressment as if he were to be paid a thousand dollars for it and withdrew.

One morning a week later the pub lisher on entering his office noticed that his mail was unusually large. Be ginning at the top of a pile a foot high, he took down an envelope, opened it and drew out a letter to which was pinned an advertisement cut from a newspaper. He began to read the let ter, which was as follows:

I have read with astonishment the in-closed notice of your Handy Cyclopedia. What must the books be that are advertised with so much ignorance?

This is the ad.: Our Handy Cyclopedia is now ready. In its makeup we have employed writers with first class reputations in the subjects on which they write. Admiral Peary writes the article on the south pole. Sir Ernest Shackleton the one on the north

pole. That the work is up to date is evident from the fact that the article on war is by Charles Dickens and that on the world's navies by Alfred Tennyson. The letter continued as follows: What unblushing impudence in a pub-

lisher to get out a cyclopedia containing such abomnable blunders! Inquiry will teach you that Admiral Peary is fitted to write about the north instead of the south write about the north instead of the south pole and Sir Ernest Shackleton about the south instead of the north pole. To prove your work up to date you say that Charles Dickens wrote the article on war and Alfred Tennyson that on navies. Almost any chronological table will inform you that both these gentlemen died during the last century. I am curious to know what you mean by announcing articles by these men, who shone in a different field from that of the army or navy. Planse send me a copy of the work for inspection. If there is something wrong with your adthere is something wrong with your advertisement and I find the work satisfactory I will order a set, I being chairman of the committee on purchasing books for our university library

Three-quarters of the letters constituting the pile before Mr. Perkins were DR. SMITH J. MANN from persons calling his attention to tisement. Some were facetious, some tronical and some abusive. Nearly all Office in Panter Building. Hours, 9 to 12 a. m; contained an element of curiosity, especially those from persons who took the ground that there had been some mistake. In one of the letters the writer said: "Give me the name of that ignoramus who wrote the ad. for your cyclopedia. I want him.

When Mr. Perkins had gone through the letters commenting on his ad. he divided them into piles, the largest pile being from professors and schoolteachers, the next largest pile from librarians, then professional men, with were 162 from persons who either gave a definite order to send the work or hinted that they would like to see a cyclopedia with "such funny blunders" in it. There were twenty-five being a humorous work, and a great many suggestions that it be given some such title as the Amusing Cyclo

When Mr. Perkins had turned over the orders to the proper person he lookber on the card, he called up the young man, asked him if it would be convenient for him to eall, and in ten minutes the advertisement writer was in his office

"I suppose," said the publisher, "that you wrote that ad. of our cy clopedia without looking up any information. You certainly couldn't have written it from the work itself. It's a pity you hadn't received an education. You wouldn't have had to blunder into a good thing. What kind of an education did you get anyway?"

"I'm a graduate of Princeton." "The dickens you say! What's that old fashioned key you wear on your watch chain?"

"That's the badge of the Phi Beta Kappa, an honorary society composed of the best scholars of each graduating class."

"Oh, it is, eh? Well, you go over there and hang up your hat and coat. I want you. What's your price a year for writing ads.?"

"Five thousand dollars." "Is that all? Well, after you've hung up your coat and hat come back here and I'll pay you your first week's miary in advance

#### LODGE DIRECTORY

Lewah Tribe No. 48, Imp. O. R. M. MEETS First and Thirs Tuesdays of each wam. Sojourning Chiefs in good standing are cordially invited to attend.

#### Rebekah

OCEAN REBEKAH 1 ODGE, No. 126 I. O. O.F., meets 2nd and 4th Tuesday at 1 O. O. F. Hall. Transcient members cordially Alpha Wheelerl, N. G. Josephine Stoltz, Secretary.

W. O. W. SOMETHING DOING Every Minute

Every Tuesday Night. SEASIDE CAMP NO. 212, WOODMEN OF THE WORLD, Meets at K. of P. Hall. Visiting Neighbors

C. M. Gage, C. C. H. E. Boak, Clerk.

Masonic.

BANDON LODGE, No. 130 A. F. & A. M. Stated communications first Saturday after the full moon of each month. Special communications second Saturday thereafter. All Master Masons cordially invited.

W. E. Craine, W. M. Phil Pearson, Secretary

#### Eastern Star

OCCIDENTAL CHAPTER, No. 45, O. E. S., meets Sa'urday evening before and after stated communication of Masonic Lodge Visiting members cordially invited to attend.

Alice C. Gallier, W. M Rosa Bingaman, Secretary.

1, 0, 0, F

BANDON LODGE, No. 133, I. O. O. F meets every Wednesday evening. Visiting brothers in good standing cordially invited. Chris Bretcher, N. G. Harry Armstrong, Sec.

Knights of Pythias

DELPHI LODGE, No. 64, Knights of Pythias. Meets every Monday evening at Knights hall. Visiting knights invited to attend. G. R. McNair, C. C. B. N. Harrington K. of R. S.

#### Professional Cards.

C. R. WADE

Attorney-at-Law

Agent Pacific Surety Company. Office Bank of Bandon Bldg. Phone 102 BANDON, OREGON

#### DR. H. L. HOUSTON

Physician & Surgeon

Office over Drug Store. Hours, 9 to 12 a. m; BANDON, OREGON

Physician & Surgeon

BANDON, OREGON

#### DR. L. P. SORENSON

Dentist

Office over Vienna Cafe. Telephone at office

BANDON, OREGON

#### G. T. TREADGOLD

Attorney and Counselor at Law

Office with Bandon Investment Company Notary Public BANDON, OREGON

#### DR. R. V. LEEP

Physician & Surgeon Office in Rasmussen Building. Phone 72.

BANDON, OREGON

#### DR. ARTHUR GALE

Physician & Surgeon

Office over Orange Pharmacy. Office phone 352. Residence phone, 353. BANDON, OREGON

#### DR. S. C. ENDICOTT

Dentist

Office Phone 71; Res. Phone 312 BANDON, OREGON

#### DR. B. K. LEACH

Scientific Drugless Method for Healing the Sick, including Osteopathy, Chiropractic, Mechano-Therapy, Neuropathy, Hydropathy and Vito-pathy. Chronic and Nervous Diseases given pathy. Atwater Street near Steam Laundry. Phone 991. BANDON, OREGON

### You'll Deserve Congratulations



the minute you become a depositor of this bank. For it will mean that you have started on the road to independence and comfort which can only be by the savings route. You'll congratulate yourself too after you have learned how quickly little savings, regularly made, mount up. Start today.

BANK OF BANDON

AND PAINT UP BUT BE SURE TO USE

## ACME PAINT

Paints and Varnishes for all kinds of work. Satisfaction guaranteed, If you are going to do any painting call and inspect our line.

# BANDON DRUG CO.

**FULL SUPPLY OF** 

GOOD AXLE GREASE AND FIRST CLASS

NEATS FOOT OIL

E. STEINOFF THE HARNESS MAN

# Bandon Power Co.

Lamps, Batteries, Fixtures, Bells and General Electrical Supplies

Office, Oakes Building. Hours, 8 to 5.

# ALL KINDS OF GRAINS

Lilly and Portland Seed Co's **FERTILIZERS** 

CENTRAL FEED CO., Phone 142.

Equipped with Wireless

#### S.S. BREAKWATER ALWAYS ON TIME

Sails from Portland Tuesdays Sails from Coos Bay Saturdays

Confirm Sailings Through M F SHOEMAKER, Agent Bandon Phone 142

#### Where You Get the Hardware

If you are looking for anything in light and heavy hardware, this is the place to get it.

We also do plumbing and guarantee satisfaction Our chief aim is to please.

McNair Hardware Company