

CIVIC PRIDE IN OUR OWN TOWN

What Has Been Done Toward
This Progressive Move.

WHY NOT BEGIN NOW?

Let "Do It For the Town" Spirit Over-
top Any Other Personal Feeling and
Consider It Your Duty to Further the
Betterment of the Community.

Civic pride or the lack of it is an individual characteristic. A man may be averse to civic progress for several reasons. He may inherit a grouchy disposition. He may be a man born narrow minded and brought up narrow minded. Because of this he has not prospered in business and has not become particularly desired in society. He is a pessimist, hard shelled and not prone to absorb the reasonable argument of an enthusiast, says W. Clum.

Where a community is burdened with a large number of such individuals the task is one that no commercial secretary can tackle with confidence, for there we have collective nonprogressiveness, which is almost as difficult to combat as the flowing or the ebbing of the tide.

The individual citizen who is devoid of civic pride has some pet reasons for that averseness. Probably he is a personal enemy of the president of the Town Improvement society or he dislikes some of the men who temporarily are conducting the organization, and as civic pride must be expressed through some such civic organization this condition would be cause enough for that individual's apathy. You must find out the real cause of his lack of sentiment, or, rather, lack of an expression of sentiment, for I believe that deep in the heart of every man there is civic sentiment.

But where there exists this personal animosity on the part of the man you want as a member of the organization, the man whose help you need in the work of civic betterment, your first duty must be to "depersonalize the improvement society. Show that the organization is working toward one goal—the progress of the town—and that one may become identified with some branch of the organization work where one may do one's share of good and at the same time not come in personal contact with men whom one dislikes. It too often happens that one group of desirable citizens refuses to help your civic organization because certain others are in control, and when those men go out of office and a new administration comes in another score or more of members resign because of some personal difference with officers in the new administration. This is a condition which exists in too many towns and cities, but which ought to be overcome.

There is another point to keep in mind when you are preaching to the citizen the gospel of "Do it for the town." Many persons are prone to look upon their membership fee in an improvement society as a contribution to charity. I had one man tell me not so long ago that he contributed \$50 a year to his church, \$25 a year to the Y. M. C. A. and \$10 a year to foreign missions and he thought that was a sufficient amount for a man in his circumstances to give to charity.

I am not going to defend the church or the Y. M. C. A. or the missionary against that statement, but I caution you to avoid the expression of that sort of sentiment. You must preach to the individual that after all he is not giving to charity, nor is he giving anything to the town that does not belong to the town. The basic principle is that he owes the town something, and the best way to liquidate that debt is to get on the "band wagon" and be a civic worker.

This is an era of competition among men, among business, among municipalities. Your prospective member must be made to realize that ordinary taxation does not provide for the expense incident to maintaining a position in the front rank of progressive cities.

We hope the people of this town who are of the character that Mr. Clum has described will profit by this example and not let their personal feelings interfere with doing something good for the community.

Our town needs civic pride as much as any other town in this country, and it is only right that the citizens should do something for it in the spirit of a duty and not as a business venture.

Success and the Rural Village.
"New times demand new measures and new men," says Lowell. The drift to the cities has made the municipal problem the acute problem of the age. But the very rapidity of the growth of the city problem has enhanced the importance of the rural village problem, for without agriculture the city will not live, and the rural village is to be the mainspring of a successful and contented agricultural population.

Window Box Flowers.
City people leave their own homes so early in the season nowadays that they have not long to enjoy window boxes, but with the country people, who need not leave their homes for want of fresh air, the chance of planting flowers should be grasped eagerly.

Hay Fever, Asthma and Summer
Colds

Must be relieved quickly and Foley's Honey and Tar Compound will do it. E. M. Stewart, 1034 Wolfram St., Chicago, writes: "I have been greatly troubled during the hot summer months with Hay Fever and and that by using Foley's Honey and Tar Compound I get great relief." Many others who suffer similarly will be glad to benefit by Mr. Stewart's experience. —Bandon Drug Co.

Japanese Chrysanthemums.

The Japanese cite 263 color varieties of the chrysanthemum, sixty-three yellow, eighty-seven white, thirty-two purple, thirty red, thirty-one pale pink, twelve russet and fourteen of mixed colors. A fancy prevails in the country that in this flower the same that is never exactly reproduced and that in this it resembles the endless variety of the human countenance.

Accused of Stealing

E. E. Chamberlain, of Clinton, Me., boldly accused Bucklin's Arnica Salve of stealing—the sting from burns or scalds—the pain from sores of all kinds—the distress from boils or piles. "It robs cuts, corns, bruises, sprains and injuries of all their terror," he says, "as a healing remedy its equal don't exist." Only 25c at all druggists.

Asparagus.

Asparagus, deservedly a favorite vegetable, was extensively cultivated by the ancient Romans, but was not introduced into England before 1600. In some parts of Europe the seeds are used as a substitute for coffee, and a spirituous liquor is made from the ripe berries.

A King Who Left Home

set the world to talking, but Paul Mathulka, of Buffalo, N. Y., says he always keeps at home the king of all laxatives—Dr. King's New Life Pills—and that they're a blessing to all his family. Cure constipation, headache, indigestion, dyspepsia. Only 25c at all druggists.

Prisons.

Prisons were built as long ago as 1729 B. C.

Naming Bells.

Names were given to bells as early as 1088, when the mammoth bell of the Lateran church was named by John XIII. for himself.

Sallow complexion comes from bilious impurities in the blood and the fault lies with the liver and bowels—they are torpid. The medicine that gives results in such cases is Herbine. It is a liver stimulant and bowel regulator. Price 50c. Sold by C. Y. Lowe.

Needles.

Needles were known to the ancient Egyptians. Steel needles were first used in England during the reign of Queen Elizabeth, but the process of making them was kept a secret until 1650.

Constipation is the starting point for many serious diseases. To be healthy keep the bowels active and regular. Herbine will remove all accumulations in the bowels and put the system in prime condition. Price 50c. Sold by C. Y. Lowe.

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