

# Bandon Recorder

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FRIDAY.....July 21, 1911

## "MARKET DAY" A TRADE GETTER

### Town Merchants Offer Big Bargain Days to Farmers.

### GET THEM IN CROWDS.

Hold Old Time Auction Also and Please the Younger Set With Balloon Ascension—May Lose on Bargains, but Make Up on General Trade.

All through the middle west an excellent plan has been devised by the merchants of the smaller towns to bring back to themselves the trade of their former patrons who in these days of the automobile, the rural delivery and the catalogue advertisers have been spending most of their money in the big cities.

They have revived the old fashioned "market day," with improvements that fit into the new conditions. It is the outgrowth of many long discussions in commercial clubs, boards of trade and business men's organizations formed to unite merchants in an effort to build up the towns.

These organizations differ from those of early days, when the chief object of their being was to devise ways to vote bonds as a bonus for a boom college or carriage factory or some other institutions, which usually collapsed after the bonus had been spent. They are mutual business getting associations, with a paid secretary and strict rules concerning advertising outside the newspapers. Sometimes they have a blacklist annex to curb the dead-beats of the community.

Market day is frankly a trade winner. It begins with a solicitation among the merchants for special offerings, each firm being limited to one particular bargain. Then a page advertisement is placed in the weekly papers which circulate among the farmers setting forth the various bargains given on the particular Saturday selected. A checkboard display tells what the firms will give, each being supposed to make remarkably low prices. For instance:

The restaurant patronized by the farmers makes its full dinner, from soup to pie, that day 20 cents instead of 25 cents.

A barber shop announces that it will give a cigar (quality not stated) free with every shave.

A shoe store will give a bottle of shoe polish free with every pair of shoes sold.

A bakery gives seven loaves of bread for 25 cents instead of six.

A garage offers automobile oil at 25 per cent discount.

The newspapers reduce the price of subscription for that day only.

When fifty or more firms offer such opportunities there is certain to be a good deal of talk out through the country.

"Guess we'll have to go to town bargain day," declares the farmer, and he plans accordingly. The younger generation is enthusiastic for another reason—at 4 o'clock is to be a free balloon ascension. This has also been paid for by the merchants as an added attraction.

On the appointed Saturday the merchants have everything in readiness. No particular effort has been made to inform the town folks. The advertising has not been placed in the daily newspapers—the day is for the farmers. But the townspeople have found out, and early the thrifty housewife hurries downtown to obtain two packages of oatmeal for 15 cents at one store and a few yards of gingham at half price at another.

The big event of the day is the public auction. This is made a feature of the advertising and is about the only real touch of the old market day of our forefathers. Many farmers have some articles which they wish to sell, but not enough to have a sale at the farm. They are invited to bring these to town, and the business men furnish the auctioneer, who will at 2 o'clock hold a public sale in the square. Clerks are also furnished, and the owners of the articles pay a small per cent on the amount received. Hundreds of farmers surround the heterogeneous collection of old rakes, plows, washstands, gasoline stoves, buggies and a few head of stock. This is to many of the farmers the chief attraction of the day, and through most of the afternoon the sales continue in good old public vendue style. The townspeople look on with wonder at the bidding, surprised that anything could be secured in cash for some of the articles offered. But the cash is not much in some instances.

"Going, going, gone—for 15 cents," cries the auctioneer over an autedilu-

vian corn cultivator that was evidently brought west in the seventies, and the farmer who takes it home thinks he has a bargain.

For the younger generation is offered the balloon ascension. This comes late in the afternoon, and the excitement of helping hold the canvas hot air bag while it is inflated attracts every boy of town and country.

Taking account of the day's work, the merchants find that while they have made no money on the special bargains and have wrapped many packages for which they received only cost, they have along with these sold a vast amount of goods that gave satisfactory returns.

### WATCH YOUR KIDNEYS

Their action controls your health. Read what Foley Kidney Pills have done for your neighbor. Mrs. H. W. Allen, Quincy, Ill., says: "About a year ago my kidneys began bothering me. I had swelling in my ankles and limbs, then headaches and nervous dizzy spells, and later severe backaches. I was getting worse, when I began taking Foley Kidney Pills. I kept on taking them until I was once more freed from all kidney trouble. For sale by Bandon Drug Co."

### The First Comedy.

The first recorded comedy was played at Athens B. C. 578, when Susarion and Dolon, the earliest traveling actors, performed a comedy of Susarion's composition on a movable stage mounted upon four wheels. The new form of play was so successful that the actors were rewarded by the grateful populace with a cask of wine and a basket of figs. Susarion belonged to Megaris, a state of ancient Greece, whose inhabitants were celebrated for their coarse humor and who, in their villages during the evenings, were wont to hold what they called a *comus*, really a revel, in which impromptu acting, coupled with buffoonery, played a considerable part. From this word we have our comedy.

### A Peck Into His Pocket

would show the box of Bucklin's Arnica Salve that E. S. Loper, a carpenter, of Marilla, N. Y., always carries. "I have never had a cut, wound, bruise or sore, it would not soon heal," he writes. Greatest healer of burns, boils, scalds, chapped hands and lips, fever-sores, skin eruptions, eczema, corns and piles. 25c at all druggists.

### A Debt to His Grandmother.

In S. M. Ellis' life of William Harrison Almsworth it is narrated that Thomas Hughes, author of "Tom Brown's School-days," when a small boy had a guinea given him. This coin his grandmother took away without his consent and purchased for him a fine copy of Milton's poetry, saying he would value it when he grew up, whereas had he spent the money he would only have wasted it on the transitory joys of marbles, tops and candy. Needless to say, the unfortunate boy did not see matters in this light, and in after years Thomas Hughes wrote in his "Early Memories": "I owe to my grandmother a dislike to Milton's poetry, which I doubt if I have ever quite got over."

Stings or bites of insects that are followed by swellings, pain or itching should be treated promptly as they are poisonous. Ballard's Snow Liniment counteracts the poison. It is both anti-septic and healing. Price 25c, 50c and \$1.00 per bottle. Sold by C. Y. Lowe.

### The Pace.

"You hear so many people talking of 'the pace that kills.' I wonder what they mean exactly?" "Well, it depends. There's the messenger boy's pace, for instance. That merely kills time." — Philadelphia Press.

### HAPPIEST GIRL IN LINCOLN

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by C. Y. Lowe.

### Kill More Than Wild Beasts.

The number of people killed yearly by wild beasts don't approach the vast number killed by disease germs. No life is safe from their attacks. They're in air, water, dust, even food. But grand protection is afforded by Electric Bitters which destroy and expel these deadly disease germs from the system. That's why chills, fever and ague, all malarial and many blood diseases yield promptly to this wonderful blood purifier. Try them, and enjoy the glorious health and new strength they'll give you. Money back if not satisfied. Only 50c at all druggists.

### Men Fed From Troughs.

Wentworth Woodhouse has long been famed for its hospitality, but in the eighteenth century, when professional caterers were unknown, guests there had to rough it more than those who entertained recently. On Jan. 7, 1732, Richard Wardman writes from Wentworth Woodhouse that "my lord is to have a great dinner for all his tenants and some other of his loving gentlemen that is parsons and doctors and potheecurys, and none is to be admitted but what has tickets. I am told they have killed eighteen. Does, Barons and Spoundons. His lordship has got a man to make him three hundred dozen of wooden trenchers. He finds him wood, and the man makes them." — London Mail.

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days' time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by C. Y. Lowe.

### Coffee.

The first pound of coffee ever grown in the United States was produced near Bradentown, Fla., in 1880 by Mme. Julia Azoroth. The seed came from Mexico. For this pound the grower received \$10 in addition to three medals.

A bad taste in the mouth comes from a disordered stomach, and back of that is usually a torpid liver.—A condition which invites disease. Herbine is the remedy needed. It corrects the stomach and makes the liver active and regular. Price 50c. Sold by C. Y. Lowe.

### Only on the Outside.

"Why, Ethel, you don't mean to tell me you want to marry that baldheaded Professor Wiseman?" "It is true he is bald," said Ethel, "but think how many young men of today are bald on the inside of their heads."

Never leave home on a journey without a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed and cannot be obtained when on board the cars or steamships. For sale by C. Y. Lowe.

### Dahlia Tubers.

The tubers of the dahlia, too acid for most tastes, are still eaten in some parts of France.

### Parson's Poom a Gem.

From Rev. H. Stubenvoll, Allison, Ia., in praise of Dr. King's New Life Pills.

"They're such a health necessity, in every home these pills should be. If other kinds you've tried in vain, Use Dr. King's and he will again. Only 25c at all Druggists."

### Now and Then.

Aluding to do right is not enough. You must score an occasional hit.—New Orleans Pleynune.

Stings require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a health condition. For sale by C. Y. Lowe.

### Cork Countries.

The principal countries producing cork are Algeria, Tunis, Spain, Portugal, France and Corsica.

THOSE WHO TAKE FOLEY KIDNEY PILLS for their kidney and bladder ailments, and for annoying urinary irregularities are always grateful both for the quick and permanent relief they afford, and for their tonic and strengthening effect as well. Try Foley Kidney Pills. For sale by Bandon Drug Co.

Why does everybody travel on the Simr. Field? Because it gives the best accommodations and service —45 ft.

## Wanted

In Coos or Curry Counties, Lathing, Plastering or Chimney Work. 35 years experience. All work first class at right prices. A. M. FINCH, Bandon, Ore.

We are Agents for the

## Famous Baldwin Pianos

If you are contemplating buying a Piano, give us a call. It costs you nothing to examine them.

Prices \$250 and up  
Easy Terms

BANDON DRUG CO.

## A Great Clubbing Offer

Semi-Weekly Oregon Journal, one year ..... \$1.50  
Semi-Weekly Bandon Recorder one year ..... 1.50  
Total ..... \$3.00

Both Papers One Year \$2.00

## The Semi-Weekly Oregon Journal

Publishes the latest and most complete telegraphic news of the world; gives reliable market reports, as it is published at Portland where the market news can be and is corrected to date for each issue. It also has a page of special matter for the farm and home, an interesting story page and a page or more of comic each week, and it goes to the subscriber twice each week—104 times a year.

## The Semi-Weekly Bandon Recorder

Gives all the local news and happenings and should be in every home in this vicinity. The two papers make a splendid combination and you can save \$1 by sending your subscriptions to The Bandon Recorder. We can also give our subscribers a good clubbing offer for the Daily and Sunday, or Sunday Journal in connection with the Semi-Weekly Bandon Recorder.

## The White Is King



The Best All Around Family Sewing Machine that can be produced. Made in both Rotary and Vibrator Styles.

The Rotary makes both Lock and Chain Stitch. The latest up-to-the-minute steel attachment with each machine. Sold on easy payments. Send name and address for our beautiful H. T. catalogue free.

WHITE SEWING MACHINE CO.  
1460 Market Street  
San Francisco California

## Coos County Directory.

Representative.....Ed. Rackleff  
Sheriff.....W. Gage  
Clerk.....James Watson  
Surveyor.....A. N. Gould  
Treasurer.....T. M. Dimmick  
Assessor.....T. J. Thrift  
Coroner.....Dr. Golden  
County Judge.....John F. Hall  
Commissioners: G. J. Armstrong, M. T. Dement

## BANDON CITY DIRECTORY

Mayor.....J. W. Mast  
Recorder.....E. B. Kaurud  
Treasurer.....C. Y. Lowe  
Municipal Judge.....Geo. P. Topping  
Attorney.....F. J. Feeney  
Councilmen: G. Boak, M. Breuer, P. C. Stevenson, H. Manciet, R. W. Boyle, R. W. Windsor.

## Brown & Gibson Contractors and Builders

Plans and specifications furnished. If you are going to build give us a chance and we will save you money.

## The Thor

Is like a scared cat. If you want a good Motor Cycle, investigate the Thor. It has free engine and all late improvements. This machine climbs hills like a scared cat. I am always ready to demonstrate it to you.

R. W. TUCKER, Agent

## BANDON Harness Shop

Full line of Harness, Saddles, Bridles, Halters, Blankets and everything usually kept in a first-class harness shop. Repairing a Specialty. W. J. SABIN, Prop.

## ROGERS FOUNDRY COMPANY

Brass, Bronze, Aluminum, Iron.

Phone 91, Bandon, Ore.

## RICE'S TRANSFER LINE

R. H. RICE, Prop.

All kinds of light and heavy draying. Also sells and delivers mill wood, coal, etc. Office at Hines' Store. Phone orders promptly attended.

If you wish a bottle cold—  
Call at the Eagle.  
If you love the goods that's old—  
Call at the Eagle.

Taint no use to sit and blink  
If you really need a drink,  
Just make a sign or ring a bell,  
And you bet they'll treat you right  
Down at the Eagle

## Alvin Munck, Prop. BANDON, OREGON

PUBLIC LAND AND MINING CASES.

If you are interested in any contest or any matter before the Interior Department, write to Clark & Wright, registered land lawyers, 902 F Street N. W. (opposite Gen'l Land Office), Washington, D. C. Free information about contests and where to obtain scrip, locatable upon public lands without residence or cultivation.

## Lodge and Professional Directory

Lodges are requested to notify this office on election of officers and on change of meeting night. Cards under this head are 75c per inch per month.

### Lewah Tribe No. 48, Imp. O. R. M.

MEETS First and Third Tuesdays of each month at 8th run at the Bandon Wigwam. Sojourning Chiefs in good standing are cordially invited to attend. A. J. Hartman, J. C. Shields, C. of R. Sachem.

### W. O. W.

Keep the logs rolling boys! SEASIDE CAMP NO. 212, WOODMEN OF THE WORLD. Meets First and Third Thursdays. Visiting Neighbors welcomed. Wm. N. McKay, C. C. H. E. Boak, Secretary

### Masonic.

BANDON LODGE, No. 130 A. F. & A. M. Stated communications first Saturday after the full moon of each month. All Master Masons cordially invited. W. E. Craine, W. M. Phil Pearson, Secretary

### Eastern Star

OCCIDENTAL CHAPTER, No. 45, O. E. S., meets Saturday evening before and after stated communication of Masonic Lodge. Visiting members cordially invited to attend. Anna L. Craine, W. M. Merta Mehl, Secretary.

### I. O. O. F.

BANDON LODGE, No. 133, I. O. O. F. meets every Wednesday evening. Visiting brothers in good standing cordially invited. Chas. P. Still, N. G. A. J. Hartman, Secretary

### Knights of Pythias

DELPHI LODGE, No. 64, Knights of Pythias. Meets every Monday evening at Knights hall. Visiting knights invited to attend. J. C. Shields, C. C. B. N. Harrington K. of R. S.

## C. R. WADE Attorney at Law

Agent Pacific Surety Company. Office Bank of Bandon Bldg. Phone 102, Bandon, Oregon.

## DR. E. W. ROSSITER

PHYSICIAN AND SURGEON  
BANDON OREGON  
Office and residence in Panter residence property next door to Bijou Theatre

## DR. SMITH J. MANN

PHYSICIAN AND SURGEON  
OFFICE IN PANTER BUILDING  
Office Hours 9 to 12—1 to 5  
BANDON, OREGON

## DR. A. P. INGRAM

Chiropractor  
Office Hours 9 to 12 a. m. and 1 to 6 p. m.  
Office in El Dorado Building  
Phone Main 71 Bandon, Ore.

## Dr. H. L. Houston

PHYSICIAN & SURGEON  
Office over Drug Store. Hours, 9 to 12 a. m., 1:30 to 4 p. m.; 7 to 8 in the evening.  
Night calls answered from office.

BANDON, OREGON

## Dr. L. P. Sorensen

DENTIST  
Office Over Vienna Cafe  
Telephone at Office and Home.  
BANDON OREGON

## G. T. TREADGOLD,

ATTORNEY AND COUNSELOR AT LAW,  
NOTARY PUBLIC  
Bandon, Oregon.  
Office With Bandon Investment Co

## Dr. H. M. Brown.

Resident Dentist.  
Office in Panter Building  
Office Hours: 9 to 12 M., 1 to 5 P. M.,  
Phone, BANDON, OREGON

## C. R. BARROW

Attorney and Counselor-at Law  
COQUILLE, ORE  
Office over Skeels' Store  
Office Phone, Main 335; residence, Main 346

## Everything in the Drug Line

Do you want pure drugs and drug sundries, fine perfumes, hair brushes and toilet articles. If so call on

C. Y. LOWE, The Druggist  
BANDON, ORE.

## Chamberlain's Cough Remedy

Cures Colds, Croup and Whooping Cough.