

Real Estate Transfers

Altman Davis et ux to George Holman et al, part of Anthony Hart D.L.C. No. 60, T18 R1W
Oliver E. Mettome et ux to Ragnar Erickson et al, lot 48, block 7, Reedville Homes.
Harry L. Robinson et ux to J. A. E. Pelletier et ux, part of lot 1, block 4, Multnomah Country Club Add.
Eldon M. Davis to A. H. Watson et ux, part of section 12, T18 R1W.
Albert Sadler to T. B. Bruno et ux, 187 1/4 acres in T18 R1W

Glenn S. Ehle et ux to Orville A. Lear et ux lots 11 and 12, block 22, West Portland Heights
Henrietta Berkeley to Washington county, lots 14 and 15, Council View Acres.
Paul Dudley et ux to J. B. Inlay h Sons, part of lot 49, Beaverton-Reedville.
Mary A. Morrison to L. E. Klatt et ux, lots 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 and 13, Mary Morrison Addition to the Beaverton-Reedville Acreage.
J. F. Applegate et ux, to Wm. H. Dalley et ux, lots 12 and 1v, Ladd & Reed Acreage.
Geo. H. Bidwell et ux to J. J.

Wisner et al, lots 5 and 6, in block 24, North Plains.
Martin Grover to Robert C. Humble et ux, lot 6, block 6, Ladd & Reed Acres.

BEAVERTON IN SIXTH PLACE

The local basketball quintet at present holds sixth place in the T.Y.V. league.
Tuesday, the Beavers took the fast Sherwood Bulldogs, 22 to 18. They hope to have just as good luck tonight when they play the Hill-Hill team here.
Next week the county tourn'ry will be played here to see which team represents the county at Salem.

Coffee and Gingerbread For Washington's Day!



GEORGE WASHINGTON'S mother was famous for her gingerbread and according to most authorities that's where the famous American dessert got its big start when it paired up with coffee! Today's modern gingerbread mix is based on Mary Ball Washington's own recipe and follows an old colonial custom when it's served with fresh hot coffee on the first president's birthday.
Modern gingerbread is just as easy to prepare as the coffee that goes with it—just add water to the mix and bake. The coffee is always right if we remember to use one heaping tablespoon of coffee for every measuring cup of water—and serve it hot and fresh. Cut the gingerbread up into squares and heap them on a platter; set up the coffee on the console as shown in the illustration on this page; then let the guests help themselves.
You might take advantage of the day and use the gingerbread and coffee combination as the patriotic background for your favorite charity or club. A red, white and blue box for "silver offerings" will serve as a gentle reminder! As for the coffee and gingerbread—

serve them plain or try these new ways with two old colonial favorites. They're good for Washington's birthday or any festive occasion:

GINGERBREAD VARIATIONS

Marble Gingerbread
1 pkg. gingerbread 1 square (1 ounce) mix
1/2 cup currants 1/2 chocolate melted
1/2 cup milk 1/2 cup water
To 1/2 package of the Washington-recipe gingerbread mix add currants and milk. To remaining half add melted chocolate and water. Pour mixture in alternate layers into greased loaf cake pan. Bake 35 to 40 minutes in a moderate oven (350° F.). This recipe makes 1 medium-sized loaf.

COFFEE VARIATIONS

Spiced Coffee
Place 3 pieces 2-inch stick cinnamon and 12 whole cloves in the bowl of the vacuum coffee-maker; or into the cold water for percolator and "boiled" coffee; or into pot of drip-maker. Make coffee using 1 heaping measuring tablespoon of coffee to each measuring cup of water. Serve with sugar, plain or whipped cream.

FRIENDLY CIRCLE MET LAST FRIDAY

The Friendly Circle met with Mrs. M. C. McKercher Friday afternoon. After a short business meeting and program featuring Lincoln, delicious refreshments were served. There were twelve members and one guest present.

Volume UP Price DOWN

IT HAS BEEN SAID that advertising increases the price of goods. True, advertising is part of the manufacturer's and merchant's cost of doing business, all of which must be covered in the price of his goods if he is to stay in business.
But advertising helps boost sales and production. Bigger volume cuts cost per unit made and sold. To meet competition the saving is passed on to the public in the form of a lower price.
Think of the prices of radios, mechanical refrigerators and heating appliances, automobiles, light bulbs and other products when first introduced and sold in small volume. Compare with their prices today, after advertising won them enormous acceptance! Successful advertising decreases the price of goods.

Courtesy Nation's Business



The American Flag

When Freedom from her mountain height,
Unfurled her standard to the air,
She tore the azure robe of night,
And set the stars of glory there.
She mingled with its gorgeous dyes
The milky baldrick of the skies,
And striped its pure celestial white
With streakings of the morning light!
Then, from his mansion in the sun,
She called her eagle-bearer down,
And gave into his mighty hand
The symbol of her chosen land.

But "The Masses" were not so foolish, after all!

LESS LOUDLY NOW, you may still hear an occasional agitator blasting away at the American system of business—which depends on big factories, big networks of dealers, trade-marked goods, heavy advertising, and low prices.

Agitators complained for years that "the masses" were injured by this system, and that we'd all be richer if we went back to the old cracker barrel days.

But in spite of the complaints, little factories which have made dependable goods grew into big factories. Dealers insisted

on having trade-marked goods which their customers could recognize. And the heavy advertising helped to give us our modern newspapers, magazines and radio.

Who built this system? The masses built it, by insisting on crackers they could recognize in the package, on automobiles, soups, soaps, chewing gum, cigarettes, and all other articles that carried well-known trade names.

So the agitators have had to pipe down. They have discovered that "the masses" were not so easy to lead astray after all.

Courtesy Nation's Business