

THE BEAVERTON REVIEW

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Newspaper Circulations Increase

A study of newspaper circulations throughout the United States shows a steady upward turn during the past three years. Evidently thousands of people have turned off their boisterous, jazzy radios, and gone back to their newspapers. That makes for sense.

CALL IT WHAT YOU WISH

The critics of the neutrality bill call it "selfish nationalism." No matter what they call it, it is an improvement over that old-style stuff which kept the U. S. on the brink of war when we trailed the insane nations of Europe who pride themselves on their "internationalism."

LEADING DOUBLE LIVES

The average driver behind the wheel frequently looks his horn and sputters at the pedestrian who "doesn't know any better." Then, the driver becomes a pedestrian, and presto-change his gears shift into reverse psychology and he hawks out some driver who warns him of danger. That's not an unusual person. Things happen all-of-a-sudden in crowded streets and highways. And so, we should all drive along with every intersection, walker, traffic light, signal and every car under suspicion. All too often, when an accident happens, there is a quarrel about who is to blame. But, as drivers, if we are sufficiently alert we don't let the other person's mistake get us in trouble.

Expert drivers tell us there is just one thing to do—to give ourselves a margin of safety, a reserve of space and a reserve of time.

Traffic accidents furnish evidence that most of us lead double lives. Become an "expert driver" and you will grow away from the weakness of "leading a double-life."

YOUTH MOVEMENTS

Forward-looking educators, aware of their responsibility in preparing the youth of the nation for happy and useful careers, today are turning to the industrial world for assistance. With budgets that are little better than those of depression days, on the one hand, and the growing complexity of industry on the other, they realize that a serious situation confronts them, one in which they must depend upon outside agencies for help.

Big business, let it be said, is rising to the occasion, in a great majority of cases without the slightest hope of material gain. One large corporation reports that it is spending approximately \$100,000 a year in the dissemination of technical data to schools and colleges making specific requests for information of this nature.

Attention is attracted to the joint sponsorship by educational authorities and industrial leaders of a new movement intended to supplement the work of the schools. Its primary purpose is to encourage youths in a study of the crafts, something that is conceded to be of vital importance, yet may easily be missed by the average boy. The greatest stress naturally must be placed on academic subjects with the over-crowded condition of the schools and the shortage of teachers that exists in many cities.

The new youth movement, which obtained its start in one of the mid-western states, is gradually reaching out into others. Unfortunately, there have as yet been no large rewards offered to stimulate the interest of boys as in the case of the Fisher Body Craftsmen's Guild after which the organization is patterned. This educational foundation continues to grow as a result of its worthy ideals and able management.

OLD MEN

Thomas Edison worked miracles in his 80's. Clemenceau at 79, directed the destinies of the French Republic.

Hindenburg at 86 giving stability to the German Reich. The great Gladstone a political power at 87. Lloyd George at 74, still going strong.

Socrates studying music at 70. Moses at more than 100, leading the children of Israel out of

The SNAPSHOT GUILD The Shape of a Picture—Horizontal or Vertical?



When the principal lines of a subject are horizontal, don't forget to hold the camera horizontally. Composition may be further improved by enlarging and trimming.

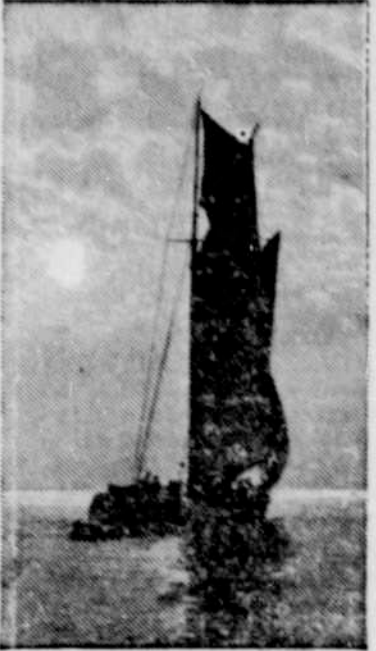
FROM the standpoint of artistic composition the shape of a picture makes a lot of difference. This statement may seem axiomatic but how often do we photographers give thought to it in using our cameras?

We all know that most cameras are so constructed as to give us a choice between horizontal and vertical pictures, depending upon the position in which we hold the camera, but in the business of taking pictures there seems to be a sort of psychology of laziness that makes us choose the way most convenient to our hands. With some cameras the vertical position seems easier, with others the horizontal, and to change to the other position seems to require an effort. Too many of us don't make the effort, when we should.

So, we go right on taking pictures the easier way without bothering about the shape of them, when a little thought and little more than a twist of the wrist would make all the difference between good and bad composition. Remember that the lines enclosing a picture are almost as much a part of its composition as the lines inside.

Snapshot albums show all too many pictures of vertical subjects, including persons in full length poses, with a vast waste of margin, right and left, because they were taken with the camera in horizontal position. This is bad, because, for one thing, the excess of margin diminishes the importance of the subject and for another, distracting objects are usually present on one side or the other. That snapshot of Mother picking flowers in the garden is an excellent likeness, but why the corner of the garage on the left margin and clothes reel on the right? These ugly objects would have been eliminated if the up-and-down view had been used.

In the case of scenic pictures, a spreading landscape and such subjects as a flock of sheep or a herd of cattle almost always call for the horizontal position, but no less often does a picture of a tree, a waterfall or a skyscraper demand the vertical. It is simply making



Imagine the waste of margin, if this picture had been taken with the camera horizontal.

sure that the lines which give length to your subject parallel the long edges of the film, thus avoiding an overbalance of margin above and below or to the right and left, as the case may be.

So much for planning the shape of a picture before you take it, but composition can be improved, indeed often much improved, by shaping the picture after you take it. There are two ways of doing it. You may reduce the margins and, in some cases, also cut out distracting objects by trimming the print; or, still more effectively, you may mask the negative so as to leave a selected portion and, from this portion, have an enlargement made.

Thus, a vertical subject in a vertical panel that has cut out detail on the sides becomes much more impressive; its height and importance have been enhanced. Similarly, with a horizontal subject a horizontal panel will emphasize its "repose" lines and accentuate its sweep. Most good pictorial work, such as a place in salons because of its artistic excellence, is usually the combined result of choosing the right camera position, masking the negative and trimming the print.

JOHN VAN GUILDER

Centralia will celebrate with its annual Pioneer Days August 6, 7 and 8, according to announcement from the association board. A rodeo will be the chief feature of the program.

The Hood River Growers club has taken up seriously the study of the state tax problem. Members of the club are giving special attention to the sales tax as it has been employed in the state of Washington.

Canyon City has requested that Portland business men raise \$5000 to be used as match money for a fund that the federal government would appropriate for re-building the town following the recent disastrous fire.

Idaho's new game warden has cancelled the previous death order for Golden Eagles. As a result, the rugged peaks of the Gem state's back country are again safe for the king of birds.

Guests at the O. W. Hesterlee home Sunday were Mr. and Mrs. S. A. Lewis and family of Sherwood, Mrs. S. O. Doughty and daughter of Amity and James Kincheloe.

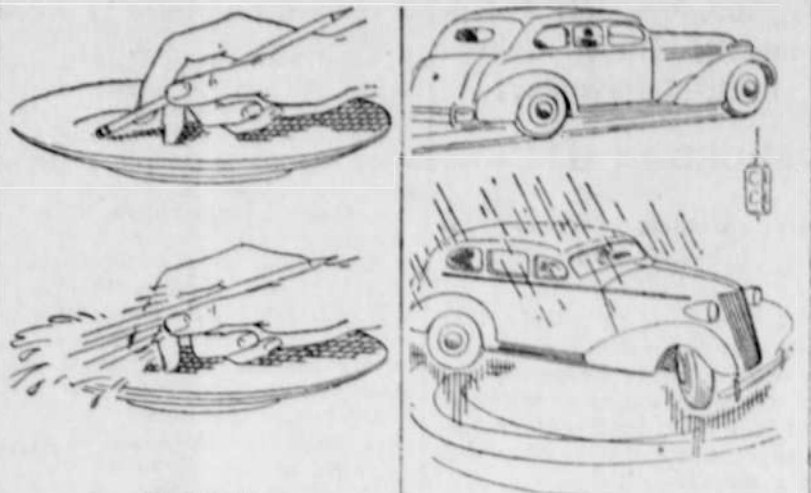
Christ Jesus. Stan Taylor, Beaverton, Oregon. Pd. adv.

Advertisement for EAST thru CALIFORNIA, featuring travel services and scenic views.

Advertisement for Southern Pacific, featuring a scenic view of a train.

Advertisement for NERVINE, featuring a portrait of a woman and text describing the medicine's benefits for nervousness.

FUN with FACTS



THE FUN

Place a clean, dry saucer or platter upon a table. Take a pencil, eraser end down, and hold it against the platter at an angle of about 45 degrees. Push firmly in an endeavor to move the pencil across the platter. You will find that the platter moves and may even push the table-covering or table itself.

Place a small quantity of water in the platter and repeat. You will find the pencil eraser now moves across the platter with very little effort. We might say that it "skids" across the platter. There will be no tendency to move the dish.

THE FACTS

On a clean, dry pavement, your tires exert a very strong push. It is this push which moves your car forward. When the pavement is wet, your tires have a tendency to repeat the eraser and wet platter performance. This may prove to be dangerous if you try to stop quickly or change your direction suddenly. Other conditions which tend to cause similar results are wet leaves, car tracks, oil, ice and snow. Under such circumstances, whenever you feel impatient, just remember the wet eraser.

An Open Letter to A Boor on Wheels



SOME day, my ill-mannered friend, you are going to go too far. Some day, when you swerve around a street corner, you are going to clip the buttons off the wrong pedestrian's vest, and he is going to catch up with you, haul you off your comfy upholstery and deal you the smacking-down you deserve. You're a veritable titan of self-assurance, aren't you, when you're behind an eight-cylinder engine? But how do you look on your feet? Are you the same dashing, imposing, self-assertive personage for whom the rest of the world must make room? Would you dare shove another pedestrian aside; would you jostle a six-footer? You would not, for you're just a grubby little inferiority complex who's been sublimated by a shot of gasoline.

And what's the reason for this breakneck rush of yours, anyway? You're in an automobile. You'll arrive at your destination, 10, 15 or 20 times quicker than the pedestrian you're crowding back onto the curb. The best he can do is five or six miles an hour. You are going 25 or 30, perhaps 40 miles an hour. Is your business ten times more urgent than his? My, my, what an important fellow you are! What vast designs, what momentous projects must occupy your waking hours to justify such impatience.

The automobile, it seems, is the devil's gift to the Little Man. Put him in control of a motor car and he's cock o' the crosswalks. But if you suddenly yanked that ton or two of iron and steel out from under him, you'd find him just a measly nonentity with the mental setup of a grammar school bully.

(Travelers Safety Service)

Advertisement for 'Know Your Language' by C. L. Bushnell, School of English, International Correspondence Schools.

On Oregon Farms

Test Shows Inoculation Value OREGON CITY—Although no farmer ever thinks seriously any more of planting alfalfa without first inoculating the seed, Frank Coffield of Cutruisville last year left just a small strip through his field on which the seed was not inoculated. The seed came up he reported to County Agent Inskeep, but the plants soon disappeared and the strip is barren and must be planted over, while the inoculated plants on each side form a vigorous stand which will be ready to be cut in June.

Linn Farmers Attack Thistles

ALBANY—Canada thistles and wild morning glory are doomed to a tough summer if Linn co. farmers carry out present plans of weed control, reports F. C. Mullen, County Agent. More than 146 farmers have signified their intention of controlling 1454 acres of these weeds by summer fallow methods, he says. Most of this land has been entered under the agricultural conservation program, for which compensation of \$5 per acre will be paid.

Early Cover Crop Plowing Best

DALLAS—Leaving the orchard cover crop above ground too long often results in serious loss of moisture to the fruit crop if the rainy period does not continue, says County Agent W. C. Lett. The best time to plow under a cover crop is when the soil has the highest amount of moisture that it can hold for the summer fruit development. Lett points out, and holding off because the crop has not attained satisfactory growth is poor practice.

Cooper Mountain ladies club met last Thursday at the home of Mrs. Charles Weaver. Seventeen ladies were present.

"MICKY" AND HIS GANG



Business Places To Patronise IN BEAVERTON

Advertisement for STUDIO BARBER SHOP, First Class Work, At Reasonable Prices, E. D. Van Meter, Prop.

Advertisement for W. E. PEGG, Undertaker and Embalmer, Grange Building, Beaverton.

Advertisement for THE BEAVERTON REVIEW, The Only Newspaper Devoted Exclusively to the Interests of Washington County.

Advertisement for BEAVERTON CABINET SHOP, R. L. WALLACE, Hall at 1st, Beaverton Ore.

Advertisement for Beaverton Barber Shop, C. J. STEVENS, PROPRIETOR, SATISFACTION GUARANTEED.

Advertisement for OPTOMETRY, Glasses, Fitted or Repaired, Our Specialty, DR. A. E. WILSON.

Advertisement for The Oregonian, Great Newspaper of the Northwest, Arthur Mulholland, Auto Route and Agency, Beaverton, Oregon.

Advertisement for By Sam Iger, featuring a cartoon illustration and text.