

THE BEAVERTON REVIEW

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He That Hath Ears

"Behold, the sower went forth to sow... and some seeds fell by the wayside... others fell upon the rocky places... and others fell upon the thorns... and others fell upon the good ground, and yielded fruit..."

There is also a lot of wasted sowing done in the advertising business—sowing on thin soil and sowing upon the thorns.

At least the sower in space can ask the simple question, where is my market?

And he can answer his question by finding the good ground in the advertising columns of his local newspaper.

IT MAY BE LEGITIMATE, BUT

House to house peddling may be a legitimate business. But we have our doubts. Too many strange situations have been brought to our attention to make us feel friendly to this type of selling.

A strange figure calls at your home with samples of alleged oriental rugs under his arm. He asks for just a moment to show what he has. He speaks with a peculiar accent. With an air of mystery he implies that there are reasons why these remarkable values can be offered. He makes some careful observations while he displays his wares. He may be merely an advance agent for a band of thieves.

A young man calls who announces that he is working his way through college. He wants only a small deposit in advance, the merchandise he offers will be shipped direct from the factory. Frequently that shipment never arrives.

Another demonstrates the unusual ability of some cooking utensils. The order is delivered, but when you make a comparison with the values your local merchant offers you will find that you have paid well for everything you got.

He may be followed by the man who informs you that his firm sells so cheap because it spends nothing for advertising. This is probably one of the most absurd of all arguments that have survived the years, for compare the pedler's commissions of 49 and 50 per cent with the advertising appropriations of two and three per cent, and one can answer that the cheap price is due only to the poor quality.

The house to house selling scheme persists because people do not like to admit when they are stung. They usually forget their losses, protect their pride and leave the field open to racketeers.

Our advice is to consider carefully every proposition offered by one of these house to house peddlers. Don't let them into your home until you are convinced that they are honest. Don't buy their wares until you have an opportunity to compare what they offer with what local merchants have to sell.

If you have your doubts, notify the police. They are kept busy trying to catch up with fast talking slickers who are well primed with fancy yarns to answer every legitimate question you may ask.

If you refuse all dealings with these bell ringers you are playing safe.

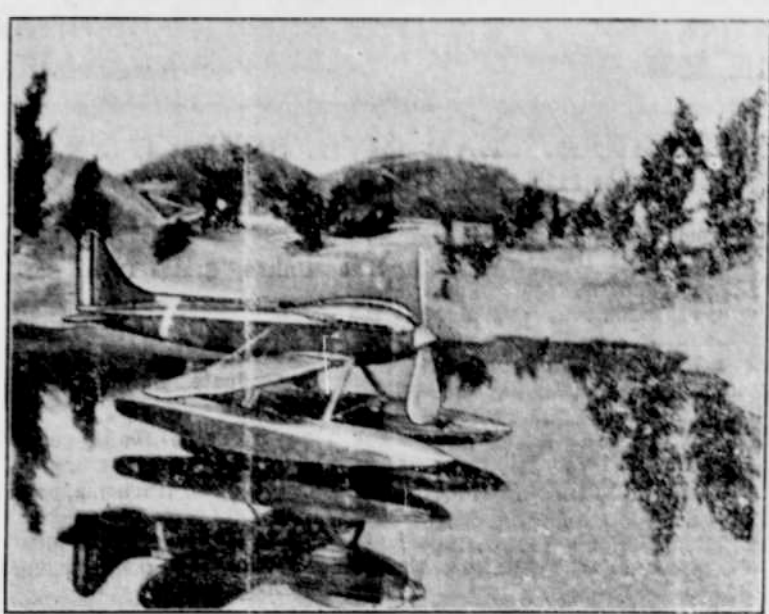
Elbert Bode, ex-publisher of the Cottage Grove Sentinel and now reading clerk of the state senate, has been convinced that the legislature is declining in the average of personnel. What he means is that Multnomah county in particular, and some other counties in general, are not sending their best brains and ability to the legislative halls. This idea was put forth before the legislature met, in a summation of members-elect. Mr. Bode is voicing now what is gradually percolating into the minds of a lot of people.

Here's Hollywood

The best directors generally considered as being some of the most brilliant men in Hollywood, have their human failings even as you and I. This week Director Sam Wood slipped, showing he was not always so smart. Shooting a picture in Stone Canyon, a favorite location in the Santa Monica mountains back of Beverly Hills, Director Wood parked his luxurious Rolls-Royce not far off the main highway. Returning for it a few hours later, the car was gone. Then he sheepishly recalled he had left his car

The SNAPSHOT GUILD

Photographing Home Made Hollywood Miniature 'Sets'



This was not photographed in the wilderness but on a table top in the home of an amateur photographer. The "lake" is a mirror.

AS ALMOST every motion picture goes for knows, the Hollywood studios are continually fooling us these days with scenes photographed in miniature, such as a village street, a castle in Spain, a rural winter snow scene, a ship at sea, an airplane wreck and what not else. So cleverly are these miniature "sets" designed and photographed that in the picture their lack of reality defies detection, and when we are in on the secret, we do not mind at all. Indeed we admire the achievement.

Have you ever tried creating miniature scenes yourself and photographing them with your own camera? It's fun. Depending upon your skill, artistic ability and the materials you employ, you may construct and photograph miniature sets in your own home that will rival the semblance of reality achieved in Hollywood; or, if you prefer, you may create scenes of fantasy, comedy or burlesque to compare with a "shot" in an animated cartoon.

For a "still" camera, this is really nothing else than table-top photography, such as has long been practiced by amateurs, but which now is photographically much easier for the amateur than it used to be, because of the recent introduction for home use of more powerful artificial lighting. At least for table-top photography you can very cheaply with two or three of these brighter home flood light bulbs rival the lighting equipment of Hollywood studios, and, what is more, do good work with an inexpensive fixed-focus camera, provided you use a portrait attachment to secure the necessary close-up focus.

Constructing one of these sets requires, of course, a certain amount of time and patience, with the expense depending upon the materials you put into it. Very amusing scenes may be created, however, without introducing elaborate details. Here are a few suggestions for the materials:

White or light gray cardboard makes "sky"; a mirror makes a lake; twigs and small plants make trees and hedges; moss serves for grass; chalk, salt or flour for snow; toy automobiles, trains, boats, airplanes, houses, human and animal figures may be obtained at the five-and-dime store. If you are handy with tools, you can fashion various "props" yourself, using soft wood, or you can use plastic modeling materials.

A few points relative to the photography: Working at close range, the depth of field of the lens is not likely to be great, so, in building your set, keep the elements within as short a distance, front to back, as possible. You get the best effects by using the lens at a small opening. Better make about three "shots" of a setting, varying the exposure time, to be sure of obtaining a perfect negative. Focus exactly.

You will have a lot of fun playing with the light. Sometimes a single strong flood light will give you what you want. Again, you may want one figure to stand out brilliantly with everything else subdued. For this a large piece of cardboard with a hole in it will provide a spotlight. Panchromatic film gives the best rendering.

JOHN VAN GUILDER

keys in the ignition lock! And so Director Wood's expensive machine became merely another stolen car on the police list.

This week saw more than the usual number of marital messes reported. Eric Blass, rising butler, moved into Hollywood quarters leaving his wife by herself in their Santa Monica home. Neither one would say anything about the separation.

In court attorneys for Arline Judge said plenty, however. They effected a postponement of her divorce action against Director Wesley Ruggles. Indications were given she might go to Reno for her divorce, which can be made totally effective in much less time there. If she follows the usual Hollywood practice that means she is anxious to marry someone else soon.

The third was May's Methol, who obtained a decree from Percy Morgan, finance house executive who did not resist her argument that he hindered her screen career. Her Los Angeles divorce will not become final for a year.

Jean Arthur is just as witty offstage as when delivering with crisp sparkle the lines provided for her by scenario. In a scene showing her washing her hands in an office laboratory, the running water made so much noise it hindered the mke. "Can't we get some SOFT WATER?" she wisecracked with her infectious smile.

Eleanor Powell, commenting on the fact that a busy screen actress must conserve her strength and looks by keeping good hours, remarked a bit sadly: "All the fun I can have is going across the street from home to see a picture."

And although she's cashing in heavily on her glamorous type of picture roles, Carol Lombard declares: "Personally I resent being tagged 'glamour girl'."

What are screen stars really like? Here's one example. Much of the success of Grace Moore's first picture was credited to the superb dramatic performance of her leading man, Tullio Carminatti.

Since then Hollywood and her fellow-workers have observed that she refuses to permit a great actor appearing as her leading man.

CHURCH ANNOUNCEMENTS

Nazarene Church

Sunday School—9:45 a.m. W. H. Hart Supt.
Morning Worship—11 a.m.
Evening Worship—7:30 p.m.
A. H. West of the Commons Mission in Portland will give the MORNING SERVICE.

Methodist Episcopal Church

Earl R. Horsell, Pastor
Sunday School—9:45 a.m. Supt. Paul C. Halladay. Classes for all ages.
Morning Worship—11 a.m. Sermon—Topic "What Could God Do?"
Epworth League—Intermediate and Senior—7 p.m.

Young People's Forum—7 p.m.
Evening Worship—8 p.m., the Epworth League is presenting an Easter play, "The Disciple Who Understood."
There will be services each night, except Saturday, at 8 p.m. in the church in observance of Holy Week.

Bethel Congregational Church

Harper R. Burns, Pastor
Bible School—9:45 a.m. Classes for all ages. R. C. Doty, Supt.
Morning Worship Hour—11 a.m.
Anthem by the choir. Sermon theme, "Who Is This?" (Matt. 21:10) (A Palm Sunday Message.)
Junior and Senior C. E. at 7 p.m.

Following a brief discussion of the topics the pastor will show some slides having to do with our Lord's crucifixion.
Note: The Christian and Congregational churches are uniting in Holy Week services. The first two services are to be held in the Christian church beginning Tuesday evening, and the remaining two in the Congregational church with a Communion service on Thursday evening.
Ever welcome to our services are strangers and the poor.

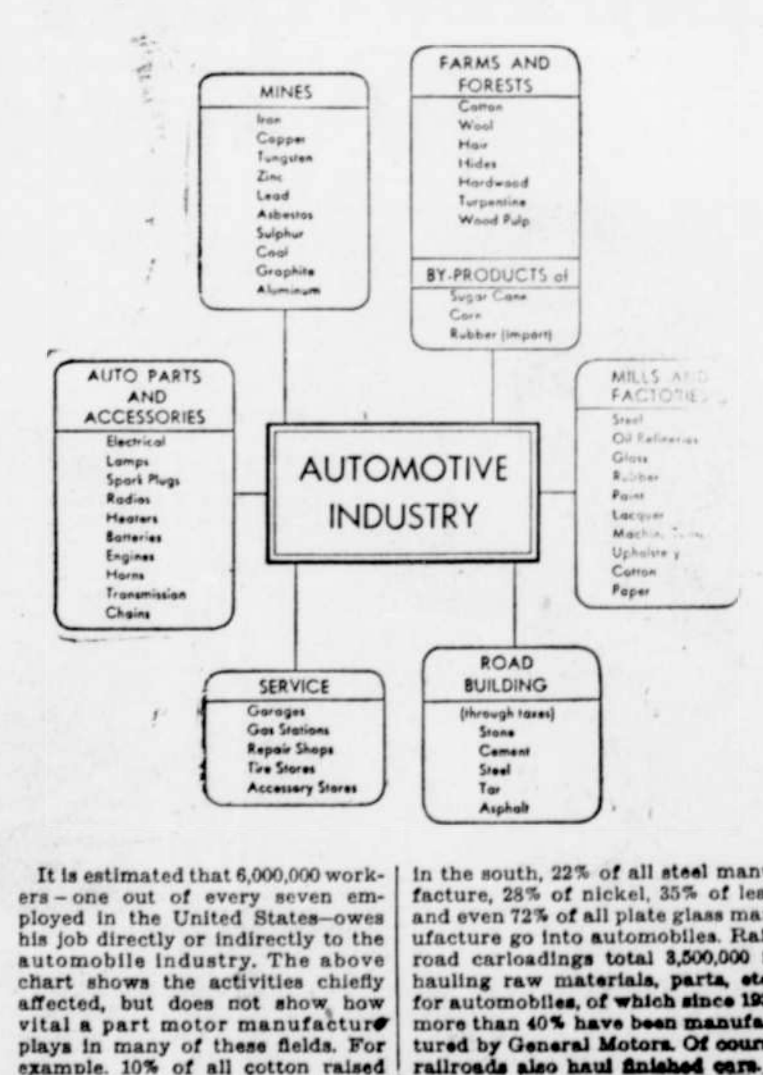
CHURCH OF CHRIST

Geo. W. Hatch, Pastor
Bible School—9:45 a.m.—Mrs. V. Hopper, Superintendent.
Communion Service—11 a.m. followed by preaching by the pastor.

Corvallis—The past ten years have witnessed almost a revolution in cropping practices in many parts of the state. It is shown by the annual report of E. R. Jackson, extension specialist in farm crops at OSC. This is particularly significant as regards introduction of new legumes.

Among the significant 10-year changes are the following: Ladino clover pasture acreage in 1926, 124 acres, in 1936, 15,254; Grimm alfalfa in western Oregon, from 3319 acres to 42,585; sweet clover pasture, 583 acres to 6,175; Austrian winter field peas, from 50 acres to 27,350; Ladino alfalfa in eastern Oregon introduced first in 1930, reached 3,681 acres in 1936, putting Oregon and Montana at the head of all states in acreage of this crop.

TYPICAL PRODUCTS AND SERVICES AFFECTED BY AUTOMOTIVE INDUSTRY



It is estimated that 6,000,000 workers—one out of every seven employed in the United States—owes his job directly or indirectly to the automobile industry. The above chart shows the activities chiefly affected, but does not show how vital a part motor manufacture plays in many of these fields. For example, 10% of all cotton raised

in the south, 22% of all steel manufacture, 28% of nickel, 35% of lead and even 72% of all plate glass manufacture go into automobiles. Railroad carloadings total 3,500,000 in hauling raw materials, parts, etc. for automobiles, of which since 1936 more than 40% have been manufactured by General Motors. Of course railroads also haul finished cars.

tor, Special music by the choir. Mrs. J. Johnson, director.
Next Sunday a colored concert singer from Portland will sing negro spirituals. A silver offering will be taken.

All members are urged to be present at all assemblies during this pre-Easter season and we cordially invite all others who have no church home to come and worship with us.

Next week we join with the Congregational church in observing Holy Week. On Easter Sunday the children will give a program and in the evening at 7:30 a pageant will be given.

George W. Hatch, Pastor

Crop Revolution Shown in Reports

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A new NRA and a new AAA are definitely on the Congressional program this session.

RIP COMES TO TOWN

I'm Old Rip Van Winkle and I just woke up. Been asleep a hundred years they tell me. And such strange sights as I see. The road here in town is all rock instead of mud. And smooth as a platter. I don't see how it ever came. Up on a post I see a red light and a green and they take turns. Both of 'em shining right out against the sun. No tallow dip like we had in our day could do that. And strangest thing of all there was no one around to make 'em go on and off. Signals, a man said they was. To make the crowd

go and stop. Then came a big house down the road, bigger than our cabin where we lived at. Just rolling along it was, with rary a horse or ox to pull it. A trolley car they called it.

Yes, Rip, you woke up to find us with a mantle of civilization. A swift, flashy, feverish thing, all bedecked with novelties and tinsel to please the eye and give a thrill an hour. How did it come? That's easy. All in his own good time, the great God released the faculty that was in man to invent machines and work up the raw material. So over night, we have come into a new order with such forces, already out of hand as promise to blast the nations.

And what in the light of the eternal ages is it all about? Just that God is putting the race under one more test. Will the people choose the passing show or will they listen to the still small voice? The Voice that says that God has a Son who died for your sins. Take him as your Saviour and Lord and God will take you as his child. Then you find yourself with a new nature. The Lord creates it within you. He never takes it away. Even though you mire down, he is true. He sees to it that you come through to His glory, if He has once given you the new birth. So you come to crave the eternal things and to search out his will to know it and to do it. For man shall not live by bread alone nor by the passing show, but by every word that proceeds out of the mouth of God.

Dr. Miles NERVINE
Beaverton, Oregon. Pd. adv.

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"MICKY" AND HIS GANG



By Sam Iger