

Clark Cadillac Co.

The Clark Cadillac Co. located in Portland at 21st and West Burnside Streets operate strictly a twentieth century automotive headquarters, official dealer for the world famous and economical Oldsmobile Motor Cars. All models offered at sensational low prices and all closed models have bodies by Fisher.

This is truly a real automobile establishment. This means that their interest in patrons does not end with the sale of the car. From the time you first enter this establishment through the entire life of the motor equipment you purchase they are at your service and their one endeavor is to prolong the life of your purchase as much as modernly possible by the use of science and human ingenuity.

There is no line of cars that have drifted into popularity faster than the ones bearing the famous Oldsmobile name. The people have come to recognize that it has always held its own against all comers and there is no auto firm in this part of the state that has come to the front faster than this agency.

The new Oldsmobile models maintain the Oldsmobile standard of offering a high grade completely equipped car at a sensational low price.

The New Oldsmobile combines the beauty of outline and appointments, exceptional smartness, with a digni-

fied simplicity that spells style and performance. This sort of a car does not pass quickly out of vogue, but is good for many seasons. In mechanical ability and stamina it has few peers at any price. It is the result of the Oldsmobile's many years of manufacturing experience, re-enforced by the unmatched engineering research and purchasing facilities of the great General Motors Corporation.

All the new principles of engineering and design of the new Oldsmobile have been found sound after over a million miles of testing on the General Motors Proving Ground.

Thus Oldsmobile keeps faith with its policy of progress. Now more than ever before—no matter what car you favor or what price you are willing to pay, you owe it to yourself, your pocket book and your sense of satisfaction to know the new Oldsmobile. See it, drive it, go over it point by point, study every feature. Then and only, can you know what a remarkable value this Oldsmobile is.

Oldsmobile has long been noted for beauty, performance and price—not only one, but all three. Now you are offered greater beauty and finer performance. They have gone before all existing standards.

It will be to your advantage to call on them when you are considering the purchase of a new car.

Dr. H. G. Taylor

Chiroprapist

Dr. H. G. Taylor located in Portland at 1023 S. W. Morrison St.—is one of the prominent professional men of this section, a man of wide experience in his profession and enjoying a large and well merited clientele.

The practice of this well known chiroprapist is increasing by rapid strides until he is today considered one of the leading professional men of this section.

He is an expert in his line and offers the people the highest type of professional service. Many people from over this part of the country are visitors at his office and receive very beneficial treatments.

In the professional life of this part of the state there is no one who has attained a more successful career than this man, who is recognized as an authority on foot troubles. His success has been marked, he is often consulted by other members of his profession.

He has had adequate training to practice the profession most successfully. He is a graduate of a well known college of Chiroprapy, previous to that time he received a general and special education which was designed especially for all of the work that the science of Chiroprapy entails.

It is not strange, then that the doctor is one of the busiest professional men of this vicinity for his services are in great demand. He is very courteous and accommodating and can be reached very conveniently. The general satisfaction expressed by his many clients and the great demand for his services constitutes a well-merited tribute to his efficient and conscientious methods.

We wish to compliment Dr. H. G. Taylor upon the valuable work that he is doing in this section and direct your attention to his efficient methods.

EAST SEVENTH & BURNSIDE CASH & CARRY CONFECTIONERY & TOBACCO

It is a well known fact that there is no institution in the community that has met with greater favor with the public than this well known establishment. By reason of the fact that the management has had wide experience in every feature of the cigar and tobacco business, and because of their knowledge of every branch of the trade this company has continued to witness the increase in the number of their patrons.

They deal at wholesale on a large scale and their activity is conducive to the progress and expansion of the community in no small degree.

This is the day and age when the public demands not only magnificent service, but the best quality at a reasonable price. Thoroughly conversant with the conditions of the country and with a wide experience in their particular field of endeavor, the management of this popular institution has been able to render a service to the people in their line that is distinctively satisfactory.

Real value at the most reasonable price possible has been the guiding

influence of their policies and it has brought them trade from all the surrounding territory.

There are no more public spirited citizens in the community than the management of this well known cigar and tobacco concern and in making this review of the progress of this section it is only natural to wish to compliment them and to direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the state.

In making this review of the on ward progress of this section of the country we wish to compliment the East Seventh & Burnside Cash & Carry Confectionery & Tobacco located in Portland at 30 North East Seventh Avenue upon the admirable way in which the business of the institution is operated and upon the progressive and public spirited policies.

We wish to refer this establishment to all of our readers as one of the distinctive features of the commercial efficiency of this part of the state.

O. G. Larson

Attorney

One of the most prominent members of the Portland bar is O. G. Larson whose offices are at 506 McKay Bldg. He has played a leading part in his chosen field and has won the respect of not only his fellow members at the bar, but also of the public who are quick to recognize and appreciate work well done. O. G. Larson's attention to the most minute detail of every proposition that is set before him, and he is always properly prepared to push his case to a creditable climax. It is with him, as it is in the case of

any capable man of affairs, he has his methods highly systematized. In this respect, the law counselor is like the successful businessman, and it may be said that the knowledge of business is nothing more than a knowledge of the laws which underlie finance and trade, just as they do the securities of a community or nation. There are many other points of similarity which cannot be mentioned in this space. Suffice to say that O. G. Larson is one of the best in law and as a private citizen and worthily entitled to the high regard in which he is held.

Just Indians

A certain bishop tells many amusing stories of his work among the Indians.

On one occasion he was visiting a tribe, and it was arranged that after dinner, he and one of the chiefs were to go for a long ride.

"Will it be safe for me to leave my baggage here?" asked the bishop before they started.

"Yes" was the reply. "There is not a white man within forty miles."

Case of Shock

Policeman—How did you knock this man down?

Motorist—I didn't, I pulled up to let him go across, and he fainted.

All Planned

Plumbers Wife—Ullo, wot you come back for? Yer tools?

Plumber—No, me lunch. I'll be back for me tools later.

Sweet Music

Bituminous—Why, black boy, when our bugler blows "taps" you would think the Boston Symphony orchestra was playing.

Anthracite—H'm dat ain't nothin'. When our bugler blows "chow" I looks at dem beans on mah plate and says, "Strawberries stop making that fuss! you is kicking all the whipped cream off mah plate."

A Constant Winner

Mabe—Have you never loved and lost?

Marie—Never. I won every breach of promise suit I ever brought.

Only Kind He Knew

Country Boy—Listen, Jimmy, I hear a cuckoo.

City Boy—Gee I wonder whose clock it escaped from.

Jones Lumber Co.

Located in Portland at 5500 S. W. Macadam. Wholesale and Retail. Established in 1859.

This section of the country, as a whole, has an added business advantage by having in its midst such a well known establishment whose commendable policies and products of quality have gained for them an ever increasing business that can be noticed by the large daily shipments leaving their establishment.

The prosperity of the city is greatly increased by the extent of their trade which extends for miles around and their chosen field of endeavor brings new people to the community. Through the extended trade channels of this active firm many dollars are brought yearly into this section.

Good value and reasonable prices have placed their products in the leading yards. This establishment started its business career upon a solid foundation, knowing that success in this advancing business could only be fully gained by selling quality products upon a fair margin of profit. Fair and honest business methods at all times, individual service to every patron, have established for them a trade that has extended in every direction from Portland. These business assets have been the reason for their success and with these methods in mind they have always been successful in business. They have always been consistent boosters for all things adding to the growth and prosperity of the community at all times, knowing that a firm that did not possess solid business methods would wither and die.

From each department the merchants in this section of the country receive their supplies daily. Each man in charge has a complete knowledge of this business from a buying and selling standpoint alike.

ALTON JOHN BASSETT

Attorney

An important figure in Portland's legal circles, is Alton John Bassett, whose offices are at 714 Porter Bldg. has come rapidly to the front in his profession since starting practices in this city. Possessing a wide knowledge of legal principles, together with their application in modern court procedure he has scored many notable victories from the cases which he has espoused, and in addition has been very active in civic affairs and the general life of the community. In the years which have elapsed since starting his profession, Alton John Bassett has come to be regarded as one of the leaders of the local bar, a clever lawyer and a sound advisor in all legal questions. Alton John Bassett is one of the busiest lawyers in the city, as is evidenced by the constant activity to be found in his offices at 714 Porter Bldg. Here he acts as legal advisor to some of the foremost individuals and corporations, many of whom would not think of making any important move in their financial or business endeavors without first getting a legal opinion from Alton John Bassett. However, there is another side to his achievements for Alton John Bassett is just as ardent in his endeavors toward civic projects and thus plainly proves his right to be called a leading citizen as well as a man of affairs.

Sauce For Both

Mrs. Smith watched the scales closely as the butcher put on her order.

"Do you know Mr. Lamb," she said ominously, "you are repeatedly giving me short weight for my money?"

He nodded.

"I am quite aware of that madam," he calmly replied.

"Then what do you mean by it?" she gasped.

"Well, madam," he replied, "you are always giving me a long wait for mine."

Timid Soul

Brown (in hardware store)—I want three snow shovels.

Clerk—You must have a big place, sir.

Brown—No but I have two neighbors—Ow do you like being valet to a celebrated star?

'Awkins—It 'as it's disadvantages.

Maybe it Was Shellfish

They were discussing diet and the talk became facetious.

"I've eaten beef all my life, and now I'm as strong as an ox," said he.

"That's funny," replied she. "I've eaten fish all my life and I can't swim a stroke."

OREGON MUTUAL SAVINGS BANK

This bank has aided in the upbuilding of the country. A dollar started here in account has started many a man on the road to success. The possessor of an interest account soon becomes a home owner and then has money on deposit from which he draws interest. This is the road to success and this institution has been instrumental in starting many a man who has acquired habits of saving here that have made him and his family happy in the possession of a comfortable home.

A special feature is their service to farmers. They are especially prepared to take care of the farmer's banking business. They know his needs and through long experience have learned how best to serve the people. This very special and valued service to farmers has been a vital factor in the upbuilding of the country and farmers have come to feel very much "at home" when they call at this bank. In the organization of this

bank and all of the various departments equipped to look after and give service in every branch of the banking business.

This is first and last a savings bank. It specializes in taking care of savings bank service; the very best savings bank service that is possible. It is not strange that it has become the popular "home savings" in this part of the country. It is quite natural that a strong institution of this kind specializing in savings accounts would be the very best bank in which to place your savings. You may have savings accounts from \$1.00 to \$5000.00 and will receive interest at 3 per cent. This is the only bank paying this amount under Federal Corporation.

Daily this institution teaches the lesson of thrift to the people residing in this locality—saving is the only gate and spare money deposited in this way to financial liberty. Practice thrift and lay aside in an account the money you do not need and let it earn

for you. There is nothing so exceedingly comforting in time of need as a bank account and there is truly a feeling of security when the account is with the Oregon Mutual Savings Bank with its large resources and the fact that capable and conservative men are in charge, the owner of an account at this bank feels a double satisfaction. Leverage is acquired through the habit of saving. This bank provides the leverage that nothing else will in this work-a-day world. Even when one is able to save only a little each week or month, one can be proud that they save and this banking institution welcomes the small depositor as well as the larger one.

A striking example of more than ordinary financial ability of its officers, who at all times adhered to the great cardinal laws governing banking and finance is the Oregon Mutual Savings Bank in Portland at the corner of 6th and Oak Streets.

Oregon Art Tile Co.

Located in Portland at 1421 S. W. Broadway Street.

Having an excellent selection of the highest artistry in tiling which they would be pleased to have you inspect. They are an authority on the correct laying of tiling.

They have been unusually successful from a business standpoint and have added much to the artistic beauty of many homes and public buildings in this part of the state.

At the show rooms can be seen all the various styles of tiles for floors, wall, roofs, and fireplaces. They have chosen the lines from some of the leading manufacturers of the country and have designs that are of a great variety. They can give you plain and simple work or the more decorative lines. You can see here whole sections so that you will be able to forecast the appearance of the floor or walls.

While the use of tiling has been known for many centuries it has only been in general use since the beginning of this century. Ancient work in this line was rare, but with the

Spanish renaissance the use of mosaics became quite general in the building of palaces and public buildings. In America anyone is now able to secure what in those days was only for nobility.

Tiling is coming into very general use as it is recognized as very reasonable in price when its long life and sanitary qualities are taken into consideration.

In the employ of this company are the very best of craftsmen and work is executed both with an eye to beauty and utility.

The manager is an authority on this class of work and will be pleased to assist anyone with their plans or to draw up plans and give estimates on the work. They personally see that all work is executed on time and according to the letter of the contract.

In making this review we are glad to compliment the Oregon Art Tile Co. upon their highly specialized service and to refer them to all of our readers as worthy of a call when in town.

Junius V. Ohmart

Attorney

The man who can pursue a peaceful path through this life, consistently sidestepping friction, is a genius. The man who can administer the affairs of others entrusted to him in such manner as to eliminate that disagreeable element or reduce it, is more than a genius. In this respect, it is gratifying to note that there are a number of lawyers who have earned a reputation for settling cases out of court whenever it is possible to do so. A splendid example of this type is Junius V. Ohmart whose offices are located at 1206 America Bank Bldg. in Portland. Were it not for lawyers of this ability every large city would be a hot bed of litigation. The meeting of many diver-

gent interests in this world is a constant cause of friction and only a few people realize how really dependable is our social welfare upon the services of those attorneys who devote their lives to a study of the working principle of peaceable contact. In the person of Junius V. Ohmart we have a type who is a true example of the type of lawyer described in the foregoing sentences; one who follows the dictates of his conscience and upholds his profession as a medium expressing the best that is in him rather than as a means of personal advancement. Junius V. Ohmart is unquestionably a leader in Portland and a very helpful factor in the community.

James D. Givnan

Patent Attorney

With offices at 325 Pacific Bldg. in Portland features patents, trade marks and copyrights in the United States and has been remarkably successful in securing complete coverage for his clients. It is very important that persons with new ideas see a patent lawyer early in the development to secure protection. The patent lawyer is the guardian of genius—Absolute secrecy insured as he alone handles the patent papers.

James D. Givnan is in constant touch with the Patent Office in Washington, D. C. In the last six months he has made four trips by airplane to Washington, D. C. for the outstanding inventors. Every year he makes many such trips, and it has been a great success for his clients here and also in foreign countries.

James D. Givnan has attained an enviable reputation as a patent attorney of note and success and enjoys a large clientele.

Persons with new ideas should consult early in reference to their rights and have everything taken care of for the priority of claim forms the basis for the government grant of protection.

The Daily Inspection

Small Boy: "Daddy I was appointed one of the suspects today."

Daddy: "What is a suspect?"

Small Boy: "One of those who goes around the room and looks at the necks and ears of the children and suspects them."

Another Name

If San Francisco indulges in euphemism as it did in referring to the earthquake disaster, it will call the general strike, the vacation calamity.

We Wonder

The drought caused the city of Emporia, Kansas, to restrict residents to four inches of water in their bath tubs. One wonders whether the city sent around an inspector to make sure that the ordinance was obeyed.

That For Him

"It bores me to have to listen to these after-dinner speakers," he growled.

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