

Beaverton Review

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J. H. Hulett .. Business Manager

Once upon a time, so the story goes, there was a captain of a ship who wished to steer a course to the northeast; so he directed his wheelman, the man doing the steering, to bring the ship's prow directly in that direction, and to lash the wheel there so that the ship would always be headed just right.

Now, the port of destination was northeast of the spot where the ship was when the wheel was fastened, all right. But the winds blew, the currents changed, the tides rose and fell, and the ship had not arrived.

How often in the affairs of nice and men things turn out in a similar manner. Along in 1912 Beaverton got out her charter, one which seemed the right one to get her to her destination.

There is no occasion to take exception to any individual in the administration. They were good officials, as individuals; they worked for many thankless hours to reach the goal they had set for themselves.

The legislature made many rulings with regard to the internal affairs of cities. One of these regulations even took the form of an amendment to the Constitution providing that municipal officers should be elected in the same manner and at the same time that county and state officials are elected.

There is a likelihood of having a different charter, for observations have been taken, and it is becoming quite clear that there is little hope of getting into port with our present document.

Should there be the change made that is suggested above, there will need to be filings made with the Recorder in time to allow for the forwarding of names to the County Clerk so that he may have them printed on the ballots for the primary election.

This plan would insure two candidates for each office to be filled. Should there be others who wished to run independently, there is plenty of time for them to file after the primaries, for they are held in May and the election is not until November.

The Review did not make the law. Neither do we believe that a law once made should be entirely ignored just because it always has been that way.

One of the striking developments of recent years in the business world is the increased value which individuals and corporations place upon the good will of the public they serve.

Good will is really only another name for confidence, for if a business concern has the confidence of the community it has its good will.

name for confidence, for if a business concern has the confidence of the community it has its good will. It often takes years of fair dealing to build up the great asset of public confidence, yet it may be lost by a few shady transactions.

For this reason, everlasting vigilance is required on the part of owners of a business, to see that not only are their own principles and policies sound, but that the spirit of the establishment is carried out by every person connected with it, even to the lowest salaried employee.

ENCOURAGING CRIME

Carelessness and stupidity on the part of the victims is responsible for much of the thriving and swindling which has reached such alarming proportions in this country, amounting to approximately two billions a year.

Some of the specific weaknesses of our "easy marks" are pointed out by a leading criminologist, who enumerates cashing checks for strangers, leaving automobiles unprotected, carrying unnecessarily large sums of money, buying real estate without seeing it or investigating its title, investing in stocks and schemes without consulting a reliable banker, trying to beat gamblers at their own games, lending money and extending credit to persons of doubtful honesty, and so on.

If people fail to exercise any caution whatever in these matters, no law or official action can effectively protect them from thieves, swindlers, and dead beats.

While the punishment of swindlers often occurs, it usually happens too late to do the victim any good, so far as recovering his money or property is concerned.

Honest people have it in their own power to greatly reduce losses from the above mentioned causes, by merely exercising ordinary good judgment, instead of indulging in reckless practices which encourage crime.

Lincoln Steffens who shocked the nation with his book "The Shame of the Cities" a generation ago, called Philadelphia "corrupt and contented." But that was before 18,000 citizens swamped the Philadelphia city hall in protest over the largest budget in Philadelphia's history and a 35 1/2 per cent increase in the 1932 tax rate plus a 50 per cent boost in water rent.

As if the city council did not have troubles enough just then, on the heels of the tax revolution came the news that the more than 25,000 employees of the city and county of Philadelphia would have to be paid in scrip instead of in cash.

Philadelphia's situation, paralleling that of Chicago, is the natural result of government by politicians instead of trained administrators. Time was when city government was such a small thing that anybody could be elected to office and run the job in his spare time.

Dramatic is the contrast between government by politicians and government by experts. Almost at the same time that news of the Philadelphia tax revolution was being flashed over the wires came the announcement from Dallas, Texas, that City Manager Edy had saved the city \$2,000 a day for the first six months since the adoption of the manager plan there.

But frequently an apparently hopeless situation such as exists in Chicago and Philadelphia is the very lever by which improvement is ultimately brought about.

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CIMARRON By Edna Ferber

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Thirty-eighth installment. CHAPTER XIII BUT Cim did not come home on Saturday. On Saturday, at noon, when Sabra and Yancey drove from the office in their little utility car to the house in Kibekah street for their noon-day dinner they saw a great limousine drawn up at the curb.

A vague pang of premonition stabbed at Sabra's vitals. She clutched Yancey's arm. "Whose car is that?" Yancey glanced at it indifferently. "Somebody drove Cim home, I suppose. Got enough dinner for company?"

Donna had gone to Oklahoma City to spend the week-end. It must be Cim. "Cim!" Sabra called, as she entered the front door. "Cim!" But there was no answer. She went straight to the sitting room. Empty. But in the stiff little parlor, so seldom used, sat two massive, silent

figures. With the Indian sense of ceremony and formality, old Big Elk and his squaw had known the proper room to use for an occasion such as this.



Two Massive, Silent Figures.

figures. With the Indian sense of ceremony and formality, old Big Elk and his squaw had known the proper room to use for an occasion such as this.

"Why—Big Elk!" "How?" replied Big Elk, and held up his palm in the gesture of greeting.

"Yancey!" cried Sabra suddenly, in a terrible voice. The two pairs of black Indian eyes stared at her. Sabra saw that their dress was elaborate; the formal dress reserved for great occasions. The woman wore a dark skirt and a bright cerise satin blouse, ample and shaped like a dressing sacque. Over her shoulders was the fine bright-blue blanket. Her hair was neatly braided and wound about her hatless head. She wore no ornaments. That was the prerogative of the male. Old Big Elk was a structure of splendor. His enormous bulk filled the chair. His great knees were wide apart. His blue trousers were slashed and beaded elaborately at the sides. On his feet wore moccasins heavy with intricate beadwork. His huge upper body was covered with a shirt of brilliant green brocade worn outside the trousers, and his striped blanket hung regally from his shoulders. About his neck and on his broad breast hung chains, beads, necklaces. In the bright light peckerchief knotted about his throat you saw the silver emblem of his former glory as chief of the tribe. There were other insignia of distinction made of beaten silver—the star, the crescent, the sun.

defeat of the oleomargarine referendum, and increased dairy calf club work.

Baker—A cooperative livestock shipping association for Baker county is being promoted by granges of the county, reports P. T. Fortner, county agent. The move for such an organization was proposed by the McEwan grange and was approved at a recent meeting of the county Pomona grange. Committees have been appointed in each of the subordinate granges to work with Mr. Fortner in ascertaining the feasibility of such an association, and perfecting its organization if found desirable.

ON OREGON FARMS Toledo—A definite program of dairy improvement was adopted by the executive committee of the newly organized Lincoln County Dairymen's association at a recent meeting here. Among the projects designated to receive special emphasis during the coming year are stabilization of butterfat prices, the

Corvallis—More than 9170 Oregon farmers distributed 110,000 pounds of squirrel poison on their farms during 1931, according to reports received at the central extension office here from county agents of the state. The saving in crop damage effected by this poisoning campaign is estimated at \$115,000. Wal-

lowa county was the heaviest user in eastern Oregon with 25,662 pounds. Lane county topped the list in western Oregon with 6700 pounds followed by Yamhill with 5150. This material is mixed by county agents and distributed to the farmers at cost.

Lakeview—Everett Reid of the New Pine Creek district has obtained plans and blueprints from Victor Johnson, county agent, for the construction of a 400-hen laying house of the insulated type recommended for east of the Cascades and now said to be coming into favor on the coast. Mr. Reid plans to build this winter to take advantage of the low price of lumber.

IN OREGON HOMES Corvallis—A mimeographed leaflet picturing a homemade cleaning kit, made from a fruit basket or a few boards has been recently released from the home economics extension office. The contents of such

formal politeness would have prevented him from voicing his anger if the monstrous announcement had shattered him as it had her, so that her very vitals seemed to be withering within her.

"No, No." She wet her dry lips a little with her tongue, like one in a fever. She turned, woodenly, and walked to the door, ignoring the Indians. Across the hall, slowly, like an old woman, down the porch steps, toward the shabby little car next to the big rich one. As she went she heard Yancey's voice (was there an exultant note in it?) at the telephone.

"Jesse! Take this. Get it in. Ready! . . . Ex-Chief Big Elk, of the Osage nation, and Mrs. Big Elk, living at Washbahe, announce the marriage of their daughter Ruby Big Elk to Yancey Cravat, son of —don't interrupt me—I'm in a hurry—son of Mr. and Mrs. Yancey Cravat, of this city. The wedding was solemnized at the home of the bride's parents and was followed by an elaborate dinner made up of many Indian and American dishes, partaken of by the parents of the bride and groom, many relatives and numerous friends of the young . . ."

Sabra climbed heavily into the car and sat staring at the broad back of the car ahead of her. Chief Big Elk and his wife came out presently, unwept, bearded in the brilliant moonlight Oklahoma sunshine, ushered by Yancey. He was being charming. They heaved their ponderous bulk into the big car. Yancey got in beside Sabra. She spoke to him once only.

"I think you are glad." "This is Oklahoma. In a way it's what I wanted it to be when I came here twenty years ago. Cim's like your father, Lewis Venable. Weak stuff, but good stock. Ruby's pure Indian blood and a magnificent animal. It's hard on you now, my darling. But their children and their grandchildren are going to be such stuff as Americans are made of. You'll see."

"I hope I shall die before that day."

She went through it and stood it, miraculously, until one grotesque proved too much for her strained nerves and broke them. But she went into the Indian house, and saw Cim sitting beside the Indian woman, and as she looked at his beautiful face, for the first time, she wished that I had never found him that day when he was lost on the prairie long ago. He came toward her, his head lowered with that familiar look, his eyes hidden by the lids.

"Look at me!" Sabra commanded. In the voice of Felice Venable. The boy raised his eyes. She looked at him, her face stony. Ruby Big Elk came toward her with the leasurately, insolent, scuffling step. The two women gazed at each other; rather, their looks clashed, the worlds held high. They did not shake hands.

Ruby's handsome head had brightened the young couple the house just across the road from Big Elk's—a one-story red brick bungalow, substantial, ugly. They showed Sabra furnished complete. Mongrel Spanish furniture in the living room—red plush, fringe, brass nail heads as big as twenty-dollar gold pieces. An upright piano. An oak dining room set. A fine bathroom with heavy rich hardware. Towels neatly hung on the racks. A shining stained oak bedroom set with a rose-colored taffeta spread. Sabra felt a wave of nausea. Cim's face was smiling, radiant. Yancey was joking and laughing with the Indians. In the kitchen sat a white girl in a gingham dress and a kitchen apron. The girl's hair was so light a yellow as to appear almost white. Her unintelligent eyes were palest blue. Her skin was so fair as to be quite colorless. In the midst of the roomful of dark Indian faces the white face of the new Cravat hired girl seemed to swim in a hazy blue before Sabra's eyes. But she held on. She felt Ruby's scornful dark eyes on her. Sabra had a feeling as though she had been disemboweled and now was a hollow thing, an empty shell that moved and walked and talked.

(TO BE CONTINUED.)

Classified Advertising

Advertisements in this column 1 cent a word. Minimum charge 25c.

FOR SALE Milk contains all the food values so essential to a child's growth and development. If you will but phone 4525 our wagon will deliver daily at your home the very best of milk. Beaverton Sunrise Dairy, A. Camenzind, proprietor. adv. c-39-1f

WANTED Family man with wife and three children, having had only three days' work since September, is desperately in need of work. Will take wood cutting or anything. Two boys old enough to work. H. F. Amis, on Chas. Jasperson place, Beaverton. Adptf

The Review will carry free of charge listings of situations wanted, in order to help the unemployed situation.

For Sale—Singer sewing machine, like new, also Sonora phonograph. Mrs. Dan Adams, 604 Front St., corner of Lombard. Adv. c 5

For Sale—Old Newspapers. Generous bundle, 5c. Call Review office.

Science Evolves Cushioned Wood Flooring With In-Built Shock Absorber

CHICAGO—Housewives and office workers throughout the country doubtless will welcome the news that a revolutionary new type of wood flooring material with an in-built shock absorber which takes the jolts out of walking as automobile devices eliminate road shocks in riding, has been perfected.

The cushioned flooring, which is of tongue-and-groove construction, con-



Cushioned Flooring That Takes Jolts Out of Walking.

sists of outer layers of a tempered plywood and an inner layer of a quarterboard, the latter functioning as a shock absorber, as well as a sound deadener between floors. A distinctive feature of this material is its three sizes of reversible squares, which are light on one side and dark on the other, so that practically an unlimited number of attractive designs of flooring effects may be obtained.

The perfection of this cushioned flooring is acclaimed by prominent architects and builders as one of the most important achievements of direct benefit to housewives and office

workers in the last decade. "It is a big advance step in the evolution of building construction materials," said R. G. Wallace of the Masonite Corporation, "as it will serve to reduce fatigue resulting from constant walking upon hard floors, thus protecting health and increasing the comfort of a large percentage of workers."

The wood squares can be laid upon cement or wood under-flooring, and either glued or nailed in place. The new material also can be used either as a flooring or as a floor covering, a feature that fills a long-felt need in the building industry.

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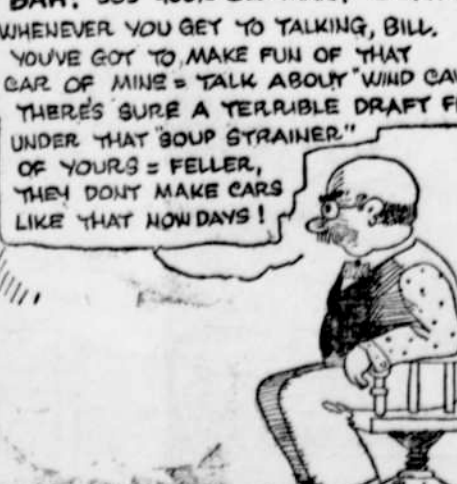
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WHY, I'VE NEVER PAID OUT A CENT FOR REPAIRS ON THAT GAR SHOE!



An Improbable Story



Good will is really only another name for confidence, for if a business concern has the confidence of the community it has its good will. It often takes years of fair dealing to build up the great asset of public confidence, yet it may be lost by a few shady transactions.