

Bake Rite Bakeries Inc.

At 335 East 10th in Portland. This establishment is one of the most prominent in this section of the state. Its plant is modern and up-to-date in every particular and sanitary throughout. The business is conducted along progressive lines and we are proud to say it is a credit to this part of the state.

To be able to make certain of getting absolutely good bakery goods is a boon to the city. At this plant the most healthful ingredients are used in the process of manufacture. Analysis has proven them to be absolutely free from anything injurious; consequently they are not only health giving but are health protecting.

A visit to the plant of this establishment is very interesting. Their business increased so rapidly that improvements have been made from time to time until today it is a model industry. Everything in the plant is kept clean as it is the

policy of this institution not only to make first class goods that pass inspection but to turn out products that are as near an approach to the highest perfection that modern machinery and up-to-date methods will permit.

If the public could only comprehend how these products are manufactured by this company—could only understand how absolutely pure and health giving they are—there would not be a family in this vicinity who would not be a patron of this concern.

Their products are very popular in the community, being the very best that the market affords. The management of this place has been closely allied with the business of this section of the state for some time and has been instrumental in the upbuilding of this section of the country and the institution should receive the patronage of the entire people.

D. C. Wax Office Equipment House

Located in Portland at 67 Broadway.

This concern is known all over this section of the country as headquarters for office supplies and office equipment, and all that pertains to a modern concern of this kind.

It is under able and widely experienced management and carries a tremendous stock being one of the largest establishments of its kind in the state.

It may well be said that no business house transacting business in this part of the state has maintained a better heritage or has a higher standing as a leading merchandising establishment than this well known concern.

Their feature office equipment and office supplies, in fact are equipped to supply its patronage at all times of the year with the most suitable articles for the office.

This store is one that in point

of extent of stock, quality of goods, workmanship and attractiveness of appointment would compare favorably with the largest establishments of metropolitan centers the prices are most reasonable. It has been the object of this establishment to secure fair and honest profit, but never an exorbitant one.

When making your selections this up to date and complete store should be given first consideration. It is prepared to serve you in anything of this line and we wish to suggest that the problem of what to buy may be readily and satisfactorily solved by a visit to this store of many suggestions.

Always try this well known place first if it is anything you will find in any store of this kind you will find it there in the highest quality and at the most attractive price.

In charge are prominent and well known business men of the community whom we wish to compliment.

CURL-HAND SEED CO.

WHOLESALE ONLY

In Portland at 55 Albina.

It is the duty of each and every man to see that he gets a maximum return from every acre of his land and to do this it is absolutely necessary that he use modern and scientific methods.

They have gathered together a line of the latest and best known seeds which they are now offering at prices so reasonable that they have caused an increase in the food production in this community.

Their large and varied stock is of a dependable quality and through their system of purchasing in enormous quantities and their experience they are enabled to offer astonishing values to the public.

The unusual extent of their volume of business reimburses them and warrants a continuance of their policy of small profits on all sales.

They enjoy the fullest confidence of a large number of planters and farmers.

Only the best in nationally known and reliable brands will be found in their stock. It is always economy to buy the very best, and seeds are no exception.

Words of commendation are strong in evidence among the producers of this section who have long been their patrons. The general results from the planting of their seeds has been very satisfactory. The large increase in the acreage planted with seeds

from this firm has materially increased the production of food stuffs and as a consequence the firm has taken a prominent place in the development and progress of this section of the state.

In this annual business review of our onward progress we can not conscientiously neglect to mention the progressive activities of this up-to-date concern and to state that it must of necessity have been a potent factor in the industrial life of the community and we predict that the future of this firm is fraught with great promise. We commend the Curl-Hand Seed Co. to all the people of this community and assure them a most satisfactory service.

MERRILL MORTUARIES, Inc.

Located at 294 East 11th in Portland. Phone East 3193.

They offer the people of this part of the state a most complete service, have the latest of auto equipment and are prepared to keep their place right abreast of the times. Their chapel is splendidly equipped.

They have been successful in the conduct of this business by reason of the fact that they offer a most complete service and keep the place right up-to-the minute.

Conditions in the profession have rapidly changed in the past few years. The introduction of auto equipment and good roads has widened the scope of activities of the fully equipped funeral directing establishment and where one only went a few miles from home in the past, today

a well equipped funeral director is prepared to conduct funerals within a radius of many miles. The day when it was necessary to have an undertaker at every cross roads has passed away. In place of this we have establishments that are thoroughly equipped and ones that offer the highest type of service.

They have a modernly equipped mortuary, being perfectly appointed and tastefully decorated and its very appearance bespeaks quiet and solemnity. There is no extra charge for the use of the chapel and private rooms and here complete funerals can be conducted.

The outside equipment includes the most stately of auto hearses of all kinds, suitable closed cars and limousines for the conduct of any funeral.

eral, no matter how large or how far distant.

They specialize in a very complete service. From the time that they are called on the phone day or night the relatives and friends are relieved of all details. They take complete charge and have the most able assistants in all departments for carrying the funeral arrangements to their termination.

In making this review we are glad to compliment them upon this very modern service and to call to the attention of the public the prominent position they occupy in the business and professional world because of the fact that they keep up with the ever changing times and have one of the most complete establishments in this section of the state.

Jimmy's Tire Shop & Garage

Goodyear tires, National batteries auto repairs, body, fender and radiator repairs. In Portland at East 11th and Division.

This well known concern is featuring high grade auto repairing, to their many friends. When in need of anything in the line of service for your car, you can do no better than visit this modern repair garage.

Service is not only the motto at this popular service station, but is backed by reputation, proving they render motorists of this section a real service. It has been the result of years of good workmanship by men of recognized skill along these lines. Experienced automobile mechanics are employed at this garage to insure you ease of control and the best riding comfort.

An automobile is only a machine. A machine will not run forever with out some repairs. So everyone of you car owners at some time or other must seek a reliable repair man to put your car in order.

You can drive your car in this garage where they will repair it in every detail, including battery service, oils, and dents and bends.

This is a class of service that compares every phase of automobile service successfully accomplished by skilled workmen at this garage.

It makes no difference what make of car you may be driving or what reputation it may have for service or sturdiness, the years of service obtainable from it depend largely upon the care that has been taken of it and the class of service it receives in the hands of mechanics. The careful motorist will not wait until he has a breakdown to bring his car in for inspection, but will at the end of 500 miles or less have the car oiled, greased, and carefully inspected for any trouble.

If every motorist could only know the greater mileage obtained with his or her car when properly greased and oiled and parts adjusted, say every 500 miles, everyone would save money by patronizing this efficient garage. Ordinarily you are careful the first three months with your car—why not keep it up the life of the car?

This shop is on the job at all hours of the day. The autolite receives here quick and efficient service in the face of any mishap.

Rose City Ironcraft Shop, Inc.

Ornamental and handwrought iron andirons, fire screens, curtain rods, balconies, interior and exterior gates and railings. In Portland at 1409 Macadam st.

This concern operates a modern business that has built a reputation far and wide for the highest quality at the most reasonable prices, and a service that is both complete and satisfactory. One of the reliable, progressive and up-to-date firms of the country.

As the general purpose of this edition is to give both the local and outside world an adequate idea of our progress and the general excellence of our various products we deem it quite appropriate to devote this space to this well known firm.

The men who originated this enterprise obtained a liberal education in the school of experience and supplemented this with a keen insight into the markets of the world and with this desirable foundation they equipped themselves to render an unexcelled service in ornamental iron work.

The active operations of the concern is in the hands and under the direction of men who are so well known that any further remarks are unnecessary, but we cannot refrain from stating that this enterprise is fortunate in having as active head men so thoroughly familiar with the details of this business and whose executive ability and familiarity with business conditions have kept the plant thoroughly abreast of the times. It is such firms as this one that make a city prosperous and worth while.

Through their honest and straightforward dealings with the public, they have made friends for the company and they have always taken an active interest in the affairs of its employees, and a commendable interest in their fellowmen, realizing that a concern located in a community that is not progressive will wither and die because of its environment.

This is without question one of the communities most important and valued concerns.

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OREGON PARTS CO.

At 445 Hawthorne ave. in Portland.

By auto supplies we mean especially repair parts such as bearings for any make or model of automobile, gaskets, pistons, rings, fan belts and other similar auto necessities. Their stock is one of the largest in the state.

This establishment is one of the firms that is not satisfied with a stock of a few parts. When they set out to sell the people of this section of the state they determined to keep everything that there is in the line. Anyone who has purchased from them or even been in their place, will have to acknowledge that they have succeeded. We venture that there are few concerns in the larger cities that have a more complete stock.

This establishment is thoroughly abreast with the times and have secured for the trade a large stock of everything needed in the line of parts, repairs and supplies. And let us remark here that this firm is just about headquarters in these parts for supplies, and whatever you may need in these lines they have. They are always willing and anxious to give information.

We do not think we exaggerate when we state that this concern has saved the patrons of their establishment thousands of dollars in expense for they are the sales agents for standard lines of the highest grade which are offered at the lowest prices quoted by anyone anywhere for any of these quantity accessories. They have a stock that represents an investment of many thousands of dollars and have left nothing undone in their endeavor to serve you faithfully.

We are more than glad to compliment the Oregon Parts Co. upon the very high position occupied in the industrial world of this section of the country and to assure the dealers that here they will always get courteous treatment and high grade automobile accessories. This very well known firm has continued its successful career because the management and assistants are among the most experienced supply parts men in this part of the state.

GRANNING & TREECE

AUTO LOANS

Contracts refinanced at 13th and West Burnside and at 461 Hawthorne in Portland.

Complete auto loan service is essential to the growth of every community and therefore we wish to direct your special attention in this issue to this well known and reliable concern.

The matter of automobile loans is a most important one and this is a service that requires experience as well as reliability. This office is at all times in charge of a man who is thoroughly conversant with every feature of the service and many clients have found that selection of the automobile loans here is a very simple matter. The service is courteous and complete and is based upon the most straightforward terms.

They are always willing to go over and matter with their clients and without any obligation to the customer they are pleased to furnish any information you might desire. They furnish just such a service and everyone is invited to take advantage of it.

In fact, it might well be said that this well known establishment renders a complete financial service in every department. Whatever proposition you may have in mind related to auto loans comes within the province of his service to the public.

Readers will find a call at this office both interesting and profitable and you can depend upon the advice, information and service he offers. No matter what information you may desire or under what circumstances you wish to consult him in the matter of auto loans, you will find that when you have come to this man you have placed the matter in able and competent hands.

The direction of this valued institution is in the hands of a reliable financial man, whose successful records in the conduct of its affairs assures a continued progress and expansion not only of the institution he manages, but as well of the territory it serves.

Pacific Co-operative Poultry Producers

In Portland at 361 East Washington.

Our industrial edition would not be complete without prominent mention of the business operations of this firm and their extensive operations in the way of conducting a fine house for the purchase of poultry and eggs.

Commendable publicity and valuable advertising is given our section by this progressive firm, far and wide, dealing as they do on a large scale in this line and their up-to-date operations are of the most extensive nature and add to the commercial efficiency and attractiveness of this section as a market for poultry and eggs.

Through the years they have been doing business they have always been most fair and honest in their negotiations and afforded the public a valuable market for the stock they handle.

It is very important that the producers should have a market that is up to the standard and this section is fortunate in having such extensive dealers.

There are many small dealers, but it takes men to handle a large volume of business, to be able to get the right selling markets and be able to pay best cash prices. These facts attract trade to the section and make it a better place in which to live and transact business.

If we did not have an establishment of this kind much of the products would have to be shipped to other cities and the seller would not receive a price that compares favorably with the prices paid by this company.

There can be no questioning the fact that this company is one of the most important commercial firms in this section; its management is in the hands of men who know the business in which they are engaged from A to Z.

We are pleased to compliment this well known concern on the commendable policy and the valuable service they are rendering the public.

Monarch Forge & Machine Works

In Portland at 690 York street.

This is one of the up to date repair shops in this section of the state and is under the direction of a management of wide experience.

The prices are of the most pleasing character and the promptness of the satisfying kind, getting the work done when promised.

The proprietors realized when they started in business that it was necessary to equip the place in a most complete and modern style and so they installed the latest of scientific machinery necessary in an establishment of this kind. This is one of the reliable institutions of this section.

and when you need anything in the line of bicycle repair service you can do no better than go to them.

The service has always been efficient and courteous. As a result the business grew to such proportions they found it necessary to provide a modern plant. This they did and now have one of the most modern in the country. It is scientifically equipped as regards all classes of machine work for all the manufacturers and farmers and are prepared to render a service in these lines which equals that of any offered in the largest cities of the nation.

They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

Those of our readers who desire work of this nature executed should avail themselves of the services of this firm. We can assure them of reliable work, while the charges will always be right. We compliment them upon the well merited progress and the increasing patronage.

V. ERNEST NELSON

CIVIL ENGINEER—SURVEYOR

Offices in the Chamber of Commerce Bldg. in Portland.

He specializes in street and highway improvement, plats, surveys, city planning, sewers, drainage and estimates. He has greatly aided in the progress of this part of the state by reason of his accurate service.

In the rebuilding of America and the changing it from a pioneer settlement to the substantial community there is no one who has been more of service than the modern engineer.

The old pioneer towns and cities which were laid out without the aid of competent engineering are relics of yesterday and in their place we

have the zoned city with all its attractiveness as well as its sanitary precautions which are so necessary in this age of congested population. America is rebuilding. New York has taken the lead and its architecture and modern ideas are the wonders of the world.

He is an engineer who has made a very exhaustive study of the needs of the day and offers a complete service. He features subdivision developments, streets, sidewalks, sewers, estimates and reports and in fact the activities cover all phases of modern engineering.

He has the most modern equipment for the making of accurate

surveys, has able assistants and are ready to go on the job no matter where and rush the work to completion.

He has completed city projects and laid out subdivisions, furnished the ideas for many municipal projects in this section of the state and the work has been the admiration of all.

In this review we are glad to compliment V. Ernest Nelson upon the activities to meet demands of the day and to say that when this state has many times its present population the work will stand for the future generations to admire.

STATE CAFETERIA

In Portland at 211 1st st.

This place is recognized as a social center for motorists and the traveling public in general. It is also known as headquarters for good eats.

The manager of this establishment while visiting the markets will not buy nor accept anything inferior in the line of food stuffs. This coupled with the fact that they employ a cook of more than ordinary ability insures the choicest foods properly cooked.

The culinary department has been provided with the most modern equipment and utensils and everything is kept scrupulously clean, thoroughly in compliance with the sanitary laws.

And last but not least the attention and courtesy of the attendants is a feature that receives more than passing notice from the patrons.

From their extensive display of foods one may indulge in his or her own most favorite delicacies and dishes, getting as large or small portion as you wish.

At this place can be seen patrons from every walk of life who

choose this popular place to eat while down in town.

Their spacious quarters are elegantly appointed, with ventilation in compliance with the laws of health and lighted with a brilliancy that brightens every corner. The surroundings are comfortable, convenient and very pleasing.

In this entire section there is not another establishment that surpasses this well known eating place in service and satisfaction.

They are particularly well equipped for proper handling of foods and also for their display to the best advantage of their patrons.

A strong feature and one that has added them most in forging to the front is their system of having all foods during their particular season, or when the public desires it the most.

In making this business review of the commercial and social life of the city and vicinity we are very glad to give the State Cafeteria commendable mention for the high character of their service and the leading position they occupy.

Skeen Electric Works

In business for twenty five years. Located at 9th and Everett streets in Portland.

This is a well known headquarters for electrical repair work on electrical motors and generators and in rewinding and rebuilding of motors and generators.

They deal on a large scale in motors and supplies. The proprietor is considered an authority upon motors in these parts.

In the upbuilding of the modern American city of the twentieth century their services are of the utmost value, for by the modern standards of living general power efficiency has been greatly increased. This is partly due to the work of the motor engineer. This condition impels the modern industrial motor engineer to be one of advanced ideas, with a thorough knowledge of the laws of electricity.

Those of our readers who desire work of this nature executed should avail themselves of the services of this well known establishment, and at all times we can assure them of reliable work, while

the charges are always right. We compliment them upon the well merited progress and the increased patronage.

A feature of this institution is its motor repair work in all of its phases. The men in charge are motor engineers of ability who understand all the little intricacies of this very scientific part of the construction and equipment of motors and generators. No matter what it is in this line you desire you should call at this station and you will get the correct information and service.

This firm is one of the largest dealers in motors in this part of the country. Their service is most modern and the management is progressive and no matter whether your business with them amounts to hundreds of dollars or just a small amount, patrons always receive the same courteous and efficient service.

We are glad to congratulate the Skeen Electric Works upon their success and believe that the people should consult them upon the various phases of the work the institution embraces.