

## A. & C. Feldenheimer, Inc.

— Established 1868 —

The Oldest and Largest Jewelry Store in the Northwest

Famous for Diamonds, Watches and Jewelry in Portland on Washington at West Park, Pittcock Block is One of the Best Known of Portland's Old, Reliable Yet Progressive Firms and it Has Become an Established Fact; in Portland and All Surrounding Territory That Their Name Means the Same With Respect to Diamonds, Watches and Jewelry That the Word "Sterling" Means to Silver.

When a business establishment is one in which all the people have the greatest confidence, and whose merchandise stands the hard tests of time and wear, with complete satisfaction, then it has reached a place in the commercial activities of the community that is enviable and dignified.

A. and C. Feldenheimer, Inc., in Portland have been in business for a long period of time and have established a clientele that depends upon the excellent stock and also their judgment when they are purchasing anything in the jewelry or gift line. They are well known throughout the county.

Never before has this store been stocked with such a fine line of jewelry, silverware, diamonds, watches, pencils, novelties, clocks and other merchandise, ideal for gifts and for the adornment of one's own home. This store is a jewelry concern in every sense of the word and carries the other lines mentioned to meet the demand of their customers, who want dependable articles of the most modern as well as substantial type.

This store is an example of substantial progress in the jewelry and diamond world of this part of the country and the proprietor is to be congratulated upon his great success and the service that is furnished to the people of this vicinity and the territory for many miles around.

This store has always been known as one of the most reliable stores in this section of the state and people for many miles around rely upon the advice and information as to the jewelry line you will find it here as the stock is large and complete. In regard to price you will readily see in looking over the stock that the price is very reasonable.

Taken all in all this store is one of the modern and up-to-date establishments of this section and has always been known as one of the most reliable jewelry houses in this part of the state. The success of the establishment is a distinct tribute to the ability of the proprietors who have always insisted that this jewelry store serve its patrons with the very best of high grade jewelry.

# Portland Gas and Coke Co.

FOR YEARS THIS CONCERN HAS BEEN FURNISHING GAS FOR LIGHTING AND HEATING TO RESIDENTS OF THIS SECTION—THEIR BUSINESS IS CONDUCTED IN SUCH A MANNER AS TO GIVE THEIR CUSTOMERS THE BEST SERVICE POSSIBLE AT THE LOWEST RATES

**With Offices in the Public Service Building at Sixth and Salmon in Portland is One of the Model Public Utility Concerns of This Section, Furnishing Excellent Service at Normal Rates and Being Under a Progressive and Public Spirited Management—One of the Most Popular Concerns in the State With Its Thousands of Patrons Who Have Always Found Not Only Satisfactory But Courteous Service.**

There is not a more difficult or a more complex task than the successful operation of a gas company. And the disadvantages under which such a concern must labor have been increased several hundred per cent, by the almost prohibitive advances in the cost of everything that pertains to the conduct of a public utility company.

Therefore, we wish to direct the attention of all our readers to the admirable manner in which this company has served its many subscribers; to the service it gives at a price far below the value of the time and effort saved by its users; to the modern equipment and the continuous improvements made to keep each and

every branch of the service up-to-date; and to the public spirited policies that have characterized the local manager's direction of this important public utility.

Probably no one concern in this section of the country has done more to make cooking easy and economical than this one. They not only have provided gas service, but also have provided the most modern and economical cooking appliances. In addition to this they have men who are experts upon cooking and household economies who will give free of charge any and all information regarding the cleanest, most satisfactory and most modern method of economical cooking—viz, by means of gas.

To this company must go no small portion of the credit for the progress and expansion of this part of the state for it has been a most important factor in our civic development. The presence here in active operation and under expert supervision of such a metropolitan company is really a factor that adds to the attractiveness of all of the territory it serves as a more desirable community in which to live or locate.

The Portland Gas and Coke Company, located in the Public Service Building at Sixth and Salmon in Portland have approximately four thousand stock holders throughout this vicinity.

The Portland Gas and Coke Company covers much territory and is

a home concern. It is a vital part of our great state and one of the foremost contributors to our progress and expansion.

This firm is always prompt in taking care of the needs of its many patrons.

We wish to say in this review of our onward progress that this company is not only a model institution of its kind, but that it has merited the hearty support and active cooperation of everyone in this section.

With a broad vision of our future development, the management and assistants have built not only for the present but for the years to come and when the population of this part of the state has doubled we predict that this company will continue to

be one of the best conducted, best equipped and most satisfactory of our commercial and industrial assets rendering a service as fine as it is today, at a rate so reasonable that then as now people will marvel at the success of the management in continually adding new improvements.

The management is well known in the community and in development of the company's business here the executive personnel have given their personal attention to the maintenance of efficiency in every branch of the industry. They are courteous and accommodating, making every effort to render the best service that modern science and human ingenuity can devise.

## Artificial Limb and Truss Company

Manufacturer of the Duro, the Simplest, Lightest, Most Durable Limb That Can Be Made—Located at 244 A Washington in Portland—Truly a Firm That Merits the Support, Consideration and Patronage of Everyone in Multnomah and Washington Counties, Having a Record of Years of Satisfactory Service—Also Carry Abdominal Belts, Arch Supports, Trusses and Other Surgical Supplies—Visit Their Complete Fitting and Retail Department Under the Admirable and Expert Management of the Proprietors.

For years the Artificial Limb and Truss Company of Portland has advertised Multnomah and Washington counties through the famous products they manufacture. Not only is their Duro artificial limb a standard product but they are manufacturers of the simplest, lightest most durable limb that can be made.

They also carry a complete line of abdominal belts, arch supports and trusses. Throughout the civilized world these products have come into universal use because they represent the highest quality in the latest and most modern method of this line of manufacture.

It is well known in connection with the manufacture of these high grade products and we want to call the attention of the readers that a better trusses and artificial limbs are not obtainable at any price. Then, too it behooves us to use and Company, located at 244 A. Washington in Portland is without question one of the community's most important and valued concerns operated under the personal management of the proprietors.

When a home product is accepted and sold in such large numbers as is evident in the case of artificial limbs, and allied products, it is certain they are superior.

When you visit their retail department you know that you will be correctly fitted by an expert with just what best suit your needs.

The active operation of this concern is in the hands and under the direction of men who are so well known that any further remarks are unnecessary, but we cannot refrain from stating that this enterprise is fortunate in having as its active heads, men so thoroughly familiar with all the details of the manufacture of and whose executive ability and familiarity with the business conditions has kept this establishment thoroughly abreast of the times. It is to such firms as this one that make a city prosperous and worth while.

The Artificial Limb and Truss Company, located at 244 A. Washington in Portland is without question one of the community's most important and valued concerns operated under the personal management of the proprietors.

## Eisman Hardwood Floor Co.

Located at 322 East Yamhill Street in Portland Do Floor Polishing and Surfacing of All Kinds—By Their Methods Old Floors Are Made Like New and the Work is Done Quickly and Inexpensively—When Your Old Floors Look Worn and There Seems Nothing That You Can Do to Improve Them, They Can Restore Them to a Fine Finish and Lustre—Electrical Equipment—Also Lay New Floors—Full Stock of Oak and Maple Floors—Expert Workmen and Finest Equipment for New Floor Work—Telephone: East 9163.

Shabby, worn floors will mar the appearance of any room and detract from the beauty of furnishings, whether they be the most simple variety or in the luxurious class. Especially in homes that have been built for some years, floors often detract to the point of causing a restlessness with everything one owns.

Dirty, worn, partially varnished and sometimes painted—these floors will naturally take away any attractive features a single room of an entire house might possess.

There is no dust to inhale or choke over when this firm does your resurfacing and they are equipped for work in a bungalow as well as in offices and buildings. When you have the Eisman Hardwood Floor Company do your work you are certain of complete satisfaction.

To scrape and finish a floor is a long procedure and in most instances we grow tired of the task before it is half finished. Refinishing the floors by their method means the disappearance of worn, ugly spots, the removal of old paint or varnish and then they are ready to finish as you like. It takes but a short time to do the work and you have floors returned to their brightness and soft lustre and satisfaction in return is the same as the you had a new floor laid—but without the expense. It is not necessary that you wait until house cleaning time to have this work done—their method is so clean, quick and satisfactory that there is no general disturbance in the routine of the home.

Their work recommends itself to everyone who sees what a wonderful transformation they are able to effect with old, worn floors that are practically new and have been abused thru hard use and wear. They work on the principle that every customer must have the best and most expert service they can give them, whether they are having only one room refinished or the entire house. For work of this kind do not fail to get the estimate of the Eisman Hardwood Floor Company at 322 East Yamhill Street in Portland, under the management of George P. Eisman, the proprietor.

The Carrs had recently had their sixth baby, reports T. Ott. Mrs. Carr who was the wife of a trainman was going down street when Mrs. Flynn called to her. "Oh, Mrs. Carr, congratulations, I hear ye have a new baby." "Yes," said Mrs. Carr, "an' I hope it's the caboose."

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# Manley Auto Company

CHANDLER MOTOR CARS

— Chandler Sales and Service —

THIS DEALER, LOCATED IN THEIR NEW BUILDING AT 663 WASHINGTON ST., AT ELLA IN PORTLAND IS NOW SHOWING THE LATEST ADDITIONS TO THE CHANDLER LINE—THE NEW SIX 65 AND ROYAL 75—ALSO THE 1929 MODELS OF THE BIG SIX AND THE ROYAL EIGHT 85—THE NEW MODELS OUT-CHANDLER ALL PREVIOUS CHANDLERS AND CHALLENGE ANYTHING ON WHEELS IN DOLLAR-FOR-DOLLAR VALUE—DO SOME REAL COMPARING BEFORE YOU BUY.

New style and superior power range, the manner of bred-in-the-bone thoroughbred are qualities embodied in the 1929 Chandlers in the four series—the Royal Eight, Big Six and the new Six 65 and Eight 75 which are shown in a wide range of models by the Manley Auto Company at 663 Washington Street at Ella in Portland.

Chandler challenges anything on wheels in dollar-for-dollar value and before you buy a new car do some real comparing and go to the headquarters of this concern, look over the Chandler models and ride in them. New style appeal, greater power in Chandler has the further allure of new prices.

With the value of the Chandler, this firm offers Chandler owners in this section a service of the highest type. In line with Chandler's qual-

ity policy their local representatives include in their mechanical department trained and experienced workmen. With service of the highest order, courteous treatment and unchallenged Chandler construction and value, becoming a patron of the Manley Auto Company is of distinct advantage to any motorist.

The Big Six and Royal Eight models are equipped with Westinghouse vacuum brakes. Chandler is again placed in foremost position with automobile manufacturers who strive for the practical in improvements and present traffic demands that which is safe and sane. Westinghouse braking in Chandler is more than a match for any traffic condition and the mere weight on your foot on the pedal puts it into instant operation. Chandler 1929 models hug the

ground with an extraordinary low center of gravity—with the remarkable vitality and stamina of Chandler's Pike's Peak high compression motor. The chassis of the 3 larger models can be lubricated from end to end by merely pressing a plunger, being equipped with the "One-Shot" centralized lubrication system which is fool-proof and certain.

Chandler is presented in a wide selection of charming models ranging in price from \$875 in the Six 65, the Royal Eight 75 at \$1295, the Big Six at \$1525 and the Royal 85 at \$1795, f. o. b. factory.

This represents the greatest line of cars that ever carried the Chandler name. In beauty, color, harmony and refinements they are peers. The Big Six series claims many of the exterior and interior features of the Royal Eight 85.

The new Six 65 is the speediest and most powerful automobile ever built to sell for less than twelve hundred dollars. When you see it you will be amazed at the many features expected to be found only in cars of much higher price.

The Royal Eight 75 is a new straight-eight at a price that's literally dumbfounding for a straight-eight so large, luxurious and powerful.

Carburetors on all models are equipped with an air cleaner and an oil filter. These features and many more make the Chandler the car to be desired.

The Manley Auto Company of Portland maintains a complete service department in charge of competent mechanics who have had years of experience in auto repair work.

## Indian Motorcycle and Bicycle Company

— Indian Motorcycles —

Home of the "Indian" Motorcycle in Portland at 209 Third Street is a Prominent Firm Not Only Because They are Official Representatives for the World Famous "Indian," But Also Because of the Wide Experience of the Management and the Fact That They Render Modern and Metropolitan Service and Carry Not Only These World Famous Motorcycles, But Also a Large Stock of Parts, Repairs, Accessories and Tires and Know the Motorcycle Business from A to Z—Telephone: Atwater 4413.

The modern American citizen demands the greatest efficiency in every department which he favors with his patronage and that is just the reason why this well known establishment has become so popular throughout this part of the country. It is prepared to render twentieth-century service in the most efficient and courteous manner and each department is under direction of one thoroughly conversant with every feature of the work and service.

The new series 101 Indian Scout is now on display at the showroom of the Indian Motorcycle and Bicycle Company located at 209 Third Street in Portland. Nothing like it has ever been shown. Motorcycle enthusiasts will appreciate the many new features including the internal expanding front wheel brakes, operating from the right handle bar; the new saddle mounted on compound springs, and adjustable to three riding positions; new handle bars for sure control and comfort; the new streamlined tank with 2 3/4 gallons capacity; and the new bullet-type headlights.

It might well be said that this is motorcycle headquarters for this part of the country for they are the agents for the famous "Indian" motorcycles which have triumphed in

many contests both for speed and endurance and offer the purchaser a wide range of models from which to choose.

The Indian has a unit power plant with a power plus motor, a two unit electrical system, excellent timing mechanism, a battery box that is enclosed, the best primary drive, an excellent system of oiling the transmission, good clutch, a superior frame, sure and certain brakes, hinged mud guard and many other improvements that are distinctly Indian. Another improvement is their addition of the hollow crankshaft with four speed oil system.

They offer excellent service, full line of parts, tires and stand ready to give all information on the recent advances in the motorcycle world. The service department for motorcycles has attained a distinction over this part of the state and they are considered an authority on their core repair. They carry a complete line of parts and accessories.

We are pleased to compliment this establishment upon their very reasonable prices and the interest they show in the onward progress of the community. It is such institutions that make for a more live and progressive community.

# Pettit Feather and Bedding Co.

Licensed Manufacturers of Nachman Spring-Filled Mattresses

AT 771 YORK IN PORTLAND—THESE PRODUCTS ARE KNOWN FOR EXCELLENT MATERIALS AND SUPERIOR WORKMANSHIP—WHENEVER YOU BUY A NACHMAN MADE MATTRESS YOU INVEST IN REST—THEY MEAN MORE SLEEP PER HOUR—UNDER MANAGEMENT OF J. W. PETTIT.

Mattresses, like all household commodities that add comfort to living have reached the point that they are now manufactured to give the utmost in service, ease and rest. Mattress making is an intricate business. The public little realizes the knowledge that must enter into good mattress production, the machinery and equipment needed.

With a modern sanitary plant in Portland at 771 York, the Pettit Feather and Bedding Company is equipped to meet all the demands for the mattress well made and sensibly priced.

They are licensed manufacturers of the well known Nachman spring-filled mattresses. Many of the finest hotels, largest hospitals and ocean liners are fitted with Nachman mattresses on every bed.

The palatial ocean liner Leviathan has mattedress all of her beds with Nachmans—The Pennsylvania Hotel and other Hotels Statler—the new special brands is the restorative sleep

which these mattresses give. Their buoyancy is sensitive—hence the restful sleep they provide.

Everyone knows that "there's a difference" in mattresses, that it takes a good mattress to give a good night's rest. Intense study coupled with years of experience has qualified the Pettit Feather and Bedding Co., to produce mattresses which give you the sound, restful, restorative sleep your body requires. All the mattresses are built according to the principles that the sleeper's body must be evenly supported so that the spine is kept perfectly straight. A mattress that does not do this distorts the spine, irritates the nerves and consequently causes sleeplessness.

Their popular mattresses will not sag, or stretch and will never lose its elasticity, newness and freshness. Their mattresses give the owners incredible service, but the greatest claim accorded to their special brands is the restorative sleep

would pay for the ordinary mattress. Too much importance cannot be placed upon your mattresses. They are at the very foundation of the family's health. Growing children ever more than adults must have plenty of sleep. Their health depends on that as much as on proper food.

The Pettit Feather and Bedding Company have opened in this community new channels of trade and at the same time are providing home keepers with products that are the best. It is an admirable industrial establishment and their quality products which are widely used throughout this section bring, comfort, ease and rest at sensible prices.

The Pettit Feather and Bedding Company is under the personal management of J. W. Pettit who knows the business thoroughly and who personally sees that all products turned out by this plant meet the highest standards of sanitation and production. buy it for very little more than you