WHEN PROMOTERS USE "CHARITY" TO DECOY TRUSTFUL CONTRIBUTORS

Investigations of Various Schemes for Defrauding Public Out of Money Disclosed by Bankers Association-Many Kinds of Fake Industrial Promotions Used as Bait.

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association MILLIONS of dollars raised under the disguise of charity go to line the pockets of promoters. Ticket sales on raffles are commonly used, and while the loss to any one person who buys

was open and above board and was being conducted by men

a ticket is small the aggregate loss for the United States runs into millions of dollars. Usually the promoters of these schemes first make a contract with some charitable institution to conduct a campaign for funds on behalf of the institution. They are to run the campaign in the name of the institution and share the proceeds. The whole scheme is often one of deception. To those who have been led to believe that their contributions go practically 100 per cent to charity, the following case we investigated should prove illuminating.

A number of promoters recently contracted with a charitable institution to put on a campaign to raise funds by the raffle of a new automobile. So far as the public could tell from the banners used in displaying the automobile, the full amount of the sale price of the tickets went to the institution. There was nothing to convey any other impression. Apparently it

who were contributing their time gratuitously. For several days a new automobile, & and down the streets, with banners the charitable institution. One day the truck would go by displaying one of the popular makes of automobiles. A few days later it would parade by displaying some other popular make. Periodically the truck would pull into the curb where it would park for several hours while the promoters pleaded with passers-by to take tickets on the raffle and thereby help a deserving charitable institution to meet its bills.

Thousands "Touched" Thousands of people, touched by the appeal for help, bought tickets, the total sale running into the thousands of dollars. Contrary to the belief of the ticket buyers their contributions did not go 100 per cent to charity. Instead the charitable institution received but 26 cents on the dollar, the promoters getting 52 cents on the dollar as their net profit, or twice the amount received by charity, while the remainder of 22 cents on each dollar represented the amount charged against gross sales by the promoters

as expenses. In other words, every person who bought a 50 cent ticket for the sake of charity, contributed but 13 cents to charity and 37 cents to those promoting the scheme. Whether you give to charity or make an investment it will pay you to get the facts!

Unfortunately there is a general impression abroad that wildcat promotions are confined to oil, mining and under the name of other industries.

False Claims A certain group of promoters inproposed woolen mill. In order to sell the stock they resorted to the use of misrepresentation and false claims. After renting space on the ground industrial field, and because our inon a busy street they began their cam- tent to defraud, it behooves every inpaign. Orally and by printed adver- vestor to investigate carefully. He made for the proposed corporation ing his savings out and losing them which were grossly false.

mounted on a truck, was driven up and down the streets, with banners had the support of the Chamber of telling about the drive for funds for Commerce, but it did not have any on the fourth. such an endorsement. It was claimed that the corporation had a signed contract for the sale of millions of dollars' worth of its products-orders enough to keep the mills running day and night for many years and accordingly insure its success, but all that it had

> was a valueless fake agreement. It was claimed by two of the prin cipal promoters that they had had many years of experience in the manufacture of woolens .- in fact had organized and financed a woolen mill which is the largest in the United States. The facts were these two pro-



The "Charity" Drive

moters had not been connected with any mills for over twenty years and they had attempted at different times to promote mills, all of which had sented that formerly he was president largest woolen mills in Canada. The fact was the mill referred to had gone vestigated offered for sale stock in a into bankruptcy and he had been caretaker of the plant.

This story of misrepresentation can be duplicated in practically the whole floor of an office building fronting dustries are being exploited with inthements extravagant claims were should consult his banker before drawon some wildcat investment.

U. of O. Cood Spurns Movies for Newspaper Career



The lare of newespaper work has proven stronger than the glamor of the movies for Miss Carolyn Whitney, student at the University of Oregon. Last summer Miss Whitney won the West Coast theaters beauty contest in Portland, which included a free trip to Hollywood. While there screen tests were made of the Portland girl, and a movie contract was offered her. She decided to go to the University of Oregon instead, however, and now is a student in the

Boxwell families spent the fourth while appearing at the Portland at Jantzen Beach.

daughter, Lorraine, were dinner with relatives in Hillsboro. guests Sunday at the home of Mrs. Mr. and Mrs Adon Axtell re. Doty's brother, L. A. Janen of turned to Moro One Thursday af-

The R. C. Dot and W. H. rents, Mr. and Mrs. F. M. Lassiter

Mr. and Mrs. R. C. Doty and John B. Hays spent the fourth

ter a ten days visit at the home Warren and Frank Lass ter are of Mrs. Axtell's brother, Wallace visiting at the home of their pa-

LOCAL HAPPENINGS

Mrs. J. E. Davis spent several days this week in Seattle.

A baby son was born to Mr. and Mrs. Barney E. Yocum, June 28 and Mrs. F. M. Lassiter

spent Saturday and Sunday in Se-Mr. W. H. Hart and son, Ross

are spending two weeks at Sea-J. B. Imla- of Reedville is quite ill at h's home with heart

Mr. and Mrs. Henry Dessinger and Lee Carr spent the 4th in

Mr. and Mrs. F. H. Schoene spent the week end at Newport

and Taft. Dr. Mason performed a tonsiledtomy on Frank Toberts of Portland

Robert Wood and a friend from Portland spent the fourth at Can-

William Campbell of Boise Ida. was a Sunday guest at the John

Peterson home. Mr. and Mrs. Nel G. Anderson have a baby daughter. She was

born June 27. Mr. and Mrs. V. A. Wood and their son, Billy, spent the fourth at

The Oaks Park. Mr. and Mrs. H. Lasswell and son visited with Portland relatives

Mr. and Mrs. Brodley Wood. ward attended the Buckaroo at Molalla last Sunday.

Mrs. Lutie Boring and son, Mil. ton, left Tuesday to spend two weeks at Lake Lytel.

Miss Alice Johnson left Thursday for a months visit with friends at Vader Wash.

Mrs. L. R. Dean and daughter, LaMerne returned last week from a visit at Cannon Beach.

Fern Chinn left Tuesday morning to spend the summer Portland friends at Seaside.

Mr. and Mrs.Leslie Spencer and son and Mrs. Connie Spencer of England spent Sunday in Salem. W. J. Edwards and family attended the Masonic Penic at Glad-

stone on the Fourth of July. Mr. and Mrs. W. C. McKell and Miss Juliette Carter spent from Saturday to Wednesday at Taft. Mrs. Maud Miller of Portland

Mrs. Elizabeth Davis of Beaverton of Mrs. Ollie Brown of Garden The ladies of the Christ an church he.d a picnic recently at the home of Mrs. Hulbert near Champoeg.

Miss Martha Woodruff spent Auesday and Wednesday with Miss Hawley at Hillsboro. Miss Merle Davies and Miss valis.

Cathryn Dessinger motored to Corvalus and Newport over the four-

tored to Mount Hood on the four- band in Seattle. ter, Frances, were the guests of from an extended visit with re.

Rev. and Mrs. Donald Mac Neil for a longer stay. were dinner guests at the R. C. Do- Mr. and Mrs. L. A. Kennedy

O. E. Selander's little boy had his heel almost cut off when he ran rier Tigard Koute one to the Post in front of the lawnmower at his

la and family spent from Satur, spent the fourth at Hinisboro. Mr. and Mrs. Vernon Domagolday to Monday at Newport and

Mr. and Mrs. Robert Doolittle

nesday from Resthaven, a hospital Sultz at Lakeview Ore. Mrs. Sulin Portland much improved in tz is a sister of Mrs. Miller.

Mr. and Mrs. Wilbur Weed left and Mrs. Ora Anderson of Collins Tuesday to spend the week at Bay View, Mr. and Mrs. J. C. Ander-

Sunday evening from a week's of Portland. visit with her husband in San

daughter, Kathryn, returned last + N outerwolled win "upik "sellin week from a short stay at Ocean

Norma Jean Maller was kicked turned to Seattle last Thursday. in the head by a cow July 1st, receiving a three inch cut in the top of her head.

rived Tuesday from Ryderwood, picnet at the Clyde Stove place Wash, to spend the week with at Fairview. Those present from Leaverton relatives.

and Miss Erma Nelson, motored to The Dalles on the fourth. Mrs. F. J. Tibbetts and three sons of Salem arrived Thursday for several days' visit at the home of

her father, F. M. Lassiter. Mr. and Mrs. Harry Barnes, Mr. and Mrs. Tallman and Miss Carna Peterson motored to the Races at a bridge luncheon last week Tuesday Salem, Wednesday afternoon.

Among those atending the Masonic Pienic at Gladstone Park Walter Harris and daughters - and Mr. and Mrs. N. W. Gorham.

Mrs. V. A. Wood attended a The guests of honor expect to meeting of the Daphne Club at leave for Alaska about the 25th of the home of Mrs. Gus Edlweed the month.

About Your Health



"INTESTINAL FLU"

As if the hydra-headed monster, influenza, were not terrible enough in its easily-recognizable form, humanity must, it seems, be harassed by that obscure, baffling, demon for by that obscure, baffling, demon for which naedical science has offered no handier name than "intestinal flu."

A very distressing weakness is characteristic of Spanish Influenza. It is distinctly a respiratory disease, caused by germs which take lodging in the breathing passages, hence we find sneezing, coughing, and general irritability, along with exceptionally high temperature in most cases; rarely have I seen cases with low temperature; and, the disease is not difficult to diagnose at the first call.

erature; and, the disease is not difficult to diagnose at the first call.

But this "intestinal" thing is a different proposition. The victim always in a run-down condition, begins with a chilly, creepy feeling of considerable intensity, which lasts for a day or more, before being compelled to seek his bed; no matter what the treatment the bewildered physician applies, the temperature will mount to 104 or 105, about the third day; there is no cough, or other symptom referable to the lung or breathingreferable to the lung or breathing-passages. No point of infection can be made out by physical methods. A temperature of 105 is a phenomenon that I had much rather not see; my hair is too grey for my age anyway. Still, the patient manages-by sheer will-power I think-to get well. And, don't know how he accomplishes

My motive in this article is, to My motive in this article is, to warn my readers at this season, to take the best possible care of themselves, it being the only way I can suggest, of avoiding attacks. Don't overload the stomach; keep the digestive tract eliminating freely; drink plenty of water; eat good, nourishing food, but not eo excess Keep the surface of the body comfortable. Avoid crowds, Alkaline mineral waters are very useful. Do mineral waters are very useful. Do not worry. Do not exhaust the body, Immunizing vaccines are worth while too, I am sure; your physician is

of Portland, Thursday of last week. Mrs. Harry Barnes and sons, Robert and Johnnie spent Monday

and Tuesday with her sister, Mrs. L. D. Tailman at Ryderwood, Wash. Mrs. F. M. Seever and three sons of Seattle, are spending the week at the home of Mr. Seevers mo-

ther and sister, Mrs. Hettie Seever and Miss Nora Seever. Mrs. Mary Denney of Jefferson spent the fourth with her mother, Cre. has been visiting at the homes

Home and A. C. Denney and B. K. Denney of Beaverton. Mr. and Mrs. Jacob Schmitt en-tertained at a family reunion dinner, about give members being

present from Portland. Vancouver sh. Sheridan, Shaw and Cor-Mrs. Fred Krotch of Knappa arrived last week to spend part of

her vacation in her home on Wat-Mr. and Mrs. Carl Hughson and son Street. She left Thursday for Mr. and Mrs. Howard Hughson mo- a two week's visit with her hus-

Mrs. Fred Olmstead and mo-Mrs. Charles Esterly and daugh- ther, Mrs. Tinin, returned, Monday friends in Portland over the four- latives in Omaha, Nebraska. Her daughter, Miss Crtrude remained

ty home Friday evening of last and tamily moved Sunday to La Grande, Oregon. Mr. Kennedy has been transferred from Rural Car-Omce at La Grande.

R. M. Chinn and family of Portland and A. C. Chinn and family Miss Laura Chinn returned with her uncle to spend the remainder of the week in Portland.

Mr. and Mrs. T. M. Miller and dinner guests at the A. C. Ch'nn son, Jack, and Mrs. Miller's pa. rents, Mr. and Mrs. Fred Nyquist of Portland left Saturday for a Mrs. J. W. Barnes returned Wed- week's visit with Dr. and Mrs. M.

Dr. and Mrs. J. R. Talbert and home on the "fourth" were Mr. son, Jack Anderson, Mrs. Gladys Mrs. M. C. McKercher returned Shields and Mr, Ernest Wills, and

Mr. Joseph Troost and nephew, Dinner Plates Loren Troost, who have been visit-Mrs. W. R. Van Kleek' and ing at the N. W. Gorham home, to amod what well doow teal that ional Park and the Royal Gorge. Mr. and Mrs. Paul Troost also re-

Last Sunday the Matrons and their husbands and the Patrons and their wives, of the Portland Chap-Mr. and Mrs. L. D. Tallman ar- ter O. E. S. and vicinitheld a were Mr. and Mrs. Kobert Sum. Earl Evans, Mrs. Inez Whitwor- mers, Mr. and Mrs. F. H. Schoene, th and daughters, Eva and Els's Miss Mabel Carlson, Mrs. N. W. Gorham, Mr. and Mrs. Walter Harr's and daughters, Vivian and Dor-

> Mrs. H. E. Weed Entertains At Bridge Luncheon

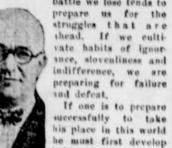
Mrs. H. E. Weed entertained at in honor of her a sters, Mesdames J. V. Bean of New Jersey, Robt. Osborne of New Orleans and Jos. Coulter of Grand Rapids, Michigan. There were places laid for sixteen

ladies.

Educational Chats

Dr. Arnold Bennett Hall President, University of Oregon

We are all constantly preparing. Everything we do, every thought we think, every victory we win and every battle we lose tends to prepare us for the struggles that are



vate habits of ignorance, slovenliness and indifference, we are preparing for failure If one is to prepare successfully to take

habits of industry, per-Dr. A. B. Hall severance and mastery. store keeper, or the doctor succeed to just the extent that they bring to bear upon the performance of their duties these splendid habits which result in mastery and achievement. Then too, if we are to prepare for

material success we must learn to think, to plan, to use our heads. We must study the problems of life, the problems of our business and our profession and bring to bear upon the solution of these problems not only industry but a keen intellect and an open mind, We must work into this foundation of material success, good health and

physical fitness. No man is equipped to grapple with the problems of life, particularly with the strenuous problems of this strenuous age, unless he has learned to keep himself physically fit, to conserve his energy and to come to his task in the prime of physical and intellectual vigor.

To succeed today a man must also have personality. He must learn to win the confidence and frifudship of men, he must learn to make friends, he must learn that one of the elements of material success is to be a leader of his

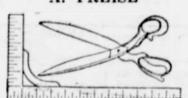
There has never been a period in our history hen there has been such a dramatic call for service to the best ideals and purposes of our democracy. To prepare ourselves for this service we must mobilize our spiritual resources for our country. We must develop a passionate love for liberty, for righteousness and for justice until we find our deepest pleasure and our greatest exhaltation in sacrificing for hese noble aims,

This means we must cultivate our instincts of human sympathy. We must learn to recognize that we are our brothers' keeper. We must come to the vital, vivid realization that in a democracy the burden of securing justice and enthroning righteousness is a burden that belongs to everyone.

If the citizens of our democracy can build for material suc ess upon these great corner stones and in addition, if they can develop a genuine dynamic patriotism, one that will marshall their forces and their hopes and their aspira tions to the defense of America and althe great things for which it stands we will have prepared ourselves for citizenship and built an impregnabl basis and bulwark for democraagainst which the forces of anarch inwicesness and boishevism will bent

Mr. and Mrs. John Doctor and children motored from Por-North Dakota and were recent visitors in the home of Mrs. Doctor's brother, Fred Penta.

A. FREISE



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Mr. And Mrs. J. A. Miller Entertain Son, "Zandra" the best.

Zandra, "The Man Who Knows,"! and Mrs. Zandra, who have just completed a three month's theatrical tour in the Hawatian Is lands and a one month tour of A laska, spent Thursday and Friday at the home of his parent's Mr. and Mrs. J. A. Miller en Lombard

Street. They left for San Diego Friday evening, accompaied by their daughter, Reva'e, and Mrs. Zandra's mother, Mrs. Slyvia Wilson of Ta-

Mr. and Mrs. Elmer Stipe spent from Friday to Sunday at Netrats. Tinell and children of Ross. burg, Wash, were guests, Sunday The men of industry, the farmer, the and Monday in the home of Mr. and Mrs. Thomas Jacobs.

How good news does spread. GENERAL GASOLINE is still

YES, SURE, THE GREEN CLOVER BARBECUE IS OPEN

THE WEEK'S PROGRAM At The Beaver Theatre

Friday and Saturday, July 6-7 Buzz Barton in "THE BCY RIDER"

Sun., Mon., Tues., July 8-9-10 John Gibert and Gertrude Glmstead "CAMEO KIRBY"

Wenesday, and Thursday, July 11 12 YOUNG APRIL and Rudolph Schildkraut and Bess'e Love

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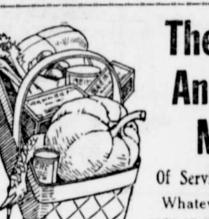
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BEAVERTON MARKET AND GROCERY Farmers: We pay cash for your eggs and produce

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Southern Pacific's deluxe motorcoaches now make 11 trips daily

to Portland from Forest Grove -- leave 5:30, 7:45, 9:45 a.m. and hourly there-6:45 and 8:45 p.m.

Hillsboro-leaves 5:43, 8:01, 10:01 a.m. and hourly thereafter to 3:01 then 5:01, *6:01, 7:01 Beaverton -- leave 6:05, 8:25, 10:25 a.m. and hourly thereafter to 3:25 p.m. then 5:25, *6:25, 7:25 and 9:25 p.m. Red Electric Trains-126, 128 and 130-No change. Train 123 leaves Portland Union Sta-

tion 4:20 p.m., 129 at 5:20 and 125 at 6:05 p.m. Rail tickets are good on the Silver-Gray motor coaches i

