

# WHEN PROMOTERS USE "CHARITY" TO DECOY TRUSTFUL CONTRIBUTORS

### Investigations of Various Schemes for Defrauding Public Out of Money Disclosed by Bankers Association— Many Kinds of Fake Industrial Promotions Used as Bait.

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MILLIONS of dollars raised under the disguise of charity go to line the pockets of promoters. Ticket sales on raffles are commonly used, and while the loss to any one person who buys a ticket is small the aggregate loss for the United States runs into millions of dollars. Usually the promoters of these schemes first make a contract with some charitable institution to conduct a campaign for funds on behalf of the institution. They are to run the campaign in the name of the institution and share the proceeds. The whole scheme is often one of deception. To those who have been led to believe that their contributions go practically 100 per cent to charity, the following case we investigated should prove illuminating.

A number of promoters recently contracted with a charitable institution to put on a campaign to raise funds by the raffle of a new automobile. So far as the public could tell from the banners used in displaying the automobile, the full amount of the sale price of the tickets went to the institution. There was nothing to convey any other impression. Apparently it was open and above board and was being conducted by men who were contributing their time gratuitously.

For several days a new automobile, mounted on a truck, was driven up and down the streets, with banners telling about the drive for funds for the charitable institution. One day the truck would go by displaying one of the popular makes of automobiles. A few days later it would parade by displaying some other popular make. Periodically the truck would pull into the curb where it would park for several hours while the promoters pleaded with passers-by to take tickets on the raffle and thereby help a deserving charitable institution to meet its bills.

Thousands "Touched" Thousands of people, touched by the appeal for help, bought tickets, the total sale running into the thousands of dollars. Contrary to the belief of the ticket buyers their contributions did not go 100 per cent to charity. Instead the charitable institution received but 25 cents on the dollar, the promoters getting 52 cents on the dollar as their net profit, or twice the amount received by charity, while the remainder of 22 cents on each dollar represented the amount charged against gross sales by the promoters as expenses.

In other words, every person who bought a 50 cent ticket for the sake of charity, contributed but 13 cents to charity and 37 cents to those promoting the scheme. Whether you give to charity or make an investment it will pay you to get the facts!

Unfortunately there is a general impression abroad that wild promotions are confined to oil, mining and new inventions. The truth is, many stock selling promotions are operated under the name of other industries.

**False Claims** A certain group of promoters investigated offered for sale stock in a proposed woolen mill. In order to sell the stock they resorted to the use of misrepresentation and false claims. After renting space on the ground floor of an office building fronting on a busy street they began their campaign. Greatly and by printed advertisements extravagant claims were made for the proposed corporation which were grossly false.



The "Charity" Drive

It was claimed that the promotion had the support of the Chamber of Commerce, but it did not have any such endorsement. It was claimed that the corporation had a signed contract for the sale of millions of dollars worth of its products—orders enough to keep the mills running day and night for many years and accordingly insure its success, but all that it had was a worthless fake agreement. It was claimed by two of the principal promoters that they had had many years of experience in the manufacture of woollens,—in fact had organized and financed a woolen mill which is the largest in the United States. The facts were these two promoters had not been connected with any mills for over twenty years and they had attempted at different times to promote mills, all of which had failed. One of the promoters represented that formerly he was president and general manager of one of the largest woolen mills in Canada. The fact was the mill referred to had gone into bankruptcy and he had been caretaker of the plant. This story of misrepresentation can be duplicated in practically the whole industrial field, and because our industries are being exploited with intent to defraud, it behooves every investor to investigate carefully. He should consult his banker before drawing his savings out and losing them on some wildcat investment.

### U. of O. Grad Spurns Movies for Newspaper Career



The lure of newspaper work has proven stronger than the glamor of the movies for Miss Carolyn Whitney, student at the University of Oregon. Last summer Miss Whitney won the West Coast theaters beauty contest in Portland, which included a free trip to Hollywood. While there screen tests were made of the Portland girl, and a movie contract was offered her. She decided to go to the University of Oregon instead, however, and now is a student in the school of journalism.

The R. C. Doty and W. H. Borwell families spent the fourth at Jantzeff Beach. Mr. and Mrs. R. C. Doty and daughter, Lorraine, were dinner guests Sunday at the home of Mrs. Doty's brother, L. A. Janen of Portland. Warren and Frank Lassiter are visiting at the home of their parents, Mr. and Mrs. F. M. Lassiter while appearing at the Portland Theatre this week. John B. Hays spent the fourth with relatives in Hillsboro. Mr. and Mrs. Adon Axtell returned to Moro on Thursday after a ten days visit at the home of Mrs. Axtell's brother, Wallace Brown and family.

## LOCAL HAPPENINGS

Mrs. J. E. Davis spent several days this week in Seattle.

A baby son was born to Mr. and Mrs. Barney E. Yocum, June 28 1928.

Mr. and Mrs. F. M. Lassiter spent Saturday and Sunday in Seattle.

Mr. W. H. Hart and son, Ross are spending two weeks at Seaside.

Mr. J. B. Imble of Reedville is quite ill at his home with heart disease.

Mr. and Mrs. Henry Dessinger and Lee Carr spent the 4th in Portland.

Mr. and Mrs. F. H. Schoene spent the week end at Newport and Taft.

Dr. Mason performed a tonsillectomy on Frank Toberts of Portland Thursday.

Robert Wood and a friend from Portland spent the fourth at Cannon Beach.

William Campbell of Boise Ida. was a Sunday guest at the John Peterson home.

Mr. and Mrs. Nel G. Anderson have a baby daughter. She was born June 27.

Mr. and Mrs. V. A. Wood and their son, Billy, spent the fourth at The Oaks Park.

Mr. and Mrs. H. Lasswell and son visited with Portland relatives on the fourth.

Mr. and Mrs. Brodley Wood, ward attended the Buckaroo at Molalla last Sunday.

Mrs. Lutie Boring and son, Milton, left Tuesday to spend two weeks at Lake Lyell.

Miss Alice Johnson left Thursday for a months visit with friends at Vader Wash.

Mrs. L. R. Dean and daughter, Ladderne returned last week from a visit at Cannon Beach.

Fern Chinn left Tuesday morning to spend the summer with Portland friends at Seaside.

Mr. and Mrs. Leslie Spencer and son and Mrs. Connie Spencer of England spent Sunday in Salem.

W. J. Edwards and family attended the Masonic Picnic at Gladstone on the Fourth of July.

Mr. and Mrs. W. C. McKell and Miss Juliette Carter spent from Saturday to Wednesday at Taft.

Mrs. Maud Miller of Portland spent the fourth with her mother, Mrs. Elizabeth Davis of Beaverton.

The ladies of the Christ church held a picnic recently at the home of Mrs. Hulbert near Champco.

Miss Martha Woodruff spent Tuesday and Wednesday with Miss Hawley at Hillsboro.

Miss Merle Davies and Miss Cathryn Dessinger motored to Corvallis and Newport over the fourth.

Mr. and Mrs. Carl Hughson and Mr. and Mrs. Howard Hughson motored to Mount Hood on the fourth.

Mrs. Charles Esterly and daughter, Frances, were the guests of friends in Portland over the fourth.

Rev. and Mrs. Donald Mac Neil were dinner guests at the R. C. Doty home Friday evening of last week.

O. E. Selander's little boy had his heel almost cut off when he ran in front of the lawnmower at his home.

Mr. and Mrs. Vernon Domagolla and family spent from Saturday to Monday at Newport and Taft.

Mr. and Mrs. Robert Doolittle and family of Aloha were Sunday dinner guests at the A. C. Chinn home.

Mrs. J. W. Barnes returned Wednesday from Resthaven, a hospital in Portland much improved in health.

Dr. and Mrs. J. R. Talbert and Mr. and Mrs. Wilbur Weed left Tuesday to spend the week at Bay Ocean.

Mrs. M. C. McKercher returned Sunday evening from a week's visit with her husband in San Francisco.

Mrs. W. E. Van Kleeck and daughter, Kathryn, returned last week from a short stay at Ocean Lake Beach.

Norma Jean Maller was kicked in the head by a cow July 1st, receiving a three inch cut in the top of her head.

Mr. and Mrs. L. D. Tallman arrived Tuesday from Ryderwood, Wash. to spend the week with Leaverton relatives.

Earl Evans, Mrs. Inez Whitworth and daughters, Eva and Elsa and Miss Emma Nelson, motored to The Dalles on the fourth.

Mrs. F. J. Tibbetts and three sons of Salem arrived Thursday for several days' visit at the home of her father, F. M. Lassiter.

Mr. and Mrs. Harry Barnes, Mr. and Mrs. Tallman and Miss Carina Peterson motored to the Races at Salem, Wednesday afternoon.

Among those attending the Masonic Picnic at Gladstone Park Walter Harris and daughters and Mr. and Mrs. N. W. Gorcham.

Mrs. V. A. Wood attended a meeting of the Daphne Club at the home of Mrs. Gus Ediwed

## About Your Health

Things You Should Know



Dr. Arnold Bennett Hall, President, University of Oregon

**"INTESTINAL FLU"** As if the hydra-headed monster, influenza, were not terrible enough in its easily-recognizable form, humanity must, it seems, be harassed by that obscure, baffling demon for which medical science has offered no handier name than "intestinal flu." A very distressing weakness is characteristic of Spanish influenza. It is distinctly a respiratory disease, caused by germs which take lodging in the breathing passages, hence we find sneezing, coughing, and general irritability, along with exceptionally high temperature in most cases; rarely have we seen cases with low temperature and, the disease is not difficult to diagnose at the first call.

But this "intestinal" thing is a different proposition. The victim always in a run-down condition, begins with a chilly, creepy feeling of considerable intensity, which lasts for a day or more, before being compelled to seek his bed; no matter what the treatment the bewildered physician applies, the temperature will mount to 104 or 105, about the third day; there is no cough, or other symptom referable to the lung or breathing passages. No point of infection can be made out by physical methods. A temperature of 105 is a phenomenon that I had much rather not see; my hair is too grey for my age anyway. Still, the patient manages—by sheer will-power I think—to get well. And, I don't know how he accomplishes it.

My motive in this article is, to warn my readers at this season, to take the best possible care of themselves, it being the only way I can suggest, of avoiding attacks. Don't overlook the stomach; keep the digestive tract eliminating freely; drink plenty of water; eat good, nourishing food, but not in excess. Keep the surface of the body comfortable. Avoid crowds. Alkaline mineral waters are very useful. Do not worry. Do not exhaust the body. Immunizing vaccines are worth while too, I am sure; your physician is your friend.

of Portland, Thursday of last week.

Mrs. Harry Barnes and sons, Robert and Johnnie spent Monday and Tuesday with her sister, Mrs. L. D. Tallman at Ryderwood, Wash.

Mrs. F. M. Seever and three sons of Seattle, are spending the week at the home of Mr. Seever's mother and sister, Mrs. Hettie Seever and Miss Nora Seever.

Mrs. Mary Denney of Jefferson Ore. has been visiting at the home of Mrs. Gillie Brown of Garden Home and A. C. Denney and B. K. Denney of Beaverton.

Mr. and Mrs. Jacob Schmitt entertained at a family reunion dinner, about 25 members being present from Portland, Vancouver Wash., Sheridan, Shaw and Corvallis.

Mrs. Fred Krotch of Knappa arrived last week to spend part of her vacation in her home on Watson Street. She left Thursday for a two week's visit with her husband in Seattle.

Mrs. Fred Olmstead and mother, Mrs. Timin, returned, Monday from an extended visit with relatives in Omaha, Nebraska. Her daughter, Miss Ortrude remained for a longer stay.

Mr. and Mrs. L. A. Kennedy and family moved Sunday to La Grande, Oregon. Mr. Kennedy has been transferred from Rural Carrier, Rigard route one to the Post Office at La Grande.

Mr. and Mrs. Chinn and family of Portland and A. C. Chinn and family spent the fourth at Hillsboro. Miss Laura Chinn returned with her uncle to spend the remainder of the week in Portland.

Mr. and Mrs. T. M. Miller and son, Jack, and Mrs. Miller's parents, Mr. and Mrs. Fred Nyquist of Portland left Saturday for a week's visit with Mr. and Mrs. M. Sultz at Lakeview Ore. Mrs. Sultz is a sister of Mrs. Miller.

Guests at the W. R. Van Kleeck home on the "fourth" were Mr. and Mrs. Ora Anderson of Collins View, Mr. and Mrs. J. C. Anderson, Jack Anderson, Mrs. Gladys Shields and Mr. Ernest Willis, all of Portland.

Mr. Joseph Troost and nephew, Loren Troost, who have been visiting at the N. W. Gorcham home, returned to their home in Hillsboro on the fourth.

Last Sunday the Matrons and their husbands and the Patrons and their wives, of the Portland Chapter O. E. S. and vicinity held a picnic at the Clyde Stove place at Fairview. Those present from were Mr. and Mrs. Robert Summers, Mr. and Mrs. F. H. Schoene, Miss Mabel Carlson, Mrs. N. W. Gorcham, Mr. and Mrs. Walter Harris and daughters, Vivian and Dorothy.

The guests of honor expect to leave for Alaska about the 25th of the month.

### Mrs. H. E. Weed Entertains At Bridge Luncheon

Mrs. H. E. Weed entertained at a bridge luncheon last week Tuesday in honor of her sisters, Mesdames J. V. Bean of New Jersey, Robt. Osborn of New Orleans and Mrs. Coulter of Grand Rapids, Michigan. There were places laid for sixteen ladies.

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## Educational Chats

Dr. Arnold Bennett Hall, President, University of Oregon

We are all constantly preparing. Everything we do, every thought we think, every victory we win and every battle we lose tends to prepare us for the struggles that are ahead. If we cultivate habits of ignorance, slovenliness and indifference, we are preparing for failure and defeat.

If one is to prepare his place in this world he must first develop habits of industry, perseverance and mastery. The men of industry, the farmer, the store keeper, or the doctor succeed to just the extent that they bring to bear upon the performance of their duties these splendid habits which result in mastery and achievement.

Then too, if we are to prepare for material success we must learn to think, to plan, to use our heads. We must study the problems of life, the problems of our business and our profession and bring to bear upon the solution of those problems not only industry but a keen intellect and an open mind.

We must work into this foundation of material success, good health and physical fitness. No man is equipped to grapple with the problems of life, and particularly with the strenuous problems of this strenuous age, unless he has learned to keep himself physically fit, to conserve his energy and to come to his task in the prime of physical and intellectual vigor.

To succeed today a man must also have personality. He must learn to win the confidence and friendship of men, he must learn to make friends, he must learn that one of the elements of material success is to be a leader of his fellow men.

There has never been a period in our history when there has been such a dramatic call for service to the best ideals and purposes of our democracy. To prepare ourselves for this service we must mobilize our spiritual resources for our country. We must develop a passionate love for liberty, for righteousness and for justice until we find our deepest pleasure and our greatest exaltation in sacrificing for those noble aims.

This means we must cultivate our instincts of human sympathy. We must learn to recognize that we are our brothers' keeper. We must come to the vital, vivid realization that in a democracy the burden of securing justice and ennobling righteousness is a burden that belongs to everyone.

If the citizens of our democracy can build for material success upon these great corner stones and in addition, if they can develop a genuine dynamic patriotism, one that will marshal their forces and their hopes and their aspirations to the defense of America and all the great things for which it stands—we will have prepared ourselves for citizenship and built an impregnable basis and bulwark for democracy against which the forces of anarchy, lawlessness and bolshevism will beat vain.

Mr. and Mrs. John Doctor and three children motored from Porsah; North Dakota and were recent visitors in the home of Mrs. Doctor's brother, Fred Pentz.

### A. FREISE

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### Mr. and Mrs. J. A. Miller Entertain Son, "Zandra"

Zandra, "The Man Who Knows," and Mrs. Zandra, who have just completed a three month's theatrical tour in the Hawaiian Islands and a one month tour of Alaska, spent Thursday and Friday at the home of his parent's Mr. and Mrs. J. A. Miller on Lombard Street.

They left for San Diego Friday evening, accompanied by their daughter, Reva'e, and Mrs. Zandra's mother, Mrs. Sylvia Wilson of Tacoma.

Mr. and Mrs. Elmer Stipe spent from Friday to Sunday at Netarts, W. W. Tinnel and children of Rossburg, Wash. were guests, Sunday and Monday in the home of Mr. and Mrs. Thomas Jacobs.

How good news does spread. GENERAL GASOLINE is still the best. Adv 36 17

### YES, SURE, THE GREEN CLOVER BARBECUE IS OPEN

THE WEEK'S PROGRAM At The Beaver Theatre

Friday and Saturday, July 6-7 Buzz Barton in "THE BOY RIDER"

Sun, Mon, Tues, July 8-9-10 John Gilbert and Gertrude Gustafson "CAMEO KIRBY"

Wednesday, and Thursday, July 11-12 "YOUNG APRIL" Joseph and Rudolph Schildkraut and Bessie Love

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Southern Pacific's deluxe motor-coaches now make 11 trips daily to Portland from

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10:25 a.m. and hourly thereafter to 3:25 p.m. then 5:25, 6:25, 7:25 and 9:25 p.m.

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