

The BEAVERTON REVIEW

Published by
Review Publishing Company, Inc.
 Beaverton, Oregon

J. H. Hulett, President
 Harry Dence, Vice-President
 Verne Bright, Secretary-Treasurer

"Entered as second-class matter December 9, 1922, at the Post Office at Beaverton, Oregon, under the act of March 3, 1879."

FRIDAY, AUGUST 5, 1927

Harry Dence, Editor
 Verne Bright, Associate Editor
 J. H. Hulett, Business Manager

Subscription, \$1.50 per year. Advertising rates on application.

Clean Reading For All The Family

THE SERVICE OF OUR BUSINESS MEN

When our home folks go into one of the stores of Beaverton, do they quite realize all the brains and effort that has been made to select and assemble that stock, to display it suitably, and offer it at prices that people can afford to pay?

Running a store may look like a simple proposition to folks who do not know about it. But actually it is an undertaking calling for a lot of brains and practical experience. The merchant and his helpers must investigate the markets of the world, they must become intelligent judges of merchandise, they must study the peculiar type of article demanded in their local field, and they must deal with the public in a helpful manner.

There is no place in which a more earnest effort is made along these lines than here. When your neighbors are making such an earnest effort to serve and please you, it seems only half way decent to give them a chance by using their stores instead of buying elsewhere.

ANOTHER SHORT CUT

Another short cut to the ocean is being advocated. The latest is via Vernonia, Jewell and the Lewis and Clark river road into Seaside. The backers claim it would reduce the distance between Seaside and Portland 40 miles. The new highway would necessitate new construction between Seaside and Vernonia, an air line distance of 35 miles. The highway from Vernonia to Hillsboro is not in very good condition. It is 60 miles from Vernonia to Portland over the present highway.

The greatest drawback to the above highway is that it is local, in that it connects Portland with Seaside, but does not greatly reduce the distance to other beach resorts. The Salmonberry route offers the best route from Portland to the ocean. It entails less new construction, is shorter, possesses a greater scenic value, would open up a new country that is industrially busy. It would reduce the distance between Portland and every beach between Tillamook and Warrenton.

A shorter route between Portland and the beaches is going to be constructed in the near future. It should, and no doubt will, be under state supervision, and paid for by the state highway commission. The state highway commission will exhaust every possible route before it elects the most economical and shortest. The Reporter, as well as many other well-informed men, believes that the route selected will be the Salmonberry-Wheeler Reporter.

SHOCKING THE SOIL

Donald Woodward, at Leroy, N. Y., is experimenting with a plow that enriches the earth by plowing into it a high electrical voltage as the plow moves through the field. Hamilton L. Roe, of Pittsburgh, who invented the plow, says the 103,000 volts of electricity that it carries destroys weeds and harmful bacteria, while renewing the fertility of depleted farm land and producing crops in record time. The tractor that pulls the plow generates electricity sent through steel blades into the earth.

Many a farmer will be interested in the statement that the use of this plow in a buckwheat field freed the land of quack grass and weeds, the buckwheat seed germinated in eighty hours, and buckwheat plants grew twice as high as those in one half of the field that was plowed without electricity, and fertilized with "200 pounds of fertilizer to the acre." When time and money are applied to agriculture as they are now applied to industry some of the farmers' troubles will vanish.

NOW WE ASK YOU!

Too many noisy marriages, too many quiet divorces, says the Rev. Dr. Stetson, rector of New York's Trinity church, that looks from Broadway down Wall street to a convenient dock on the East river. Dr. Stetson fears that we may imitate Soviet Russia, "where divorce is granted without question," and that our government will some day make polygamy legal. He also deprecates the power of sex appeal.

Scientists, on the other hand, say that the one danger threatening the human race is the possible dying out of that same sex appeal, in which case there would be no more children, and the race would fade away. What power was it, or what appeal, that, in Dr. Stetson's opinion, brought about the marriage of Adam and Eve long ago?

If these young Americans don't stop these flying stunts they are going to turn all of the big city newspapers into aviation sheets.

EXTRA PRESSURE

Keep up the summer advertising. This is the season of the year when the average merchant lets up in his advertising and when the mail order begins to get in its deadliest work.

It is hard for merchants in the smaller towns to understand that it pays to advertise during July and August just as well as it pays in November and December.

The chain stores, the big department stores, and all the other well-managed businesses never let up in their advertising—never. And they put extra pressure behind their advertising when business begins to slack up a little bit. That's the time when their advertising departments run "full blast."

Cut down your overhead, yes, cut off all unnecessary expense, but for mercy's sake don't cut off your advertising, whatever you do. And the editor of the Review does not say this from a selfish standpoint, but for the good of every merchant and business house in Beaverton. Advertising is not an unnecessary expense. Good, persistent, all-year-round advertising is absolutely essential to the success of any business.

People will buy from you regularly if you ask them to regularly.

BE CIVILIZED

Are you civilized? Be careful now before answering, because there is a gauge by which you can judge yourself—and you may be surprised at the findings. Answer accurately—"How tolerant are you?"—and you will know to what degree you are civilized.

It has been aptly put by one writer that: "The measure of your tolerance is your distance from the jungle." Schooling and manners have nothing whatever to do with tolerance. These are only veneer. Many people never develop a sufficient degree of tolerance to qualify as civilized people. It is these who cause most of the trouble in the world. They cruelty, they whip at the stake, they raid, they burn, they do not reason, hate and brutality are their answers to logic.

"How may I know whether I am tolerant or not?" you may ask. Here are a few characteristics:

When a man says he will not argue, he means usually that he will not listen. He has opinions and he delights to make them vocal. But when he has told his side of the story, nothing remains to be said. He construes any discussion of the matter as an effort on your part to "argue." He begins with the assumption that any opinion that fails to agree with his is silly.

The world is full of such people. Good listeners are rare. People who will listen to the other side are rarer still. As a fact too many of us are more or less ignorant, narrow minded and intolerant. Young people, especially those with good minds, are intolerant of other opinions. Old people who have good minds usually have been mellowed and made tolerant with the passing years.

Be a good listener. Cultivate the open mind. Be civilized.

COUNTRY TOWN NEWS

Smart humorists in city newspapers often make fun of the people who write local and village items for country town papers. The items thus collected look small and trifling to these folks who are accustomed to dealing in crimes and sensations every day.

These little items, however, record the progress of industry, the occurrence of social and community events, and the movements of people. They show that the country folks are very active in unostentatious and useful ways, and are wide awake to the movements of the times. The country town news items are not usually sensational, a thing which simply indicates that the country folks are keeping the laws of God and man. Useful lives may not make exciting news reports, but they constitute a good community to live in.

A CREED

To live—be loved and to love mankind—
 To smile when things may hurt you most—

To speak no word of scorn of men—
 To praise all good but never boast—
 To listen another's story through;

To measure faults with liberal rule,
 To never say, "I told you so."

Or judge the other man a fool;
 To say the things you'd like to hear—

Remembering that praise is sweet to measure.

That deeds, like doves, return to roost—
 That a friend is life's most hallowed treasure!

— J. C. Huntley, Beaverton, Oregon.

(Reprinted from the Oregonian of December 21, 1925, and called to your attention by Mrs. Georgianna Malarkey Kearns.)

We hear a great deal from the Treasury department about flexible currency these days and all we know is that we hope it's the kind that stretches from one pay day to the next.

Food by radio now. At least the staff nut in our neighborhood said he got Hamburg and Java the other night.

Dr. Frank Crane Says

THINGS WILL TAKE A TURN

"I would rather be dead than a failure," said Belle Anderson, a thirty-year-old post-graduate student at the University of California hospital the other day.

So she mixed herself a death potion which her own knowledge as a chemist had taught her to make and committed suicide out on a lonely roadside where her body was found an hour later by a lone teamster.

Another of those "rashly impulsive" types.

Why not see what time will do? Time solves more problems than all our wit.

Most of us who have reached riper years can look back over our lives and see that the best things that ever happened to us were the frustrations of our desires—sometimes.

We wanted something badly. We went for it and strove for it, but another got the coveted prize. Then the world all went dark and we were ready to give up.

But something else came along after awhile and further experience and wisdom showed us that it would have been very bad for us to have succeeded in getting the thing we wanted.

When we get to Heaven, if we ever do, I think that in looking back over our earthly existence

we will value our kicks more than our kisses.

We will be able to truly say that "with our stripes we were healed."

Because things do not come your way do not lose heart. Wait. Something better is probably just around the corner. It is this attitude of constant hope that keeps the soul lighted up.

It does not do to act rashly. No one can tell what tomorrow may bring forth.

Tomorrow is the great adventure. About all that keeps life worth living is the element of adventure in it.

When you have committed suicide you have taken the step which precludes all further adventure and you have extinguished the lamp of the soul and the light of life.

What may happen in the next world we do not know, but we know that in this world something is bound to happen tomorrow. Why not stay alive to see it? If you are feeling pretty bad, perhaps it may comfort you to think that whatever happens it can't be worse than what has already happened, therefore it will probably be better.

Keep trudging along and surely some opportunity will come to you to get away from the hated routine.

About Your Health

Things You Should Know



by John Joseph Gainers, M.D.

ACIDOSIS AND ALKALOSIS

There is no valid reason against a man thinking for himself—his forming conclusions when the evidence seems positive; and, I am now convinced, both of the above conditions have their origin in deranged or unbalanced nervous systems.

Physicians and laymen dread acidosis—a condition that kills sometimes, if not corrected. In such cases the blood, normally alkaline, becomes charged with acid—its nutritive power much impaired. The acid glands of the stomach, through nervous irritability, pour out their excretion almost constantly. The patient suffers from burning stomach, "acid indigestion" and often pain, sharp in character. He is essentially neurotic, irritable, sour, sick all over. Often means to correct the nervous condition will cure the acid case. Alkalines are suitable treatment. Such laxatives as sodium phosphate, magnesium, and even small doses of bromide are useful—but the nerves must be restored first, if a cure is to be brought about.

The opposite state is—alkalosis. The body becomes permeated with alkalines. The kidney output takes on a strong, ammoniacal odor—an alkaline cystitis often follows. The intake of acids by the patient may have been inadequate for a long time. We see this in old patients who insist on ham and eggs three times a day, with no vegetable roughage. They drink too little water; they are thin, wrinkled, do not perspire. Chief complaint, unaccountable weakness; gases in lower bowel; dull mentality, and so on. The remedy is to restore the acid balance. Give fruits and vegetables, slowly at first, increased as borne. Cut out all cured meats and coffee, if taken habitually to excess. Outdoor life and exercise. The good physician (if you give him the chance) will not allow extremes to develop, either way, in acids or alkalines.

Next week: Two meals a day.

AN UNKIND CUT

"I shall never marry," declared William, "until I meet a girl who is my direct opposite."

"Well, Bill," said Aggie, "that shouldn't be difficult. There are a number of intelligent girls at school."

Our Practical Patterns

No. 1173 and 1174



How perfectly adorable to have your two children dressed to match—and such clever little dresses, too! Use linen, tub silk or washable crepe in any pretty shade of blue, rose, tan or green, with collars, cuffs, bands and pockets of the same material in a darker shade. Satin ribbon forms the bows and belt on the older girl's dress, while the younger child's is a simple bloomer frock.

No. 1174 may be obtained in sizes 6 to 12 and No. 1173 may be obtained in sizes 2 to 6. Size 4 requires 2 1/2 yards of 36 to 40 inch material for little girl's dress with 1 yard of satin for trimming and size 8 requires 2 yards of 40 inch material and 1 1/2 yards of satin for trimming. These patterns are 25c each and will be delivered to any address upon receipt of cash or U. S. postage. Always mention size wanted. Address: Hand-Cut Pattern Department, 17 West 28th Street, New York City, and please mention this newspaper.

Business Directory

STUDIO BARBER SHOP

An experienced MARCELLER in attendance.
 First Class Work At Reasonable Prices

DR. SAMUEL SORENSEN

D. V. S.
 Graduate and licensed veterinarian
 Office Beaverton 4903
 Farm Res. Hillsboro 3R 25

AUTOMOBILE INSURANCE

N. J. Skee, : : Aloha, Ore.
 Office, Beaverton Finance Co.

DR. A. E. WILSON

Optomtrist
 Optical Work—Repairing

C. W. NOYES

ATTORNEY AT LAW
 Collections of all kinds
 Insurance
 Beaverton : : Oregon

THE BEAUTY BOX

EXPERT MARCELLING
 FACIALS MANICURING
 Phone us for appointments

A. E. HANSON

WOOD AND COAL
 ANY LENGTH, ANY KIND
 Cord wood or Slab
 Prompt Delivery Tel. 4504

LET THE BEAVERTON RE-

VIEW DO THAT PRINTING

MAGAZINES CANDY

Fountain Service
WHITEHALL RESTAURANT
 The Best of Eats
 Opposite P. O., Beaverton

BEAVERTON LUMBER CO.

Now Open For Business
 Under New Management
 Lewis Brothers, Proprietors.

BEAVER WOOD & ICE CO.

Block Wood and Planer Ends
 Utah-Wash. Coal—all grades
 Ice Stored—Cold Storage
 Woodyard at Front and Main
 P. L. Schultz : : Phone 6702

BEAVERTON BARBER SHOP

C. J. Stevens, Prop.
 Shave 25c Haircuts 35c
 Laundry in Connection
 Beaverton, : : Ore.

MAPES & SON

BILLIARD PARLOR
 Cigars, Tobaccos
 Confections, Soft Drinks
 Cady Building : : Watson St.

"SERVICE AND QUALITY"

IS OUR MOTTO
HILLSBORO ICE & COAL CO.
 Hillsboro, Oregon

F. W. BISHOP

Plumbing and Heating
 HARDWARE, PAINTS
 Phone 2003 : : Beaverton

W. E. PEGG

Undertaker and Embalmer
 GRANGE BUILDING
 Beaverton, : : Ore.

Want Ads

Wanted—Second hand goods of all kinds. E. Halsten c 34-37

For Sale—Fresh family cow. Louis Zimbrick, Rt. 2, Beaverton. p 35-36

Found—A sign bearing the legend, "Office of the Aloha News." Owner may have same by calling at the Review office, identifying their property, and paying charges. p 35tf

Rabbit Hay For Sale—Fine second crop clover, especially good for rabbit feed. C. W. Allen, corner of Lombard and Allen avenue. p 36-39

\$400 Loan Wanted—3 years 8 per cent first mortgage. Address A. V. Beaverton Review. p 36-37

For Sale—Jade green hand-beaded dance frock; made in Paris, France. Cost \$65, will sell for \$20 or exchange for wardrobe trunk. See Miss Reiff, Bobbie's Barbecue. p36

To Trade—8 silver black foxes, registered. Will take 10 to 80 acres, partly improved, or brush land. What have you? Ed Halsten, hardware & furniture. Adv c 36-37



Silverleaf Camp meets the first Saturday and third Tuesday evenings of each month. Visiting Neighbors, welcome. Consul, H. A. Morrison, Clerk, Jacob Kemmer. Adv.c41tf

QUALITY and SERVICE

Is ahead of everything else. We have been established here fifteen years, and always have given perfect satisfaction

Hillbore Shoe Hospital
 A. H. Wabner, Owner
 1126 Second St.
 Hillbore Oregon

CENOL CLEANER

Knocks the Spot Saves the Fabric

Any spot—any fabric. Just use CENOL CLEANER. Spots disappear like magic, without injury to delicate fabrics. You need Cenol Cleaner in your home every day—for suits, dresses, laces, ties, hats, gloves, draperies, furniture, automobile upholstery. The quick, safe, economical, cleaner.

Sold By
BEAVERTON PHARMACY
 J. E. Hatch, Proprietor.
 Beaverton, : : Oregon

SMATTER POP



JUST LIKE A SPONGE

BY C. M. PAYNE