

LETTERS

From Our Readers

CITIZENS OF BEAVERTON
Do you realize that Beaverton is standing on the threshold of prosperity such as faces no other town in the State of Oregon unless it is Klamath Falls, which is the bone of contention between two trans-continental railroads. There are no railroads building or projected into the Beaverton territory to bring us into the limelight with a fanfare of trumpet or a great burst of popularity that blazes forth for a short time and then lapses into a state of quietude. That which faces you will be, upon its completion, of lasting benefit that will continue as the years pass. To pour wealth into your town and territory in increasing proportions as you may see fit to bestir yourselves to its perpetuation.

You are in a position now that calls for your immediate consideration and concentrated effort if you wish to reap the reward that will justly be yours and only by your help and your undivided attention will you be benefitted.

The first, and greatest, objective to strive for is the Tualatin Valley Tunnel, and it is up to you to say at the forthcoming election to be held whether you want it or not.

The city of Portland has outgrown its swaddling clothes and is assuming the proportions of a modern metropolis and must find room for expansion. Its growth is healthy and steady—a growth that will endure. The East side of the Willamette offers room to absorb some of that growth, but all the citizens of Portland do not wish to live on the east side of the river, but when they look to the west they are confronted by a barrier of hills that shuts them off from the Tualatin Valley. This tunnel will be the means of bringing those people to our city and vicinity by the simple method of boring under the hills.

Beaverton will thus be drawn within four miles of the heart of Portland—as measured by time, and that means thousands will build in our valley, rearing their families, cultivating the acres that are now untilled, and adding new stimulus to our social and business life.

It means that money now spent in Portland, to a great extent will be spent among us.

It means a decrease in our rail fares, a shortening of time consumed in driving by motor to Portland. It means a shorter, safer route into the city than that now offered by the Terwilliger Boulevard and the Canyon Road, which are dangerous during the winter months when covered with ice and sleet.

Isolation means stagnation and stagnation, either in an individual or community is like the dry rot in the body of a tree—consuming, in time, its life, and bringing on decay that leads to death.

There is also another opportunity that is now knocking at your door, that will bring added wealth to your town and vicinity, and that is the proposed toll road down the Wilson River to Tillamook.

Tillamook and Washington Counties are not financially able to construct this road at present, and will not be in shape to build it for years to come. The State of Oregon will not undertake it at present because they are committed to a policy of finishing their

Bring us your PRESCRIPTIONS
we are careful Druggists

When you bring us a prescription we fill it promptly, taking only the time necessary to do it with care and verify it afterwards.

But we also use only pure fresh drugs of standard strength and our prices are very reasonable.

When you want drugs, medicines, or drug store things buy from us and know the quality is right and the price fair.

BEAVERTON PHARMACY

present road program before undertaking new construction.

The people of Portland and the majority of the citizens of Tillamook and Washington Counties are in favor of it, or it means a shorter route between the two points, and the opening of a new country to the people of the state.

This road will, when built, rank as one of the most scenic on the Pacific Coast, offering to the public a camper's and fisherman's paradise.

This route leads from Portland westward to Tillamook through Beaverton, hence it is of inestimable value to the people of Beaverton, bringing, as it will, an estimated total of 350,000 automobiles per year through your city. A percentage of these will spend some of their money with you—others will be attracted by your nearness to a commercial port and manufacturing city and remain with you.

Is the effort worthwhile? If it is go after it and show the State Highway Commission that you are in favor of the proposal of Chandler and Beals for a franchise, and don't stop until you get favorable action on it. The old saying that "Everything comes to him who waits" will not apply here. It is action that counts.

Other communities have voiced their approval of the plan, and Newberg has gone on record as opposing the granting of the franchise on the grounds that there are enough roads from Portland to the coast and that the sale of the bonds to finance the construction of this road will impair the credit of the state.

The outstanding reason for their opposition is that the main artery of travel from Portland to the beaches leads through Newberg and the Chehalis Valley, and they stand to lose a portion of this traffic when the Wilson River Road is finished.

So don't be like the little boy who was asked to carry in the kindlings for the morning fire and who replied, "I'm too tired."

Get busy and get your fuel and kindlings in and get the fire burning under these two propositions that confront you if you want a larger and better Beaverton.

STRAIGHT TALKS WITH AUNT EMMY

ON A NARROW ESCAPE

"Oh, Aunt, I just have to talk to you," said Maud, bursting in on Aunt Emmy. "Those bonds Tom's father gave us for a wedding present have matured and Tom has the money. A man is trying to get Tom to invest in a radio company. I want your opinion on it."

"Don't hurry; tell me everything you can remember," said Aunt Emmy. "Well, Tom didn't seem enthusiastic. Then Mr. Brown, the salesman, said that if he bought stock in his company, and wanted his money at any time, the company would buy back his stock."

"Are you sure he said that?" interrupted Aunt Emmy. "That is a claim that is not made by people connected with dependable investment houses. Unless you have an agreement with the company clearly stating that it will repurchase its stock, signed by one of its officers, you would have some difficulty in getting the company to buy back your stock. A company cannot be compelled to repurchase its own stock. Do you know who Mr. Brown is?"

"No," replied Maud. "Neither does Tom, but he seems awfully nice and Tom liked him right from the start. He is good looking, well dressed, and has beautiful manners."

Aunt Emmy sniffed. "Did he offer to sell you preferred stock on which dividends are guaranteed?"

"Why, how did you know, Aunt?" exclaimed Maud. "That is exactly what he did."

"I thought so," said Aunt Emmy. "Reliable stock salesmen don't promise that a company will repurchase its stock, nor do they promise guaranteed dividends. Unless a company operates profitably, it cannot pay honest dividends of any sort, guaranteed or otherwise. You can see how foolish it is to believe that you can get dividends just because some one says they are guaranteed. The only guarantee in the world for dividends is the successful operation of a company. Guaranteed dividends is a glib phrase used by unscrupulous persons to get money from stock. Now dishonest promoters are trying radio stock."

"What shall I do?" cried Maud. "Tom is with Mr. Brown now at the store to buy the stock with the bond money."

"You just go to the phone and call Tom," said Aunt Emmy. "Ask him and Mr. Brown to meet you at the bank at ten o'clock. Tell him not to

SAGE TEA KEEPS YOUR HAIR DARK

When Mixed With Sulphur It Brings Back Its Beautiful Lustre At Once

Gray hair, however handsome, denotes advancing age. We all know the advantages of a youthful appearance. Your hair is your charm. It makes or mars the face. When it fades, turns gray and looks streaked, just a few applications of Sage Tea and Sulphur enhances its appearance a hundred-fold.

Don't stay gray! Look young! Either prepare the recipe at home or get from any drug store a bottle of "Weyler's Sage and Sulphur Compound" which is merely the old-time recipe improved by the addition of other ingredients. Thousands of folks recommend this ready-to-use preparation, because it darkens the hair beautifully, besides, no one can possibly tell, as it darkens so naturally and evenly. You moisten a sponge or soft brush with it, drawing this through the hair, taking one small strand at a time. By morning the gray hair disappears; after another application or two, its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

WE'RE FOR IT!

We have given the Proposed Tunnel Election considerable thought and are heart and soul for it!

If the Tunnel Election carries, it means that many more people will live out this way, and the more thickly populated this district becomes the less taxes for all purposes each one of us will have to pay.

Bank of Beaverton

Resources over Half Million Dollars



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buy the stock until you talk with him again. Half the money is yours. Then call the bank and make an appointment with the vice president to discuss an investment."

About noon Aunt Emmy's telephone rang. It was Maud. "The queerest thing happened, Aunt," she said. "Mr. Brown agreed to meet us at the bank at ten o'clock. Tom and I waited until eleven and he never showed up. Then Tom told the vice president about it and he said we had a lucky escape. Only last week the bank looked up the company Mr. Brown represented and it is absolutely no good!"

A. H. Aymos.

TO MAKE FARMING YIELD BETTER RETURNS

The outstanding possibilities of co-operative marketing are more largely along the lines of standardizing and improving production, eliminating excess varieties, standardizing and improving grade and pack, stabilizing production, regulating flow to market, improving distribution as between markets, developing new markets, collective bargaining, betterment of financing, correcting trade abuses, and representing producers before legislative and administrative bodies, says H. E. Erdman, associate professor in California College of Agriculture. All of these should, of course, result in higher net returns, he says, adding:

"If I were to list the limitations I should put them about as follows:

"1. Co-operation cannot fix prices that are out of line with supply and demand conditions."

"2. Co-operation cannot eliminate the middleman. It can, and does, of course, establish the farmer's own agencies to take the places of private agencies and often puts one co-operative agency where several dealers formerly operated.

"3. Co-operation cannot reduce costs greatly except in so far as an increase in scale of operations makes for lower costs. Some of the gains of large scale operation, however, are dissipated because of tendencies toward extravagance.

"4. Co-operatives will not run alone. Constant attention is required on the part of the membership because 'what is everybody's business is nobody's business.'

"5. Co-operation does not permit the farmer to hold his products for a higher price without also compelling him to assume the risks of getting a lower price.

"6. The outsider often gets as much of the benefit of co-operative marketing as does the member, and in some cases gets more because he does not have to bear his share of certain development expenses."

Beaver Social Club, O. E. S., will give their opening dance of the season Oct. 10 at Huber Hall. Good music, good floor, and a good time. Everybody is invited. Adv. c 43-45

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First Class Repair Work Our Specialty

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BEAVER THEATRE



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Friday October 9th

Special Program of Vaudeville & Pictures

All Aboard Full Steam Ahead Tunnel Special

When you are in need of building material, we can supply your wants in every line,
Fuller paints, glass, nails, upson board, the kind with the tile finish.

Lewis Brother's
Beaverton Lumber Co.
Hugh and Jim Lewis
BEAVERTON, OREGON

GENERAL always has **PROVED its superiority**

Never has GENERAL asked motorists to accept unsupported claims. It has proved its superiority in consistent performance!

"Fill Up Your Tank and Let Your ENGINE Decide!" is the selling policy on which GENERAL has won the approval of thousands of motorists from California to Vancouver, British Columbia.

GENERAL Gasoline assures, from any engine, the best performance of which that engine is capable.

GENERAL Products Are Sold Only by Authorized Independent Dealers at the Green-and-White Sign

"Fill Up Your Tank and Let Your ENGINE Decide!"

GENERAL GASOLINE and Lubricants