

Local News

Mr. E. B. Herendenn is the new barber at the Studio shop. Frank Pulver was in Hillsboro on business Monday afternoon.

Mr. and Mrs. F. W. Bishop left for Baker Saturday afternoon, where they have business interests.

Mr. and Mrs. R. S. Johnson have gone to the beach on their vacation. They left last Saturday.

For Sale—Three used Fordson tractors, fully guaranteed in every particular. Otto Erickson & Co. Adv c 37-38

Mr. and Mrs. C. R. York of Aloha are receiving congratulations on the birth of a baby girl, who was born Monday evening.

County Assessor Boley's wife of Hillsboro is very seriously ill at the Good Samaritan hospital, having undergone a major operation very recently.

Mrs. Robt. Twentyman is sitting in front of the switchboard at the Scholls Telephone Exchange, while the two telephone girls are on their vacation.

William Raynard of Los Angeles arrived last week and is now a guest of his brother, J. W. Raynard, proprietor of the Scholls Telephone Company.

Bishop Shepard, who has returned from a tour in Africa, will give an address on that country and its people at the Methodist Church on next Sunday evening at 8 o'clock.

Mr. and Mrs. L. R. Dean and Irene Hetu were at the beach for a short vacation over the week end. Mr. Wilson, salesman for Parke, Davis & Co., had charge of Dean's Drug Store during their absence.

The forest fires northwest of town are raging very bad. Henry Johnson lost upwards of 300 cords of wood, and A. E. Hanson has had a force of men out fighting fire. They report that it is now under control.

Mr. Scott, salesman for the Blake-McFall Paper Company reports that Wednesday morning the road on the top of the hill was sufficiently wet to make driving a little dangerous, but we didn't see any of the rain down in the valley until Thursday afternoon.

Oscar Peterson of the firm of Peterson Brothers was in town Tuesday.

Mrs. R. E. Hanna and son Homer drove to Hillsboro and Yamhill Monday.

Mr. and Mrs. Fred Braun, Frank, William, and Charles Noyes spent the week end at Rockaway.

We frame pictures. Bring in your pictures and have them matted. Moldings carried in stock. Hardware and Furniture. Ed Halssten. c 37-38

Mr. and Mrs. Philip Petrequin of Lake Grove returned Sunday from Seaside and Cannon Beach, where they have been enjoying a week's vacation.

Mrs. Lawrence Tucker entertained the pupils of her 8th grade. Miss Clara Trachsel, Miss Edith Amacher, and Frank Burn, to a picnic on Oswego Lake, Friday of last week.

Mr. and Mrs. Dave Pitt and Joe and Adeline Reiff spent an enjoyable vacation up at Shepherds Springs, Carson, Washington. They reported many long hikes and fine fishing in the mountain streams.

PUBLIC SALE
I am moving to Colorado and will hold a closing out sale on the A. H. Beason farm, 2 1/2 miles south and one mile west of Reedville and a mile east of Farmington, at 1 o'clock P. M., Thursday, August 20th.

The following described property: 10 No. 1 Cows and 1 Bull, about six months old; Holstein-Guernsey, 5 years old now giving 4 gallons, fresh about January 1; Jersey, 5 years old, now giving three and one-half gallons, fresh on January 1; Jersey-Guernsey, 5 years old, now giving 5 gallons; Holstein, now giving 1 1/2 gallons, 5 years old; 3 Jerseys now dry, will be fresh last of September, 4, 5 and 7 years old; 1 Holstein, 6 years old, fresh in August; Ayrshire, 5 years old, fresh about October 1; 6-year-old Cow giving 3 1/2 gallons. Cows are all tuberculin tested. Extra good span of work horses, 8 and 9 years old, weight 3,000; 3 head of sheep, weight 100 lbs.; 2 doz. White Leghorn hens; good farm wagon; 16-inch Vulcan Walking Plow, almost new, with three-horse eveners; 3 sets of good Work Harness, 1 set almost new; 5 10-gallon Milk Cans; 3 5-gallon Milk Cans; Milk Cooler, Household

Goods, Beds, Springs, chairs, sanitary cot, heating stove, kitchen range (Universal) almost new, Sew Home sewing machine, and many other articles to be found around a fair price.

Free lunch at noon to those coming from a distance.

Terms of sale:—\$20.00 and under, cash; over \$20.00, six months time will be given on approved note at 8 per cent interest.

J. W. Huges, Auctioneer, M. M. Huggins, Owner, c 37 Doy Gray, Clerk.

Program

Beaver Theatre
Theatre Opens Every Evening at 7:30 P. M.

Sunday Matinee Will Be Discontinued until September 1
Admission: Adults, 25c, Children under 12 years, 10c, unless otherwise specified
D. A. White, Manager

Saturday, August 15
"STRAIGHT THROUGH"
With William Desmond
A strong Western drama of a man who could not be sidetracked, but rushed "straight through"
Comedy—"Meet the Missus"

Sunday, August 16
"TEETH"
With Tom Mix; Tony the Horse and Duke the Dog
A good story of brave men, daring girls, and intelligent animals
Comedy—"The Detective"
Also International News

Tues. & Wed., August 18 & 19
"WANDERER OF THE WASTELAND"
One of Zane Grey's greatest stories of life in the West
With Jack Holt and an All-Star Cast
Produced by Irvin Willat, the director of "The Covered Wagon" and "North of 36"
Comedy—"Present Arms"
Country Store Wednesday

Thurs. & Fri., August 20 & 21
"OLD HOME WEEK"
From the Story by George Ade
With Thomas Meighan and Lila Lee
You will remember Meighan in "Pack Home and Broke"—this equals it in human appeal and in dramatic action
Comedy—"The Rat's Knuckles"
Part 16—"The Oregon Trail"
Pay Night Friday

A Beaverton Woman Successful Lumber Dealer

Thrust Into a Retail Lumber Yard, She Greatly Increases It's Business By Giving Real Service.

The following is a part of an article published in the "National Retail Lumber Dealer," for June, 1925, under the title of "A Western Woman Dealer's Way":
"It is a long, long trail from Philadelphia, Pa., to Portland Ore., even as the proverbial crow or modern crow—the aeroplane—flies, but that distance is quickly and interestingly bridged mentally for retail lumber dealers everywhere in this issue by the recital of two stories of success achieved by women in the retail lumber business; one near Philadelphia, the other near Portland. And the business meth-

integrity. Even the old-time builders and contractors who contend that woman's place is in the home and not in a lumber yard, admit with a trace of pride that Lela L. Brown knows her business and attends strictly to it.
"Mrs. Brown rather resents it when men say they are dealing with a woman. She answered the question of encountering difficulty on this account by saying, "They are not dealing with a woman. They are dealing with the Service Lumber Company." And after all, what business is it of theirs whether it is a man or woman as long as they get



MRS. BROWN SUPERVISES THE FILLING OF ALL ORDERS

ods pursued by the two appear on the surface to be as far apart, figuratively speaking, as are the cities near which they operate. In each story, however, there is ample evidence of the fact that the woman has "arrived" in the retail lumber business, east and west as one has in the Midwest.

"Now comes the story of the one who conducts a successful business near Portland: "Do persons call you up and ask you to deliver a load of lumber without asking the price? They do just that with the Service Lumber Company of Beaverton, Oregon. And buyers are not limited to the Service Lumber Company by any means, for Beaverton is just seven miles from Portland, where there are many retail lumber yards of good standing. What makes this more remarkable is the fact that this reputation has been

Service and Quality, and they do get Service and Quality plus, with Lela L. Brown at the helm.

"Mrs. Brown has no salesmen out in the field. She makes a few personal calls on prospective builders but for the most part the orders come in over the telephone. The business has rolled up of its own weight and continues to increase in volume without active solicitation.

"Advertising is confined to a slide in the local motion picture house, an occasional display ad in the small local newspaper, and the signs on houses in course of construction where the Service Lumber Company has supplied the materials.

"Mrs. Brown has increased the business 33 1-3 per cent this year. There are only two small houses within a radius of several miles that she has



FRONT ENTRANCE TO EXTENSIVE LUMBER SHELS

built up in four short years and the owner and manager is a slight, fair-haired woman.
"Four years ago the late Mr. Brown established the Service Lumber Company and carried on his business with the idea that the name "Service Company" should mean just what it said.

"After three years of strenuous effort and concentrated work, Mr. Brown was taken suddenly ill and died almost immediately. Mrs. Brown threw herself into the management of the business with all the fervor and enthusiasm that marked her husband's brief career and after about a year of experience, Lela L. Brown is respected and known for her business judgment and

not supplied the lumber for in this year's building program. Often she has supplied not only the lumber but the hardware, the sash and doors and paints, for she carries a full line of builders' supplies.

"As one of the wholesale lumber salesmen who makes her yard every week puts it: "Mrs. Brown has brains and she uses them. She isn't afraid to admit she doesn't know something. She finds out about it. She knows what she wants to buy, when she wants it delivered, and what she ought to pay for it. I'll say the Service Lumber Company gives Service with a capital 'S'. Lela L. Brown sees to that. Mrs. Brown is O. K."

CHURCH NOTICE FOR CHURCH OF CHRIST

The Church of Christ extends a hearty invitation to the public to worship with us each Sunday morning in the Beaver Theatre.
Services for August 16: 10 A. M., Bible School; 11 A. M., Worship. The topic of the sermon will be "The Stature of a Christian."
There will be special music by J. Frank Cunningham, Minister.

An ounce of wit that is bought is worth a pound that is taught.—Benjamin Franklin.

CADY ELECTED SCHOOL DIRECTOR

A large crowd, including a number from St. Mary's, attended the School Meeting in the high school Tuesday night for the purpose of electing a Director to fill the vacancy caused by the death of F. W. Gady. Two candidates only were nominated, although it had been expected that several other names would be placed before the meeting.
R. I. Kautz of St. Mary's and Willis Cady of Beaverton were the candidates. Cady won the election by a large majority.

LOCAL NEWS
Rumor has it that Jean Jackson and Geo. Lichty were married recently.
A Brandt is acting as night watchman and marshal during the absence of A. E. Story who is taking his vacation. Story expects to leave for Tacoma this morning.

D. A. White of the Beaver Theatre is enjoying a fishing trip.
The British House of Commons has, after much consideration, gravely decided that it is impossible to train fleas. Those which we have come in contact with needed no training.

Saving the Roof Saves the Building

MAN creates his materials from nature, out of them he creates his wealth. But nature lends more often than she gives. Rust and rot, wear and tear, are her agents in taking back what she lends. Man has to keep as well as to get. **ROOF PAINTS** are his trusted agents in preserving an enormous total of created wealth. "Save the surface and you save all."

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Come In And Let Us Help You.

Service Lumber Co.

BEAVERTON, OREGON

'Science for Service'

Through the Experiment Station, the Extension Service, and Resident Instruction

Oregon Agricultural College

Serves the Farms, the Homes, and Industries of Oregon

It offers a college education in
Agriculture, Commerce, Engineering, Forestry, Home Economics, Mines, Pharmacy, Vocational Education, Chemical Engineering, Military Science and Tactics

The School of BASIC ARTS AND SCIENCES provides the foundation for all technical courses. The Training includes Physical Education, Industrial Journalism, Social Sciences, and Music

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New Low Prices

The Coupe	- - \$675	- former price \$715
The Coach	- - \$695	- former price \$735
The Sedan	- - \$775	- former price \$825

All prices f.o.b. Flint, Michigan

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